

Growth and Planning
December 13, 2018
The Elevator

Attendance: Karri Steckler, Idot Porrat, Sam Marcello, Kevin McGinnis, Andre Myers, Cindy Cook, Jordan Shea, Willie Matis, Carmen Parker, Joel Cox, Eric Vermilion, Jake Hemrich, Ed Pope, Jennifer Hollingshead

Welcome from Karri- thank you for being a volunteer and giving your time, commitment and passion. Karri and Willie wanted to say thank you by providing pizza to the team.

I-69 Community Conversation- Eric- excited about the event. Have a grand slam with the panel- INDOT commissioner, section 6 manager, Chris Hamm from HWC, Larry DeBoer. Should set the tone as a very serious event. Volunteers and attendees will enter Hall of Excellence, door 9, can have food in hallway but not auditorium. Will have screen, table for panel. Have the space from 5:30-8:30. All of the volunteer spots are filled. Jordan met with Willie to discuss marketing. Common theme- 3 -4 graphic templates with space for text. Each week would have a priority of posting. Week of 17th everyone shares. 24th focus on head count for tickets- get as many to register as possible. Could we pull out fast facts from the report to share on social media? Last week of the new year, get people engaged in sharing their questions. Final week before, post live stream info and that we can take questions through the app. Co-hosts- add JCDC, Leugers, the Elevator and Center Grove High School as co-hosts, maybe INDOT too (Eric can help with Center Grove and Andy at INDOT). Focused on Facebook- think that's the target demographic. Being upfront that a lot of people will view live. Have some follow up content after the meeting as well. Really want a spread of knowledge, not a spread of dissent. Put follow-up content on Aspire fb page, not event page. This is the second I-69 community conversation we've put on. 2 1/2 years ago was the first event. Held to quell the fear of residents. Purpose of these is education- then maybe steer through feedback.

Kevin- any desire to connect with Morgan county to get information out? Could be good to help get the information out. Cindy will share info on Next Door. Karri encourages everyone to share information on Next Door, Linked IN, or other social media.

Mayor Myers shared at Rotary that he was concerned about Greenwood being a secondary city in the planning of I-69. Franklin, Greenwood and Indy Mayor used to be strangers, but now that's changed. Now have a monthly meeting to speak. Eric said that Greenwood should be concerned that County Line road is owned by Indy. We don't know the plans past County Line road.

Karrie will send out the I-69 plan out with the minutes (link).

Willie said that's what Aspire is focusing on. How it's paid for, how it's done, etc. can be facilitated is flexible.

Ask? Keep sharing information on event. Jordan think we can get a lot of Indianapolis support.

Trails- Carmen- Meet the match update. \$45,000-50,000 that we have raised so far. Opus gave \$40,000. Thinking a plan will cost \$100,000; bare bones would be \$50,000. Hancock county was \$90,000. Had a conversation with JCCF- opportunity to make a request to the director's fund. Usually those are around \$10,000 to \$20,000. Want to raise \$25,000 and ask for \$25,000. So far at \$3700. Endress+Hauser, Horizon Bank, REMC, Mallow Run +individual donations. Carmen is donating profit from shirts \$70. Ask to the JCCF will take place in January. Also met with Eric Leugers to brainstorm Johnson County movers and shakers and who can help ask for donations.

The trail plan would be developing a comprehensive master plan which could allow us to apply for grant dollars, possibly federal funding. Would also help connect towns/ cities and building plans for smaller communities to create a county-wide plan.

Governor has announced Next Level Trails within a couple of weeks. 3 statewide meetings that are happening this week. Committed up to \$70 million dollars in trails. Focus is on regionally focused submissions. Do we need to develop a multi-county plan or connect to another state? One area that state has identified is along White River. There is a group that meets in Indy to discuss the White River. There is a group in Morgan county as well that we could maybe work with. State dollars seems to be more for land acquisition. Look at Tracy legal drain or Greenwood /Franklin plans and connecting together? Have to decide what to present to the state- asking for 20% match. Minimum submission of \$250,000 request.

Want to get their whole group of municipalities back together in January with update. May hire someone to do the grant application and what is the ROI on doing that.

Donations go through JCCF - Aspire/ Trails. <https://www.jccf.org/give-one-time> Carmen plans to send thank you notes to all of the donors.

Eric suggested connecting trails from Hamilton county to Johnson county down to Brown County.

Ed said that the southside of Indy needs trails. He lives near Greenwood and just goes out on the road to ride his bike. Likes the idea of trails connecting down to Brown County. Maybe look for places that are very problematic. Eric said that continued development will make some roads more problematic. Carmen said that cyclists will go on road, but some leisurely bike riders, won't go out on the roads. Sam asked if we were aware of what Waverly is doing? Whetzel's trace goes along Worthsville road and maybe could be highlighted. If you go and look at the river, it's fascinating. Supposedly a battle and an Indian settlement in that area. Talking to David Pfeiffer and another person. Carmen said that maybe we could put money into that to preserve. Use a trail to create a trail through history in that area. Willie said that we need to take all of our ideas and put them into a pie in the sky plan. We need to look at all the dollars that we can get for the plan. Sam said that we need a following of people that care about connectivity, if they get behind the project then the money will follow as well as change. Eric said that if we connect to the Monon which goes up to Hamilton County, that become something that we can tout to companies. Karri said that in Cincinnati there are trails everywhere- really creates a lot of activity. Eric said that he would be more excited about connecting to Indy rather than connecting to Morgan County.

Governor wants trails and connectivity, so we'll see what we can do before application closes in Feb. Ed mentioned how do you get from Johnson County to southern Indy to get connected to the Monon? There is a bike lane, but it disappears. There is a master plan, but he doesn't feel that they are working on it. The master plan shows trail along White River from downtown. Ed suggests talking to Bike Indianapolis- no one seems to care about the southside- low population and not any money to spend on it. If you want to tie into the Monon, not sure how you get there.

Stellar Communities- SaraBeth- met with Bargersville about Stellar projects. Will send out notes soon. Seems encouraged about 2019.

Collaboration- Kevin- most seemed to enjoy it, but a few no-shows. Morgan County commissioner once he takes office will be invited to attend. Will continue monthly lunches

Co-working space- Jordan- people walk-in off the street to see if they can hold events here or to find out more about co-working. Signed Bailey and Wood, 2 new individual co-workers.

Thanks to the Elevator and Leugers Insurance for being our sponsor!

Meeting adjourned at 5pm.

Minutes submitted by Jennifer Hollingshead