

Aspire Talent Team
April 21 2017

Attendance: Anna Murdock, Bea Northcott, Casey, Mike Quaranta, Allison Naum, Tina Gross, Brandyn Ferguson, Paige Banos, Lisa Lintner, Jill Novotny, Dana Monson, Gayle Brooks

Career and education forums: Brandyn has a flyer for the next forum. Good progress has been made with the industry partners, several new ones as well. Including Radwell and Poynter sheet metal. Goal is to raise 15,000 so far 10,500 has been raised.

Career and Job fair: Good fair but more general labor and not many with transferable skills. Some felt the registration was a little intimidating. The attendees needed more than just resume help. There were issues with knowing how to present themselves. The high school session had to be cancelled due to low attendance from them. Idea from that is to consider a boot camp for high school graduates to begin teaching them about how to interview and provide more basic care. The companies overall did not want to come for a small number of students and that was the reason that portion was canceled. Needed to have job coaches closer to the fair, within the same room. There seemed to be either very employable or completely not employable, no middle ground there. Another issue, the candidates who have had bad work experiences or have had only one skilled job and do not know how to move past those situations to try something new or to get a job. Their attitude shows through and employers don't have the time to work past that baggage. Need to narrow the segment we can truly help and focus on those. There are a number of issues with unemployment and we can't address all of them. Help the person find value in themselves.

WEC program: Second advisory meeting was held and identified the final focuses, called IMPACT. Finalized the incentives from employers and how we are going to measure the IMPACT, the requirements and how we will determine success. Students who participate will be in the random pool to be drug tested. This is being finalized with the sending schools. Found that some employers want to use these tools within their current employees as they have discovered some of them don't have these skills and it would be good to train them in this. They have been asked to present to the state governor's office that is running this program and tell them what they are doing. They will be the first CTE to do so.