MEN OF MERIT STANDARD IMPROVEMENT SUGGESTIONS

The Delta Upsilon Men of Merit Chapter Standards Program ensures chapters are meeting the expectations of membership in the Fraternity and providing a safe, educational, and productive experience for its members. The Standards identify 11 key areas essential to success for a Delta Upsilon chapter. Chapters are placed into one of three levels for each Standard based on their performance over the past year: Aspiration, Expectation, and Minimum.

As each chapter strives to improve in each standard in order to enhance the overall membership experience, we recommend considering the following operational items:

CHAPTER EXCELLENCE PLAN

- Arrange for 10-15 minutes of every Executive Board meeting to consist of CEP completion and submission.
- Set monthly goals for CEP completion over the next year and submit to IHQ liaison and advisors.
- Host CEP training seminar for all officers and advisors.
- Create a chair position under VP Admin to document all chapter events with pictures for the purpose of providing to each respective Executive Officers to submit the event for CEP.
- Review each criterion at the beginning of Executive Board terms to set expectations and ensure clarity.
- Include CEP items in all transition materials.

SCHOLARSHIP

- Establish and/or revise the chapter’s academic program and submit to IHQ liaison. This program should include four academic workshops per year for the entire chapter facilitated by outside experts (example: on-campus Academic Success Center Staff).
- Identify a chapter academic/faculty advisor to provide ongoing support in conjunction with IHQ liaison.
- Meet with campus academic support services to learn about academic resources available from the university that are relevant to student organizations.
- Reward members who achieve above standard semester GPA (i.e. 3.5 or above).

PROGRAM ATTENDANCE

- Review chapter budget to ensure resources are properly allocated to educational programming funds and provide a copy of the budget to IHQ liaison.
- Seek out possible educational scholarships that your campus may provide to allow students to go to educational programs.
- Work with the Delta Upsilon Educational Foundation to ensure the chapter is utilizing all scholarships available for program attendance.
- Ensure members are aware of educational programs ahead of time and members are registered by deadlines, if not sooner.

SERVICE

- Work with Director of Global Initiatives and IHQ staff liaison to create a service plan for the next year including identifying a local charitable partner and regular service opportunities.
- Consult campus fraternity/sorority advisor and volunteer engagement (or alike) office to identify local service opportunities or areas of need.
• Ensure that the Vice President of External Relations, service chair, or alike, facilitates a training on how to utilize the Helper Helper Application annually.
• Utilize summer and winter breaks to research local service efforts and upload opportunities into Helper Helper at the start of the semester.
• Upload into Helper Helper and present at chapter each week the upcoming service opportunities.
• Partner with a service organization to plan reoccurring service activities.
• Develop and outline a membership expectation regarding the completion of required service hours.

PHILANTHROPY
• Work with Director of Global Initiatives and IHQ staff liaison to create or revise philanthropy fundraising plan for the next year.
• Work with campus fraternity/sorority advisor to identify possible philanthropy opportunities.
• Partner with another organization to help plan and participate in philanthropy efforts.

MEMBERSHIP
• Establish and/or revise the chapter’s written membership plan for the next year focused on increased recruitment strength and submit to IHQ liaison and advisors.
• Conduct four recruitment training sessions per year for all members with an advisor present.
• Require a minimum of two members to attend the Recruitment Track at RLA.
• Create a recruitment plan that utilizes the entire academic year.
• Have a running list of current brother’s involvement outside of Delta Upsilon and ask that each brother invite at least one non-member to a service or philanthropy event.
• Request a Building Better Men Retreat from IHQ with a focus on recruitment.
• Reward the brother or brothers that bring the most non-member friends to events.
• Review working names list of potential new members each month during an Executive Board meeting.

ASSOCIATE MEMBER EDUCATION
• Establish plan and timeline for Associate Member Education Program implementation and submit to IHQ.
• Identify and/or retrain advisors to provide ongoing support for the Associate Member Education Program.
• Work with the Senior Director of Educational Programs and IHQ liaison for additional training on the Associate Member Education Program.

LOSS PREVENTION
• Establish and/or revise chapter standards board and functionality in conjunction with Director of Loss Prevention and IHQ liaison and submit proof of implementation to Director of Loss Prevention.
• Ensure that the chapter is attending every educational program and having the entire Associate Member class every semester complete GreekLifeEDU.
• Work with Director of Loss Prevention to create a plan that helps the chapter get at least 50% of available Loss Prevention.
• Bring in at least 3 speakers during the academic year to talk about Loss Prevention. They could be University Police, campus Fraternity/Sorority advisor, IHQ chapter liaison, health/wellness office, or even an attorney.
• Review your chapter’s judicial/standards board and look at if the sanctions that are being handed out are effective.
• Make sure to look at solutions to issues instead of punishment/sanctions.
ADVISORY SUPPORT

- Work with IHQ liaison to identify additional advisory support options and provide training and resources for advisors.
- Chapter leadership has weekly meetings with chapter advisor.
- All advisory board members’ contact information accurate with IHQ.
- Start sending out a newsletter every semester or quarter to keep alumni and friends in the know of your chapter. Include that the chapter is looking for alumni advisors.

LEARNING ASSESSMENT

- Work with IHQ liaison and Director of Loss Prevention to establish a plan for GreekLifeEdu completion and timeline.
- Have everyone bring their laptops to chapter meeting and have everyone complete their membership outcomes survey before you start a meeting.

ACCOUNTS RECEIVABLE

- Work with your IHQ liaison for due dates and create a calendar that the Executive Board and general membership can see when payments are due.
- Work with your IHQ liaison and chapter advisor to create/revise the budget and consider using LegFi.
- Review if the chapter is keeping tracking of contracts and that members sign contracts appropriately.
- Submit the chapter budget to IHQ liaison and alumni advisor for review.
- Review the dues collection process.
- Ensure no new debt is added on and work with IHQ to develop a payment plan and figure out how much is needed each semester to pay it back within a reasonable amount of time.