

FALL 2010

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OF THETA CHI

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Dick Elder

2010's Distinguished Service Award winner

Dale Taylor Retires

Meet Theta Chi's new Executive Director

Brothers Together, Transforming Theta Chi

The 154th Anniversary Convention, Orlando, Florida.

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Progress with our Mission

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Recognizing our generous donors in 2009.

Big Growth in 2010

News and updates on our colonies and interest groups.

VOLUME 90, NUMBER 2 FALL 2010

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The Rattle is the official alumnus publication of the Grand Chapter of Theta Chi Fraternity. It is provided electronically to all undergraduate and alumnus members of Theta Chi chapters, colonies, and interest groups. Print editions are provided to: all active contributors to the Grand Chapter and/or to the Foundation Chapter; volunteers of the Fraternity; and undergraduate chapters. Individuals may request a printed copy by contacting the Editor at rattle@thetachi.org or by updating their information at www.thetachi.org.

Story Submissions:

The Rattle welcomes all story submissions. Decisions to publish submitted materials is at the sole discretion of the Editor.

Photo Contributions:

Please share photos of your events! Both print and electronic publication requires photos to be captured at high resolution (minimum 300 dpi, and preferably 600 dpi). Set your camera to its highest setting for maximum file size. Please do not alter or try to correct the original capture. Doing so can permanently delete information that our production team will need to process the best picture for publication. Also, please use a flash to make sure the subjects are well-lit. Large photos can be posted to an FTP site or mailed to the editor on a CD.

Please send any materials for publication, as well as address changes, to the Editor at: *rattle@thetachi.org*

OR

3330 Founders Road Indianapolis, IN 46268

NATIONAL PRESIDENT

Growth, expansion priorities for 2010



It is a humbling honor to have been re-elected as National President for another two years. I am proud to serve with the other seven members of our Grand Chapter, all of whom are outstanding leaders who bring unique skills to the Board of Directors of Theta Chi Fraternity. As a Grand Chapter, we are committed to implementing a strategic plan to make our great Fraternity even stronger.

One of the cornerstones of the strategic plan is growth. In order for Theta Chi to remain a positive force in the lives of its members, our organization must grow. In the simplest sense, we must grow in terms of the number of chapters and in terms of the number of members in our chapters. But we must also continue to grow in how we think

about what our Creed calls the "usefulness" of our Fraternity—that is, Theta Chi being a positive impact on the personal growth of our members.

Some of our smaller chapters often argue that you can't have brotherhood with more than "X" number of members—usually their small number. This theory just doesn't hold water—true friendship is not limited to small chapters. In fact, larger chapters create more opportunities for lifelong friendships. When our Fraternity grows, our national organization has more resources for its members: we can provide more leadership opportunities, better educational programs and materials, improved housing options and more, all while reducing the financial obligations of membership. The positive impact of growing our chapters by just a few more members each is enormous.

At the national level, Theta Chi Fraternity is also committed to expanding the number of chapters at outstanding colleges and universities. We have been placing a special emphasis on reinstalling chapters that have been dormant. As alumni, we each hold a special place in our hearts for our home chapters. Reinstallations are particularly important as we seek to increase the level of engagement with ALL alumnus members of Theta Chi. We have had recent success with reinstallations at Stephen F. Austin and Bucknell, and have placed new chapters at Missouri and the University of South Florida. We currently have recolonizations in progress at Rhode Island, Wisconsin, Ohio State, Nebraska, Oklahoma State, Arizona and Indiana State, and new interest groups at LSU and Georgia College.

But growth isn't only about chapter numbers and statistics. It is about the personal growth of our members. The most recent printing of our Ritual will help to clarify the obligation of Theta Chis to not only assist one another, but also to hold one another to higher standards and at a higher level of accountability. Theta Chi is in the process of piloting a member development program that will help our members grow as leaders and individuals throughout their undergraduate experience.

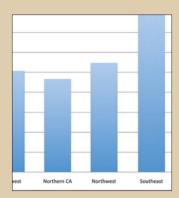
As a brother who is interested in the future of Theta Chi, I am asking you to support the idea of growth in Theta Chi. There are many ways you can help—advising a chapter in basic operations, especially recruitment; by working with an alumni corporation to improve the chapter facilities; or simply by your financial support of the Foundation Chapter of Theta Chi Fraternity.

This is a great time to be a member of our outstanding Fraternity. I am very excited about the future of Theta Chi and I hope you are too!

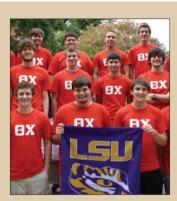
Most fraternal regards,

Varfas allen

Douglas Allen (Delta Beta/Georgia 1990) National President



Theta Chi by the Numbers PAGE 4



Expansion Updates PAGE 8



Dale Taylor retires PAGE 10

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OX Salutes 2009 Donors PAGE 31



On the Cover

2010 Distinguished Service Award winner Richard D. Elder (Gamma Theta/ San Diego State 1971). Elder (left) stands with Past National President Patrick T. O'Connor (Chi/Auburn 1978) during the Friday Awards Banquet in Orlando. For more about Brother Elder and the 154th Anniversary Convention, see page 14.

- **4 FROM THE INTERNATIONAL HEADQUARTERS**/The state of the Fraternity, Theta Chi's current expansion updates, and the 2010/2011 field staff.
- **10 NEW MANAGEMENT**/Dale Taylor retires, Mike Mayer named new Executive Director.
- 26 **TOP HONORS**/Theta Chi recognizes its outstanding chapters of 2010.
- **30 PROGRESS WITH OUR MISSION**/A message from the President of the Foundation Chapter of Theta Chi Fraternity, Inc.
- **31 2009 FOUNDATION DONORS LIST**/The Foundation Chapter and Theta Chi Fraternity salute our 2009 donors.
- 42 **CHAPTER ETERNAL**/A list of our brothers who have passed to the Chapter Eternal

Who is Theta Chi's top 30 under 30?

Every year, Theta Chi Fraternity produces hundreds of outstanding graduates who go on to do incredible things in their communities. From business and philanthropy to law and academia, our young alumnus brothers serve as examples to follow for future generations.

The Rattle wants to recognize these distinguished alumni in a future edition. Do you know of a young alumnus who is making a difference in the world? Nominate him (or yourself) for Theta Chi's first Top 30 Under 30 edition! The rules are simple: go to *www.thetachi.org/alumni/rattle* and fill out a Nomination Form. All nominees must be Theta Chi alumni and under 30 years of age. The rest is up to you!

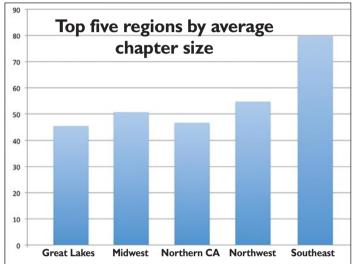


GIVE USYOUR BEST SHOT

We need your chapter photos, but even the best photos will appear bitmapped and fuzzy if they're captured in low resolution. So, whether you're shooting for online or print publication, we need all submitted photos to be captured at the highest quality possible. And, we need the **original captured digital file from the camera** sent to us. When a photo is pulled through photo management software such as iPhoto to be posted on social networking sites such as Facebook, the image will be greatly reduced in resolution so that it will load and view quickly. Please send us the original file downloaded straight from your camera. Do not color adjust or edit the photos. Our sample picture is of the front of the Mu/California chapter house. To the left is a photo that was downsized automatically by iPhoto for Facebook. The photo on the right is straight from the camera.



2010 continues to be an exciting year for Theta Chi. Here's a look at the state of our Fraternity today.



Total Theta Chi initiates since April 10, 1856: **169,250**

Total number of active chapters, colonies and interest groups: **138**

Chapter with highest roster number: Alpha Delta/Purdue (2,432)

Total volunteers for Theta Chi during 2009/2010 academic year: **150**

Number of brothers who were IFC presidents in 2009/2010: **29**

Most miles traveled to the 154th Anniversary Convention: **2,369**

TOP 10 LARGEST CHAPTERS

Alpha Phi/Alabama: Gamma Rho/Florida State: Iota Theta/Central Florida: Tau/Florida: Eta Omega/Chico State: Alpha Iota/Indiana: Gamma Kappa/Miami (OH): Iota Beta/Missouri State: Alpha Delta/Purdue: Chi/Auburn:

1,59

*Note: Chapter size averages determined by numbers reported to the International Headquarters as of April 10, 2010

> Total number of members who attended one or more leadership events during the 2009/2010 academic year

Did you know? When surveyed, 95 percent of respondents who attended a Theta Chi leadership event this past academic year reported that the event "was a meaningful brotherhood and learning experience," and that they "felt prepared to positively influence the future of their chapter."

| Undergraduates who attended a Mid-Year Leadership Conference in 2009/2010 | 832 |
|--|------------|
| Undergraduates who attended a Deranian Presidents Conference in 2010 | 270 |
| Undergraduates who attended the 154th Anniversary Convention in Orlando | 343 |
| Alumnus brothers who attended the 154th Anniversary Convention in Orlando | 154 |
| Amount of scholarships awarded | \$200,000+ |

4 THE RATTLE/FALL 2010

Congratulations to the 2009/2010 Order of Omega inductees!



In 2010, 58 Theta Chi members were inducted into the Order of Omega. Founded in 1959 at the University of Miami (FL), The Order of Omega seeks to recognize those outstanding Greek men and women who have provided exceptional service to their universities and the interfraternal world.

Since its founding, the Order of Omega has grown to more than 500 chapters throughout North America, inducted more than 200,000 members, and awarded more than \$800,000 in scholarships to deserving undergraduate and graduate students. **Epsilon** Worcester Polytechnic Institute Andrew Bartley

Tau University of Florida Chris Walker

Phi North Dakota State University Dean Derfus Doug Kostecki Cory Loveless

Alpha Nu Georgia Institute of Technology David Duarte Nathan O'Connor Jay Rudd

Beta Nu Case Western Reserve University Matt Miller Matt Richter

Beta Xi Birmingham-Southern College Spence Dadds Daniel Osula

Beta Rho Illinois Wesleyan University Daniel DeWeert Adam Law

Beta Upsilon California State University-Fresno Travis Bugi

Beta Omega Susquehanna University Connor Byrnes Nolan Kennedy

Gamma Delta Florida Southern College Rafael Vigil

Gamma Lambda University of Denver Daniel Rosen

Gamma Omicron Wake Forest University Nicholas Hess Patrick Ryan

Gamma Rho Florida State University Michael Lungo Travis Rasmussen Tyler Williams Alex Yarbrough **Gamma Tau** Drake University Andrew Brice

Gamma Phi Nebraska Wesleyan University Andrew Riquier

Delta Alpha Linfield College Beau Slayton

Delta Zeta University of Nebraska-Omaha Raydell Cordell III Nick Smith

Delta lota Northwestern University Stephen Bock

Delta Kappa Ball State University Travis Fink

Delta Phi University of North Texas Bradly Linam

Epsilon Tau Stephen F. Austin State University Kevin Arnold

Epsilon Phi University of Central Missouri Matt Boltz Sam Swisher

Zeta Kappa Ohio Northern University Jared Austin

Eta Alpha *Clemson University* Arnold Barnett Benjamin Boone

Eta Rho Centenary College of Louisiana Clay Mills

Theta Eta Sam Houston State University Phillip Amiri

Theta Rho McNeese State University Jared Lognion

Iota Beta Missouri State University Richard Fischbach Cory Honer

lota Theta

University of Central Florida Gary Adams Casey Arnold Michael Barlow J.C. Connell Erick Deane Frank Del Vecchio Casey Gillespie Austin Henning Jason Khiani Allen Levy Richard Rippy

lota Lambda Longwood University Brandon Hennessy Kyle Miller Bobby Smith

Meet the 2010/2011 field staff

Theta Chi is pleased to announce the 2010/2011 field staff. The field staff is composed of Leadership and Education Consultants (LECs) who are recent graduates and full-time professional employees of the Fraternity. As undergraduates, our consultants were chapter officers, IFC representatives and campus leaders. Members of the field staff are hired from among the best graduates in Theta Chi.

