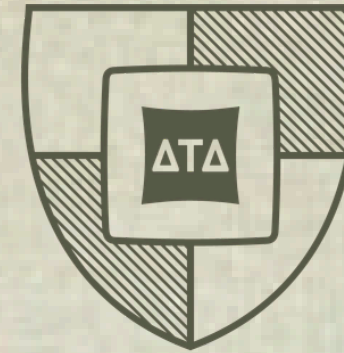




Phoenix
STYLE GUIDE

AUG. 5-9, 2026 | PHOENIX, AZ



WE CAN'T WAIT TO SEE YOU IN PHX!

Saddle up! It's almost time for Phoenix. We know preparing for Karnea means more than packing your bags. It's about making sure you're ready for every occasion. From educational sessions and business meetings to networking events and evenings under the desert sky, this guide will help you know exactly what to wear throughout the week.

We've outlined the recommended attire for each event so you can pack with confidence and focus on what matters most: reconnecting with brothers, making memories, and enjoying an unforgettable Karnea in Phoenix.





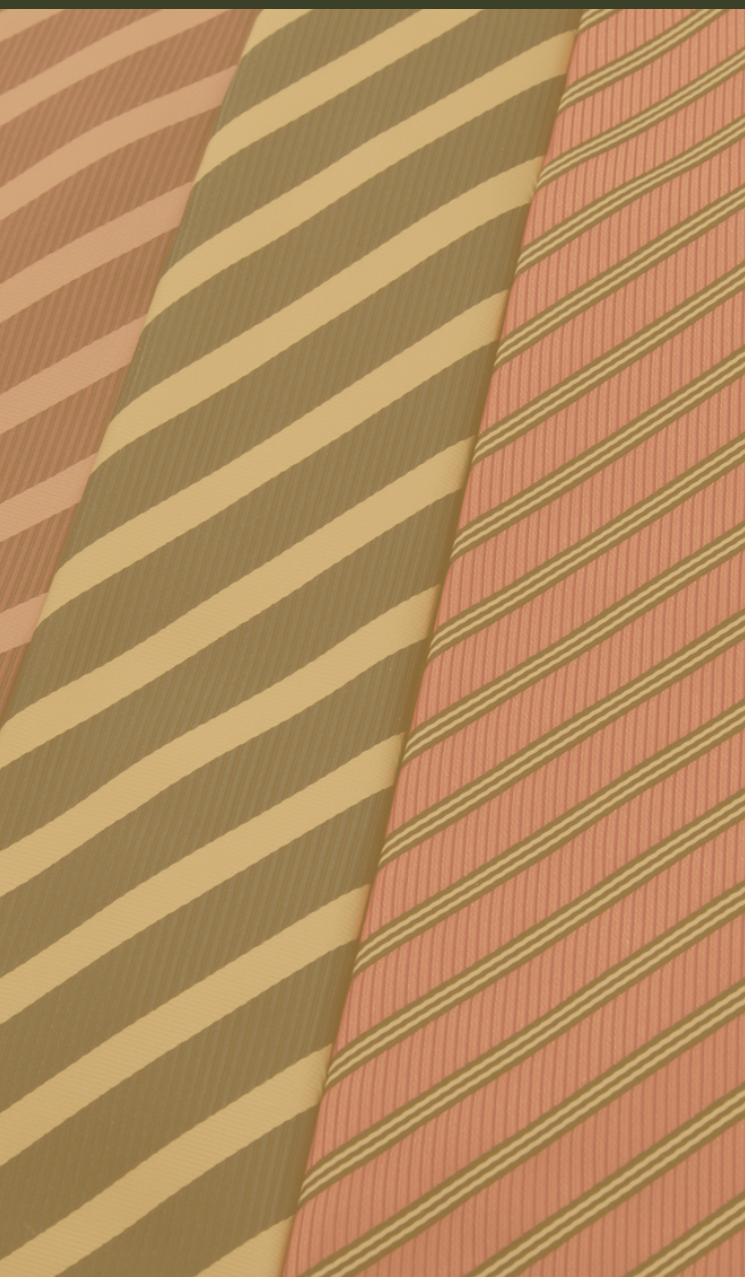
EVENT & WARDROBE BREAKDOWN

Wednesday Aug. 5	05
Thursday Aug. 6	06
Friday Aug. 7	07
Saturday Aug. 8	08
Packing Considerations	10
Other Things to Note	11



MIGHT WE JUST SAY...

The following pages list daily dress guidelines and outfit inspiration to help you curate your Karnea wardrobe and packing list. Please don't feel the need to follow the suggestions directly; they serve as a jumping-off point as you assess your wardrobe and personal style! Happy packing!



