

**2022 EASTERN DIVISION CONFERENCE
SCHEDULE OF EVENTS
Marriott Philadelphia West**

Thursday, February 24

6:00 p.m. – 9:00 p.m.	Conference Registration	Grand Ballroom Foyer
5:30 p.m.	Alumni Gathering and Reception	Legends Bar Marriott Lobby
9:45 p.m. – 11:15 p.m.	<i>Ritual Practice</i>	TBD

Friday, February 25

8:30 a.m. – 9:30 a.m.	Breakfast Late Registration Welcome and Introductions <i>Ross Theriault, Division President</i> The Delt Creed Roll Call Conference Programming Overview <i>Tiffani Ziemann, Director of Risk Response and Education</i> Announcements <i>Evan Finkelstein, Division Treasurer</i>	Ballroom A, B, C
9:30 a.m. – 10:50 a.m.	General Session Membership Impact Study <i>Ms. Kahlin McKeown, Dyad Strategies</i>	Ballroom A, B, C
11:00 a.m. – 12:00 p.m.	Chapter Planning Session #1 Work with your chapter and advisor to review your accomplishments and challenges from the previous term. Identify key focus areas for your time at the division conference and plan for your time at the conference this weekend.	See Room Assignments
12:15 p.m. – 2:00 p.m.	Conference Luncheon Invocation State of the Fraternity <i>Jack C. Kreman, CEO, Delta Tau Delta Fraternity</i> JDRF Presentation Awards Announcements <i>Evan Finkelstein, Division Treasurer</i>	Ballroom A, B, C
2:30 p.m. – 3:20 p.m.	Educational Session #1 (Officer Training) That's my Job?: Essential Duties of a Chapter President Congratulations! You are chapter president! Now what? In this session, participants will identify the essential duties of a chapter president. Participants will learn how to prioritize those responsibilities. Additionally, presidents will make a plan to effectively utilize the executive board to meet the various expectations of leading a chapter. Recommended for chapter presidents. Managing and Leading, the Role of a Vice President The vice president role has many components. In addition to being the president's right-hand man, the vice president also must lead and manage the administrative board. This session will explore the essential elements of the vice president position and help vice presidents identify times they can be a leader and times they need to be a manager. Recommended for vice presidents.	Salon D Salon E

	<p>The Ins and Outs of the Director of Finance Role</p> <p>The role of the Director of Finance is extremely important to the success of the chapter and has many duties and responsibilities. Learn how to get it done with ease and success. This session will be the first of a three-part series. In the first hour, you will focus on the administrative tasks a DOF must complete. Recommended for treasurers, assistant treasurers, finance committee members</p>	Walnut
	<p>Building the Foundation: Why We Recruit (Director of Recruitment)</p> <p>The first in a two-part series designed for recruitment chairmen, this session will focus on the elements of strong recruitment including why we recruit and who we recruit. This session will help chapters create a foundation for an effective recruitment strategy. Recommended for recruitment chairmen and all undergraduate members.</p>	Shubert
	<p>Hey Directors of Risk Education - Using the Membership Impact Study to Work Smarter, Not Harder: After learning about the data collected from the 2021 Membership Impact Study – you might be wondering how to put that information to work in your chapter. This session is recommended for officers working in risk prevention.</p>	Forrest
	<p>Alumni and Volunteer Town Hall: This session provides all alumni and volunteers with updates on the Fraternity’s ongoing commitment to improving the alumni and volunteer experience and offers an open forum for sharing and discussing topics of interest. Recommended for alumni and volunteers.</p>	Annenberg
3:30 p.m. – 4:20 p.m.	Educational Session #2 (Officer Training)	
	<p>Presidents Roundtables</p> <p>A chapter president can often feel like he is on his own trying to manage all aspects of the chapter. In reality, many chapter presidents are dealing with the same challenges and opportunities. In this session, chapter presidents can talk with each other about the major issues facing their chapter and utilize others' experiences to develop a plan of action for responding to the needs of their own chapter. Recommended for chapter presidents</p>	Salon D
	<p>Running an Effective Administrative Board</p> <p>Overseeing the administrative board is a major responsibility for the vice president. This session will take a deeper dive into the administrative board and the vice president's role in keeping it moving. During this session, attendees will explore meeting management, goal setting, creating committees to support the work of the administrative board. Recommended for vice presidents.</p>	Salon E

Wonderful World of Budgets: Creating and maintaining a Chapter Budget Walnut

No matter what industry you enter after graduation, it will operate off organizational budgets. Utilize your chapter's budget as an opportunity to gain experience creating and working within a financial plan. This session will focus on not only identifying the best way to create your chapter's annual budget but also how to stay current with the budget and utilize it throughout the school year. Recommended for directors of finance.

