Leadership Johnson County Sponsor Benefits 2025-2026

Select Workshop Sponsorships \$750

Benefits include:

- ☐ Logo on workshop materials
- ☐ Logo in LJC Program Guide (approximately 2,000 copies distributed throughout year)
- ☐ Logo on banner displayed during workshop
- ☐ Logo on Select Workshop Banner displayed at all workshops
- ☐ Logo in LJC e-newsletter
- Opportunity to speak to participants
- ☐ Two seats to workshop
- ☐ Two seats to additional Select Workshop
- Business table at workshop and/or ability to hand out materials to participants





All Aboard Community Volunteer and Board Fair

\$500

Benefits include:

- ☐ Logo on promotional materials
- ☐ Logo in LJC Program Guide (approximately 2,000 copies distributed throughout year)
- ☐ Logo on banner displayed during event
- ☐ Logo in LJC e-newsletter
- Opportunity to be in video that will be on social media leading up to the event
- ☐ Booth at event



All Aboard Community Volunteer and Board Fair

Signature Program

Program Day Underwriter -\$2,500

Benefits include:

- ☐ Logo will appear in materials for Signature Program
- ☐ Speaking opportunity during program day
- ☐ Logo on banner/signage (provided by LJC)
- Mention in pre-and-post event communication
- ☐ Logo in e-newsletter
- Social media mentions





Youth Leadership Academy

Program Day Underwriter (2)

Exclusive \$1,500 or split for \$750 each

Benefits include:

- ☐ Logo will appear in materials for Youth Leadership Academy
- ☐ Speaking opportunity during program day
- ☐ Logo on banner/signage (provided by LJC)
- ☐ Mention in pre-and-post event communication
- ☐ Logo in e-newsletter
- Social media mentions





Purse Bingo Sponsorships

- □ Presenting Sponsor \$1,500 Includes two tables of 8 and Two Round Sponsorships (two available) - Logo will go on all promotional materials and on banner at event
- Round and Table Sponsor \$400 Includes one table of 8 seats and the ability to call one round of Bingo
- ☐ Table Sponsorship \$320 includes one table of 8 seats





Main Fundraising Event

- ☐ Title Sponsor \$5,000
- ☐ Event Sponsor \$2,500
- ☐ Trip Sponsor \$2,000
- ☐ Cocktail Hour Sponsor \$1,750
- ☐ Dinner Sponsor \$1,500
- Bourbon Pull Sponsor \$1,000
- ☐ Wine Pull Sponsor \$500
- ☐ Entertainment Sponsor \$500
- ☐ Basket Sponsor \$250



*See following pages for sponsor level specific benefits

Title Sponsor - \$5,000

- Two (2) Tables of 8 (16 seats) at Event
- · Logo on all materials promoting event
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event
- Company will be recognized as Leadership Champion at \$5,000 level



Main Fundraising Event March 6, 2026 The Sycamore at Mallow Run



Main Fundraising Event

Event Sponsor - \$2,500

- One (1) Table of 8 seats at event
- · Logo on all materials promoting event
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event





Trip Sponsor - \$2,000

- · 6 seats at event
- · Logo on all materials promoting event
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event





Main Fundraising Event

Cocktail Hour Sponsor - \$1,750

- · 6 seats at event
- · Logo on all materials promoting event
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event



Dinner Sponsor - \$1,500

- · 4 seats at event
- · Logo on all materials promoting event
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event



Main Fundraising
Event
March 6, 2026
The Sycamore at
Mallow Run

Main Fundraising Event

Bourbon Pull Sponsor - \$1,000

- · 4 seats at event
- Logo on Bourbon Bags at Bourbon Pull
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event





Wine Pull Sponsor - \$500

- · 2 seats at event
- Logo on Wine Pull Bags
- Logo displayed on digital presentation at event
- Special recognition at event
- Signage displayed prominently during event



Main Fundraising
Event
March 6, 2026
The Sycamore at
Mallow Run



Main Fundraising Event

Entertainment Sponsor - \$500

- 2 seats at event
- · Logo displayed near featured entertainment
- Logo displayed on digital presentation at event
- · Special recognition at event
- Signage displayed prominently during event





Basket Sponsor - \$250

- · Logo displayed near auction item
- · Company listed in event program booklet





Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

- ☐ Title Sponsor \$3,500
- ☐ Golf Prize Sponsor \$2,000
- ☐ Bourbon Putt Sponsor \$1,500
- ☐ Beverage Cart Sponsor \$800
- ☐ Foursome with carts \$600
- ☐ Hole Sponsor sitting at hole \$300
- ☐ Hole Sponsor signage only \$250