Consultants work with undergraduate and alumnus members, and help chapters identify their strengths, confront challenges, and facilitate change. Visit *www.thetachi.org* to learn more about our consultant program.

Phillip Burns

(lota Lambda/Longwood 2008)

Senior Leadership and Education Consultant and Coordinator of Expansion

A Founding Father of his chapter, Phillip served as the Standards Board Chairman and Scholarship Chairman. Phillip was also an Orientation Leader and Peer Mentor, a member of Order of Omega, and a two-term President of the Student Government Association. When he's not talking about expansion and recruitment, Phillip enjoys watching movies, reading, hiking, and cheering on the Dallas Cowboys. This is Phillip's third year on staff.

Jimmy Cox

(Alpha Delta/Purdue 2009)

Senior Leadership and Education Consultant

Jimmy served his chapter as President for two terms and as Vice President for one. He was also a two-term student government Senator and served one term on the executive cabinet. Jimmy is a recipient of the Ken Duke Risk Management and Standards Award, the David E. DeVol Award, and was 2009's First Runner-Up for the Colley Award. In his spare time Jimmy enjoys working out, reading, and spending time with friends. This is Jimmy's second year on staff.

Anthony Dominguez

(Delta Phi/ North Texas 2010)

Leadership and Education Consultant

Anthony Dominguez is a Founding Father of his chapter and was President, Marshal, Assistant Marshal and Social Chairman. Anthony was also a Freshman College Immersion Camp leader during his junior and



The 2010/2011 field staff. Clockwise from top left: Burns, Cox, Smith, Dominguez, Mauch, Handberg.

senior years, and in 2009 helped start the UNT chapter of the Alpha Psi Omega honor society. In his spare time, Anthony enjoys traveling, hiking, working out, following professional and NCAA basketball, and spending time with his friends and family.

Jason Handberg (Gamma Tau/Drake 2009)

Senior Leadership and Education Consultant and Coordinator of Standards

Jason Handberg served his chapter as Vice President and Standards Board Chairman. He also served on the Interfraternity Council as Vice President of Recruitment and on the Judiciary Board. Jason was an Orientation Leader, building supervisor for the Student Union, and President for Senior Experience. In 2007 the Drake University administration named Jason as Drake's Outstanding Greek Leader of the Year. This is his second year on staff.

Kyle Mauch

(Alpha lota/Indiana 2010)

Leadership and Education Consultant

Kyle Mauch served his chapter as President, Recruitment Chairman and Bylaws Committee Chairman and was also a Social Issues Peer Mentor for new members of the IU Greek Community. Kyle was president of the Indiana University Student Foundation his senior year, where he spearheaded a campaign that raised more than \$150,000 for student grants and scholarships. In his spare time, Kyle enjoys hiking, snowboarding and skiing, and is an avid runner and cyclist.

Zach Smith

(lota Beta/Missouri State 2010)

Leadership and Education Consultant

Zach Smith was Pledge Class President, Public Relations Chair, Brotherhood Chair and President. At Missouri State, Zach was an orientation leader, university ambassador and cabinet member of the Student Government Association. Zach was also the Junior Greek Council President and was a 2010 Greek Week co-chair. As a senior, Zach was named the 2009 Man of the Year at MSU's Fraternity and Sorority Life Awards. In his spare time, Zach enjoys waterskiing and snow skiing and is an avid KC Chiefs and KU basketball fan.

Dispatches from the road: Lessons in Leadership

BY COREY FISCHER (IOTA BETA/MISSOURI STATE 2008)

[Editor's note: Corey recently completed two years of service at the International Headquarters, finishing as Senior Expansion Coordinator. In August, he started his first semester at the University of Iowa, where he is pursuing a master's degree in urban and regional planning.]

believe that most people have a fear of confrontation because they are unsure of what their morals are. A few years ago, you would not have seen me confronting anybody. Traveling for Theta Chi gave me the chance to really dig down and find out what my true beliefs are. I suppose it was the people I surrounded myself with that aided in developing my maturity. By the end of my first summer of LEC training, I became willing to break out of my shell and become the leader I am today.

The catalyst to my understanding of who I was as a person happened when I was a senior in college. When I was an undergraduate, to say there was a rivalry between Theta Chi and another fraternity on campus

was the understatement of the century. Grades, Greek Week and especially sports were always highly contested. Halfway through the year, only 10 points separated both of us as we headed into the winter sports schedule.

As basketball season rolled around, it became apparent that we were to inevitably play each other in the championship game. Before the game even began, however, the smack talk between both teams had already gotten



Corey at Cadillac Ranch, on the outskirts of Amarillo, TX.

very intense. It had gotten so intense in fact, that two members of the rival fraternity decided it would be a smart idea to come into our house on their way to the game and start boasting in front of a room of 50 or more Theta Chis. This continued at the game, but by the time it was all said and done, Theta Chi came out on top: we were the champions of Greek basketball.

Later that night the older brothers went out to celebrate our victory. At about 1:30 in the morning, a group of us came back from downtown and start chatting in the living room of the chapter house. Five minutes later, there was a loud pounding on the front door. We opened the door and to our astonishment saw Kevin, a member of the rival fraternity, holding a younger member of his chapter by the back of his shirt collar.

With a strong, deep voice Kevin told us that the man he has escorted to our door had something he needed to tell us. At first the other member hesitated, but Kevin would not back down. The younger member cleared his throat and explained that he had vandalized the chapter house door earlier in the night following his fraternity's loss at the



Corey with past and present LECs. Pictured from left to right are: Jason Handberg (Gamma Tau/Drake 2010), Jimmy Cox (Alpha Delta/Purdue 2009), Philip Thornton (Gamma Theta/San Diego State 2005), Josh Wilson (Delta Kappa/Ball State 2003) and Corey.

championship. Kevin had overheard the member bragging about what he did from his upstairs room in fraternity house and wasted no time dragging him back to Theta Chi. After Kevin was satisfied with his fellow brother's apology, he then revealed what was in his other hand: a bucket with dish soap and a sponge. He slammed it on our porch and told his chapter brother, whose face was bright red by this point, not to come back until the door had been cleaned. The President then looked to us, who were all in complete shock of what just transpired, and calmly said that he was sorry that this happened.

When I was tasked with giving a presentation about interfraternalism at a recent Mid-Year Leadership Conference, I could not think of a better story to tell the men in the room. Some brothers that were in my session came up to me after the conference to let me know that they really enjoyed the story and that they saw parallels to their own college experiences. It soon became my favorite story to tell chapters on the road.

Leadership takes on many forms. Some people are born leaders, and for some, it is a learned process. I'll be the first to tell you that I am not a born leader. As much as I want to be the hero and have all the answers, most of the time I don't. But traveling for the Fraternity gave me perspective as to what my morals are. To me, it is what we recite in our Creed. Kevin knew what his morals were. And like a true gentleman, he was willing to act on them in the name of his fraternity. This story always served as a constant reminder to me when I served on the field staff. Am I asking you to be like Kevin? No. However, a piece of advice I can offer to my fellow brothers is to find out what your morals are. Once you find out what they are, put them into practice. And if you practice them, you're a leader in my book.

Updates from Theta Chi's colonies and interest groups

Theta Chi Fraternity has officially recognized 10 colonies and interest groups. If you'd like to learn more about Theta Chi's expansion process or if you're interested in bringing Theta Chi to a new campus, contact the International Headquarters via e-mail at ihq@thetachi.org. Please note that not all colonies and interest groups submitted news updates in time for publication.

Eta/Rhode Island colony

In early September, the members of the Eta colony hosted a new member barbecue and attended a meeting with their alumni to set goals for the semester. The colony also held its semester goal-setting retreat the following weekend. On Sept. 26, members attended a 5-mile walk/run at the University of Massachusetts Memorial Cancer Center of Excellence to raise money and awareness for cancer patients. The colony members are planning a variety of weekly sporting events, weekend trips and other events in order to reach their goal of 45 members in time for reinstallation and Eta chapter's 100th anniversary in April 2011.

Alpha Upsilon/Nebraska colony

Alpha Upsilon ended the spring 2010 semester with 38 members, having grown from 13 in the fall. The colony is becoming very visible at UNL, both with campus events like the Theta Chi Water Gun Fight, and within the Greek community, particularly at Homecoming. The colony is also rebuilding its alumni organization to provide oversight and give continuity of operations. Finally, Alpha Upsilon is developing an efficient and effective network for alumni communication and involvement. The members would like to extend an open invitation to all Alpha Upsilon alumni everywhere, as well as any Theta Chi alumni living in the Lincoln area to join the colony members and alumni.

Beta lota/Arizona colony

Beta Iota became a colony on Oct. 9, 2010 with 37 members. The colony has been hard at work building relationships with Arizona's other fraternities and sororities and participated in Homecoming with Chi Omega. The colony has also been collecting items and money to send to troops overseas. So far, they've raised \$1,200 and sent more than 100 care packages. Former Leadership and Education Consultant Philip Thornton (Gamma Theta/San Diego State 2005) currently serves as Beta Iota's Graduate Adviser.

Gamma Zeta/Oklahoma State colony

Gamma Zeta colony members returned from the 154th Anniversary Convention with a renewed spirit and sense of purpose. The members are looking forward to having a successful semester, especially in the areas of recruitment, academics and philanthropy. The colony is aiming to increase its size to 55 members, reach a 3.0 GPA and have each member contribute at least 10 hours of community service by the end of this semester. The members are also excited about participating in the Greek community, especially in the area of philanthropy.

Delta Pi/Indiana State interest group

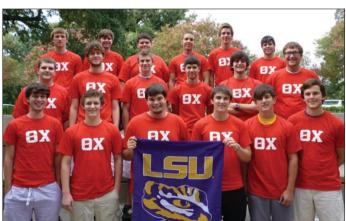
The Delta Pi interest group is also looking forward to a strong fall semester. The members planned a two-week recruitment session at the start of the semester and feel confident that they will be able to colonize by the end of the year. The members are also hoping to distinguish themselves on campus by earning the highest IFC GPA on campus and have every member involved in a campus organization on campus.



Beta Iota members stand at the top of Picacho Peak, Arizona's highest vertical climb.



Gamma Zeta members following a colony meeting in late August



Members of the new LSU interest group. The LSU group was officially recognized in summer 2010 and received a visit from LECs Jason Handberg and Zach Smith in September.

Introducing a new opportunity for emerging leaders

For most of our 154 years, men have gathered to celebrate our bond as brothers and to perpetuate the ideals of our fraternity. These regional and national events have proven time and time again that when good men come together positive things happen and lasting memories are made. In keeping with that tradition, Theta Chi is proud to announce an innovative new event called The Initiative Academy.

What is the Initiative Academy?

Uniquely designed for the emerging and young leader, this 3-day leadership experience will help motivated young men to explore the principles and nuances of leadership and manliness. Living together in Greek housing, each session will invite approximately 70 participants to create a close-knit learning environment where our young brothers will experience challenging lessons and scenarios that will demand for hands-on, values-based learning that will last a lifetime. This learning will have marked impact as participants seek leadership positions within Theta Chi and beyond.

How can I find out more about the Academy?

Stay tuned to *www.thetachi.org* for updates as new information becomes available. See below for additional details, or e-mail *events@thetachi.org*.

Sign me up! How can I be a part of the first Academy? (The Academy will be offered twice this summer.)

Participation in the Initiative Academy is by application only. Look for updates on how to apply soon.

Mark your calendars for Initiative Academy dates below:

When: June 9–12, 2011 and August 4–7, 2011

Where: Indiana University, Bloomington, IN

How: Participants must apply and be selected for The Initiative Academy.