WED., AUG. 5

- Registration from 11. a.m. - 6 p.m.
- First-timers welcome reception
- Pool party kick-off event

DRESS CODE: Casual

For the kick-off pool party, we encourage everyone to be in their best, appropriate pool-side attire! If pool attire isn't your thing, short sleeve t-shirts/tanktops and shorts are recommended.



Flip flops, sandals, and clogs are appropriate for poolside activities



Shorts, athletic wear, khaki's, etc.



Shorts of appropriate length, skorts, skirts, linen, etc.



Business attire for men typically includes tailored suits or blazers paired with dress shirts, ties, dress shoes, and essential accessories like a professional watch.



TIP

Business attire is the clothing you wear in professional settings, such as at work, in meetings, or for interviews.

*Don't forget your tie for *Ritual*!

BUSINESS

Remember that fit is key. Ensure your suit or blazer is well-tailored to your body shape.

THURS., AUG. 6

- Parade of Chapters/Open of Karnea
- *Ritual* & Business Meeting I
- Breakthrough T1D Luncheon
- Keynote & Special Presentation
- Education Session I
- Dinner on your own
- Breakthrough T1D Evening Programming

HOW TO DRESS:

Business Formal

- Parade of Chapters/Open of Karnea
- *Ritual* & Business Meeting I

Business Casual

- Breakthrough T1D Luncheon
- Keynote & Special Presentation
- Education Session I
- Dinner on your own
- Breakthrough T1D Evening Programming

BUSINESS

Business attire for women typically includes tailored suits or dresses, paired with closed-toe shoes and minimal accessories. Opt for professional colors and fabrics that convey confidence and professionalism



Make sure you bring shoes that have been worn before. Nicer/dress shoes can be uncomfy and breaking them in during Karnea can be painful.



TIP

Make the most out of your wardrobe by simply swaping your button down shirt and changing your shoes for a different look your pants/jacket.

Fold your clothes carefully to minimize wrinkles. For shirts and blouses, button them up and lay them flat, then fold sleeves inward and fold in half or thirds. For pants, fold them along the crease or fold them in half before rolling.

**FRI.,
AUG. 7**

- Keynote
- Consultant Cantina Meet & Greet
- Etiquette and Networking Luncheon
- Education Session II
- Business Meeting II
- Affinity Receptions

HOW TO DRESS:

Business Casual

- Keynote
- Business Meeting II
- Consultant Cantina Meet & Greet
- Etiquette and Networking Luncheon
- Education Session II
- Affinity Reception

Skirts and dresses should be knee-length or slightly above the knee for a professional look.



SAT., AUG. 8

- In Memoriam
- Education Block III
- Awards Luncheon
- Keynote
- Reception & Banquet

HOW TO DRESS:

Business Casual

- In Memoriam
- Education Block III
- Awards Luncheon
- Reception & Banquet

Black Tie Optional

- Reception & Banquet

Wear a crisp, white dress shirt. This is a classic choice that works well with both tuxedos and suits. Make sure it is clean and well-pressed.

You have the choice to wear a tuxedo or a dark, formal suit. If you have a tuxedo, this is a great occasion to wear it. If not, a well-fitted dark suit (navy or charcoal gray) is perfectly acceptable.

TIP

A black-tie optional dress code gives guests a couple of formal options to choose from. Men are requested to wear a tuxedo, but can opt for a dark suit. Women can choose either a formal evening gown, a shorter cocktail dress, or dressy separates.

Wear dressy heels or elegant flats that complement your outfit. Avoid casual footwear like sandals or sneakers.

Accessories should be elegant and refined. Opt for classic jewelry such as pearl earrings, a statement necklace, or a sparkling bracelet. A small clutch or evening bag is appropriate.

You can opt for either a floor-length gown or a sophisticated cocktail dress. If you choose a gown, it should be elegant and formal.

