

THELINK

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at Garment Factory Events

September 23, 2021 11:00 - 4:00 p.m.

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BizBash Business and Community

Expo offers opportunities to connect

By Anya McConnell, Assistant Director, Franklin Chamber

"It's not what you know, it's..."

That's right. Go ahead and fill in the rest. You know it. We all know it.

It's who you know.

And while it might have been just the slightest bit irritating to hear from our parents or teachers or whomever way back

when, when it comes right down to it, they were right. Regardless of the field or industry, everything we do boils down to relationships in one way or another.

At the Franklin Chamber, we take this one step further in recognizing that it's not just who you know, it's who others know. And according to a global study done by LinkedIn¹, "almost 80 percent of professionals consider professional networking to be important to career success".

And it's no secret that we love to network and are so fortunate to be able to bring people together all year round. So, boy were we sad when that came to a screeching halt last year at the onset of a global pandemic. We were particularly disappointed to have had to postpone a crowd favorite event. But not this year. This year...

BIZBASH is **BACK!**

The area's premier business expo and



opportunity to come together for both business-to-business and business-toconsumer networking, as well as just plain enjoying being together, again. In-person!

Granted, statistics don't necessarily tell us anything we don't already know but they certainly serve as a reminder of some of what we all missed so much in 2020. So, don't miss the opportunity to join many fellow Franklin Chamber members for BizBash on September 23, 2021 at Garment Factory Events. Reconnect with those you already know, meet those you don't and even those that they know. You never know where it might lead.

Spots are limited so be sure to reserve your spot at BizBash 2021 before time runs out!

1"Eighty-percent of professionals consider networking important to career success" https://news.linkedin.com/2017/6/eighty-percent-of-professionals-consider-networking-important-to-career-success

believe & belong:
franklincoc.org

SO MUCH MORE THAN

just a day on the golf course



DIRECTOR'S NOTES
Rosie Chambers,
executive director

The Chamber recently completed our 43rd annual golf outing! I love this event for so many reasons; it brings business

and community leaders together and provides an opportunity for members to connect on a very informal, casual level (and isn't that how the best relationships grow?) It also provides an avenue for businesses to showcase their organizations in a kind of outdoor expo.

Bringing people together is one of the things the Chamber does best and our golf outing makes it easy. Members love the relaxed atmosphere and no one seems to be in a hurry to end the day. The outing has sold out for the past several years which annually adds up to 144

golfers, over 50 sponsors and 25 volunteers/staff all working together to make a great day and raise funds for the Chamber. Participants mark the date on the calendar months in advance to be sure they can be part of the day. On the originally scheduled date, the rain would not let up and the course conditions were not conducive to play. A decision was made to reschedule for a month away and everyone scrambled to rearrange their calendars to make it work. Then, on the first day of July, it happened again...another round of storms. Again, the outing was rescheduled and (thankfully) successfully held on a very warm, sunny July day. It was a beautiful day at Hillview and well worth the wait to be together again.

Thank you to everyone who had a part in the outing – especially those who had



The Chamber tent team greeted golfers with smiles and refreshments during the annual golf outing.

to miss out because of the rescheduled date. Thank you for your flexibility, patience and grace as we rescheduled the outing not once, but twice this year. I am amazed by your generosity and appreciate your kindness each time the outing was postponed.

As always, the Franklin Chamber is here for you, your employees and your business and my door is always open!



Marti Shrock and Brenda Ferguson from Franklin College attended the Annual Member Appreciation Cookout on July 8. Franklin Chamber showed their appreciation to members by offering a free lunch to members.

Look for event details and updates on the events calendar at www.franklincoc.org

UPCOMING EVENTS

Events may be impacted by emerging health and safety guidelines related to COVID-19. Visit franklincoc.org for latest event updates.

AUGUST

CHAMBER LUNCHEON*

Date: August 12, 2021 **Time:** 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events, 101 E. Wayne St., Franklin

Program: U.S. Senator Todd Young

BUSINESS AFTER HOURS

Date: August 19, 2021 **Time:** 4:30-6:30 p.m.

Location: Johnson County Community Foundation, 398 S Main St., Franklin



HOMEVIEW COLOR BASH 5K

Date: August 28, 2021

Time: 8:00-9:30 a.m. Registration,

10:00 a.m. Start

Location: Franklin Parks and Recreation, Province Park, 396 Branigin Blvd., Franklin



OFFICE HOURS

CHAMBER OFFICE IS CLOSED:

- Labor Day September 6
- Columbus Day October 11



MEMBER BENEFITS DID YOU KNOW?

Business at lunch tables are back!

These mini-expo style tables are included in your membership and are an excellent way to promote your business. Tables are featured at most monthly Chamber luncheons. Contact the Chamber to reserve your table before they fill up.

SEPTEMBER

BIZBASH BUSINESS AND COMMUNITY EXPO

Date: September 23, 2021 **Time:** 11:00 a.m.-4:00 p.m. **Location:** Garment Factory Events, 101 E. Wayne St., Franklin

OCTOBER

CHAMBER LUNCHEON*

Date: October 9, 2021 **Time:** 11:30 a.m.-1:00 p.m.

Location: Beeson Hall, 396 Branigin

Blvd., Franklin

Program: Networking Activity

* For all monthly luncheons please RSVP by the Tuesday prior to the event. Lunch is \$20.

Thank you **JOHNSON MEMORIAL HEALTH** for your diamond sponsorship!



Johnson Memorial Health is the health care system built by and for the people of Johnson County. We offer high-quality, lower-cost care that is focused on putting the Patient First. Our Physician Network provides primary and specialty care to meet the growing health care needs of our communities.

While the hospital is the center of everything we do, we also provide convenient access to care at our Franklin, Whiteland and Greenwood Primary Care Centers and at the Stones Crossing Health Pavilion. Johnson Memorial Health recently completed a \$47 million building project that features a new state-of-the-art emergency department, a new orthopedic and rehabilitation center and outpatient services building. Find a physician and explore all the services we offer at **JOHNSONMEMORIAL.ORG.**

Welcome New Members

APRIL

Groups Recover Together

Morgan Frederick 598 Ironwood Drive Franklin, IN 46131 joingroups.com/ Health Care, Wellness

Under One Woof

Audrey Rairdon 2210 Graham Road Franklin, IN 46131 underonewooffranklin.com Animal Welfare

MAY

Schofield & Associates, LLC Shawn Schofield

1179 Stellar Drive Franklin, IN 46131 schofield-and-associates.com Consultants, Employment, Human Resources

JUNE

A Senior Retreat

Susan Lowe 609 S Lincoln Street Martinsville, IN 46151 aseniorretreat.com Health Care, Senior Services

Hubler Financial Services, LLC/Allstate Insurance

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Special thanks to our dedicated partners who support the Chamber and our mission.











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