For more information and to apply to this selective event, e-mail us at eventsq&a@thetachi.org.

Introducing The Quest

The Fraternity continues work on a comprehensive membership development program called The Quest.

Certainly, many of us can claim the weighty influence the Fraternity has had upon our own lives. We know that our chapters provide a context where the development of young men and leaders naturally occurs. The question, then, is not whether or not membership development happens. Instead, the question is "can the Fraternity and our chapters further and more intentionally support the process of student development and preparation for life beyond college?

In short, we emphatically say "yes!"

The first version of The Quest will be piloted during the 2010/2011 academic year at three different chapters. These diverse chapters will serve well as a testing ground for new ideas

that will inspire and transform many generations of brothers.

For more information about The Quest or the Initiative Academy, contact Director of Learning and Development Shawn Bennett at 317-824-1881.



Save the Date!

156th Anniversary National Convention and 35th School of Fraternity Practices

July 4–7, 2012

The beautiful Hyatt Grand Champions Resort and Spa, Palm Springs, California

IHQ NEWS/STAFF

Executive Director Dale Taylor retires

BY MICHAEL MAYER (EPSILON PHI/CENTRAL MISSOURI 2004), EXECUTIVE DIRECTOR

On April 30, 2010, Brother William "Dale" Taylor (Alpha Phi/ Alabama 1969) retired as Executive Director of Theta Chi Fraternity. Having served in the position for nearly three years, Brother Taylor made numerous improvements to the operations of the International Headquarters and the greater fraternity.



William "Dale" Taylor (Alpha Phi/Alabama 1969)

The duties of the Executive Director are expansive and vast. As the chief staff officer, he is responsible for the management of both the International Headquarters staff and the overall operations of the Fraternity. He promotes the mission, vision, and values of Theta Chi while also addressing some of the not-so-glorious, yet critically important functions of the International Headquarters, such as database upgrades, insurance matters, and chapter discipline.

During his tenure as Executive Director, Brother Taylor's commitment to promoting recruitment and academic performance has lead to an overall increase in undergraduate membership and improved scholastic programming. Having served as a Chapter Adviser himself, the importance of involvement of local alumni in chapter affairs was made a priority in every chapter situation.

Under Dale's leadership, the International Headquarters staff was reorganized to better meet the needs of our undergraduate and alumnus members. He championed the need for technological improvements to the fraternity's publications and database system, with the overall goal being to best serve our members.

For his coworkers and those who have had any interaction with the Headquarters staff in recent years, perhaps Dale's best quality as Executive Director was his friendly demeanor and desire to ensure that every brother had the best possible fraternal experience. Every day in the office, the staff was reminded of the importance of smiling and enjoying their jobs.

Upon Dale's retirement, the Fraternity was at a bit of a loss as to how to best honor him for his service. He has received virtually every award the Fraternity can bestow. In order to properly thank Dale for all his tireless efforts on behalf of the Fraternity, it was decided that the 154th Anniversary Convention delegates adopt a resolution in his honor.

RESOLUTION

WHEREAS, the delegates of the 154th Anniversary Convention take great pride in recognizing those brothers who, by their extraordinary contributions, have advanced the welfare and standing of Theta Chi Fraternity; and

WHEREAS, Brother William "Dale" Taylor (Alpha Phi/Alabama 1969) is one such brother who has labored tirelessly for the betterment of Theta Chi Fraternity; and

WHEREAS, Brother Taylor has previously served as Chapter Adviser, Regional Counselor, a member of the Grand Chapter, a member of the Norwich Housing Corporation, and a member of Theta Chi Funds for Leadership Inc.; and

WHEREAS, Brother Taylor is one of only two men in Theta Chi Fraternity history to have served as National President in three different decades; and

WHEREAS, Brother Taylor's most recent service as Executive Director has been marked with a commitment to fraternity growth, undergraduate academic performance, and alumni involvement evidenced by increased undergraduate membership, improved scholastic programming, and a larger volunteer base; and

WHEREAS, Brother Taylor's friendly demeanor and genuine commitment to improving every member's Theta Chi experience have been a hallmark of his tenure on staff; and

WHEREAS, Brother Taylor has received numerous Theta Chi awards, including the Reginald E.F. Colley Award, the Earl D. Rhodes Theta Chi for Life Award, and the Distinguished Service Award, the Fraternity's highest honor; and

WHEREAS, no award can adequately express the Convention's sincere thanks to brother Taylor for his many years of service to Theta Chi Fraternity;

NOW, THEREFORE BE IT RESOLVED, that we, the delegates of the 154th Anniversary Convention of Theta Chi Fraternity, on behalf of all chapters and the more than 160,000 initiated members of Theta Chi Fraternity, express our unending gratitude to Brother Taylor for his actions, love and commitment to Theta Chi Fraternity on the occasion of his retirement as Executive Director; and

BE IT FURTHER RESOLVED that we wish Brother Taylor the very best in all of his future endeavors.

Thank you Dale for your continuing service to Theta Chi Fraternity! The brotherhood is in your debt.



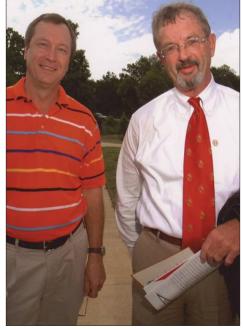
ABOVE: Dale with Administrative Assistant Lynn Jones. Lynn was presented with the Mabel Oswaldt Appreciation Award in 2008.

RIGHT: Dale Taylor with Norwich Housing Corporation President Pat O'Connor in 2009.





Dale with Past National President Mike Maloney in 2008. Brother Maloney was presented with the Distinguished Service Award at the 152nd Anniversary Convention in Indianapolis.



Dale and Associate Executive Director Jim Powell at the Chi/Auburn chapter house dedication in 2007.



Past Colley Award winners at CLC XII at the University of South Carolina. Pictured from left to right are: Lucas Elgie (Alpha Phi/Alabama 2005), Mike Mayer (Epsilon Phi/Central Missouri 2004), Erik D. Lange (Zeta Kappa/Ohio Northern 2007), Dale, and Brian Rinker (Rho/Illinois 2001).

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This is held for the jewelry or Merchandise ad

Theta Chi announces executive transition

BY BART ZINO (IOTA THETA/CENTRAL FLORIDA 2008), EDITOR



On April 28, 2010, the Grand Chapter announced that Michael Mayer (Epsilon Phi/Central Missouri 2004) had been appointed to succeed Brother Taylor as Executive Director of Theta Chi Fraternity. Brother Mayer began his new role as Executive Director on May 1.

Brother Mayer began working for Theta Chi in 2004 as a Leadership and Education Consultant specializing in expansion. He served as an LEC until the end of the spring 2006 semester, when he took a position with Pennington & Company, a fundraising firm based in Lawrence, KS. Brother Mayer worked with Pennington as a capital campaign consultant until October 2007, when he returned to the International Headquarters as Associate Executive Director.

As Associate Executive Director, Brother Mayer was responsible for supervision of the Fraternity's undergraduate affairs. In his role as Executive Director, Brother Mayer is responsible for the management of the International Headquarters staff and the day-to-day operations of the Fraternity, and will also carry out the directives of the Grand Chapter.

Brother Mayer is the 2004 recipient of the Reginald E.F. Colley Memorial Trophy, the Fraternity's highest undergraduate honor. He is also the 2005 recipient of the North-American Interfraternity Conference's Award of Distinction, considered to be one of the highest honors in the interfraternal community.



What happened to Chapter News?

In this edition of *The Rattle*, we wanted to ensure that we provided adequate coverage of our 154th Anniversary Convention and 34th School of Fraternity Practices, as well as recognize our many generous donors to the Foundation Chapter of Theta Chi Fraternity, Inc. Due to space restrictions, Chapter News and Alumni News will not appear in this edition. However, we are accepting story submissions for the spring 2011 edition. Also, please note that we are also seeking news updates from alumni associations and house corporations. If you have chapter or alumni news to report, please e-mail the editor at *rattle@thetachi.org* or visit us at *www.thetachi.org/alumni/rattle*.

Headquarters undergoes staff transition

The International Headquarters has added two new director-level positions to the staff.



Joel Wendland (Zeta Beta/Adrian 1996) has been hired as Theta Chi's Director of Member Services. Brother Wendland will be responsible for managing new member registration, awards, and all other membershiprelated processes. Prior to joining the International Headquarters staff, he was the Foundation Relations Manager for the Indiana Repertory Theatre in Indianapolis, where he managed grant programming by securing private and public funding for education programs and general operations. Previously, Brother Wendland worked at the Indiana University School of Medicine as a development specialist, managing the foundation database to build donor portfolios for the IU Simon Cancer Center. Joel started working at the Headquarters on Aug. 16.

Also, on June 1, **Bart Zino** (Iota Theta/Central Florida 2008) was named Director of Communication. In this role, he will manage all of the Fraternity's branding and marketing projects, social networking presence, and publications.



He will also continue his work as editor of *The Rattle*. Previously, Brother Zino served the International Headquarters as a Leadership and Education Consultant.

THETA CHI 154TH ANNIVERSARY CONVENTION AND 34TH SCHOOL OF FRATERNITY PRACTICES

Convention Highlights

BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)

rom June 30 until July 3, more than 500 undergraduate and alumnus Theta Chi brothers from across North America converged on the Rosen Plaza Hotel in Orlando, Florida for the 154th Anniversary Convention and 34th School of Fraternity trices.

Practices.

The theme for this year's Convention, "Brothers Together, Transforming Theta Chi," was designed to not only encapsulate the way that brothers work together on the local and national levels, but also to celebrate the ways in which the Fraternity has transformed itself over the last few years.

"I think it's one of the very few opportunities that people have, and that students have to have a role and a voice in the direction of the Fraternity," session leader Chad Ellsworth (Alpha Upsilon/Nebraska 2001) said.

The conference opened Wednesday night with a recitation of the Creed, a short video clip featuring accomplishments from chapters across the Fraternity and statements from National President Doug Allen (Delta Beta/Georgia 1990), Master of Ceremonies Tait Martin (Eta Omicron/Northwestern State 1997) and others. National President Allen also took time to publicly introduce Michael Mayer (Epsilon Phi/Central Missouri 2004) as the Fraternity's new Executive Director.

"One thing you will find that is consistent is that we all love the Fraternity and want to see it succeed," Martin stated in his opening remarks





Master of Ceremonies Tait Martin welcomes this year's Convention attendees.



Brothers Joe D'Amore (Eta Pi/East Stroudsburg 1977) and Allen Carter (Eta Omicron/Northwestern State 1976) enjoy the Faculty Appreciation Dinner prior to the start of the National Convention.

Wednesday's ceremony also marked the beginning of the 34th School of Fraternity Practices, Theta Chi's leadership school held in conjunction with the National Convention. The three-day School of Fraternity Practices gave brothers access to leadership and networking resources, challenged them to think critically and creatively, and provided a place for members to interact with and learn from each other.

KEYNOTE SPEAKERS

Several keynote speakers, both brothers and non-brothers alike, were given the opportunity to inspire listeners with their discussion topics ranging from recruitment to risk management.

David Stollman, the opening speaker, challenged brothers to take a closer look at the Fraternity's core values and hold each other accountable, even when that's not such an easy thing to do.

"Greek Life is the best thing about college today," Stollman began. "I still believe in what you do. We [fraternities] exist to make men better men."

Stollman continued by describing how fraternities and sororities suffer because of negative media portrayals. From these depictions, he said, harmful stereotypes have risen to damage the reputation of Greek life.

"These stereotypes are out there because we allow them to be," he explained. "We need to have the ability to say 'no.' You have to start thinking twice about it—what we're doing and what our brothers are doing. You're the ones who break or perpetuate stereotypes. You're always wearing your letters."

Scott Schreiber (Alpha Delta/Purdue 2012) walked away with a feeling of refreshment and confidence. "It encourages you to act on certain actions," he said. "Don't be afraid to speak up to somebody when you can tell that they need help."

