



# BE A FORCE BEHIND THE FORCES<sup>SM</sup>

## USO Mission

The USO is a nonprofit organization whose mission is to strengthen America's service members by keeping them connected to family, home and country.

## Key Facts

- The USO stands for United Service Organizations.
- Not part of the U.S. government, the USO relies on the generosity of individuals, organizations and corporations to support its activities.
- The USO has over 30,000 volunteers and approximately 500 employees globally; working each day to serve those who are serving.
- 4.9M active duty, guard and reserve and their family members are served by the USO.
- There are more than 200 USO locations on 7 continents, 14 countries and 31 states and territories around the globe providing services and support to our service members and their families.



## Who We Serve:



Those Actively Serving  
*(includes Active Duty, Guard & Reserve)*



Military Families



Wounded, Ill and Injured



Families of the Fallen



Transitioning Service Members

## Why the USO?

**Global Reach:** At more than 200 locations around the world, the USO supports our service members wherever they are, including on a base, deployed abroad, passing through an airport or in local communities where they may be stationed.

**Commitment:** If there is one thing that distinguishes the USO, it is the organization's agility and readiness to go wherever our service members are serving.

**Trust:** Military leadership trust the USO to deliver. Partner organizations trust the USO to reach the people who need assistance. Military families know the USO understand their needs and trust the organization to provide support and services.

**History:** Established during World War II by national leaders who understood that maintaining high morale in a fighting force is essential to a nation's military success, the USO continues to be a vital contributor to our military's strength and effectiveness.

## USO's Role

The USO continuously adapts to the needs of our military and their families, so they can focus on their important mission. We are constantly evaluating the efficiency and effectiveness of each program, and how it fits into our greater impact.

- **We strengthen military families** through programs focused on connection, strengthening, wellness and resiliency.
- **We deliver support** to service members and their families who are living and working in our communities, stationed abroad, training in isolated locations, and to those deployed to remote areas around the world.
- **We bring entertainment and recreation** to service members and their families through a diverse range of activities.
- **We provide transition resources** for service members and military families - From the moment their service begins through the time their service is complete-through voluntary separation, the wounds of service, or the ultimate sacrifice- those who serve, and their families are supported with dignity and respect.

Thank you for being a part of this vital effort - *You are making a difference!*



# ★ YOUR SUPPORT HELPS 4.9 MILLION ★

service members and their families

## About the Force Behind the Forces<sup>SM</sup> Campaign

The USO launched the **Force Behind the Forces<sup>SM</sup>** campaign to encourage Americans to stand behind “The Force” as a community of supporters committed to connecting service members to the things they hold dear. Each day there are people who volunteer to take an oath to protect and preserve our way of life. By uniting an American “force” to meet the needs of service members and their families, the campaign forges a meaningful connection between service members and those they protect. We know working together as force multipliers, our support for America’s service members and their families can only be stronger and more profound.

## How Can You Help as a Force Behind the Forces<sup>SM</sup>?

- **A Note of Support:** share a message of support: <https://www.uso.org/message/messageofsupport>
- **Become a Volunteer:** at your local USO Center
- **Celebrate the USO:** Host a fundraiser for the USO and/or collect needed items for the centers.
- **Donate to the USO:** Make a gift through individual/group contribution, stock, estate or in-kind contribution. Any gift can also be made anonymously, or in honor or memory of someone.  
(EIN/Tax ID: 13-1610451; CFC - Designate #11381)



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