

**Illinois Athletic Trainers Association
BOARD OF DIRECTORS BUSINESS MEETING**

*Sunday, October 11, 2020
Zoom Conference Call*

BOARD ROLL CALL

Present:

President	Holly Odean-Carpenter, ATC
President Elect	Jordan Anderson, ATC
Vice President	Greg Garofalo, ATC
Treasurer	Kristin Trinite, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Andrew Renner, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Governmental Affairs Director Elect	Bill Durand, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Megan Hutchins, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Greg Gaa, ATC

Absent: Walker, Kovalsky

GUEST ROLL CALL

Present:

ATs Care Committee Chair	Tanya Marquez, ATC
Committee on Practice	
Advancement Chair	Charley Young, ATC
Education Committee Chair	Nick Grahovec, ATC
Secondary Schools Committee Chair	Mark Florence, Aaron Kremmel, ATCs
Archivist	Dave Jerbi, AT-Retired
CLCA Chair	Anne Burke, ATC
CECAT Chair	Vacant
	(Arman in charge of workgroup)

Absent: Florence, Burke

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS 6:03pm

#2.0 APPROVAL of the Sunday, October 11, 2020 Meeting Agenda

Motion: I move to approve October 11, 2020 meeting agenda. See below for addendum items.

1st: Ludwig 2nd: Cunnane

Agenda addendum:

4.13.2 State meeting vendor booth update

7.7 D11 Bylaws

No additional discussion. 13-0-0. Motion passes.

#3.0 APPROVAL of Minutes

APPROVAL of Minutes from August 2, 2020 BOD Meeting (Appendix A)

Motion: I move to approve the meeting minutes from August 2, 2020 BOD meeting.

1st: Cunnane 2nd: Hutchins

No discussion. 13-0-0. Motion passes.

4.0 Reports - Board of Directors

#4.1 President Report (See report)

- Odean-Carpenter

#4.1.1 Appoint Amanda Chamberlain as Chair of the Committee for Leadership and Career Advancement (New Business) (Appendix B)
Anne Burke moved out of state or Illinois and has recommended Amanda Chamberlain to replace her.

#4.1.2 Approve alternate HOF inductee reception for 2020 class
(New Business)
This is due to the pandemic.

4.2 President Elect Report (See report)

- Anderson

4.2.1 Discuss financial feasibility of Association management
Can discuss more under Finance Committee section

4.2.2 Discuss updates on Association management search
(Appendices C, D, E)

In addition to appendices, recent call with Scott Marquardt (IATA Lobbyist), who also proposed association management option as well, at a significantly cheaper cost

Kremmel joined call at 6:21pm

#4.3 Vice President Report (See report) - Garofalo
#4.3.1 IATA Zoom account (New Business)

4.3.2 IATA State Meeting update and information
Currently have 114 registrants for 2020 meeting as of 10/11/2020.
Only 12 of those are not IATA members. There is one additional month for attendees to register.

4.4 Treasurer Report (See report) - Trinite

4.4.1 Account Updates, as of 9/27/2020:

1. Operations: \$204,236.20
2. PAC: \$22,253.00
3. Development: \$42,359.49
4. Money Market: \$45,323.02
5. Endowment: \$9,041.97
6. Endowment Investment: \$25,897.36
7. RBC: \$67,225.54
8. Rewards point balance: \$

4.5 Secretary Report (See report) - Ludwig
As reported.

4.6 Membership Director Report (See report) - Gaa

4.6.1 Membership Directory update

No July report, though it is in the works. Membership database went down in early August, and by the time it went back up, it was close to time for September membership numbers to come out. There are several discrepancies between recent months. More to come.

4.6.2 Discuss Board use of LAT with signatures

Anderson stated it was his understanding that in state of Illinois, ATs do not have to use LAT in signature, as licensure is mandatory within the state, so it is assumed that certified athletic trainers are LAT already. Discussion about how ATC/L is incorrect (in accordance with BOC), though can certainly discuss using LAT in signatures moving forward.