On Thursday, Chris Peterson, professor of psychology and organizational studies at the University of Michigan, talked to brothers about finding authentic happiness and living virtuously.

Peterson explained that positive psychology is "the scientific study of what goes right in life." Peterson coupled his description of positive psychology with an explanation of what it means to be "happy."

"Happiness is a good thing, everyone values happiness," he stated. "Happiness (also) has consequences and you should never be apologetic for being happy."

He went on to say that "happy" people are statistically more successful in life, and that one person's joy can spread to those closest to them. Once acquired, happiness can be maintained through acts such as counting your blessings, giving service to others and finding a challenging hobby.

Peterson's next presentation coincided with a stockpile of research he and his team recently com-

pleted called the 'Values in Action' Project. His talk began with a brief explanation of virtues and several real and fictional cultures that live by their own set of merits. 'If people in the chapter are happy, that's going to bring a better feeling of brotherhood," said Bobby Smith (Iota Lambda/Longwood 2012).

"This is virtue language," Peterson said, stopping on a slide with the Theta Chi creed. "The way you cultivate character into yourself and into your children is the same way you cultivate vegetables... you do it slowly."

Managing partner of Oliver Maner law firm and Past National President Pat O'Connor (Chi/Auburn 1978) and Willis North America Executive Vice President Ned Kirklin held a dual presentation the next day.



Past National President Pat O'Connor delivers his keynote presentation, titled "My Risk = Your Risk = Our Risk."

Their speech focused on how to keep risk management a top priority within one's chapter, with Kirklin sharing data on the type of cases his company has worked on in the past. "A lot of brothers get the mentality of 'not me, not us,'" said Andy Ligotti (Alpha Nu/Georgia Tech 2011). "It's important for everyone

2011). It's important for everyone to realize that things happen and you have to be ready to handle things and try to minimize risk. The Convention is supposed to be a lot of growing and a lot of fun, but also a little bit of realization."

O'Connor presented one specific case he dealt with as National President in the late 1990s about



Undergraduates and alumni of Chi chapter at Auburn University stand with the Randall Award. Chi was one of 14 chapters to receive the Randall Award.

how one chapter's poor decision-making and lack of sound risk management practices led to the revocation of its charter and eventual sale of the house.

"We should learn that there are consequences for everything we do," O'Connor stated. "Each day we hold the future of the Fraternity in our hands."

Brad Karsh, president and founder of JobBound, gave the final presentation on how Theta Chi experience can help a resume stand out.

"Your resume does not need to be in strict chronological order," he said. "It needs to be from most to least important."

Karsh explained that employers take an average of 15 seconds to glance over a resume, so it's important to help bring it to life by writing a great ad for yourself and knowing your target audience.

"If you're applying for a regular job, you should have a regular resume," he said. "What you need to do on your résumé is make a list of accomplishments."

ALUMNI INVOLVEMENT

While undergraduate members, some fresh and some deep-rooted in the Fraternity, shared a variety of experiences at the Convention and School of Fraternity Practices, alumnus brothers also played a vital role in the event's success.

"The alumni are important to everything we do as a fraternity," said Doug Miller (Zeta Beta/Adrian 1990). "It's the experience, the guidance they are able to give. To have the guidance of someone who's been here before can help until you get your feet underneath you."

Miller, co-chair of the national Alumni Programming Committee, organized a number of round-table discussions for alumni to talk about the important alumni "how-to's"—how to be a better house corporation



National President Doug Allen delivers his State of the Fraternity presentation to a group of alumni and undergraduates.



Leadership Education Committee members Tom Thompson (Rho/Illinois 1998), Steven Thomas (Delta Kappa/Ball State 2005) and Brian Rinker (Rho/Illinois 1998).

officer, how to be a better alumni association member, and how to be a better chapter adviser.

"You do what you love," he said. "And when you love what you're doing, you continue to do more of it. I can never repay Theta Chi for what it's given me."

In all, over 100 alumnus brothers were present at various events throughout the Convention. They were able to attend breakout sessions, keynote speeches and the challenge activities as a way to interact with undergraduates.

"You will never get the feeling of brotherhood in anything else you do in your life," said Miller. "People can volunteer their time in other areas, (and) they can give their treasures in other areas, but the rewarding feeling of brotherhood is just an incredible thing."

As special thanks for all of Brother Miller's work on the alumni program, the Fraternity presented him with the Alumni Award for his strenuous efforts in keeping fraternity interest alive for alumnus members.

CHALLENGES AND ACTIVITIES

A new addition to this year's School of Fraternity Practices was the introduction of the Theta Chi challenges, where brothers worked together in groups to solve a challenge or other task. Each activity was followed by a short group discussion.

"I thought it was a good way to interact with other chapters," stated Alex Strittmater (Iota Lambda/Longwood 2012). "It's a good way to break the ice. It's [also] an easier way to find similarities and leadership positions within each other."

BREAKOUT SESSIONS

Arguably the most interactive portion of the School of Fraternity Practices, the breakout sessions, featured a variety of topics and presenters. They were each themed around one of five topics: "A Positive Fraternity" (motivating talks on changes for the good of the Fraternity), "The Basics" (tips on the essentials a chapter must have to run effectively and efficiently), "The Nuances That Matter" (specifics to take a chapter to the next level), undergraduate panels, and open forums based on chapter size. Brothers were able to network with other chapters and learn their most valuable tools of operation.

"For me, it's really about giving back," session leader Chad Ellsworth said. "I've gotten so much from the Fraternity and it's an opportunity to help guide the current undergraduates through their journey.

Ellsworth is the Coordinator for Fraternity and Sorority Life for the University of Minnesota and president of *HazingPrevention.org*, a hazing prevention resource for chapters and chapter advisers. His two sessions, titled "A Hero's Quest (Part 1 and 2)," dealt with the fragile topic of hazing. Part 1, titled "Let's Be Honest About Hazing, Traditions, or Rites of Passage," challenged attendees to think about both positive and negative features of hazing. Brothers were divided into pro- and anti-hazing groups and asked to argue their best points. In the end, the anti-hazing team came out on top of the debate.

"We have an innate human need to want to prove ourselves," Ellsworth explained.

He went on to say, "If you are asking someone to do something that is against their personal value system, it could be hazing." However, he con-



cluded, the three areas of concern for hazing- consent, deindividuation and dehumanization- fuel its negative stereotype.

Part 2, "How To Be A Hero, Empower Your Members and Build a Better, Stronger Brotherhood," helped attendees understand ways to avoid hazing while still maintaining a sturdy foundation of friendship. Ellsworth explained that in order for a hero to arise, five qualities must be present: a BS detector, conflict, time, leading the way and fearlessness. He wrapped up the presentation by displaying the Creed and showing how Theta Chi transforms men into heroes.



Undergraduates and alumni at Friday night's Awards Banquet.

Ellsworth was also the recipient of a

Past Grand Chapter Officer Ron

Ramos talks to colony and interest

group members during the non-ini-

tiate program.

Photo by Brett Peters

Citation of Honor for his work in bringing awareness about the dangers of hazing.

"I recognize that I had a very unique experience with the Fraternity and I owe a lot to my brothers," he said. "They've really demonstrated to me what the Fraternity is all about. I owe a lot and I see it almost as a duty

to give back in any way I can."

THETA CHI FOR LIFE

This year's Convention was a testament to the success and development of Theta Chi. The Fraternity is growing and learning to cope with new challenges each day.

As with any event, each brother experienced the conference a little bit differently, with each event striking a different tone for undergraduate and alumnus brothers. But despite a schedule full of overlapping topics and ideas, the most important facet of the conference was the availability for networking opportunities.

"Convention provides another worthwhile dimension for Theta Chi brotherhood, one where we as members realize that we are more than just our local chapters and

our close friendships on our campuses," said National Vice President D'Amore. "Theta Chi is for life and Convention reinforces that."

The 156th Anniversary Convention will take place July 4–7, 2012 at the Hyatt Grand Champions Resort in Palm Springs, CA. Check *www.thetachi.org* often for updates and additional information. All questions should be directed to *ihq@thetachi.org*.



Alumni at the Awards Banquet. Top row, from left to right: Dave DeVol, Bill Palmer, Thomas "Bo" Tinnin; bottom row: Al Zale, Olen Mercer, Buddy Davis.



Regional Counselor Alex Ruiz facilitates a small group session during the Theta Chi Challenge. A new feature at this year's School of Fraternity Practices, the Theta Chi Challenges invited undergraduates to participate in a series of critical thinking activities as part of a session on leadership.

THETA CHI 154TH ANNIVERSARY CONVENTION AND 34TH SCHOOL OF FRATERNITY PRACTICES

Richard Elder named 2010 recipient of the Distinguished Service Award

BY BART ZINO (IOTA THETA/CENTRAL FLORIDA 2008), EDITOR

or 2010 Distinguished Service Award recipient Richard "Dick" Elder (Gamma Theta/San Diego State 1971), "it's all about the Ride."

"The Ride" refers to the people you meet and the places you go as a brother of the Fraternity, he explained. As a former field representative (today's Leadership and Education Consultant), former Regional Counselor and past Grand Chapter officer, Brother Elder certainly has a lot of experience to draw inspiration from. His three years as a field rep working under Howard R.

Alter, Jr. (Omega/Penn State 1941) took him to 148 chapters in the United States, and today he is proud to share some of his many stories from the road, including one about an incident involving driving Howard's family car off a cliff in West Virginia.

Brother Elder served the Fraternity during a very challenging and turbulent time for Greek-letter organizations. During his tenure as a field rep, however, Brother Elder was able to inspire the chapters he visited to be successful despite the challenges that fraternities were facing.

In 1974, after leaving the field staff, he was named Deputy Regional Counselor in California, and served as Regional Counselor from 1977–1987. In 1980, he was nominated to the Grand Chapter for the first time, but was not elected until the 1988 Convention. He served as National Marshal for two years before being elected National Vice President in 1990. Brother Elder is the recipient of the Citation of Honor, and the Alumni and Theta Chi for Life awards. He is also an honorary member of 12 chapters.

In 1983, he formed TEAM Marketing Group, Inc., a media, sales and management training firm based outside of Denver, where he is president today. He consults with a variety of companies and multinational corporations and travels extensively giving keynote presentations and workshops on a variety of topics. He lives in Littleton, CO with his wife Terri. They have four grown children.

Throughout his speech, Brother Elder encouraged brothers to share their gifts, talents, time and treasure, and reminded everyone that brotherhood means you are never alone:

"The day you were initiated is the day you received a lifetime ticket for 'the Ride,'" he explained. "Everyone plays a role in and can participate in extending the 'the Ride' we take by maintaining its ideals, heritage, values and creating new opportunities for tomorrow."



Dick standing with Mike Davidson (Tau/Florida 1969), center, and Past National President Carlton F. Bennett (Zeta Pi/Old Dominion 1972, left.



Dick Elder (second from right) is pictured in the 1974 Rattle with other field reps Leon W. "Buzz" Stroud (Delta Alpha/Linfield 1971), Patrick R. Spires (Delta Xi/Valpariasio 1972), and Jeffrey J. Smith (Epsilon Rho/Rider 1973).

Eddie Higginbotham IV named 2010 Colley Award winner

BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)



n July 2, Edward Higginbotham IV (Eta Omicron/ Northwestern State 2010) had the privilege of receiving Theta Chi's Reginald E.F. Colley Award, the Fraternity's highest undergraduate honor, at the 154th Anniversary Convention in

Orlando, FL.

While a student at Northwestern State, he was involved with organizations such as campus ministry, the Student Government Association and freshman orientation and assisted in fundraising efforts for the American Cancer Society and St. Jude's Children's Hospital, all while maintaining a 3.933 grade point average.

