

ROBERT B BACHARACH

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Prudential Financial Planning Services

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Pruco Securities, LLC (Pruco) provides investment advisory services under the marketing name of Prudential Financial Planning Services (PFPS). You should have received a PFPS Form ADV, Part 2A disclosure brochure or its Appendix 1 for one of the following investment advisory programs and service that you have selected: the PruChoice Wrap Fee Program, the Managed Assets Consulting Services Program (MACS), the PruStrategist Portfolios Program, or the Financial Planning Services Program (each is a Program Brochure).

In addition, this Form ADV, Part 2B brochure supplement (Brochure Supplement), which supplements the Program Brochure, provides information about ROBERT BACHARACH, the PFPS investment adviser representative (IAR) who will provide you with investment advisory services on behalf of PFPS. Please contact PFPS if you did not receive the applicable Program Brochure or if you have any questions about the contents of this Brochure Supplement.

Additional information about ROBERT BACHARACH is available on the SEC's website at www.advisorinfo.sec.gov.

EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

ROBERT B BACHARACH

Year of birth: 1989

Education

Queens University of Charlotte; B.A.

01/01/2007 - 12/31/2011

Business Experience

PRUCO SECURITIES LLC; REGISTERED REPRESENTATIVE

02/2017 - PRESENT

The Prudential Insurance Company of America; Financial Professional

03/2017 - PRESENT

Hendrick Mercedes Benz Northlake; Sales/Finance

08/2012 - 01/2017

DISCIPLINARY INFORMATION

The IAR must disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of him or her in providing advisory services to you.

OTHER BUSINESS ACTIVITIES

The IAR's activities as an investment adviser representative of PFPS, as a registered representative of Pruco Securities, LLC and as an insurance agent of The Prudential Insurance Company of America ('Prudential') and its insurance company affiliates may make the IAR eligible for compensation in the form of salary, bonuses, retirement benefits or commissions, renewal commissions, trailers on insurance and securities products.

The IAR also may be entitled to participate in a variety of recognition and award programs ('Recognition'), that offer the potential for enhanced compensation, and/or business expense support in the form of customized stationery and marketing materials. The determination of Recognition and Eligibility for these programs is based on certain levels of sales of some types of products comprised of Prudential products and non-Prudential products offered through a sponsored outbrokerage agreement.

The IAR may also be appointed to sell various lines of insurance through carriers unaffiliated with Prudential. The IAR would receive compensation in the form of commissions, renewal commissions and trailers for the sales and servicing of those insurance products.

The following other business activity(ies) may be relevant to your evaluation of the IAR.

LAKE NORMAN LACROSSE BOOSTERS CLUB

POSITION: Lacrosse Coach NATURE: Non-Profit and Charitable Organization
INVESTMENT RELATED: No NUMBER OF HOURS: 10 SECURITIES TRADING
HOURS: 0 START DATE: 09/05/2019

ADDRESS: 536 OAK TREE RD, Mooresville NC 28117, United States

DESCRIPTION: Lacrosse Coach

BSA, LLC

POSITION: owner NATURE: Educational Services INVESTMENT RELATED: No
NUMBER OF HOURS: 10 SECURITIES TRADING HOURS: 0 START DATE:
11/09/2020

ADDRESS: 16444 kimbolten dr, huntersville NC 28078, United States

DESCRIPTION: Author of a book. Teacher of general sales principles

RB WEALTH PARTNERS, DBA

POSITION: Owner NATURE: Finance and Insurance INVESTMENT RELATED: No
NUMBER OF HOURS: 40 SECURITIES TRADING HOURS: 40 START DATE:
06/07/2021

ADDRESS: 301 S McDowell St, Suite 802, Charlotte NC 28202, United States

DESCRIPTION: SAME

ADDITIONAL COMPENSATION

Please see Items 5 and 10 of the Financial Planning Services Program Brochure and Items 5 and 9 of the other Program Brochures for additional information regarding the economic benefits which your IAR is eligible to receive for providing services in connection with an investment advisory program on behalf of PFPS.

SUPERVISION

KIMBERLY S TURNER, (Supervisor) is responsible for supervising the investment advisory activities of ROBERT BACHARACH and can be contacted at 704-421-7833. Supervisor and/or his/her authorized supervisory designee, reviews IAR's investment advisory activities locally to ensure his or her compliance with PFPS policies and procedures. Supervisor and/or his/her authorized supervisory designee also assists PFPS home office with monitoring IAR's advice and services to ensure the investment advisory program-related advice to clients remain suitable. PFPS reviews and approves all initial and ongoing client suitability for client's approved investment advisory program and related-changes by reviewing client's disclosed financial and risk profile information (time horizon, risk tolerance and investment objectives) against the program and related-changes approved by the client.