

**Illinois Athletic Trainers Association
BOARD OF DIRECTORS BUSINESS MEETING**

Sunday, February 9, 2020
NIU, DeKalb, IL

BOARD ROLL CALL

Present:

President	Holly Odean-Carpenter, ATC
President Elect	Jordan Anderson, ATC
Vice President	Greg Garofalo, ATC
Treasurer	Kristin Trinite, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Andrew Renner, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Governmental Affairs Director Elect	Bill Durand, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Megan Hutchins, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Vacant

Absent: Walker

GUEST ROLL CALL

Present:

ATs Care Committee Chair	Tanya Marquez, ATC
Committee on Practice Advancement Chair	Charley Young, ATC
Education Committee Chair	Nick Grahovec, ATC
Secondary Schools Committee Co-Chairs	Gaa, Florence, ATCs
Archivist	Dave Jerbi, AT-Retired
Student Congress Advisor	Taylor Arman, ATC
Illinois Student Senator to GLATA	McCormack, Kirsch
IATA Student Congress President	Slovin
Young Professionals Chair	Anne Burke, ATC

Absent: Florence, Arman, McCormack, Kirsch, Slovin

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS 2:20pm

2.0 # APPROVAL of the Sunday, February 9, 2020 MEETING AGENDA

Ludwig moves to approve the February 9, 2020 meeting agenda. Garofalo seconds.

Add 4.1.5 IL Rep for GLATA CECAT

Add 4.4.4. Update on IATA Dues

Addition of various appendices (M, N)

12-0-0. Motion passes.

3.0 # APPROVAL of MINUTES

3.1 Approval of Minutes from the November 17, 2019 Board of Directors Meeting (Appendix A)

Streeter moves to approve the November 17, 2019 Board of Directors meeting minutes. Cunnane seconds.

Addition of approval of cost for Ann Zanzig/Strategic Initiatives, which was \$2,000 + travel expenses.

12-0-0. Motion passes.

4.0 Reports - Board of Directors

#4.1 President Report (See report) - Odean-Carpenter

#4.1.1 Appointment of Greg Gaa as the Membership Director Under New Business. Odean-Carpenter received resignation from Gaa for SSC position for this new role.

#4.1.2 Appointment of Mark Florence as the (sole) Secondary Schools Committee Chair Under New Business.

#4.1.3 Bylaws update Discussion of this between BOD and Committee Chairs. If there are any other suggestions, please complete by end of next week for President Elect Anderson to compile. This will be done by May 2020 BOD meeting to be voted on then.

#4.1.4 Acceptance of strategic plan that is completed on 2/9/2020 Tabled until next meeting, once documents received from Ann.

#4.1.5 IL Rep for GLATA CECAT (Appendix M)

Odean-Carpenter moves to approve Nick Kirsch as one of the two IL Reps for GLATA CECAT. Ludwig seconds. 11-0-1. Streeter abstains. Motion passes.

#4.2 President Elect Report (See report)

- Anderson

4.2.1 Bylaw revisions

Discussed in President section. See above.

#4.2.2 Scholarship revisions (Appendix B)

Anderson moves to accept scholarship revisions as noted in Appendix B. Renner seconds. 12-0-0. Motion passes.

4.2.3 2019 Golf Outing update

Anderson recently met with Jerry Bornhoff of CSMS to discuss updates and successes from the 2019 event. The IATA made \$808 at 2019 golf outing. Treasurer Trinite has detailed report from 2019 event. The CSMS will do their golf outing whether or not it is with the IATA. The 2020 date is set for Tuesday, 6/9/2020 at Ruffled Feathers. More to come.

#4.3 Vice President Report (See report)

- Garofalo

#4.3.1 Discussion regarding 2020 State Meeting Location (Appendix N)

Garofalo moves to approve the 2020 IATA state meeting location. Hutchins seconds. Same hotel as last year. The IATA must pay in full 30 days ahead of time. Room rates increased by \$2 per room - \$129 to \$131. Dates will be November 7-8, 2020. 11-0-1. Whitson abstains. Motion passes.

4.3.2 HS session during state meeting

Discussion of having a session at the IATA state meeting that involves high school students that are interested in the athletic training profession. Garofalo will look more into this option. Cunnane brought up that if an AT brings students to IATA state meeting, then said individual bringing them misses out on opportunities for themselves (if they only end up being concerned about their students and do not get anything for themselves). President Elect Anderson noted no money should be spent on this, as these students are not members.

#4.4 Treasurer Report (See report)

- Trinite

4.4.1 Account Updates, as of 1/20/20:

1. Operations: \$170,627.25
2. PAC: \$22,261.00
3. Development: \$33,333.28
4. Money Market: \$45,293.37
5. Endowment: \$9,039.00
6. Endowment Investment: \$25,661.20

- 7. RBC: \$57,437.59
- 8. Rewards point balance: \$704.33

4.4.2 Illinois Charity Bureau

This is a portion of the taxes that the IATA pays. Trinite has been working with the IATA accountant, as the state of Illinois lost a piece of tax paperwork that was sent in last year. For this reason, the IATA was informed that we were not in good standing tax-wise. This process is being correct, and all appropriate documentation has been submitted in order for the IATA to regain good standing.

#4.4.3 Allocate travel money for Feb 9th strategic planning meeting from Operations account, not individual budget lines.

Trinite discussed monetary amounts and costs from the 2/9/2020 strategic planning initiative event and BOD meeting. Trinite moves to approve the \$2,282.17 needed for travel, hotel, and food for meeting come out of Operations and Surplus account. Renner seconds. 11-0-1. Whitson abstains. Motion passes.

