

1 **RESOLUTION #22-02**

2 **ENTITLED:** Restrictions on Social Media Depiction of Drugs

3 **SUBMITTED BY:** Dick Huber, MD

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5 WHEREAS, many of our youth have access and exposure to social media outlets that have great
6 potential to influence our young people regarding drugs, and

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8 WHEREAS, a recent study published in the Journal of Studies on Alcohol and Drug reported on
9 popular alcohol videos on the social networking site TikTok and noted - 98% of the videos
10 expressed pro-alcohol sentiment; nearly half were guide videos demonstrating drink recipes;
11 61% depicted consuming multiple drinks quickly; 69% conveyed positive experiences; 55%
12 contained humor; nearly half associated alcohol with camaraderie but only 4% of the videos
13 depicted alcohol with negative associations, and

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15 WHEREAS, similar results could be anticipated with social media networks with other drugs,
16 therefore be it

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18 RESOLVED, that the Indiana Academy of Family Physicians (IAFP) instruct our AAFP Delegation to
19 introduce a resolution to the American Academy of Family Physicians (AAFP) to corroborate with other
20 organizations, associations and agencies to seek policy and legislation that would limit social
21 media's promotion and dissemination of some information on the usage of drugs to our youth,
22 similar to other restrictions placed on alcohol, tobacco and other drugs.

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24 Journal of Studies on Alcohol and Drugs

25 #Alcohol: Portrayals of Alcohol in Top Videos on TikTok

26 Published online September 19, 2021