

**Aspire Johnson County
Talent Attraction & Retention Team Minutes**

Sept. 15, 2017

Career and Job Fair:

They've met once since last meeting and toured Whiteland HS as a possible location. They are working on bootcamp aspect of the job fair; a day and half program before the job fair. Targeting younger people not in college and older displaced workers who are interested in JoCo jobs. These two groups need the most help. They are working on an employer panel and breakout sessions for both age groups. Second day is ½ day with work ethic training. The job fair would be the following week at Whiteland HS. February 28 for the bootcamp and ½ day is March 1. March 7 is the job fair. Will not invite HS to come during the day, but will promote to HS to come in the evening. The team will work on strategies for businesses to reach out to fair-goers to engage better with the attendees.

WEC Grant:

Since last meeting, they've had the 1st advisory council meeting of this school year; 30 in attendance. Central Nine has embraced the IMPACT within their mission and staff work groups, aligning IMPACT with everything C9 does. 180 (out of 574 seniors enrolled) students are signed up; 31%, include all 9 sending schools and 2 homeschoolers and 1 Roncalli student. Goal was 50% of students; but they're happy with this for the first year. 15 business partners secured, with 4 pending and determining incentives. 9 community service partners who will offer community service partner. Will promote students to attend LIC's All Aboard event. They are reaching out to make sure the volunteer opportunities can be dynamic and skill based for students. Bea spoke to the Greenwood Sertoma group. She's has many other presentations scheduled. Panel discussion for the next advisory council meeting and they'll hear from students and teachers on successes and challenges so far. They'll also research why kids didn't opt in? Can students opt in mid-year? – was a question the Sertoma group asked. There are other groups that WEC team needs to reach out to become ambassadors for the program (like Franklin College, IUPUC, JCDC, Chambers, etc.). Bea is doing all these presentations in order to develop more business partners for the program. Next year, C9 and the 9 sending schools will do IMPACT. Beech Grove HS is already doing this too. Greenwood HS is working on trying to get this going too. C9 has IMPACT tickets that are given to students who go above and beyond and they have a chance of getting a C9 Gift Pack.

HR Roundtable:

Dana sent an update, stating Bea presented WEC and 15 attendees. Good discussion with engaged attendees. Two dates are set up, 2nd Tuesdays at: Oct 10, 11:30-1:00 at Caterpillar on substance abuse on Nov 14 at 12:00 – 1:00 at Jockomos– company culture and employee retention. Oct. 10 meeting will have Erica Garrity on how employees can help employers can help employees save their position.

Career & Education Roundtable:

Stem/Manufacturing at Endress+Hauser. Juliana is the new event planner is assisting with the program. 4th annual STEM Fair. 20 other companies coming together and more than just manufacturing companies. They've expanded invite for anyone looking for technical talent. Cat, Pidgeon & Clay, Johnson Heating and Cooling, Nestle Water, NSK, etc. Budget is \$40k, E+H receives about \$15k in donations. Several universities are attending as well and will have a whole room for education. Factory tours, scavenger hunt, dinner. They give out \$10k to STEM grants to schools; with 500 students and 1000 attendees (max). The \$10k grants this year will be determined by how many educators come to the event from schools...each of the 9 sending schools can get up to \$500 for at least 5 educators coming to the event. Additional educators can get a chance to win STEM grant dollars based on the completed educator passports in a drawing. E+H really wants to engage the educators to have them integrated into the event...and not just show up to get the grant. Investing the \$10k is really going to help the community. Brandyn did a Korn radio commercial and spoke with Ryan Trares at Daily Journal for promotions. Korn will be at the event broadcasting. For \$600 donation to Korn's Treat a Teacher, Korn randomly surprises teachers in the area to celebrate their awesomeness, and the donor get radio 35 ads. E+H has about 65 volunteers and more are coming. Contact Brandyn if you want to volunteer. They've hired a professional videographer and photographer this year.

Tammy mentioned the Sept. 22 event for Counselor Pathway Forum about different career pathways. This will be at Endress+Hauser. Counselors will walk away with tangible information to help the students who are not going to 4 year college –for kids who can't afford college or don't want to – but they don't know what careers are available and parents don't know about. Find out what certifications are needed. This moment is important to give options to parents and students the possibility of pathways during the first 5 years after high school.

Health forum – no changes

Teacher Internship/Externship – Volunteers??

No one has volunteered yet to be co-chairs. Our next meeting will have J.D. Fansler from Purdue University, will be presenting his project working with high school teachers on economic development. We hope this subgroup will motivate teachers and counselors to explore broad career pathways for students. We'll ask counselors at the Pathway Forum for a volunteer to lead this team. But might need to find a teacher to co-lead, and we'll need to change the schedule of this meeting...because a teacher won't be able to come to team meetings...but the business co-chair might be able to report.

Next Month's Meeting:

Moved one week earlier to October 13.