GUEST PROGRAM SCHEDULE

Wednesday, August 5, 2026

- First Timers Welcome
- Pool Party Kick-Off Event

Thursday, August 6, 2026

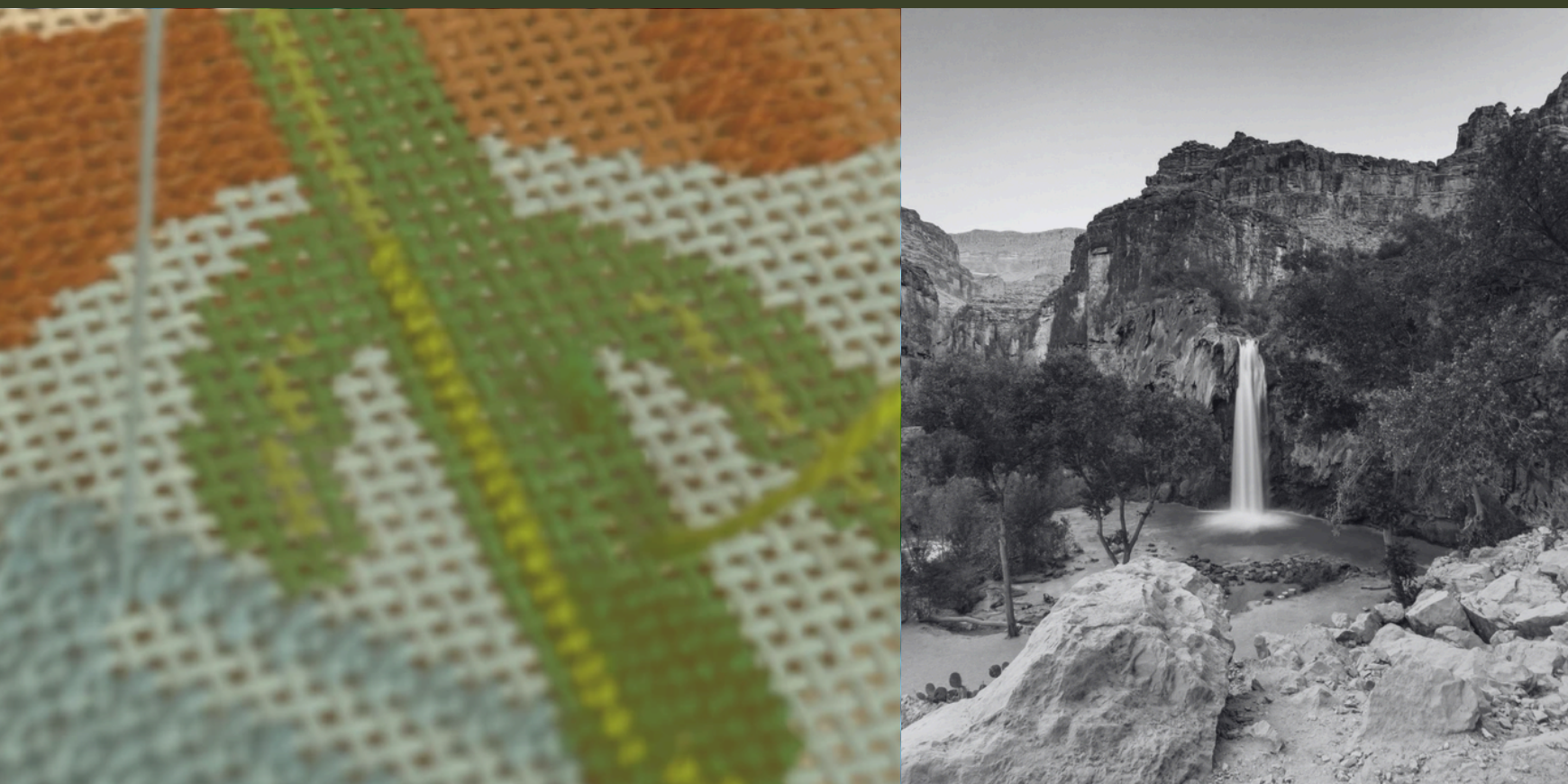
- Keynote & Luncheon
- Guest Program Meet & Greet Happy Hour
- Private Needlepoint Class with Be Stitched

Friday, August 7, 2026

- Private Guided Sedona Day Trip

Saturday, August 8, 2026

- Keynote & Luncheon
- Strengthening Community Activity
- Closing Banquet



PACKING CONSIDERATIONS:



THE HEAT!

Phoenix is hot in August, with average daytime highs between 104–106°F. Be sure to wear lightweight, breathable clothing, stay hydrated, and keep a reusable water bottle with you throughout the day.



HOTEL ENVIRONMENT

While it's hot outside, meeting spaces and hotel common areas can be quite cool. Consider packing a light sweater or jacket to stay comfortable indoors.



SUN PROTECTION

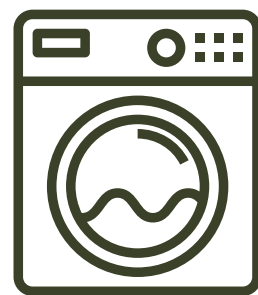
The desert sun can be intense, even for short periods outdoors. Don't forget sunscreen, sunglasses, and a hat to help protect yourself while exploring the resort or the Valley.

OTHER THINGS TO NOTE!



Don't forget to bring:

- Your **badge**
- A tie
- Dress shoes



The JW Marriott Desert Ridge Resort & Spa provides professional dry cleaning and laundry services. They also work with third-party partners like [Laundryheap](#) for quick pickup and delivery right to the hotel reception.

Rancho
SADDLE UP! | PHOENIX, AZ

SEE YOU THERE!