

TIME ESTIMATES

Conley



STANDARD BLOG POST

600 - 800 words
2 - 3 hours

LONG FORM CONTENT OR PILLAR PAGE

1,500 - 2, 500 words
4.5 - 6.5 hours

EBOOK or EGUIDE

1,000 - 3,500 words
3.5 - 7 hours

WEBPAGE COPY

Up to 600 words
2 hours per page

LANDING OR THANK YOU PAGE

Up to 300 words
1.5 - 2 hours

**This is only an estimate. Time could change based on the scope of the project. Should any task go over the estimated time you will be notified before that happens.*