

**July 18, 2022**

**Day 1 - A Data Driven Day**

- 9 a.m.\* Welcome from Holmes Murphy Fraternal Practice  
*(Show up on time for an opportunity to win some \$)*
- 9:15 a.m. **Opening || Numbers Never Lie (But they need an interpreter)**  
Dr. Walter Kimbrough  
Data is important for making decisions. In fact, some now encourage us to talk about data driven storytelling, making your case supported by the data. In the fraternal world, we often try to run from the numbers but what if we used them to make tough decisions before there is a crisis? We'll discuss the value of data driven decisions and storytelling.
- 9:45 a.m. Break
- 10 a.m. **Holmes Murphy Fraternal Practice || Claims & Trends**  
Tim Regan and Cassie Sherry  
For our fraternal clients, understanding and examining the trends in industry claims that shape an organization's coverage is vital to our partnerships. In this session, industry trends in claims within the fraternal world will be analyzed.
- 10:30 a.m. Break
- 10:45 a.m. **Piazza Center || Relationships Matter. A look at student relationships and harm prevention using the Fraternity and Sorority Experience Survey**  
Dr. Pietro Sasso, Dr. Kimberly Davis, and Dr. Stevan Veldkamp  
Relationships matter. Chapter leaders who report consistently having a good relationship with campus staff and administration are less likely to engage in binge drinking and significantly more likely to intervene. Piazza Center staff will review data from the Fraternity and Sorority Experience Survey to create links in relationships and positive outcomes.
- 11:45 a.m. Break
- 12:00 noon **Plaid LLC || Getting a Fuller Picture of Student Safety: Findings from the Tightrope Program and Assessment**  
Meghan Grace, Jenna Lutz, Chris Woods  
Truly moving the needle on student safety requires a combination of quality programming and a data-informed approach to understanding issues students face. This session will present the most recent findings from the 2021-2022 Tightrope program assessment, which engages over 26,000 students in climate assessments on alcohol, other drugs, mental health, and hazing.
- 1:00 p.m. Break
- 1:15 p.m. **Dyad Strategies || How to Best Address Hazing**  
Dr. Gentry McCreary  
Over the last three years, the culture of fraternity and sorority chapters has shifted significantly. These shifts include changes within the social culture which have subsequently influenced the nature of hazing culture. In this session, Gentry will dive into the research from Dyad Strategies, examining trends in hazing and outlining promising prevention strategies.
- 2:15 p.m. Wrap Up  
*(Stay to the end for an opportunity to win some \$)*

## Day 2 - Let's Fix It

- 9 a.m. Welcome from Holmes Murphy Fraternal Practice  
*(Show up on time for an opportunity to win some \$)*
- 9:15 a.m. **Spencer Fane || Let's Talk Liability and Litigation**  
Jennifer A. Riso, Partner
- By this time in our programming, the word 'liability' has been used. So, let's talk about that and dig deeper with the best of the best, Jennifer Riso. Jennifer represents fraternal organizations in litigation throughout the country in and outside of the courtroom. In this session, she'll describe the intersection of liability and litigation, and she will share strategies to protect your organization.
- 10:15 a.m. Break
- 10:30 a.m. **Y'All Comm LLC || "This is Tracy with WTHR-TV, I have questions about last night's incident?" Are you ready?**  
Todd Shelton, CEO & Creative Thinker
- An interactive presentation and discussion about managing crisis communications and developing your own Rapid Response Protocol so that you are ready...and we'll discuss what you can do outside of crises to promote the positives of fraternity/sorority experiences.
- 11:30 a.m. Break
- 1:45 p.m. **HMFP || Let's Fix It...If You Want To**  
Dr. Lori Hart
- In this session, Lori will address the "how" of fixing problems when working with an organization, a local chapter, or the members. This session will also cover the various Holmes Murphy resources available to all clients to assist you in fixing problems.
- 1 p.m. Break
- 1:15 **HMFP || Insurance Questions Answered**  
Rich Jungman and the HMFP Team
- "Are we liable?" "Will I be named in a lawsuit?" "Do we have coverage?" Come with ALL of your insurance questions and let the experts at HMFP answer them so you feel better equipped!
- 2:15 p.m. Wrap Up  
*(Stay to the end for an opportunity to win some \$)*

*\*All times are listed in Central Time Zone*