On top of his campus involvement, Higginbotham was a prominent figure in Theta Chi. He served his chapter as Chaplain, Vice President and President, was a member of several chapter committees, and was named Best New Member and Best Scholar. In the national scene, Higginbotham is a recipient of both the Blue and Slivinske scholarships, is an honorary member of the Phi chapter at North Dakota State University and was an undergraduate member of the National Standards Committee.

Brother Higginbotham rushed in the first two weeks of school and immediately stood out as a future leader for the chapter. However, Higginbotham was uneasy when he first selected Theta Chi over the other Greek chapters on his campus.

"Theta Chi didn't have the best reputation on my campus," he said. "[But], I saw that it had diversity. Not just diversity in black and white, but diversity in people. It wasn't cookie-cutter; people were different. They gave me a chance and gave me a bid when nobody else did, and [not] just based on a superficial thing like the color of my skin." Eddie with past Colley winners. Pictured from left to right are: Tom Thompson (Rho/Illinois 1998), Brian Rinker (Rho/Illinois 2001), Daniel Neumann (Beta Nu/Case Western 2009), Higginbotham, Patrick Kilbane (Zeta Beta/Adrian 2002), P. Alan Bulliner (Beta Sigma/Lehigh 1965) and Michael Mayer (Epsilon Phi/Central Missouri 2004).

Once he became a member, though, Higginbotham quickly learned how much his chapter needed to overcome. Internal conflicts and disputes created a separation in Eta Omicron. This caused a lot of unhappiness, but the chapter gave Higginbotham an ultimatum—stay or go.

"It took a lot of courage," Higginbotham explained. "Nothing has ever tested my character, my personality, my leadership like Theta Chi has, but as much work as I've put into it, I've received so much back."

Ultimately deciding to continue on with Eta Omicron, he attended every Fraternity leadership event he could, receiving advice and encouragement from other brothers across the country. From these events, Higginbotham gained confidence and developed the changes necessary to improve his chapter, such as ensuring proper men were being recruited.

When Higginbotham was elected Vice President he began his transformation of the committee system and a reconstruction of chapter operations. He introduced Eta Omicron to full-day workshops, brotherhood retreats, and the unique "Adopt-A-Philanthropy" program where brothers worked to benefit the national philanthropies of other Greek organizations.

Through his work as Vice President, Higginbotham matured and continued his pursuits as President. The chapter saw huge improvements in recruitment, alumni relations and campus involvement. His efforts earned the chapter 13 Greek awards in the first half of his term. In less than four years, he now stands with his brothers of Eta Omicron as the most improved chapter in the Fraternity.

"Things have to get worse before they get better sometimes," Higginbotham explained. "That's one of the biggest lessons I learned (and) it was hard to have to accept that. (But) there's always a bright side, there's always something you can take and run with. For me, it was Theta Chi."

The more complete version of this article can be read online at www.rattlemagazine.com/fall2010.

Theta Chi congratulates new and re-elected Grand Chapter members

BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)

ven with all the socializing and brotherhood at this year's Convention, there was also a business side to the Fraternity that members can only experience at national events. This year, brothers had the opportunity to elect the Fraternity's next Grand Chapter—Theta Chi's Board of Directors.

"Convention is important for Theta Chi as it is the way our delegates establish and maintain the governance of the Fraternity," National Vice President Joseph D'Amore (Eta Pi/East Stroudsburg 1977) said.

Brother D'Amore, along with National President Doug Allen (Delta Beta/Georgia 1990), were both eligible for re-election, while brothers Joseph Couch (Chi/Auburn 1996), Bill Palmer (Beta Alpha/UCLA 1985), Daniel Reilly (Alpha Pi/Minnesota 1993) and Josh Wilson (Delta Kappa/Ball State 2003) were all vying for the four positions with two being vacated by outgoing Board members Brian K. Hall (Theta Eta/Sam Houston State 1988) and Ron Ramos (Gamma Theta/San Diego State 1968).

Brothers Allen and D'Amore were both re-elected to the Grand Chapter. Brother Allen was additionally re-elected to serve as National President, while Brother D'Amore, formerly National Secretary, was elected National Vice President. Brothers Couch and Palmer were also elected to serve as the Grand Chapter's newest members and appointed to the positions of National Chaplain and National Historian, respectively.

"It is important to select brothers to serve on the Grand Chapter who have not only a good understanding of Theta Chi, but who also have other experiences that will help them lead our Fraternity," Brother Allen said. "Passion for the mission of Theta Chi is vital—our Grand Chapter members need to have Theta Chi in their heart and soul."

DOUGLAS M. ALLEN

Brother Allen began his Theta Chi journey as an undergraduate at the University of Georgia. He led the Delta Beta chapter as President, while also maintaining the campus radio station as general manager.

"My experience as chapter President at Delta Beta/Georgia really helped me to see that brothers working together can accomplish a lot and make a positive change," Brother Allen said. "Our chapter built on the work of brothers before us and made

our chapter even stronger; this experience helped all of us become better men."

Doug Allen

Upon graduating with a Bachelor of Arts in economics, Allen continued with his Fraternity endeavors as a Leadership and Education

Consultant from 1990–1991, Director of Chapter Operations from 1991–1992, member of the Alter Award Committee from 1992–1999, Regional Counselor in the Plains Region from 2002–2006 and a member of the 150th Anniversary Convention Committee as co-chair of the Historical Archive Committee. He was elected to the Grand Chapter in 2006 where he was appointed National Secretary, until his election to the position of National President in 2008.

Allen has learned how to balance time between his career as a certified energy management professional and part owner of U.S. Energy Services, Inc., his family, and, of course, Theta Chi.

"Theta Chi is my passion and to an extent my hobby—I don't spend any time on the golf course or other activities like that so I have time to commit to the Fraternity," he stated. "I'm also extremely fortunate to have a wife who understands the value of fraternities and sororities and who supports my involvement." His wife, Ann, was recognized by the Fraternity with the Mabel Oswaldt Appreciation Award at the Friday Convention Awards Banquet.

As he begins his second term as National President, Allen has major plans to keep alumni involvement a top priority.

"I think we can strengthen the role of our alumnus volunteers who work directly with undergraduates at the chapter level—that's really the most critical job in the Fraternity," Allen explained. "We need to do an even better job at tracking and celebrating success, and extending a helping hand to those chapters who need it. Helping our chapters grow will continue to be a priority as will the installation of new chapters. We have really been doing a great job with re-installing inactive chapters and I'm excited that we are increasing the pace of re-colonizations and re-installations—we owe it to our alumnus brothers from those chapters to do so."

JOSEPH R. D'AMORE, JR.

Brother D'Amore is a Founding Father of the Eta Pi chapter at East Stroudsburg University and served as Treasurer and Chaplain. Brother D'Amore was also involved with various other organizations, such as Student Government and the cheerleading squad.

"I always thought that to be an effective leader really means to be a servant to all who placed their trust in you," he said. "To lead means to serve, without the expectation of reward in return. It's the

service one provides to Theta Chi that is the true reward all volunteers receive through our work for the Fraternity."





D'Amore finished his undergraduate studies with a Bachelor of Science in secondary education-mathematics, before completing a master's program in administration at Central Michigan University. Despite his educational endeavors, he continued with Theta Chi as a Regional Counselor and served as a member on eight Grand Chapter committees. Through his efforts, D'Amore has received numerous alumni honors, including the Kilavos National Service Award and the Earl D. Rhodes Theta Chi For Life Award. In 2004, D'Amore was elected to the Grand Chapter where he began as National Historian, before being appointed National Secretary two years later.

He plans to utilize the lessons he has learned from his previous service on the Grand Chapter and apply them to his new role of National Vice President.

"I found that being a good Secretary meant to keep on top of your tasks and assignments," Brother D'Amore explained. "I tried to complete my duties on time and in the best way I could complete them. My plan is to do the same for all that I am assigned as the National Vice President. As one of eight Grand Chapter members, I am part of a team where the sum of our all of abilities and efforts is far greater than its parts."

Above all, Brother D'Amore looks to continue his work with the Fraternity he cherishes in any role for which he asked to serve.

"My job is to serve the Fraternity, work on the stated strategic goals, and ensure the continued success of Theta Chi," he stated. "Once we (the Grand Chapter) embrace any decision or change, for the good of the future of Theta Chi, I see myself as a team member using all of my energy making sure we achieve the goal."

JOSEPH A. COUCH

As an undergraduate member of the Chi chapter at Auburn University, Brother Couch took on the roles of Treasurer and President. In addition, he was selected to be a member of the Gamma class of the Theta Chi Initiative Group at Chapter Leadership Conference VI at Miami University in Oxford, OH, before receiving a Bachelor of Science in management information systems in 1996.



Joseph Couch

Couch's chapter achievements directed him to pursue more Theta Chi opportunities after graduation. Fellow Chi alumni selected him to serve on the House Corporation in 2000, and he became President one year later. Couch remained in this position for seven years, overseeing a complete reconstruction of the chapter house.

During the reconstruction period, Couch also became a Regional Counselor. In 2008, after stepping down as President of the Chi House Corporation, he became Regional Director of the Southeast Region. Couch also became a member of several Grand Chapter committees, including the Standards Committee, the Technology Committee, and the History Committee. Lastly, he has extended the helping hand at various Theta Chi leadership events as a faculty member.

Couch's work in the Fraternity has earned him several alumnus honors, including the David E. DeVol Award, the Citation of Honor and the George T. Kilavos Alumni Award from his chapter. "One thing that is important to me is to not do things a certain way simply because that is the way things have always been done," Brother Couch said. "More than anything, I want to see the Grand Chapter continue to concentrate more on forward-looking strategy and less on operational details."

WILLIAM W. PALMER

As an undergraduate member of the Beta Alpha chapter, Brother Palmer served as House Manager and President. Under Palmer's leadership as President, Beta Alpha's roster more than doubled from 50 to over 100 brothers.

On top of his recruitment accomplishments, he was a member of the NCAA Intercollegiate Crew team before graduating with dual degrees in political science and history.



Bill Palmer

Brother Palmer has since established an impressive résumé through his work as an attorney, including service to the United States government in Iraq in 2006. But, Palmer hasn't stopped there. He has also represented the state of California and the United States before the governments of Germany, France, the United Kingdom, Israel, Russia and China.

Brother Palmer has also completed a great deal of pro-bono and public service work. He attempts to bring reform and awareness for Holocaust victims, for which he has been thanked by Israeli Prime Minister Benjamin Netanyahu. Palmer's efforts helped to pass a bill for the creation of the International Holocaust Commission in California, and he wrote a law review article to provide insurance benefits for victims of the Holocaust. He was also rewarded for service to a top community leader with an autographed book from civil rights leader and activist Rosa Parks.

Brother Allen believes it is assistance like the kind offered by Palmer which can bring diversity and other essential elements to the Grand Chapter.

"Service on other non-profit boards or leadership roles in professional positions is critical," he stated. "We [the Grand Chapter] should also strive to keep a balanced board in terms of business, legal, financial and higher education experience—these skills help in leading the business side of Theta Chi."

Brothers Allen, D'Amore, Couch and Palmer join fellow board members National Secretary Rich I.L. Partridge (Theta/Massachusetts 1991), National Treasurer Terry A. Johnson (Gamma Pi/Buffalo 1971), National Marshal James D. Hardwick (Phi/North Dakota State 1987) and National Counselor Thomas G. Tinnin (Epsilon Phi/Central Missouri 1984).

Alter Award winners shine on campus and in their communities

BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)

he 154th Anniversary Convention served its purpose as not only a great networking experience for brothers, but also as a rewarding and appreciative event.

Wednesday night was host to an awards ceremony where several distinguished chapters were honored for their Theta Chi accomplishments. The evening concluded with the presentation of the Howard R. Alter, Jr. Award for Chapter Excellence. Traditionally presented at the conclusion of the summer event, this year the Alter Award winners were announced early on to give undergraduates more time to network with the recipients.

