

THE LEADING EDGE

ISSUE NO. 4 | NOVEMBER 2020











SIGNATURE PROGRAM NOVEMBER - INFRASTRUCTURE DAY

Participants gathered to learn about the importance of Infrastructure to a community. Dr. Larry DeBoer, Purdue University, presented on how we pay for infrastructure, a panel of local experts explained infrastructure in Johnson County, and project groups met to learn about collaboration and practice elevator speeches. We can't wait to share their community project ideas with our alumni. Stay tuned!

Special thanks to Endress+Hauser for underwriting the program day and to Grace United Methodist Church, Franklin, for allowing us to meet in their facilities.

Endress + Hauser

ALUMNI IN THE NEWS

SIGNATURE PROGRAM ALUMNI

- Congratulations to Loren
 Snyder ('10) on achieving his
 Certified Financial Planner
 certification.
- Congratulations to Terry
 Lancer ('04) whose company,
 Lancer + Beebe, LLC recently
 received a merit award from
 Indy Chamber Monumental
 Affair for their work on
 Walnut Grove Elementary
 School.
- Congratulations to Kimberley
 Hoffman ('21) who recently
 finished her fourth book, Pete
 the Brave. You can purchase
 the children's book here.
- Congratulations to Kimberly Jackson ('21) on the birth of Hailey Mae Jackson on 10/26/20. Welcome, little leader!
- Leadership

- Congratulations to Regina
 Miller ('14) who recently
 earned a spot in the 31st class
 of the prestigious Lugar
 Series. Also of note, while
 Geek in Pink's brick and
 mortar store has closed, the
 business is still OPEN for
 in-home repair!
- Congratulations to LJC Board of Trustee, Abby Robertson, owner of Kringle Krate, for a feature story in Greenwood Magazine. Check it out here!



• Congratulations to the Class of 2020 Community Project
Group, Volunteer Johnson
County, who was recently
featured in Greenwood
Magazine for their work in
helping to connect volunteers
in Johnson County with
nonprofits in need. Read the
article here!

LJC/Middle Davids Candles Fundraiser

We are encouraged by the great effort that many classes are taking in selling candles to help raise funds for LIC while supporting local business. Middle Davids Candles, Remember. the class who sells the most candles will win \$1.000 to donate to the nonprofit organization of their choice. Special thanks to sponsor Ron Rose ('12) and Indy Realty Pros. It is a close competition, but the top four classes as of Wednesday, November 18 are:

Class of 2012 Class of 2014 Class of 2019 Class of 2020

Candle orders are due by November 20, so please be sure to turn in your order form to Tandy or order online <u>HERE!</u>



LJC SELECT WORKSHOPS

ENTREPRENEURIAL MARKETING FOR SMALL BUSINESS

Friday, December 11, 2020 | 9:00 a.m. - Noon Virtual meeting via Zoom \$49 per person | Register here!



This workshop will provide entrepreneurial marketing techniques for business owners and marketing managers. Attendees will learn strategies to build rapport with their customers and then design a way to implement these strategies to meet their needs. Attendees will: gain a basic understanding of entrepreneurial marketing techniques, learn strategies to build rapport with their customers, and outline a way to implement marketing strategies to meet their needs.



About the Facilitator:

Dr. Sara L. Cochran is a Clinical Assistant Professor of Entrepreneurship in the Kelley School of Business at Indiana University. She serves on the Board of Directors of the United States Association for Small Business and Entrepreneurship and was a 2015 graduate of Leadership Columbia (Missouri). Sara has worked in entrepreneurship education for 10 years after beginning her professional career in grocery marketing and special events. She holds a PhD from the University of Missouri, and a BA and MA from Drury University.





LJC LUNCH & LEARN SERIES OCTOBER - MARCH \$10 PER SESSION | \$50 ALL SESSIONS

<u>Register Here!</u>







Dalton Herendeen, Former USA Paralympic Team | Overcoming Obstacles November 23, 2020 | 11:30 a.m. - 12:30 p.m. | Zoom

Be encouraged to overcome obstacles with an inspiring story of perseverance and hope, coupled with a never give up positive attitude!





Cody Miller, USA Olympic Swimmer, and Ray Looze JR, USA Olympic Coach Returning to Greatness

December 14, 2020 | 11:30 a.m. - 12:30 p.m. | Zoom

Olympic swimmer, Cody Miller, didn't win every race. Learn about mental and physical toughness and what it takes to return to greatness.











- 1.Zoe Catlin current YLA student working with Franklin Rotary Interact Club on service project.
- 2. Book Club discussion with JCPL
- 3. Alumni Relations Networking Breakfast
- 4. Youth Leadership Academy program day







Meet our Intern

Emily Peters, Senior Indian Creek High School

Each year, LJC is fortunate to have interns and work study students who join LJC to learn about working for a nonprofit organization. Emily was a participant in the first Youth Leadership Academy program and then interviewed to intern with us this year. She is an enthusiast leader, hard working, always willing to learn new things, and jumps right in to help. We asked Emily a few questions so our alumni could get to know her better! Emily is the daughter of past LJC Board President, Jeremy Peters ('11) and Lora Peters.

