

AMTA-WI Chapter Board Meeting
July 24, 2015
TLC Wellness Center, Neillsville, WI

Meeting called to order at 1:20pm by Lynn Kutz, President

Board and Committee Members Present: Lynn Kutz (President), Casey Guilfoyle (1st VP), Kelsey Lyons (2nd VP), Mindy Murkley-Kruckeberg (3rd VP), Marilyn Heckert (Treasurer), AnnMarie Kolb (Secretary), Jacci Horstman (Member-At-Large) and Mary Schweiger (COC/CSMT).

Approve Board Meeting Minutes: Mya Rowe moved to approve the June 14, 2015 Board meeting minutes as presented. Jacci Horstman seconded. All approved.

Consent agenda reports: The following committees submitted their reports via email: Awards, Commission on Candidacy, CSMT, Display, Education, Finance, Membership, Newsletter, Scholarship, School Liaison, Social Media, Sponsorship, Sponsorship Ad Hoc, Sports Massage Team, Store, Treasurer, Government Relations. Marilyn Heckert moved to approve the reports as submitted. Casey Guilfoyle seconded. Majority approved, one abstention.

Website: Casey Guilfoyle asked that we as a chapter need to update the photos on our website. She asked that we use a “real” camera when submitting photos, as the quality is much better on the site than a photo from a smartphone.

Pins: Mindy Murkley-Kruckeberg reported that she has bagged the pins for the National Convention. We will have extras, and she asked what we should do with them. Discussion took place. Extra pins will be with the Board members at the National Convention.

Request for Volunteer Info: Lynn Kutz reported that the Pennsylvania Chapter President, Kim Kane Santos, contacted her looking for the names for the Wisconsin Chapter members available to volunteer time to shadow PA chapter members. Lynn is going to contact the Milwaukee Chamber of Commerce, the State of WI Visitors Bureau, and the Milk Marketing Board to get some items to set up at the Dinner Dance in PA, to promote Milwaukee in 2016, if that is ok with National.

The Board did start discussing the National Convention in 2016. We are still waiting for National to give our chapter more details on what we can offer and when.

Delegate Update: Jacci Horstman reported that she contacted all the Delegates and Alternate Delegates when she received the House of Delegates Recommendations. She is having a meeting with the Delegates before the Chapter meeting tomorrow.

Education: Casey Guilfoyle reported that Tracey Moon wants to come to the Chapter and present Meditation and Mindfulness. Casey asked the Board what the next step with her would be? Lynn Kutz suggested we contact her to see fees, and classes she offers.

Government Relations: Lynn Kutz reported that Tony Driessen, our main contact at DeWitt Jones, is retiring effective July 21, 2015. Tony assigned Steve Conway and Cari Anne Renland will be our main contacts at DeWitt. Tony will be missed! Steve has already contacted Lynn Kutz and wants to meet with the AMTA-WI soon to move forward. Card was passed around and signed by BOD & Committee Chairs. Casey will mail out Monday, July 27, 2015.

Membership Report: Kelsey Lyons reported that we have 2052 members, 31 less than last month. Year to date we are up 26 members. Kelsey reported that Meet & Greets are going very well around the state. She also reported that Kathy Ginn has suggested we have more formal formats for the Meet & Greets. Other BOD members reported that feedback has been great, and many members are asking to get involved. Kelsey reported that other chapters have a "Task List" for just this purpose. She asked that we start getting our list of tasks together and to her by August 31.

Volunteer Training/Risk Management: Lynn Kutz reported that 4 BOD members took the class.

Strategic Planning

Casey Guilfoyle reported that ARCW s having a bike event: ACT 13 Ride. She was contact by Gillian Blake to see if any LMTs/AMTA Members would want to help out on the Saturday, 8/1/15. We are in need of therapists for the Burn Camp and Ironman as well.

Casey Guilfoyle reported that in 2016 we will be hosting smaller Chapter Events because we are hosting the National event and will be focusing on that. There will be a one day event in April 9, 2016 in Madison, WI and August 2016, Green Bay-Casey was contacted by Dr. Zhou from East West Healing Arts, and they are working on a plan for Spring 2017.

Lynn Kutz urged everyone to please take the Scholarship Survey. She announced that it is also available online!!!!

Lynn Kutz reported that she applied for a Proclamation from the Governor for the week of National Massage Therapy Awareness week October 25-31, 2015. It was granted! There is a PDF file available if any therapist would like a copy please contact Lynn Kutz or check our website! Kelsey Lyons reported that she is working with the capitol to offer chair massages in the capitol on day during this week. Lynn Kutz reported that AMTA-WI has been a chapter for 60 years this year.

Mindy Murkley-Kruckeburg asked that we find a short sleeve AMTA-WI shirt for the BOD to wear so that we stand out at meetings and events. Discussion took place.

Mya Rowe reported on the Standing Rules we submitted to National came back unapproved. We need to change some items. She will have the corrections done by the August 2nd GoTo Meeting.

MOTION: Casey Guilfoyle moved to adjourned the meeting. Kelsey Lyon seconded. All approved.

Meeting adjourned at 3:57pm by Lynn Kutz, President.

Respectfully submitted by AnnMarie Kolb, Secretary.