The Alter Award, established in 1984, is the highest honor that can be bestowed upon a chapter. Applications are evaluated based on chapter performance in a variety of different categories by the field staff. The Alter Award is not given to a predetermined number of chapters each year-rather, the number of selected winners strictly depends on a chapter's performance and competitiveness in all areas of Fraternity programming and operations.

Four chapters were proud recipients of the Alter Award this year: Phi/North Dakota State, Zeta Beta/Adrian, Iota Beta/Missouri State and Iota Theta/Central Florida.

PHI/NORTH DAKOTA STATE

Phi, one of the Fraternity's oldest chapters, has a history of excellence. The brothers were presented with their tenth Alter Award this year, more than any other chapter.

Part of Phi's success comes from its successful scholarship program. Members are rewarded for their study efforts through congratulatory letters to parents for their sons' success, formal recognition at a banquet ceremony and the unique Slugger Award for the brother with the highest semester grade point average. In addition, Phi has seven brothers who achieved a 4.0 GPA and 17 others were honored on the dean's list for at least one semester. The chapter achieved a 2.77 GPA for the fall semester, and improved that to a 2.94 GPA for the spring.

"I would say the scholarship aspect is certainly a highlight of our Alter Award," said Scholarship Chair Ryan Marquette (2011). "It's something our chapter has down to a science."

Phi also excelled in the area of recruitment, gaining 32 new brothers in the fall 2009 semester, while pledging five in the spring for a total of 37 new initiates.

In terms of philanthropy and community service, the chapter extended the helping hand for a total of 996 service hours during the 2009-2010 academic year, averaging 12.2 hours per man in that time. Phi also continued its philanthropic tradition of the "Days of Giving."

"It's a weeklong event where we have a philanthropy every single day," Vice President Doug Kostecki (2011) stated. "The main thing is that we have everyone in the neighborhood come over to our house and donate blood."

On campus, members are engaged in various activities and organizations, including the Student Government Association, Habitat for Humanity, varsity football, Marching Band, Circle K, numerous honor societies, and one member is a member of the U.S. National Guard.

Phi has also made major contributions to the Fargo, N.D. community. In March of this year, flash floods threatened large portions of the city. The Theta Chi brothers rose to the challenge by filling and placing sandbags along the river. After 17 days of sandbag filling operations, Phi was recognized by the City of Fargo as one of the top five non-profit groups in the "Denny's Bag of Bucks program." The program gives non-profits \$75 for every 100 hours of sandbagging service. A total of 31 local organizations participated in the effort, and received a total of \$7,700 in donations for 16,447 hours of volunteering. Phi donated its share of the proceeds to the Young Women's Christian Association.

ZETA BETA/ADRIAN

Zeta Beta celebrated its second consecutive and fourth overall Alter Award win this year.

"It's pretty special," said President Greg Bartosch (2011). "Anytime you win an Alter Award, there is something very unique and very cool about that. I cherish this one as much as the one before."



Photo by Daniel Golembe



Iota Beta brothers at the Awards Banquet.

Scholarship remained an important aspect for the chapter this year. The brothers finished the fall semester with an overall GPA of 3.02, placing them in the top spot among all fraternities on campus. In addition, a tutoring list is put together each semester with men who excelled in particular classes to help those who might be struggling.

Community service and philanthropy has also become one of Zeta Beta's biggest accomplishments. The chapter held its second annual "Walk for HOPE" event, similar to Relay For Life, which raised approximately \$1,250 for the HOPE Community Center in Adrian, MI. Additionally, brothers completed a total of 1,062 service hours, which helped the Boys & Girls Club of Lenawee County, the local Adrian school system and the Michigan Department of Transportation.

In terms of recruitment, Zeta Beta competed with four other fraternities on a campus of no more than 1,500 students. The chapter drew in 15 men during the fall semester, followed by six in the spring to increase its active roster to 61 before graduation, making it the largest chapter on campus.

Zeta Beta is very involved with campus activities. Brothers take part in several organizations and sports teams on campus, including varsity football, soccer and tennis, campus radio, the Adrian Marching Band, the Student Government Association, the Honors Program, the *College World* student newspaper and Adrian College Residence Life.

IOTA BETA/MISSOURI STATE

With six consecutive Alter Awards, Iota Beta has the longest-running streak of any chapter. This is the chapter's eighth Alter Award win since its founding in 1999.

"It's really exciting to know that the progress we're making is good progress," said President Adam Murphy (2012). "It's been a tradition that the brotherhood is definitely proud to uphold."

The chapter requires all members to maintain a minimum 2.65 GPA to remain in good standing. Students interested in joining the chapter must have a minimum 3.0 high school GPA or 24 ACT score to receive a formal bid. Iota Beta ranked first out of 16 other fraternities on campus with a 3.27 GPA for the fall semester and a 3.24 GPA in spring. In addi-

tion, exceptional scholars in the chapter are rewarded for their successes with scholarships and awards at a special banquet held during the fall semester.

Philanthropy and community service also plays a vital role in Iota Beta's achievement. The chapter donated approximately \$7,656.62 to various organizations, including \$5,000 to the Ronald McDonald House Fund. Brothers also volunteered their time in community, serving the Ozarks Literacy Council (OLC), Habitat for Humanity and the Make-A-Wish Foundation for a total of 1,065 hours during the academic year.

In addition to these accomplishments, the chapter recruited 21 men in the fall and eight during the spring semester, increasing their active roster to 96 prior to the end of the 2009/2010 school year.

On top of these successes, each member of Iota Beta also remains loyal to at least one other organization on campus—a requirement in the chapter bylaws. Brothers are involved with such groups as the Student Government Association, the Marketing Club and the Student Activities Council.

IOTA THETA/CENTRAL FLORIDA

The Iota Theta chapter, installed only four years ago, celebrated its fourth consecutive Alter Award win.

"It's incredible," said President Joel Ladoniczki (2011). "We are always looking for ways to better our chapter while maintaining the same ideals and core values that our Founding Fathers and our Expansion Coordinator and good friend Josh Wilson (Delta Kappa/Ball State 2003) taught us."

The chapter soared to success in the area of recruitment, obtaining 44 new members during the fall semester and 12 men in the spring. Iota Theta was honored for this achievement as the recipient of the 2010 James M. Holland Award for initiating the most men for the 2009/2010 academic year.

Scholarship also stands as one of the chapter's most heralded accomplishments. The 120 active members ranked 6th out of 23 fraternities on campus with a 2.94 GPA for the fall semester before improving their GPA to 3.04 in the spring. In addition, the chapter requires members to maintain a minimum 2.7 GPA in order to remain in good standing. The chapter also awards two annual scholarships for academic excellence.

Iota Theta continues to hold itself to a high standard in the areas of community service and philanthropy as well. Local bylaws require each active brother and new member to complete at least 10 hours of service each semester. This year, the chapter volunteered for groups such as "Give Kids the World," and held its third annual "G.I. Theta Chi" philanthropy event, which raised approximately \$4,500 for the Bob Woodruff Foundation.

"We will never settle for mediocrity," Ladoniczki explained. "It is only with the right balance of keeping true to ourselves and improving every aspect of the Fraternity that we hope to continue being Alter Award caliber."

Consideration for the Alter Award is by application only. The International Headquarters has posted the applications for this year's Alter Award-winning chapters online as a PDF. Go to *www.thetachi.org/resources/awards* to view this year's winning applications.

Brothers go to boot camp at pre-conference session with Stollman



BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)

n addition to his "Buy In or Get Out" presentation, David Stollman invited brothers to a pre-conference session earlier on Wednesday called "Recruitment

Boot Camp," in which brothers were challenged to re-evaluate their chapters' recruitment and branding strategies in preparation for the fall recruitment season.

Stollman, cofounder of CAMPUSPEAK, an organization dedicated to helping college students eliminate obstacles in the way of their success, challenged attendees to examine their recruitment processes.

"You need to take better men than you are," Stollman said in his presentation. He went on to explain that many fraternal problems such as low retention numbers and senior flight issues can be traced back to poor recruitment.

Stollman also presented the term "alignment" as the first solution to recruitment problems. He described alignment as a process of bringing the core values of an organization in line with its members. In other words, Stollman explained, to recruit the right men, a brother must fully understand what Theta Chi stands for and live by its morals.

According to Stollman, the next step in the process is to create a chapter "brand." He offered five steps for a successful brand: message, simplicity, consistency, reputation and integrity. Stollman said that creating and establishing a brand also requires both offensive and defensive branding.

"Use what Theta Chi has created for you and protect your brand," Stollman said.

Once alignment and a concrete brand have been grounded in the chapter, Stollman explained that successful recruitment can take place. He proposed the different levels of recruitment, individual action and chapter planning, must both be utilized to draft the right men for Theta Chi.

In closing, Stollman challenged brothers to seek quality when recruiting by sticking to the Fraternity's core values.

"Recruitment is doing Theta Chi and doing it well," he said. "Bigger isn't better; better is better, and better leads to bigger."

David Stollman, of CAMPUSPEAK, discussing the importance of branding at a special preconference session. Stollman was also a keynote speaker at this year's School of Fraternity Practices



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MISC-04-07-0028





Congratulations to the 2009/10 award recipients

BY BART ZINO (IOTA THETA/CENTRAL FLORIDA 2008), EDITOR

hroughout the Convention, members of Theta Chi took time to recognize those brothers, chapters and friends who went out of their way to help the Fraternity, and to thank them for sharing their time and talent. More than 50 members and chapters were honored this year for their outstanding service to the Fraternity. Some awards are by application only; others are decided on by committee, the Grand Chapter or the International Headquarters staff. For a full list of awards, award recipients, and award descriptions, please visit *www.thetachi.org/ awards*.

Distinguished Service Award

Richard D. Elder (Gamma Theta/ San Diego State 1971)

Earl D. Rhodes Theta Chi for Life Award

Patrick T. O'Connor (Chi/Auburn 1978)
Allen F. Carter (Eta Omicron/ Northwestern State 1976)
Douglas G. Schemenauer (Epsilon Phi/ Central Missouri 1989)
Carlton F. Bennett (Zeta Pi/ Old Dominion 1972)
Michael H. Davidson (Tau/Florida 1969)
Ronald J. Ramos (Gamma Theta/ San Diego State 1968)

George T. Kilavos Alumni Award

James D. Hardwick (Phi/ North Dakota State 1987)

- Dustin E. Bartley (Gamma Phi/ Nebraska Wesleyan 2003)
- Rev. Myles H. Smith (Alpha Iota/ Indiana 1966)
- Thomas G. Tinnin (Epsilon Phi/ Central Missouri 1984)
- James J. Moylan (Gamma Lambda/ Denver 1969)
- David A. May (Zeta Sigma/ Wisconsin-River Falls 1970)
- Herbert W. Morgan (Theta Iota/ UC-Santa Cruz 1988)
- Michael D. Roe (Alpha Upsilon/ Nebraska 1986)
- Bradrick S. Burk (Delta Kappa/ Ball State 1991)
- Douglas A. Miller (Zeta Beta/Adrian 1990)

David. E. DeVol Award

Joseph F. Hamburg (Alpha Tau/Ohio 1974) Gary C. Steinhardt (Beta Zeta/ Michigan State 1966) B. Harry Strack (Chi/Auburn 1965) Russel D. Van Tassel (Epsilon Delta/ Youngstown State 1963) Al Zale (Gamma Theta/San Diego State 1954)



Members of Alpha Delta/Purdue celebrating their second consecutive Lewis Award win with the Grand Chapter.



Colley Award second runner-up Zach Smith (Iota Beta/Missouri State 2010) and Eddie at the Awards Banquet.

