



274 Fillmore Avenue East
St. Paul, Minnesota 55107

Contact Us hello@vomela.com

NEW PRINTER INCREASES SPEED AND COLOR MATCHING

In keeping with our mission to be the industry leader providing creative, innovative, and technologically advanced graphic products, The Vomela Companies recently implemented a new Inca Onset X2 printer with the Robot Substrate Handling System.

The Onset X2 offers an orange print head, allowing for more accurate color matching, streamlining our production process.

Experience the Power of Print.

Contact The Vomela Companies today to see how we can help you with your print needs.

hello@vomela.com.



CREATING BRAND CONCEPT AND WAYFINDING FOR FRUITFUL YIELD



CUSTOMIZING NAVIGATION WITH MAGNETIC SIGNAGE

Fruitful Yield, a Chicago-based health foods and supplements chain, needed wayfinding signage and general branding elements to spruce up their new store format. They also wanted a graphics system that could be easily updated by any employee, allowing them to change up their store layout based on customer behaviors. With no previous print graphics to provide reference, the challenge for The Vomela Companies was to concept, produce, and install a graphics package from scratch. Our in-house design team created a unique and modern brand identity for Fruitful Yield, including concept sketches, brand guidelines, positioning statements, and more.

Pratt Visual Solutions, a Vomela Company, custom-fabricated a variety of signage systems to fit Fruitful Yield's new store format. **The magnet-based hardware presents a simple way to provide a customizable wayfinding experience.**



THE VOMELA COMPANIES

THAT'S A WRAP VOMELA HELPS 3M CREATE 'WONDER'

As part of an ongoing brand campaign, global science company 3M turned to their long-term printing partner, The Vomela Companies, to wrap their iconic headquarters building in St. Paul, Minnesota. The project was a part of 3M's multi-year, "Wonder" campaign, a global effort that demonstrates the variety of ways 3M Science impacts day-to-day life and showcases the culture of curiosity that is innate within 3M.

As the largest single graphic that Vomela's St. Paul location has printed

to-date, the 3M building wrap presented a big opportunity as well as some unique considerations. The color gradation of the graphic, along with both opaque and tinted glass windows, created interesting challenges for the teams to problem solve. Additionally, the 20,000-square-feet of vinyl graphic needed to withstand the summer heat and Minnesota's icy winter temperatures during its nearly one year required life span on the building.

[See more at Vomela.com/3M.](https://www.vomela.com/3M)

3M QUALITY MATERIALS:

- 3M™ **CONTROLTAC™ GRAPHIC FILM WITH COMPLY™ V3 ADHESIVE IJ180CV3-10**
- 3M™ **SCOTCHCAL™ GLOSS OVERLAMINATE 8518**
- 3M™ **SCOTCHCAL™ PERFORATED WINDOW GRAPHIC 8170 P40**