4.7 Region 1 Representative Report (See report) - Porters
As reported.

4.8 Region 2 Representative Report (See report) - Cunnane
As reported.

- 4.9 Region 3 Representative Report (No Report Submitted)** - Walker
As reported. Not present on call.
- 4.10 Region 4 Representative Report (No Report Submitted)** - Renner
As reported.
- 4.11 Governmental Affairs Report (See report)** - K. Streeter/Durand
As reported. GLATA GAC call happened a few weeks ago. Streeter provided NATA Legislative Grant Program update, as IATA applied for a grant in July. Applications are going through fourth review process at this time. IATA is still in likely a fairly good spot to receive some grant money (as the IATA might have some upcoming legislation changes). Another call next weekend. Update to come at that time. NATA funds are not guaranteed due to the pandemic (compared to years past), so Streeter will give update after next call.
- 4.12 Public Relations Director Report (See report)** - Gilboe
As reported.
- #4.13 Development Director Report (See report)** - Hutchins
#4.13.1 State meeting vendor booth pricing (New Business)
- 4.13.2 State meeting vendor booth update
Hutchins sent out email after first state committee call to sponsors to give options for vendors (for virtual IATA state meeting). Options included zoom opportunities; other options included creating video to show to attendees. One vendor asked if there could be reimbursement options, as none of the options presented are ones they are interested in.
- 4.14 Communications Director Report (See report)** -Kovalsky
As reported.
- 4.15 State Rep to GLATA Report (No Report Submitted)** -Whitson
As reported. GLATA 2021 will be virtual meeting

5.0 Reports – Committees

- 5.1 Finance Committee** - Trinite, et al
- 5.1.1 Meeting set for October 4, 2020
Not approving 2021 budget tonight, as association management company and zoom membership costs play large role. Budget spreadsheet sent out. For the most part, everything that was submitted was accommodated. Trinite discussed certain specifics of budget as it pertains to 2020, though in general, budget is in OK shape (given the pandemic). By the end of 2020, the IATA will spend

another \$20-25K. \$50-55K from 2020 budget will not be spent, which will carry into 2021. It was determined that entire BOD should see budget and where it currently stands.

There were call difficulties at 6:50pm, and call ended. New meeting started at 6:56pm. New roll call done, and Gilboe was not on new call.

Trinite continued and talked about certain line items on the budget document that was sent out for review. There is some concern about how the pandemic and funds that the IATA would receive for 2021 would play into IATA's budget. There was also discussion about how dues come through to the IATA throughout the year (as payments come quarterly).

Anderson mentioned that association management budget payments could be split up vs. paying out in one large lump sum (or whatever would work best for IATA). Arman mentioned changing titles to YP and Student Congress sections on budget and how the changing of titles/roles will make a difference moving forward.

Public Relations Director Gilboe rejoined call at 7:04pm.

- #5.2 Committee on Practice Advancement (See report)** - Young
 - #5.2.1 Clinical AT flyer (New Business)
 - #5.2.2 Approval for thank you gift spending (New Business)

- 5.3 Secondary Schools Committee (No Report Submitted)** - Florence/Kremmel
 - As reported

- 5.4 Committee on Leadership and Career Advancement (CLCA, formally YP) Report** - Burke
 - Burke no living in state of Illinois. No update currently.

- 5.5 Education Committee Report (See report)** -Grahovec
 - 5.5.1 State meeting update (with Garofalo)
 - Presenters will do pre-recorded sessions for 2020 virtual IATA state meeting, and presenters will be present for live Q/A session during/following their session. Lobbyist Marquardt does want to present at some point during this event. Would be ideal to have him speak at IATA Business meeting (as long as members stay on for this portion).

- 5.6 Archives Committee Report (See report)** - Jerbi
 - As reported.

