

**AMTA-WI Chapter Board of Directors Brain Storming Meeting
Ramada Inn Eau Claire, WI
August 19th , 2011 11am**

Meeting started by Kay Peterson at 11:19am

Board Members and Committee Chairs present: Kay Peterson (President), Ellen Wittwer (1st Vice President/Awards Chair), Amy McLoughlin (Outreach Chair), Corrin Burnell (3rd VP/Scholarship Chair), Terry Bauer (Secretary), Erin Collier (Education Chair), Casey Guilfoyle (Website Chair), Stephanie Anderson (Education), Ronnie Artero Frederick (Sports Massage Chair)

Education: Erin and Stephanie discussed our upcoming conference in Oconomowoc - we need to contact National legal about our contract for 2012 - Kay will contact National.

We discussed adding 2 more education offerings - Madison/Milwaukee will be the location for our annual spring meetings and Educational conferences. Keep our Fall conference dates to the 3rd weekend in August the Fall one will be in the Wisconsin Dells area third week of August, looking at the Eau Claire area for November and Fox Cities area for May.

Educational Newsletter discussed. This would be issued in January, contain year's events and advertising would be available for educators and advertisers.

Casey suggested we figure out where our weekend conference attendees are located. Kay will bring in a Wisconsin map and some push pins for the members attending this weekend to mark where they are from - Casey will try to post to website. Lynn K. will try to add this to display unit. We would love to add a vendor shout out to our shout out schedules to foster a bigger marketplace available during educational events.

Dells would be a great place to consider hosting an educational conference in the near future.

Outreach: Amy M. let us know that her committee has held 2 events so far and filled us in as to what is included in the new outreach kit for the use of our members.

Membership: Amy R. was not able to attend but wanted us to see if we could figure out a way for someone to personally contact new members

Sports Massage: Ronnie told us about the Pewaukee Triathlon event they have under their belt and an upcoming Madison Ironman Triathlon - and asked if we could survey membership using SurveyMonkey.

Website: Casey and Kay discussed/showed us the website

Respectfully recorded by Terry Bauer (Secretary)