What are you involved in at school/outside of school: All things band related and Champions Together/Unified Sports Where are you planning to attend college: Franklin College!

What do you plan to major in/be when you grow up: Marketing!

Favorite lesson learned through ILA: Anyone can be a leader, but not everyone was born a leader

Why did you want to intern with LJC: I wanted to create more networking opportunities and a better work ethic!

What have you learned through your internship: I have learned that a lot of work goes on behind the scenes to make our programs successful.

Five Fun Facts About Emily

Favorite quote: "In a world full of hate, be a light" | **Favorite food**: Chick-fil-a | **Favorite color**: Purple **Favorite vacation spot**: Walt Disney World | **Favorite leader**: Winston Churchill or Stephen Hawking

AROUND THE TOWN







Resources of Hope is seeking donations for foster children ages 0-17 in central Indiana. Please consider donating <u>unwrapped</u> items: new toys, new pajamas, \$25 gift card for teens Drive ends November 30th Drop off: 410 US 31, Suite R, Whiteland Email: info@resourcesofhope.org



The

Phoenix

Group.

November 15 - 22
is National Hunger

and Homelessness Awareness Week. Learn more here.

Help fight hunger and homelessness by volunteering at <u>KIC-IT</u>. They have an ongoing need for help with pantry organization and inventory.



Help raise \$10,000 to supply up to 500 foster children with literacy kits.

Greenwood Rotary Club's Greenwood Public Library project: Focus: Foster Kids!

Now through November 30, 2020 Sponsorship levels vary. Donate **HERE!**



Greenwood Rotary Club

Greenwood, IN 46143 www.facebook.com/GreenwoodRotaryClub

Franklin Chamber of Commerce Seeking Nominations

These awards recognize and honor businesses and individuals for making a difference in the community. Award nomination forms are available on the Chamber website or by contacting the Chamber office and will be accepted until December 31, 2020. Award descriptions:

Business Hall of Fame Award – Recognizes a Chamber company in business for 25 plus years, based on their success in growth and stability, commitment to quality and over all contribution to the community.

Community Impact Award – Recognizes a Chamber business/organization that has demonstrated outstanding business success in the areas of growth, stability and commitment to quality of life and overall contribution to the community.

Community Service Award – Recognizes an individual(s) or organization that has contributed significantly to the Franklin community; serving selflessly without intent for personal or monetary gain.

Learn more and submit your nomination **HERE!**



Signature Program Class of 2021

PERSONAL PROFILES



Nicole Otte | Director of Workforce Development, Endress+Hauser

Family: Husband, Joe | Kids, Faith (16), Chase (14) | Pets, Bella (labradoodle who wouldn't have been approved if not for COVID, so AKA Bella-Rona when she is misbehaving)

Live: Franklin

Favorite LJC moment: I really enjoyed the Tinker-Toy blindfolded activity, but am really looking forward to completing the Driving Tour as well.

Something on your bucket list: Although I am not musically inclined, I would love to learn to play the violin someday.

What is your perfect pizza, favorite dessert, and favorite Jo Co restaurant: Pizza - BBQ Sauce, Pulled Pork, Fresh Pineapple, Onion, all smoked on the Big Green Egg;

Dessert - Yes!! Cake & Ice Cream (even better when they are together) and a close 2nd - S'mores Blizzard; Restaurant - Ann's Restaurant in Franklin.

If you could live anywhere, where would it be: We really love living in Franklin/Johnson County; but one day I envision us retiring to South Alabama/Florida Panhandle (also our favorite vacation spot), and opening up a pizza place and/or bakery.



Robin Krebbs | Senior Accountant, Salesforce

Family: Recently widowed (June, 2020) | Pets, Aubree and Miranda (cats)

Live: Greenwood

Favorite LJC moment: My favorite part so far has been the Myers-Briggs exercise. I enjoyed learning different personality traits and how to understand those differences and also how they are perceived.

Favorite vacation destination: Alaska because it brings together two of my favorite things, the mountains and the ocean.

One word to describe me: Reserved. I am a quiet person who is constantly evaluating the situation around me in order to make informed decisions.

Favorite quote: "What lies behind you and what lies in front of you, pales in comparison to what lies inside of you." -Ralph Waldo Emerson.



Leica Beck | Pastor of Risen Lord Lutheran Church

Family: Spouse, Arthur Owora | Pets, Lola (dog)

Live: Bloomington

Favorite LJC moment: I have enjoyed the sharing within my project group. As each person shared what they were passionate about, our project idea emerged as a consensus. It was a beautiful picture of collaboration as we discerned what we were concerned about and a solution we could all support and contribute to.

The last book you read: Octavia Butler's Parable of the Sower and Parable of the Talents. I enjoyed how one person stood in the midst of a terrible situation where the future was bleak and was able to give home and gather a movement for the common good.

Favorite Johnson County restaurant: Taxman. I enjoy the atmosphere, the beer and the

vegetarian food options as well as the owners' vision of creating a place where community can be formed.

What do you like best about your career: I love being a pastor because I get to care deeply for my people, encourage them to grow and walk with them during the major milestones and transitions in life, speaking God's words of love and encouragement.