- 5.7 ATs Care Committee Report (See report)** - Marquez
 - 5.7.1 Illinois ATs Care call-in night
 - There was collective agreement for having this happen. Marquez proposed adding it to virtual IATA. This is possible, just need to figure

out exactly when to have this happen. Garofalo discussed having Communications Director Kovalsky send out form/Google doc to gauge interest. Garofalo proposed having this before state meeting sessions on Saturday.

6.0 UNFINISHED BUSINESS

#7.0 NEW BUSINESS

7.1 Appoint Amanda Chamberlain as Chair of the CLCA (Odean-Carpenter)

Motion: I move to appoint Amanda Chamberlain as Chair of the Committee for Leadership and Career Advancement.

1st: Odean-Carpenter 2nd: Hutchins

No discussion. 13-0-0. Motion passes.

7.2 Alternate HOF inductee reception for class of 2020 (Odean-Carpenter)

Motion: I move to provide an alternate HOF inductee reception for the class of 2020 once in-person gatherings are safe.

1st: Odean-Carpenter 2nd: Gaa

Discussion around various dates occurred. 12-0-1. Cunnane abstains.

7.3 Approve the creation of IATA corporate zoom account (Garofalo)

Motion: I move to approve the creation of IATA corporate zoom account

1st: Garofalo 2nd: Cunnane

Garofalo spoke with Zoom representative a few days ago. Cost depends on number of licenses. \$150 for one license. Up to 100 person meetings. Can have 50 breakout rooms per license. Cost for two licenses that includes nearly everything IATA would need is \$300. 13-0-0. Motion passes.

7.4 State meeting vendor booth pricing (Hutchins)

Motion: I move to approve charging non-sponsors \$100 to provide a marketing video approved by the State Meeting Committee to be played during educational content breaks and \$150 to hold a separate Zoom meeting at the conclusion of educational content.

1st: Hutchins 2nd: Ludwig

Sponsors get booth as part of sponsors. Hutchins reiterated that this is applicable for non-sponsors only. 13-0-0. Motion passes.

7.5 Thank you gift for clinical AT flyer (Young & Streeter/Durand)

Motion: I move to spend money on gift card for thank you to individual helping with clinical AT flyer

1st: Streeter 2nd: Hutchins

COPA has been making flyer for industrial flyer. Currently also working on clinical setting flyer as well. Anderson was wondering if this could come out of COPA budget. Motion tabled for now.

7.6 Clinical AT Flyer Approval/Share (Young & Streeter/Durand)

Motion: I move to approve to share clinical AT flyer

1st: Durand 2nd: Cunnane

Discussion occurred about whether this should be voted on at this time, as Young mentioned the flyer is not complete. Durand tabled vote until flyer is completed and available for BOD to review.

7.7 Association Management Company (Anderson)

Motion: I move to approve the Marquardt Group for state association management group for cost of \$20K for one year

1st: Anderson 2nd: Trinite

Whitson proposed waiting on voting on this until more is clear on the 2021 budget. Anderson said there was a line item for potential 2021 budget for this amount. 12-0-1. Renner abstains. Motion passes.

7.8 District 11 Bylaws (Whitson)

New Bylaws created for D11 (Appendix F). Whitson noted these are the same as what would be new D4 Bylaws. Did not submit GLATA bylaws. No voting action, this is simply informational. If there is feedback on this document, please provide back to Whitson by 11/1/2020.

8.0 ANNOUNCEMENTS (Informational Only)

8.1 Next Official BOD Meetings: November 8, 2020 at 1:45pm

8.2 Next Newsletter Deadline: 10/25/2020

8.3 Next NATA News Deadline: 11/15/2020 (for January 2021)

8.4 IATA Elections: 10/22/2020 at 11:59pm

9.0 Adjournment:

Motion: I move to adjourn the meeting

1st: Hutchins 2nd: Streeter

13-0-0. Motion passes. 8:49pm.