Developing Your Recruitment Toolkit Shubert

This session will take the questions we answered in the first session (Why do we recruit? Whom do we recruit? How do we recruit?) and bring them together to create a comprehensive recruitment process for your chapter. Attendees will examine the tools and strategies they can implement in their chapter to have an effective recruitment plan that extends beyond the formal recruitment process on their campus. Recommended for recruitment chairmen and all undergraduate members.

More Than Just Door Duty - Responding to and Managing Risk in Your Chapter: Forrest

Being a director of risk management is more than just making sure your chapter's social events are safe for your members and guests. In this session, we will review the job description of the chapter risk manager and the nuts-and-bolts responsibilities that come along with it. Attendees will learn how to identify risk management concerns—spanning from alcohol, drugs, mental health concerns, and sexual violence—and understand the role the Member Responsibility Guidelines (MRG) play in guiding their work as an officer.

Hey Volunteers - Using the Membership Impact Study to Work Smarter, Not Harder: Annenberg

After learning about the data collected from the 2021 Membership Impact Study – you might be wondering how to put that information to work in your chapter. This session is recommended for volunteers.

4:30 p.m. – 5:20 p.m.

Educational Session #3 (Officer Training)

Strategic Planning for Your Chapter

Salon D

One of the most difficult aspects of being a leader is creating a vision for your team and helping them move to that goal. In this session, chapter presidents will learn how to develop SMART goals for their chapter and begin the process of goal setting for their term. Recommended for chapter presidents.

Ethical Decision-Making

Salon E

As an officer, you will be asked to make decisions every day. Some of those decisions will impact just a few of your brothers, and some of those decisions will impact your entire chapter. Sometimes the decisions you make might benefit some people while hurting others. So how do you decide what to do? This session will explore how to utilize ethics and values in your decision-making as a chapter officer. Recommended for Vice Presidents.

Beyond the Basics: Managing A/R and Effective Finance Committees (Director of Finance)

Walnut

One of the most time-consuming aspects of the director of finance's job is collecting money from delinquent members. This can cause a lot of frustration for the DOF, but there are ways to relieve the pain. This one-hour session will focus on the Fraternity's best practices for lowering the chapter's A/R and show how the finance committee can be utilized to relieve stress from the treasurer.

Hey Directors of Recruitment - Using the Membership Impact Study to Work Smarter, Not Harder:

Shubert

After learning about the data collected from the 2021 Membership Impact Study – you might be wondering how to put that information to work in your chapter. Recommended for recruitment chairmen and all undergraduate members.

What Happens When Brothers Stop Being Polite and Start Being Real? (Director of Risk Management)

Forrest

Let's face it—having tough conversations with your brothers isn't always easy. Maybe your chapter isn't utilizing its honor board as it should. Maybe your upperclassmen members aren't being held to the same standards as your new members. As the director of risk management, how can you shift your chapter's culture and attitudes towards peer-to-peer accountability in a meaningful way? In this session, participants will take part in a group exercise those attendees can take back to their own chapters to spark dialogue about accountability, expectations, and self-governance for lasting change in their brotherhood.

Maintaining A Positive Relationship with Greek Advisors and Other Campus Partners (Alumni/Volunteers): Campus fraternity and sorority life staff can be among the best advocates for undergraduate chapters if the relationships are developed and maintained well. Other on-campus staff members can also help keep the chapter connected and exposed to helpful resources. In this session, volunteers will diagnose the state of their current relationship with the Greek Life Office or staff on their respective campuses and learn to leverage Fraternity staff while supporting their chapters as they improve their campus partnerships. Recommended for volunteers.

Annenberg

5:20 p.m. – 6:00 p.m.

Break

6:00 p.m. – 7:00 p.m.

Dinner

Salon A, B, C

8:15 p.m. – 9:15 p.m.

Ritual Practice and Chapter Meetings

TBD

Saturday, February 26

8:00 a.m. – 9:00 a.m. **Breakfast and Announcements** Salon A, B, C
Volunteer Breakfast Option

9:00 a.m. – 10:30 a.m. **Educational Session #4 (Roundtable Discussions)**
What burning questions do you have? Do you want to spend more time on a specific topic? This will be an opportunity to ask those tough questions and hear from other chapters. General topics will be provided to help you find a group interested in the same discussion topic as you.

10:40 a.m. – 11:30 a.m. **Educational Session #5 (Leadership Skills)**
Coaching and Mentoring Peers Salon D
Mentoring and coaching your chapter members is crucial to ensuring the longevity of your chapter. As a chapter leader it is important for you to think about the concepts of mentoring and coaching as you work with the chapter to achieve success. During this session you will learn why mentoring is important and some mentoring truths that will help you be a mentor to your brothers. Recommended for all undergraduate members.

Multicultural Competency and Identity - How Knowing Our Own Identities Can Improve Recruitment and Chapter Events Salon E
Knowing your own various identities and how they impact the way you approach different situations in life is so important. By exploring our individual identities, we can better understand the ways that we approach recruitment, planning and executing chapter events, and interacting with those around us. Using this knowledge allows us to be strategic about improving various chapter operations, as well as developing our own multicultural competency. Attendees will explore their individual identities, reflect on how those identities shape who we are, and the lens through which we view others. Recommended for all undergraduate members.

