

**AMTA - WI Chapter Meeting  
The Plaza Hotel & Suites, Eau Claire  
August 2, 2014**

Meeting called to order at 6:31pm by Lynn Kutz, President

**BOARD MEMBERS, COMMITTEE CHAIRS and Delegates/Alternates present:**

Lynn Kutz(President/Display), Casey Guilfoyle(1<sup>st</sup> VP/Education Chair), Kelsey Lyons (2<sup>nd</sup> VP/Membership Committee), Marilyn Heckert (Treasurer), AnnMarie Kolb (Secretary), Terry Bauer (Member-At-Large /Sponsorship), Douglas Radtke(Lead Delegate), Melissa Emmons(Member-At-Large/Education Committee), Cynthia "Sam" Licht (Delegate), Jacci Horstman(Delegate), Dawn Petrovick (Alternate Delegate).

**QUORUM:** 20 Professional Members present, 11 votes for the quorum.

**CALL FOR NEW BUSINESS:** Lynn Kutz asked the membership for any new business to the posted agenda. Nothing was added.

**APPROVAL OF MEETING AGENDA:** Casey Guilfoyle moved to approve the agenda as presented. Melissa Emmons seconds. All approved.

**APPROVAL OF MINUTES:** Casey Guilfoyle moved to approve the Chapter Meeting minutes from March 8, 2014 in Milwaukee as edited. Terry Bauer seconds. All approved.

**Committee Reports:**

Commission on Candidacy: Lynn Kutz reported that in Spring 2015 we will hold elections at the Chapter meeting. Chair Mary Schweiger is looking for applicants for 1st VP, 3rd VP, Treasurer, 2 delegates and 5 Alternate Delegates. Members were encouraged to sign up at a table in the back of the room or by contacting Mary.

Community Service Massage Team: Lynn Kutz reported that members will be at Burn Camp Aug. 13 & 14, 2014. The chapter is still taking volunteers.

MERT: Lynn Kutz reported that there is a MERT class August 23 from 1-4pm in Milwaukee, to learn about MERT and what to do should there be a disaster in WI. Watch e-blast and Facebook to sign up. Class will be FREE.

**Display:** Nothing to report.

**Education:** Casey Guilfoyle reported that Kelly Lott will be in Eau Claire - Globe University November 10 (Monday), 2014. Casey asked that we save these dates for 2015: March 6-8, 2015: Education will be in Madison at the Marriott West. Kathy Ginn will be presenting Ethics, Somatic Awareness, and Teaching with Power and Heart class. Doug Nelson will be presenting PNMT Low Back, PNMT Low Spine and Mastering the Essentials of Massage Therapy. Casey reported that the committee is looking to offer a social event that weekend too.

Casey reported that Saturday, July 25, 2014 at the Hotel Mead will be a FREE education session and Chapter Meeting.

Casey also asked that we note November 9 & 10, 2015, Amy Appel will be offering a Massage for Veterans class in the Appleton area, just in time for Veterans Day.

**Government Relations:** Lynn Kutz reported that the Affordable Care Act had some action take place about provider non-discrimination laws. We will be updated as this moves forward. Lynn reported that the 2014 de-licensure movement ended in committee..

**Membership Committee:** Kelsey Lyons reported that we currently have 2017 members total. Kelsey reported that we have been having success with Meet N Greets. There are several planned for the coming months. If you would like to host one in your area, please contact Kelsey.

**School Visits:** Kelsey Lyons reported that we would like to visit all the massage schools in WI. Get our AMTA information in the students hands. We are looking for a School Liaison Chair and Committee. Kelsey reported that there is a student scholarship in place, no one has applied to date. She has ordered all the items for the next year for new member packets.

**Newsletter:** Kelsey Lyons introduced Dawn Albrecht at our new Newsletter Chair. Kelsey reported that we sent out 35 printed newsletters with our last newsletter. We are still accepting opt in for the printed verses the email only. We saved a lot of money with the email version. Submissions for the next newsletter are due October 30, 2014 to Dawn Albrecht.

**Scholarship:** Lynn Kutz reported that Laura Burnt and Kelsey Lyons won the last contest. Lynn reported that on page 15 in the last newsletter are the requirements for the next scholarship contest. If you are interested, in earning free education, please look into the scholarship process.

**Social Media:** Lynn Kutz reported that there has been a slight dip in our online numbers. Tom Reich has been posting with hashtags to draw some interest. Lynn reported that Tom is looking for help with blog posts and Facebook sharing. Lynn also reported that we are now on Pinterest.

**Sponsorship:** Terry has been working on getting vendors for our Spring Conference as well as door prizes for that event. Terry reported that advertising has raised \$1350 to date. Chapter is looking for a replacement for sponsorship chair, please see Lynn Kutz if you are interested in this position.

**Sports Massage Team:** No report.

**Store:** Lynn Kutz reported that National has asked all chapters to put their stores on hold while they look into legal ramifications.

**Treasurer:** Marilyn Heckert presented the current budget and line items. We have \$172,876 in our funds.

**Website:** Lynn Kutz reported that we have not changed our AMTA-WI Chapter web address, we are waiting for move to National hosting the website. Cynthia Licht asked for clarification on this report. Lynn explained that the National is offering free service, and we are in the que for migration..

**New Business:**

**Guest Speaker:** Betsy Krizenesky spoke to the members about the Department of Safety and Professional Services and the massage law changes that will take place in 2015. Betsy also encouraged members to apply for a Board Position with the DSPPS. The committee has 7 seats and currently is in need of 4 members.

**Delegate Proposed Position Statements:** Doug Radtke explained what position statements are and that they were sent out a few weeks ago. He explained that the delegates present these statements to the chapter, the chapter votes and the delegates will then vote our voice at the National convention.

Proposed Position 1: Doug explained that this statement was asking that the state licenses could be used in other states (portable). Doug informed us that the delegates felt there needs to be more research done on this statement. The chapter voted against this position statement.

Proposed Position Statement 2: Doug read the statement to the members. Doug explained that this statement has been proposed a couple of times. The statement is asking that the profession statement read that massage can help health and wellness. The chapter voted for this position statement.

Proposed Position Statement 3: Cynthia "Sam" Licht read the proposed statement. Sam stated that the studies attached to this statement did not reference massage very much. The chapter voted against this position statement.

**Awards:** Kelsey Lyons presented the 2014 Humanitarian Award to Sister Jean Paul. Kelsey also presented the Meritorious Award to Tami Goldstein.

**MOTION:** The AMTA-WI Chapter pursue introduction of a legislative bill to incorporate provisions that a local District Attorney may take enforcement actions of the Massage Therapy And Bodywork Therapy regulations. Karen Strieff moved to table this motion until the next Chapter meeting. Jaci Horstman seconded. All approved.

**MOTION:** Marilyn Heckert moved to adjourn the meeting. Janell Moskonas seconds. All approved.

Meeting adjourned at 8:32pm by Lynn Kutz, President.

Respectfully submitted by AnnMarie Kolb, Secretary.