

Delta Upsilon – Manitoba Chapter Year Round Recruitment Plan

May – 2008

- Use Initiation of new members as recruitment events for potential members still undecided about pledging
- Use the month to lay out ground work with other chapters for the fall rush
- Use the month to compile a list of Recruitment strategies for Delta Upsilon Recruitment teams
- High School talks about Greek Life On-Campus (In conjunction with Greek Council); which several brothers volunteered for this year.

June – 2008

- Hold events such as Swimming, Camping, and outdoor style summer events for potential members
- See to it that the chapter maintains consistent outings with members and potential members over the summer
- Maintain cordial relations with all potential members over the summer
- Weekly Goal Setting Calls to maintain contact over the summer lead by the President which continues throughout May, June, July and August.

July – 2008

- Prepare recruitment budget for the brotherhood retreat
- Continue holding events to maintain brotherhood and show potential members the Manitoba chapter's unity
- Talk to brothers about the importance of recruitment during the fall term on an individual basis

August – 2008

- Send out finalized list of recruitment events to brothers

- Create t-shirts for University recruitment period
- Hold recruitment seminar during chapter meeting
- Hand out recruitment shirts to brothers.

September – 2008

- Brothers volunteering to help residence students move in
- Brothers helping with U1 Orientation
- 3rd Annual Delta Upsilon rush party (non-alcoholic).
- 1st annual DU Bus Crawl (non-alcoholic)
- Book recruitment tables with UMSU once possible.
- Book recruitment tables at the University of Winnipeg.
- Assemble recruitment materials for tables.
- Poster campus with Delta Upsilon recruitment posters.
- Put up billboard in University center on both university campuses.
- First set of bid votes.
- Recruitment event: Home Coming pig roast.
- Recruitment event: Jr. A Hockey game.
- Begin class talks to bring people to the recruitment booth
- Run booth first week of school
- Activities on RUSH SCHEDULE

October – 2008

- Finish initial events list.
- Draft second events list.
- Second set of bid votes.
- Pledging at the beginning of the month.

November – 2008

- Allocate times for brothers interested in VP Recruitment to talk to you about the position.
- Motivate members of the recruitment team to run for VP-Recruitment as they have the experience.
- Continue to keep recruiting alive in Chapter.

December – 2008

- Prepare for executive switch over and train incoming VP Recruitment.
- Work with new VP Recruitment and get a finalized schedule of recruitment activities to pass on to brothers of the active chapter.
- Work with new VP Recruitment on recruitment plan.

January – 2009

- Recruitment seminar to encourage brothers to keep recruiting to maintain the life of our Chapter.
- Compile an active wish list of possible new members used in plain view at meetings.
- Poster campus with Delta Upsilon posters with updated Vice-President Recruitment contact information.
- Book tables for recruitment at both Universities.
- Keep track of brothers'/potential members' attendance during any events.
- First set of bid votes.
- Start outlining and finalizing recruitment portion of CEP.

February – 2009

- Second set of bid votes.
- Start finalizing recruitment portion of CEP.

March – 2009

- Prepare for summer recruitment – events, contact lists (potential members and brothers), etc.
- Third set of Bid votes.
- Pledging during the beginning of the month.
- Finish the recruitment portion of CEP.

April – 2009

- Plan recruitment events for summer in conjunction with VP Member Education.
- High School presentations about Greek Life.
- Use exam time for recruitment study sessions, etc.

May – 2009

- Use Initiation of new members as recruitment event for potential members who are still undecided about pledging.
- Use the month to lay out the ground work with other Chapters about to do recruit in the fall.
- Use the month to compile a list of recruitment strategies for Delta Upsilon with the Recruitment teams.