*See following pages for sponsor level specific benefits



Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

Title Sponsor - \$3,500

- ☐ Two foursomes with lunch
- ☐ Four golf carts
- ☐ Beverages during play
- ☐ Event Signage
- ☐ Opportunity to speak to all golfers
- ☐ Two hole sponsor signs
- ☐ Two bourbon putts





Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

Golf Prize Sponsor - \$2,000

- ☐ Foursome with lunch
- ☐ Two golf carts
- Beverages during play
- ☐ Event signage
- ☐ Hole sponsor signs



Links of Leadership April 23, 2026 Dye's Walk Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

Bourbon Putt Sponsor - \$1,500

- ☐ Foursome with lunch
- ☐ Two golf carts
- ☐ Beverages during play
- ☐ Event signage
- ☐ Two bourbon putts





Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

Beverage Cart Sponsor - \$800

- ☐ Event signage
- ☐ Beverage cart signage
- ☐ Ability to drive beverage cart





Links of Leadership Golf Outing – see Tandy for complete list of benefits for sponsor levels.

Hole Sponsor - \$300

- ☐ 1 Yard sign (24 x 18) at a hole
- ☐ Ability to set up at the hole

Hole Sponsor (sign only) - \$250

☐ 1 Yard sign (24 x 18) at a hole





Leadership Champions

The Leadership Champion levels allow businesses to receive the most recognition throughout the year. The Leadership Champion levels start at \$3,000. You can mix and match your sponsorship/marketing dollars to reach the \$3,000 level or higher.

Benefits Include:

- ☐ Advertisement in Program Guide
- $\hfill \square$ Logo on back of Program Guide and Annual Report
- ☐ Logo on Leadership Champion flyer shared at all LJC Select Workshops
- ☐ Vouchers for Select workshops (15 vouchers and up depending on sponsorship level)
- ☐ Logo displayed on traveling banner at all LJC events
- ☐ Invited to all sponsor recognition events
- ☐ Name and/or logo listed on LJC website



Sample of Mix and Match Sponsorship Company X Pouth Leadership Academy September Program Day Sponsor \$750.00 LJC Select Workshop in January \$750.00 Dinner Sponsorship at Main Fundraising Event \$1,500.00 Total :\$3,000.00



Leadership Champions Levels
\$10,000 (value of \$13,600)
☐ Logo in LJC Program Guide
☐ Full-page advertisement in LJC Program Guide
40 vouchers to use during 2025-2026 program year
One table of 8 seats to main fundraising event in March
Logo displayed on Leadership Champion Banner
☐ Logo listed in all LJC program booklets
☐ Two seats to donor recognition events
☐ Logo listed on LJC website
One table of 8 seats at Purse Bingo event in November
One foursome for Links of Leadership Golf Outing in April
Leadership

Leadership Champions Levels \$7,500 (value of \$10,500) Logo in LJC Program Guide Half-page advertisement in LJC Program Guide 35 vouchers to use during 2025-2026 program year 4 seats to main fundraising event in March Logo displayed on Leadership Champion Banner Logo listed in all LJC program booklets Two seats to donor recognition events Logo listed on LJC website 4 seats at Purse Bingo event in November

Leadership Champions Levels
\$5,000 (value of \$6,520)
☐ Logo in LJC Program Guide
30 vouchers to use during 2025-2026 program year
2 seats to main fundraising event in March
Logo displayed on Leadership Champion Banner
Logo listed in all LJC program booklets
Two seats to donor recognition events
☐ Logo listed on LJC website
2 seats at Purse Bingo event in November
Leadership JOHNSON COUNTY

Leadership Champions Levels \$3,000 (value of \$4,250) □ Logo in LJC Program Guide □ 15 vouchers to use during 2025-2026 program year □ Logo displayed on Leadership Champion Banner □ Logo listed in all LJC program booklets □ Two seats to donor recognition events □ Logo listed on LJC website

Leadership Champion Vouchers

To provide companies as much versatility as possible in using their vouchers, LJC is allowing companies to use vouchers in any combination based on the breakdown below. Each company can choose the way that works best for their organization.

MBTI Workshop for up to 20 people	36 vouchers (\$1,500 value)
One table of 8 at main fundraiser in March	24 vouchers (\$1,000 value)
One seat at Women's Series in August	14 vouchers (\$625 value)
Business profile in Leading Edge Newsletter	12 vouchers (\$500 value)
• One table of 8 seats at Purse Bingo in November	r 12 vouchers (\$500 value)



