



*Justify Theta Chi* is an event where Theta Chi brothers will gather to celebrate our success and accomplishments. This celebration will include time for alumni and collegians to reunite, network, and experience true brotherhood with members from all over North America.

Theta Chi Fraternity's 39th School of Fraternity Practices (SFP) will be held in conjunction with the 165th Anniversary Celebration. The SFP is an educational experience for both collegians and alumni consisting of small group discussions and keynote presentations from prominent Theta Chi. The curriculum at SFP is intensive and covers a wide array of topics related to chapter leadership, operations, and recruitment.

This summer's event begins on July 30 at 4 p.m. and ends with a final celebration on August 1 at 10 p.m.

**Registration Rates\*:**

Early Bird Rate \$450 (Deadline May 1, 2021)

Standard Rate \$550 (Deadline June 25, 2021)

Late Registration \$650 (Deadline July 15, 2021)

\*All attendees registered for entire event will receive access to all event functions, School of Fraternity Practices programming (both collegiate and alumni tracks), one (1) ticket to the formal banquet, six (6) meals, and one (1) ticket to an exclusive Theta Chi Closing Celebration at Keeneland Horse Track.

**Daily Rates for Alumni Only (Deadline June 25, 2021)**

Friday \$75 (includes general admission and dinner)

Saturday \$250 (includes general admission and three (3) meals including awards banquet)

Sunday \$250 (includes two (2) meals and one (1) ticket to exclusive Theta Chi Closing Celebration at Keeneland Horse Track)

**Optional Add-ons:**

***Exclusive Theta Chi Alumni Event: \$30 (includes transportation, tour, and food)***

Private Tours and Reception at Buffalo Trace Distillery

Friday, July 30, 2021

This is an Exclusive Theta Chi Alumni Event at Buffalo Trace Distillery. Shuttles will take alumnus brothers to a working bourbon distillery and national historic landmark. This event will kick-off with private tours of the distillery. After touring the grounds, you will move to a private reception where you will receive complimentary tastings of some of Buffalo Trace's award-winning bourbons. The evening will end with a reception including cash bar, food, and plenty of Theta Chi brotherhood. This is a unique experience you will not want to miss.

Restrictions: Must be an alumnus registered for Convention

## ***Banquet Guest Ticket: \$75***

Saturday, July 31, 2021

This ticket includes entrance into the Awards and Recognition Banquet. This is a formal event held on Saturday evening. A pre-banquet Alumni Reception is also included providing the ticket holder is accompanied by an alumnus attendee.

### **Discount Codes and Event Attendance Credit:**

Each chapter receives waived registration fees for two collegiate men and one double occupancy hotel room at no charge. These fees and hotel costs were covered by the chapter's payment of the Annual Programming and Benefit Fee. Each Chapter President will receive an email containing the discount code and other event related details. The two members chosen to utilize this **MUST** register using the discount code to complete their registration at no cost. Members who register using one of the two **Annual Programming and Benefits Fee Discount Codes** do NOT need to book hotel accommodations as the room will be booked by the International Headquarters. All other Convention attendees must book their own hotel room(s).

Please note that Convention registration fees are non-refundable; however, they are transferable to another person. Please contact the International Headquarters for assistance in transferring a registration.

As an exclusive benefit for this 2021 event and in addition to these two registrations using the Annual Programming and Benefits Fee Discount Code, the Fraternity will also be offering each chapter that is *not* financially delinquent with the International Fraternity a \$1,500 event attendance credit, which can be applied to any combination of the following:

- Additional registrations for *Justify Theta Chi* above the two already provided (includes meals). Presidents should email [events@thetachi.org](mailto:events@thetachi.org) for instruction on using this option. There will be a "no-show" fee assessed to the chapter if this option is used and a registrant fails to attend.
- Reimbursement of additional hotel rooms for *Justify Theta Chi* attendees (above the one room per chapter already provided)
- Reimbursement of travel costs for *Justify Theta Chi* attendees (up to \$500 total per chapter)

Further details regarding this event attendance credit will be sent to all Chapter Presidents via email.

### **Hotel Reservations\*:**

Attendees who do not use the Annual Programming and Benefits Discount Code mentioned above are required to book their own hotel accommodations. The Fraternity has negotiated discounted guest room rates for the host hotel, Hyatt Regency Downtown Lexington. Reservations must be made by June 15, 2021, to receive the \$149 per night discounted rate. When making reservations, you must use this link <https://www.hyatt.com/en-US/group-booking/LEXRL/G-TCIF> to be placed in our room block and receive the discounted rate. You may also call 800-233-1234 and mention you are with the Theta Chi Convention when booking.

*Justify Theta Chi* will have programming and a special farewell celebration on Sunday, August 1. We encourage you to book your reservation to check-out on Monday, August 2, so you won't miss our exciting brotherhood event at Keeneland Horse Track!

\**Justify Theta Chi* programming begins Friday at 4 p.m. through Sunday night at 10 p.m. There are options on the hotel reservation site to arrive prior to and after the event should you wish to extend your stay.

Note: The Fraternity continues to monitor situations surrounding Covid-19 and will advise members of any changes to this event.