

What Your Website Designer Needs to Know to Build Your Website

Hiring a website designer to build your website while you complete other areas of your to-do list is smart delegating. But how do you choose? The following questions and topics are starting points of the conversation you should have with prospective designers.

- ☐ Do you have a current website?
- ☐ Do you have the marketing copy written?
- ☐ Do you have images or graphics picked out?
- ☐ Are you a product based/services based or both business?
- ☐ Are there applications you need to be incorporated?
- ☐ Do you have a brand sheet or brand guidelines?
- ☐ What's your budget?
- ☐ Who is your ideal customer or audience?
- ☐ Would you like to help upkeep the site, or will the website agency be the only one responsible?
- ☐ What's your deadline?
- ☐ Do you have examples of websites you like or dislike?
- ☐ What's the role of the website for your business?