2009/10 Reginald E.F. Colley Award

Recipient: Eddie Higginbotham IV (Eta Omicron/Northwestern State 2010)

1st runner-up: Axel Brandt (Zeta Kappa/ Ohio Northern 2010)

2nd runner-up: Zach Smith (Iota Beta/ Missouri State 2010)

Howard R.Alter, Jr.Award for Chapter Excellence

Phi/North Dakota State Zeta Beta/Adrian Iota Beta/Missouri State Iota Theta/Central Florida

2009/2010 Grand Chapter Scholarship Award Recipient: Beta Delta/Rutgers

Honorable Mention: Iota Beta/Missouri State

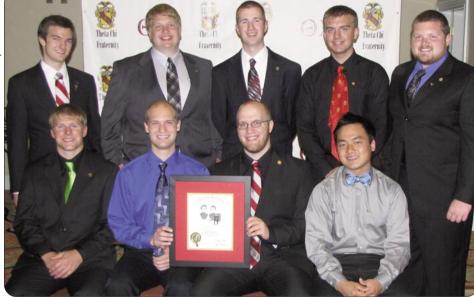


Photo by Brett Peter



Dick Elder with the Distinguished Service Award. This award is the Fraternity's highest honor.

Members of Phi chapter with the Phil S. Randall award

Sidney Ann Gilpin Lewis Memorial Trophy Alpha Delta/Purdue

Most Improved Chapter Award Eta Omicron/Northwestern State

2009/2010 James M. Holland Award

Recipient: Iota Theta/Central Florida 1st runner-up: Gamma Rho/Florida State

2009/2010 Henry B. Hersey Significant Increase in Membership Award

Winner: Alpha Zeta/Rochester

2009/2010 Phil S. Randall Success in Recruitment Award

Iota/Colgate Chi/Auburn Phi/North Dakota State Alpha Delta/Purdue Alpha Iota/Indiana Alpha Nu/Georgia Tech Alpha Phi/Alabama Beta Delta/Rutgers Gamma Rho/Florida State Delta Rho/NC State Epsilon Kappa/Idaho Eta Mu/Findlay Iota Beta/Missouri State Iota Theta/Central Florida

Members of the Eta Omicron/Northwestern State chapter stand proudly with the Most Improved Chapter Award. Pictured from left to right are: Allen Carter (1976), Chas Wilson (2013), Chase Stepp (2013), Tait Martin (1997) and Eddie Higginbotham IV (2010).

Mabel Oswaldt Appreciation Award

Ann Allen Vicki Wilson

2010 Theta Chi Fraternity Conference Attendance Trophy-The Man-Mile Award

Phi/North Dakota State (eight men traveled 3,580 miles each, round trip, for a total of 28,640 miles)



A common thread

[Editor's note: On Aug. 31, 2010, Brother Douglas Schemenauer completed his term as President of The Norwich Housing Corporation. He was succeeded by Brother Patrick T. O'Connor on Sept. 1. The Fraternity thanks Brother Schemenauer for his time and dedication to Theta Chi and The Norwich Housing Corporation.]

BY DOUGLAS G. SCHEMENAUER (EPSILON PHI/CENTRAL MISSOURI 1989)

This fall marks the end of my term on the Norwich Housing Corporation. I am very fortunate to have been able to serve our Fraternity in this way. It has been an amazing honor to serve on a board and to interact with so many outstanding brothers. I am most impressed with the alumni corporation members that I have worked with over the years. These are the brothers that help our undergraduate chapters remain strong and help Theta Chi be a positive influence for the current undergraduate brothers.

As my term ends, I want to reflect on some of the things that we all share, and stress the importance of our obligation to keep Theta Chi strong so that future generations of young men can experience the same feelings that we have.

Whether you went to college at a large state school or a small private school, grew up in the country or in a large city, were a star athlete or a "straight-A" student, we each made a decision to accept membership in our Fraternity. By doing so, we each took the same oaths and made the same promises to ourselves and the Fraternity. We each became members of Theta Chi for life.

As undergraduates, we lived the Fraternity. Although we had different experiences, if the Fraternity did its job, we left college with a degree and as much better men than when we pledged. The Fraternity instilled in us a sense of duty to others, a desire to constantly improve ourselves and those around us, and provided us with some great memories and lifelong friendships.

In return for this, the Fraternity asks us to give back so that future generations of young men can become Theta Chis and, as a result, to become better men. It is well known that the chapters that produce outstanding young men year in and year out are those that have the best alumni involvement. These chapters produce campus leaders, have steady membership levels, are financially stable and have fewer discipline issues. Conversely, chapters without solid alumni involvement typically struggle with membership, discipline and finances. For our Fraternity to continue to grow and prosper, it is critically important that each of us contribute what we can.

Some brothers give back on a daily basis and serve on our local alumni/housing boards, as advisers, or serve the larger Fraternity as Regional Counselors or national officers. These brothers go above and beyond what is required of most of us. And, it is these brothers that are helping our chapters make our brothers' lives better. We owe these brothers our gratitude.

Not everyone can be involved at that level, but my challenge to every alumnus brother is to look for ways to help your chapter and/or the Fraternity-at-large achieve its goals. Your help can come in several different ways: you can contribute your time and serve on your alumni or housing board; you can serve as a chapter adviser; you can serve as a mentor to one or more undergraduates; or you can contribute monetarily for a scholarship or for housing. All I ask is that you find a way that you can best help your chapter so that future generations of men can share our brotherhood and become better men.

Douglas Schemenauer



So your chapter can do more.

Vault

Embark Taking fundraising further. Compass Membership in motion. About OmegaFi

"We have had a great experience with OmegaFi. The issue in the beginning was whether or not the cost would hurt the chapter, but we quickly discovered that the cost was covered by the increase in our collection rate. OmegaFi's services have greatly facilitated our chapter's ability to collect dues and manage our finances with exceptional success and ease. Our alumni have also noticed the improvements and we have received an increased amount of alumni support because of that." —Justin Lee (Theta Kappa/Texas Tech 2010), former chapter Treasurer

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OmegaFi helps chapters manage finances

Thanks to Theta Chi's partnership with OmegaFi, all Theta Chi chapters and colonies will have professional help for the collection of dues, rents and fees from their members. Additionally, the International Headquarters will be using OmegaFi's new Compass database to manage member and chapter information. Compass is designed to enhance and improve the operations of the Fraternity and Foundation, and to improve chapter reporting and member records management at the undergraduate, alumni, regional and international levels.

"We are extremely excited to partner with OmegaFi. They have superior technology and a real commitment to helping Theta Chi manage our financial and membership responsibilities," Jim Powell, Associate Executive Director, said. "Their sophistication in operations and detailed attention to customer needs makes the company an essential partner in our long term plans for the fraternity's growth, leadership and excellence."

While a few of the most frequently asked questions are answered below, chapters should contact OmegaFi to learn more. They can host a webinar, conference call with your advisers or simply chat to answer your questions and show you the great things in store for your chapter.

How can our chapter get the set-up process started?

Call OmegaFi at 800-276-6342 and ask to speak with a Sales Representative or with Mandy Pierce, VP - Sales & Marketing, at ext. 1112 or e-mail her at mpierce@omegafi.com.

I've heard that there is an incentive to start early. Is that correct?

Yes. A discounted rate has been negotiated for Theta Chi chapters, and OmegaFi will honor your discounted rate as soon as you implement service.

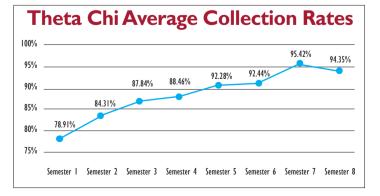
What results can we expect?

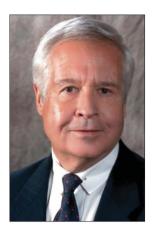
Take a look at the chart to the right. This is the average collection rate experienced by the 35 Theta Chi chapters currently using OmegaFi's services. As you can see, there's quite an improvement! Use OmegaFi's advice effectively, and your chapter will benefit significantly. In fact, OmegaFi has helped many Theta Chi chapters increase collections by much more than the cost of their service-they essentially receive OmegaFi's help for free.

Our chapter already has a good collection rate. Why should we use OmegaFi?

Three things in life are certain: death, taxes and officer transition. Your treasurer today does a great job, but what happens when he's gone? OmegaFi facilitates officer and alumni adviser transitions and provides the service and support that ensures long-term financial success. OmegaFi also provides tools that help you communicate with your members more efficiently-create e-mails, send surveys to your members and their parents-and gives them 24/7 online access to pay their bill and view their account history. And when the Compass database is installed, chapters will be filing certain reports with International Headquarters through OmegaFi. It's not just about collections-it's about making our organization more efficient and more productive.

For more information about OmegaFi's services, go to www.omegafi.com.





PROGRESS WITH OUR MISSION

Greetings brothers,

Because the Foundation Chapter of Theta Chi Fraternity, Inc. ("Foundation Chapter") recently received several significant estate gifts from deceased brothers and friends of Theta Chi Fraternity, strengthening our overall financial condition, I will begin this column talking about planned gifts and the recently created 1856 Legacy Society.

Over my years with the Foundation Chapter and my service on the NIC Foundation, Inc. Board of Directors, it has become crystal clear to me that the only way to ensure the financial health of our Fraternity into the future is with planned gifts to the Foundation Chapter, a qualified IRS Code Section 501(c)(3) public foundation.

The Foundation Chapter Board of Directors, recognizing this truth, created the 1856 Legacy Society. Currently, 51 alumnus brothers have named the Foundation Chapter in their wills, trusts, life insurance policies and other estate planning instruments. Our goal is to secure 100 1856 Legacy Society charter members by Dec. 31, 2011. The Foundation Chapter Board made it easy to become a charter member. Simply notify Vicki Wilson, Director of Foundation Services, at the Theta Chi Fraternity International Headquarters (*vicki@thetachi.org*) that you have included the Foundation Chapter in your estate plan in at least the minimum amount of \$5,000.

A charter membership in the 1856 Legacy Society carries with it your name, chapter and class year memorialized on a plaque, in perpetuity, that will be prominently displayed at the Headquarters recognizing you with other giants of Theta Chi Fraternity, such as Howard R. Alter, Jr., George W. Chapman, Jr., Willis P. Lanier, Earl D. "Dusty" Rhodes, Frank Schrenk, Jr., Dale Slivinske, Bill Thomas and many others.

In addition, you will receive a distinctive limited edition 1856 Legacy Society lapel pin. You will also receive VIP invitations to Fraternity events in your area and other special forms of recognition.

Most important, you will know that your planned gift to the Foundation Chapter will serve to assure the financial health of our beloved Theta Chi Fraternity for generations to come.

There are two other programs that the Foundation Chapter administers.

You all receive a letter seeking your support for our Annual Campaign. In 2009/2010 we sent out 16,728 Annual Campaign letters and received 1,641 responses, totaling \$142,657 with an average gift of \$87. Brothers, for those of you who support the Annual Campaign, thank you. Nonetheless, we know we can and must do better. If you have not given to the Annual Campaign in a while, please favorably consider a \$100 contribution this year and in all future years. If you do give regularly to the Annual Campaign, please consider a 10 percent increase in your contribution each year going forward. The Annual Campaign supports our operations and there is so much more we can do for our Fraternity and our undergraduate brothers with increased funding.

There are some brothers who do not generally support the National Fraternity and whose loyalty lies with their respective chapters. We have a means for you to support your chapter with tax-deductible donations through the Foundation Chapter. This mechanism is the Chapter Specific Scholarship Fund ("CSSF"). At present, we have 128 active chapters and 23 standing CSSFs. Starting a CSSF is easy: contact Vicki Wilson at the International Headquarters and she will get the CSSF packet out to you. All you need is \$2,500 to start a CSSF. As the CSSF account exceeds \$5,000, earnings on the principal are available for distribution to undergraduate brothers for scholarships in the form of tuition assistance, textbooks, etc. In addition, the Foundation Chapter Board recently authorized the use of those funds to underwrite registration and travel expenses for undergraduate chapter members to attend national and regional leadership and education programs developed by the Fraternity.