Signature Program Class of 2021

PERSONAL PROFILES



Jason Wetherholt | Worship Minister, Greenwood Christian Church

Family: Wife, Elizabeth (celebrated 20 years of marriage in August 2020)

Daughters, Katie (15) and Ali (13) | Pets: The sweetest little Miniature Schnauzer in the

world, Wrigley, a testament to the Cubs love in our house!

Live: Greenwood, Center Grove

Favorite LJC moment: Carolyn's personality profile presentation.

Favorite quotes: "Injustice anywhere is a threat to justice everywhere." MLK, Jr. in

Letter From Birmingham Jail | "A music, a magic beyond all we do here."

Albus Dumbledore

Which small business in Johnson County do you frequent: I could eat just about every meal of my life at Oaken Barrel and die a very happy man...probably sooner than I'd like.



Jenny Zahm | Assistant Executive Director, Clark-Pleasant Education Foundation

Family: Husband, David (married for 19 years!) | Children, Noah (17) is a Senior at Whiteland Community High School, Eli (14) is a Freshman at WCHS, and Abby (12) is a 7th grader at CPMS.

Live: Whiteland

My favorite LJC moment: The day I got my acceptance letter. I am just really excited and happy to be a part of this year's class.

What I like best about my career: I love my job because I have always loved school

and I get to do all the fun parts of it. I plan parties and fundraisers. I get to help teachers be creative in the classrooms by raising money for teacher grants. I am able to help students realize their goals by providing student scholarships through the foundation. I help the corporation be innovative on how we can better serve our staff and students. And, I have the pleasure of being around generous people in our community that support our school system.

Where is your favorite place for vacation and why: I LOVE to travel. My family and I have been very fortunate to have traveled quite a bit. My favorite vacations are not those which are relaxing, but those that fill my mind with new experiences, adventures, tastes, sights, and cultures. It is especially nice when you get to experience all those things with your family and friends. I can't wait for our next adventure!

Favorite quote: "Who I Am Makes A Difference" The Original Blue Ribbon Story, published in Chicken Soup for the Soul. I went to a convocation at Franklin College where a woman from the Chicken Soup for the Soul books came to talk. She told us the story of a teacher who presented each of her students with a blue ribbon with gold writing on it that said, "Who I Am Makes A Difference." She then handed each student 3 ribbons to hand out to others. The impact of saying those words and spreading that sentiment throughout their community made a big impact. I have always treasured that story and how a simple message can make a big difference in the lives of those around us. I was given one of those blue ribbons at the end of the convocation and I kept it up on my refrigerator for 15 years. I looked at it everyday to remind myself and to remind others that who I am and what I do matters.



DIRECTOR OF DIVERSITY AND INCLUSION AUTHORS CHILDREN'S BOOK

Franklin College's Director of Diversity and Inclusion, Terri Roberts-Leonard, has written a children's book, titled Danda the Panda: Welcome to My World. The main character is adopted. The book is dedicated to Roberts-Leonard's three children, Jaylynn 6, Justin 5 and Jordan 1 - all three of whom are adopted.

"I think it is important to normalize adoption so that kiddos who are adopted do not feel like outcasts," said Roberts-Leonard. "Children need to know that families form in many different ways."

Roberts-Leonard does plan on the book being part of a series, but it is dependent on sales. The book, illustrated by Lucas Smith, can be purchased on Amazon.com. To stay connected on news of future books in the series, visit the Facebook page, Danda the Panda, and on Instagram, @lovemakesafamilystories.

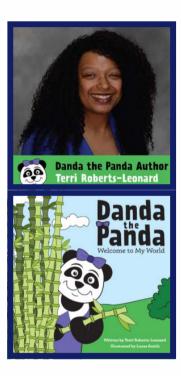
Terri is a 2015 graduate of Leadership Johnson County.

COLLEGE AND JOHNSON COUNTY MUSEUM OF HISTORY RECEIVE COVETED AWARD FROM INDIANA HISTORICAL SOCIETY

Franklin College and the Johnson County Museum of History have been selected by the Indiana Historical Society (IHS) to receive an Outstanding Collaborative Project Award for their work on the Wonder Five Centennial Celebration that took place this past March.

The annual award recognizes exceptional history-based projects or events by a historical or heritage organization with one or more partners implemented during the past year with special consideration for those that share county or regional history.

The awarded collaborative project marked the 100th anniversary of the legendary Franklin Wonder Five's first Indiana high school basketball state championship. It offered two free public events – an exhibit at the Johnson County Museum of History and a historical marker unveiling and dedication on the Franklin College campus where the team played. Ten Franklin College students from the Public History course conducted the project research, planned the events and completed the historical marker application process, with guidance from their history professor Dr. Meredith Clark-Wiltz and co-instructor David Pfeiffer, the Johnson County Museum of History director. The research involved individuals from the college, Johnson County Museum of History, Johnson County Historical Society and Franklin Community School Corp.





2020-2021

Leadership Champions





















People for Process Automation





Practical Advice for Professionals from Dr. Carolyn Goerner

































