

Community Engagement Team
Sept 9, 2019
Purdue Extension Office

Danielle Dennis, Ken Kosky, Davin Kolderup, Jennifer Hollingshead, Anya McConnell, David Pfeiffer, Amy Dalton, Mel Smith, Erin Slevin

Davin- Ken is here from Festival country to discuss the grant application process. The team has some money in the community engagement funds also.

Ken- by November submit grant application. Marketing- something existing that you want to spread the word on. Others- events- bring an event here. For example, historic home tour in Greenwood. Anya with Franklin Chamber developed the color run. Product development- probably good for Activity book. For example, David with the Johnson County Museum, is working on update for driving tour. Covers whole county (5 hours). Walking tour of 3 towns/ cities.

Ken- Have to be non-profit or government entity. Fill out forms. Use their logo if you receive the grant. Want to update the activity book and get grant for it?

Davin- 1st edition was entirely funded by Festival Country. Thinking about second edition and adding new things. In the early stages what it will be- will it fit into this year's grant cycle?

Ken- don't need to have the finish product in hand to apply for grant. If it's January, they do things off cycle too. He should know fairly soon if they are going to have a visitor center in downtown Franklin; activity book for the county would be great to have in their office.

Davin wants to sync up with Festival country. Jennifer thought that the grant covered \$2500 for printing last year and the artwork was donated. Anya said that if we apply for a second year, it may only be \$1500. We can also look for other funding options too.

Do we want to do an updated edition? We need to figure out what it will look like.

Amy- suggested replacing a couple of pages. Davin said that everything is good. Jennifer said that the artist might want to join in, but not sure if she would do it pro bono. If you are interested in doing the activity book- see Davin, Jennifer or Eileen to set up a sub-team.

Mel- talked to Heather at the extension office. Was a Peds/ Nurse practitioner. Has a farm in Rocklane- she's interested in Agri therapy center.

Trauma symposium- event this Thursday- The Ripple Effect movie at Whiteland High School about suicide. Aspire is contributing \$250 for food. Open to the general public. Dinner 5:30. Movie at 6:30pm. Please help promote or attend.

Mel- is on the spirit team (3rd Monday of every month) at Whiteland High School. Give a small gift- pencil, candy, etc. one 1x per month. Amy- do other school systems do that? Mel- last year was their pilot year with core volunteers. She'd love to see it started at another school. Erin- Needham elem. has community members come and give high fives- local farmers, firemen, etc.

Suicide coalition Facebook page for Johnson County. Encouraging people to like. QPR training open to the public. Jennifer mentioned that Systems of Care has the flyer for The Ripple Effect on their Facebook page too.

Davin- Harwood Community Conversations- looking to get started on this. Jennifer, Davin as well as others from JCPL attended a workshop training. 10 questions about aspiration for community. What can be done to work around those obstacles? Public knowledge vs. expert knowledge. What a community knows about itself. This information is valuable for the library, United Way, Aspire, etc. Identifies where there is a need. Did conversations with Bridges Alliance Groups and 3 Aspire groups. Want to do 12-15 more. Need 2 people to run one meeting- facilitator and note taker. Look for common themes as we hold more conversations. Put together an elevator speech for everyone to review. Looking for places to hold conversations. Can be groups that meet regularly- takes about 1- 1.5 hours. Great to talk to Aspire groups, but kind of already knew what they'd have opinions on. Bridges alliance was very interesting to get a new perspective.

Facilitator- questions are set and go in a specific order. He thinks being a notetaker is more difficult. Looking for people that we can train and places that we can meet different groups of people. Davin- if you are interested in doing some in the Fall. Food council? Jennifer mentioned Old Town Greenwood book club. Local PTOs. Mel's spirit team- 20 people. Connected with Putnam County services- staff.

Budget- Our sponsor B2S life sciences gave us \$3000. Not going to spend money just to spend it. \$250 for the meal for suicide prevention event. \$500 website. \$500 set aside for community conversations/ Harwood.

Local food website- Franklin college student worked on it. It was supposed to be an app but end up being a website. Pivoted to a local web developer that can help us make it more appealing. Ken suggested Minnesotagrown.com as a reference point. He could find some word press templates to make something similar. He's giving us a half-off price. Wellness team is covering \$200. Davin told Ken to go ahead; waiting to hear back from him this week. Idea is that we'll hand off once ready to the local food council for them to use as their site and administer. Danielle is proposing this idea to them on September 19th. Feels like they'd be willing. Maybe take about 6 weeks to put together. Amy has data in an excel file that can be used.

Maybe can put our own money towards activity book. Local food council considered showing a movie at the Artcraft- \$575 quote estimated plus movie license.

Chew on this- table idea until 2020. Jennifer said that JCCF is working on some strategic planning right now. Davin- It may be a good idea to hold off while we do the Harwood conversations.

Davin has worked with website developers before, so he's comfortable being the go-between with Ken. Hopefully can roll out in the fall. Activity book- local food, different ethnic food, "food edition" Danielle liked the idea of having a theme. Jcogolocal.com Can add other things to the website down the road if we'd want.

Next meeting Oct 14th. Considering rescheduling due to Fall break. He'll send out some dates. Also looking for rotating locations. Library is a good option, JCDC office, Johnson County Museum too.

Amy- when the team first started talk about want to help with At Home in Johnson County. Switched focus to doing something Heartland themed. Amy \$600 spent at her branch last year. Each library has a local ethnic population- arts, speaker, food, displays. Worked with adult learning center. India- buffet, dancing, crafts, etc. Japan, China, Mexico and India were highlighted. We'd talked about teaming up in the past. We have pockets of immigrant populations in Johnson County. Did a film series with 4 movies at the Artcraft, funded a short video. Held event 2 years in a row. Danielle- Does it matter when it's done in the year? No. It doesn't have to be a library thing. People are asking about it and feel like it's something people want. It's fun and was well attended. Amy said that it brought a lot of people to the library that hadn't been before.

Erin- need to bring different cultures together for Johnson county. Amy- they want to set up booths, but the library doesn't allow sales. If we did it somewhere else, people would want to set up booths. Davin- keep it in the mix- would like for it to find a home. Okay if it starts small. Anya would be happy to email Emily and see if they'd be interested in taking it on as a part of the Ethos festival.

David- spreading the word that there are big county anniversaries- Edinburgh founders' Day, Wonder Five- centennial- state historical marker in March. County bicentennial, Artcraft Centennial. Trying to lay the groundwork to start planning. Want to start meetings in January. Dec. 21, 2022 for county- did all their celebrations in 1923. Lots of fun celebratory events. A lot of people haven't heard of the Wonder Five. Good way to bring that story back to the forefront- Franklin basketball. There's a book written about them at each library branch. High school and Franklin college are planning activities.

Amy- September 25th at 6:30pm at Mashcraft- Bill Riley will be talking about how a brewery can make your community a destination. Sponsored by Indiana Humanities. Focus is on craft beer and how it can shape your community identity.

Also, live podcast recording- Oddity Files at the library branch- after hours Oct 4th Friday evening (1 hour). Very funny with a ghost story.

Davin- how much stuff is going on that people don't know about. That came up in the community conversations. There is no center place for events. Ken is trying to do that with the Festival County calendar.