By the time you read this, the Foundation Chapter will have hired its second full-time employee, the Senior Director for Development, to concentrate on planned gifts and major gifts. Watch for the exciting announcement of our new Senior Director for Development soon.

Thank you, brothers. "Better Because of Theta Chi."

James J. Moylan, Foundation Chapter President Gamma Lambda/Denver 1969

LIFETIME GIVING LEVELS

(Club indicates lifetime giving total) Board of Visitors \$25,000+ Chairman's Council \$10.000-\$24.999 Freeman Fellow \$5.000-\$9.999 Chase Council \$2,500+ \$4,999 Century Club \$1.000-\$2.499 Men Since '56 \$500-\$999 Snake & Sword \$250-\$499 Founders Club \$100-\$249 Heritage Club \$50-\$99

ALPHA

Norwich University CENTURY CLUB The Hon, Daniel W. Fleetham, Sr. Christian P. DeCarlo Thomas W. Donaldson Herbert I. Washer

Charles H. Perenick MEN SINCE '56

Edward G. Generous Donald E. De Blieux J. Keith Davy Paul F. Kavanaugh, USA Ret. Dr. David G. Doane Lt. Col. Basil S. Burrell

SNAKE AND SWORD Jack J. Basil, Jr. John W. Dreyer

FOUNDERS CLUB Francis E. McIntire Edward M. Godfrey

BETA

Massachusetts Institute of Technology CHASE COUNCIL

Takashi Watanabe Gregory J. Wilson **CENTURY CLUB** Edward A. Ort

Jason T.Timpe Richard A. Jacobs Charles M.Wilson

MEN SINCE '56 Francisco J. San Miguel Wesley W. Allen James L. Gallagher Frank A. Ruiz Dr. Arthur E. Bergles Morris M.Tao

SNAKE AND SWORD Keith F. Ashelin Scot A. Cook



Foundation Chapter Salutes its 2009 Top Donors

The Foundation Chapter is grateful to all those who have contributed to our mission of promoting the academic, leadership and service ideals of Theta Chi Fraternity. We are very proud of the men who continue to give back to their Fraternity regardless of their personal circumstances, ages, or chapter affiliations. We would especially like to acknowledge Theta Chi's most generous members, without whose gifts our scholarships would not have been possible.

Many thanks to David L. Westol (Beta Zeta/Michigan State 1973), M. Lindsay Olsen (Delta Psi/Kansas 1983), Ronald D. Pearce (Rho/Illinois 1956), Carlton F. Bennett (Zeta Pi/Old Dominion 1972) and William H. Suter (Beta Delta/Rutgers 1943) of the Board of Visitors, and Stephen Macri (Alpha Omega/Lafayette 1982), David E. DeVol (Gamma Theta/San Diego State 1959), Ralph H. Hansen (Delta Pi/Indiana State 1970) and Edward A. Eickhoff (Eta Phi/Oakland 1985), the newest members of the Chairman's Council. We would also like to thank Kevin R. Mack (Zeta Pi/Old Dominion 1989), John P. Lydon (Beta Chi/Allegheny 1977), James C. Otis (Gamma/Maine 1969), Christopher R. Dedera (Gamma Omicron/Wake Forest 1983), Timothy W. Olsen (Delta Psi/Kansas 1984), William T. Hodsden (Zeta Pi/Old Dominion 1972), and John F. Horvat (Eta Phi/Oakland 1988), who achieved membership in the Freeman Fellows Giving Club last year.

Membership in the Foundation Chapter's giving clubs is based on cumulative lifetime giving. (A key to giving levels can be found on this page.)

FOUNDERS CLUB Edward W. Heinle HERITAGE CLUB Ryan M. Andrews Mario A. Scott Stephen B. Howland Adeoye A. Esho

GAMMA

University of Maine FREEMAN FELLOW Kenneth F. Beckley, Jr. Richard S. Doyon James C. Otis CENTURY CLUB

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Kenneth H. McFarland William H. Sawyer John H. Daley, Jr. Elmer W. Parsons Gary A. Henry

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SNAKE AND SWORD Robert E, Ross Everett J. Norman, Jr. FOUNDERS CLUB John L. Brown Heath C. Kent James R. Porambo

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- Recognition in *The Rattle* and on the Fraternity's website
- Special invitations to attend national and regional events
- A special lapel pin honoring your membership

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Statement of **Financial Position**

June 30, 2009 (Pro-Forma) Foundation Chapter of Theta Chi Fraternity, Inc.

Assets

| Cash and cash equivalents | \$532,130 |
|-----------------------------------|-----------|
| Prepaid expenses and other assets | 4,945 |
| Inventory | 1,374 |
| Investments-Market | 2,504,443 |
| Benefical interest trust | 4,748,610 |
| Charitable remainder trusts | 11,203 |
| Funds held for others | 104,415 |
| Total assets | 7 907 120 |

Liabilities and Net Assets

| Accounts payable | 2,129 |
|---|-----------|
| Accrued expenses and other liabilities | 998 |
| Scholarships payable | . 168,000 |
| Payable to Theta Chi Fraternity, Inc | 21,450 |
| Liability under charitable remainder trusts | 2,843 |
| Funds held for others | . 104,415 |
| Total liabilities | 299,835 |

Net Assets

| Unrestricted | (41,242) |
|----------------------------------|-------------|
| Board Designated Allocation | 912,795 |
| Temporary restricted | 42,597 |
| Permanently restricted | 6,693,135 |
| Total net assets | . 7,607,285 |
| Total liabilities and net assets | \$7,907,12 |

Combined Statement of Activities and Changes in Net Assets

Year Ended June 30, 2009 (Pro-Forma) Foundation Chapter of Theta Chi Fraternity, Inc.

Revenues and support:

| Contributions | \$643,402 |
|---------------------------------------|------------|
| Interest and dividends | 93,911 |
| Realized gain on sale of investments | . (51,902) |
| Royalties | 10,487 |
| Investment income- perpetual trust | 175,852 |
| Change in value of perpetual trusts | (843,207) |
| Change in value of charitable trusts | (920) |
| Other | 187 |
| Net assets released from restrictions | 0 |
| Total revenues and support | 27,810 |

Expenses

| Publications | |
|--|--|
| Scholarships and grants 234,480 | |
| Alumni programming 3,531 | |
| Management and general 131,834 | |
| Fundraising | |
| Other0 | |
| Total expenses | |
| Change in net assets before unrealized | |
| gain (loss) on appreciation of investments (399,071) | |
| Unrealized gain (loss) on appreciation | |
| of investments | |
| Changes in net assets | |
| Net exacts at heringing of year 9.229.015 | |

Net assets at beginning of year 8,238,015 Net assets, end of year \$7,607,285

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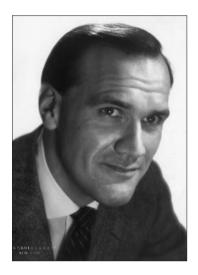
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Caddyshack Actor Dan Resin Dies at 79

BY BART ZINO (IOTA THETA/CENTRAL FLORIDA 2008), EDITOR



Theta Chi bid farewell to Brother Dan Resin (Alpha Iota/Indiana 1953), known for his role in the 1980 film Caddyshack. He was 79.

Born in South Bend, IN, Brother Resin had a long and distinguished acting career that spanned back to 1950s Broadway, where he had roles in productions including My Fair Lady and Once Upon a Mattress. He later held roles in other films such as Wise Guys, The Sunshine Boys, and The Private Files of J. Edgar Hoover, among others.

Some of Brother Resin's more famous acting credits include his roles as the Ty-D-Bol Man in the 1970s toilet cleaner commercials and Dr. Beeper in the iconic

1980s film Caddyshack alongside Chevy Chase and Bill Murray. Resin died on July 31, 2010 in Oakland, NJ, after suffering complications from Parkinson's Disease.

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University of Maine Richard L. Barton, 1950 Emmons P. Brown, 1942 Reginald G. Collins, 1957 Thomas E. Eaton, 1973 Colin L. Etheridge, 1956

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NU

Hampden-Sydney College Walter P. Clark, 1925

University of Virginia Lt. Co. Walter W. Damewood, Ret., 1952

OMICRON

XI

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CHI Auburn University

Percy G. Barter, Jr., 1953 Jarma E. Dixon, Jr., 1943 Wilburn H. Morrow, 1951

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ZETA SIGMA University of Wisconsin– River Falls

Rodney J. Nilsestuen, 1970 THETA ETA

Sam Houston State University J.B. Faris

IOTA ETA University of the Pacific Eddie Richardson, 2005

* former Regional Counselor and/or member of Field Staff

Brothers Together, Transforming Theta Chi

BY SKYLER LAMBERT (ZETA BETA/ADRIAN 2012)

Editor's note: Skyler Lambert is a junior majoring in English. He is managing editor of the Adrian College World, Adrian's Student newspaper.

"Brothers Together, Transforming Theta Chi"—what a powerful theme for a national fraternity convention. To me, three distinct things jump out of the title: brothers together, transformation, and Theta Chi. In each of these parts lies a central truth that keeps our Fraternity bonded—connection.

It's true, the Convention was also underscored by humor for everyone. However, what I took away as the real focus wasn't the laughter, but that brothers from across the nation were able to enjoy learning vital lessons—together.

The Convention featured some of the most impressive public speakers around, offering words of advice to Theta Chi men, young and old. And the best part of it all was that everyone was bonded under the banner of a true brotherhood.



Skyler Lambert, Zeta Beta/Adrian 2012

I had the honor of meeting some of the greatest men who have ever passed through the initiation process, some who were excited to get to that point, and others who were curi-

ous about what we call Theta Chi. I also met some great alumni who were there to experience the brotherhood that was so dominant in the atmosphere. It seemed that matter where I looked, a brother always stood by my side.

In fact, before the opening session on the first day of the Convention, a few guys from my chapter and I were tossing a rugby ball in the pool at the Rosen Plaza Hotel. After only a few minutes, we had introduced ourselves to two brothers from Beta/MIT and were throwing the ball in a huge circle. To be plain, it was awesome feeling a connection with two guys I didn't even know through the brotherhood Theta Chi offers.

In another instance, I was introduced to one of the alumnus brothers from my chapter (and the only Reginald E.F. Colley Award winner we've had) whom I had never met. Within 10 minutes of conversation, he had already given me his business card and told me to contact him if I ever needed anything. On a separate occasion, an alumnus brother from Alpha Upsilon/Nebraska told me about a graduate school to check out. He also assured that if I needed help finding a place for higher education, he could help me out.

On the other hand, the Convention was also a time for brothers to take care of important Fraternity business. There were significant changes introduced to the Fraternity: a new financial system was put into place and several revisions were made to the ritual practices of the Fraternity, to name a few. Simply put, it's a new and exciting time for Theta Chi.

You see, Convention wasn't just a one-sided conference. Rather just being just about electing new members of the Grand Chapter, or being introduced to changes on the national level, or learning how to make tremendous modifications within a chapter, it had several dimensions. It was about striving to become a better man through the connections of brotherhood.

More importantly, it was about being a member of a well-respected Greek organization: Theta Chi Fraternity. It was about moving forward. It was about creating a new path. It was about brothers together, transforming Theta Chi. Theta Chi Fraternity, Inc. 3330 Founders Road Indianapolis, IN 46268-1333

PARENTS: This magazine is sent to your son's home address while he is still in college; we hope you enjoy reading it before he does. If he has left college and is not living at home, please send us his new permanent address. (Please refer to the Table of Contents.) THANK YOU!

THETA CHIFOR LIFE

Look for information on the annual ski trip to Mammouth Mountain in California. Contact David DeVol at *ddevol@aol.com*



Come share the brotherhood: on the links or the slopes! Join your brothers for fellowship and fun this spring. Look for more details soon at www.thetachi.org!

Annual Golf Trip, April 7–9, 2010 Contact Jim Powell at *jpowell@thetachi.org*