4.4.4. Update on IATA Dues

Members can pay for dues multiple years at a time, and several members have done so already. Trinite gave the BOD a heads up that this may impact numbers for accounts and the budget for IATA. She will look more into this and will provide updates as needed.

- 4.5 Secretary Report (See report)** - Ludwig
As reported.
- 4.6 Membership Director Report (Vacant)** - Vacant
- 4.7 Region 1 Representative Report (See report)** - Porters
As reported.
- 4.8 Region 2 Representative Report (See report)** - Cunnane
As reported.
- 4.9 Region 3 Representative Report (No report submitted)** - Walker
- 4.10 Region 4 Representative Report (See report)** - Renner
As reported.
- 4.11 Governmental Affairs Report (See report)** - K. Streeter/Durand
As reported.
- 4.12 Public Relations Director Report (See report)** - Gilboe
Gilboe looking into membership spotlights. Brief discussion about this.

#4.13 Development Director Report (See report) - Hutchins
#4.13.1 Changes to pricing for two a la carte benefits in Sponsorship Packet (Appendices and Folders C-H)
Hutchins moves to make a friendly amendment to the already approved 2020 Sponsorship Packet to include the following wording and price change to the following a la carte benefits:
“Logo/hyperlink on all IATA Webpages \$400” AND “Logo/hyperlink on Sponsors Page of IATA Webpage \$200.” Streeter seconds. 11-0-1. Whitson abstains. Motion passes.

4.13.2 Clarification on benefits for state meeting and business meeting sponsors.
Hutchins and Anderson discussed benefits given and acknowledged that we need to be better at clarifying and following through with benefits. Currently, benefits given are: logo on PowerPoint and verbal recognition at State Business Meetings, logo in State Meeting program and acknowledgement on posters during the meeting. Will look into other ways to give recognition to sponsors for upcoming events and meetings.

4.13.3 Discuss golf outing versus other fundraising options
Hutchins looking into other interactive fundraising options. Look at appendices for options.

4.14 Communications Director Report (See report) -Kovalsky
4.14.1 Advocacy efforts for NATM 2020
NATA website resources up and ready to go for NATM 2020. Please send advocacy efforts to Kovalsky.

4.14.2 Roberts' Rules (Appendix I)
BOD should review. Kovalsky highlighted important points.

4.15 State Rep to GLATA Report (See report) -Whitson
4.15.1 Updates from IHSA sponsorship ROI?
SSC Gaa stated there is no update as benefits have not started yet.

5.0 Reports – Committees

5.1 Finance Committee - Trinite, et al
As reported.

5.2 Committee on Practice Advancement (See report) - Young
As reported.

5.3 Secondary Schools Committee (See report) - Gaa/Flo
As reported.

#5.4 YP Committee Report (See report) -Burke

#5.4.1 Transition from YPC to Committee on Leadership and Career Advancement (CLCA)
Garofalo moves to approve transition from YPC to Committee on Leadership and Career Advancement (CLCA). Streeter seconds. 11-0-1. Whitson abstains. Motion passes.

#5.5 Education Committee Report (See report) -Grahovec

5.5.1 Sexual Harassment Educational Requirement Update
Grahovec discussed with BOC what includes a category D CEU. Several institutions and companies have been offering sexual harassment training to employees, though these do not count as BOC approved, therefore ATs cannot apply these during the licensure renewal period. Grahovec recommends that members using NATA bucks to purchase this CEU on the NATA website until the IATA can create their own.

#5.5.2 2020 IATA Proposal Form:
https://spinwebsecure.formstack.com/forms/state_meeting_call_for_proposals
Garofalo moves to approve the IATA State meeting proposal form. Porters seconds. 11-0-1. Whitson abstains. Motion passes.

5.6. Archives Committee Report (See report) - Jerbi

5.6.1 2004 IATA Strategic Plan (Appendix J)
As reported.

#5.7 ATs Care Committee Report (See report) - Marquez

#5.7.1 Approve updated Policy & Procedures for ATs Care presented (Appendix L)
Streeter moves to accept the ATs Care Policies and Procedures. Hutchins seconds. 11-0-0. Whitson not present for vote. Motion passes.

#5.8 Student Congress/Advisor Report (See report) -Arman

#5.8.1 Approve the creation of the ILCECAT (Appendix K)
Streeter moves to approve the creation of the ILCECAT. Hutchins seconds. 11-0-1. Whitson abstains. Motion passes.
5.8.2 Recommend removal/update of information on the IATA Website about scholarships and accredited programs in IL
BOD discussed this, as a couple of programs in IL will be changing over or no longer having a program. The current list with information will be removed from IATA website until further notice.

5.9 Student Senator Report - Kirsch/McCormack

6.0 UNFINISHED BUSINESS

7.0 Executive Session

Renner moves to move into Executive Session. Hutchins seconds. 4:30pm
Hutchins moves to move out of Executive Session. Trinite seconds. 4:40pm

#8.0 NEW BUSINESS

#8.1.1 Appointment of Greg Gaa as the Membership Director
Odean-Carpenter moves to appointment Greg Gaa as the IATA
Membership Director. Ludwig seconds. 12-0-0. Motions passes.

#8.1.2 Appointment of Mark Florence as the (sole) Secondary Schools
Committee Chair
This will be tabled for vote for another time.

9.0 ANNOUNCEMENTS (Informational Only)

9.1 Next Official BOD Meetings: 5/3/2020 – Conference Call, 6pm

9.2 Next Newsletter Deadline: 2/25/2020

9.3 Next NATA News Deadline:

10.0 Adjournment: Hutchins moves to adjourn. Renner seconds. 4:48pm.