Networking and Relationships - Leveraging the Power of Conversations Walnut
Networking is all about relationships, and great relationships are built upon authentic conversations. This session will provide you with some great skills to help you leverage the power of conversations in building strong relationships and making you an expert networker. Recommended for all undergraduate members.

Meetings, Meetings, Meetings - Running Effective Meetings Shubert
As a chapter leader you are inevitably attending a number of meetings each week. This session will provide some practical tips for determining whether a meeting is necessary and running an effective meeting all while keeping your sanity.

Recommended for all undergraduate members.

Self-Care, Time Management, and Setting Priorities - Being a Better Leader by Putting Yourself Before Others

Forrest

As a leader, it can feel impossible to put yourself before others. Often, we are asked to do the opposite and may find ourselves completely exhausted and burnt out with all the responsibilities we have to manage. This session will encourage attendees to reflect on current time management skills, set priorities, long and short-term goals, and develop a plan for self-care. Recommended for all undergraduate members.

Volunteer Competency Session

Annenberg

The Fraternity continues to develop more robust and relevant training for volunteers. As we do this work, we need your assistance. In this session, we will work to identify the competencies necessary for various volunteer roles within the Fraternity. Your expertise and experience are needed and much appreciated!

11:30 a.m. – 12:00 p.m.

Break

12:00 p.m. – 2:00 p.m.

Conference Luncheon

Salon A, B, C

Invocation

State of the Division

Ross Theriault, Division President

Educational Foundation Report

Dr. Tony Vukusich, Vice President of Advancement

Announcements

Evan Finkelstein, Division Treasurer

2:00 p.m. – 2:50 p.m.

Educational Session #6 (Leadership Skills):

The Art of Giving and Receiving Feedback

Salon D

Giving and receiving feedback is a true art. The good news is that once you learn more about yourself it gets easier. In this session you will learn about the Johari Window as a model for giving and receiving feedback. Recommended for all undergraduate members.

Leadership Styles 101

Salon E

To be a successful chapter leader, we need to know what makes us tick. As individuals, we all have preferred leadership styles and we will inevitably work with other leaders in our chapters, on campus, and in our communities. We must have a good understanding of our own leadership styles, as well as foundational knowledge of the leadership styles of others. This session will allow attendees to identify their personal leadership styles, strengths and challenges, and the leadership styles of others they may work with on a regular basis. Recommended for all undergraduate members.

	<p>How do we get from here...to there? Project Management 101</p> <p>“Planning without action is futile, action without planning is fatal” U.S. News & World Report identifies Project Management as #1 in their list of 7 Key Skills You Need to Get Hired Right Now. In their article, Demand for Project Managers Continues to Grow Globally, ITpreneurs predicts more than 1.3 million new project management roles will be created by 2020. In addition, project management skills are invaluable for handling school assignments and ultimately, the demands of everyday adult life. During this session, participants will learn steps to manage projects and the implications learning this skill might have on chapter planning, operations, and success. Recommended for all undergraduate members.</p>	Walnut
	<p>Maintaining A Positive Relationship with your Greek Advisor and Other Campus Partners:</p> <p>Your campus fraternity and sorority life staff can be one of your best advocates if the relationship is developed and maintained well. Other on-campus staff members can also help keep the chapter connected and exposed to helpful resources. Attendees will diagnose the state of their current relationship with the Greek Life Office or staff on their respective campuses, and then develop a plan for improving that relationship to benefit the chapter and the campus Greek community. Recommended for all undergraduate members.</p>	Shubert
	<p>Varsity Facilitation - From Good to Great</p> <p>As a chapter leader you need to be a confident facilitator. This session is a must to help you identify the characteristics of a great facilitator and identify areas where you can improve and move from okay to outstanding! Recommended for all undergraduate members.</p>	Forrest
	<p>Volunteer Competency Session</p> <p>The Fraternity continues to develop more robust and relevant training for volunteers. As we do this work, we need your assistance. In this session, we will work to identify the competencies necessary for various volunteer roles within the Fraternity. Your expertise and experience are needed and much appreciated!</p>	Annenberg
3:00 p.m. – 4:15 p.m.	<p>Chapter Planning Session #2</p> <p>Work with your chapter brothers to review what you have learned throughout the weekend and identify focus areas for the remainder of your term. Please see find your room assignment in your conference folder.</p>	See Room Assignments

5:00 p.m. – 5:45 p.m.	Break	
5:45 p.m. – 7:15 p.m.	Model <i>Ritual</i> and Rite of Iris	
7:30 p.m. – 9:15 p.m.	Banquet Invocation <i>Javier Toscano, Undergraduate Council, Boston University</i> Keynote Address <i>Rosario Palmieri, International Vice President</i> Awards Closing	Ballroom A, B, C