



amta  
american massage therapy association  
— WISCONSIN CHAPTER —

## Connecting Hands

November 21, 2019

### **Congratulations to Jeffrey Montoya 2019 AMTA's Teacher of the Year Award**



Jeffrey Montoya, AMTA WI Chapter President and Instructor at The Institute of Beauty and Wellness and The Aveda Institute Madison, received the Jerome Perlinski Teacher of the Year Award. Pictured with Christopher Deery, AMTA President on the right.

### **Congratulations to Leah Strutz 2019 Meritorious Award for the State of Wisconsin**

The Meritorious Award is the highest award bestowed upon an AMTA member by chapter.

This award honors Leah's diligence in volunteerism, that is accomplished in an altruistic manner.



**AMTA-WI Members  
travel to the  
2019 National Convention**



[Click Here to Read Their Stories](#)

## National Convention Report

By Jeffrey Montoya

National Convention was a amazing experience this year. I was honored to receive the 2019 Jerome Perlinski Teacher of the Year Award at the Opening Ceremony of the convention. I was able to attend the Chapter Presidents Council meeting, the Assembly of Delegates Meeting (I was a table discussion facilitator) and many good educational workshops. It was wonderful to connect with old and new colleagues and friends to learn about and celebrate our association and the massage profession.

Our profession is at an exciting time of growth. Consumers are increasingly using massage therapy for wellness and medical needs. Exciting growth is anticipated. However, there are challenges ahead - standards for entry-level and continuing education differ from state to state making license portability difficult. Finding our unique role within health care delivery continues to be challenging, and making connections within our profession while many massage therapists work in isolated settings is important work. These are things our association is working to address.

Next year, the convention will be in Arizona with the keynote address being given by Olympic swimmer Michael Phelps.



## AMTA WI Education Committee Update

### NCBTMB Sports Massage Certification

Earn up to 30 CE credits while learning essential sports massage skills with the [AMTA/NCBTMB Sports Massage Certificate Program!](#)

## How the Program Works

To earn the AMTA/NCBTMB Sports Massage Specialty Certificate, you must successfully complete all three components of the 30 credit hour program:

1. [Online courses](#)
2. Hands-on workshop
3. [Sports Massage Specialty Certificate exam](#) administered by NCBTMB.

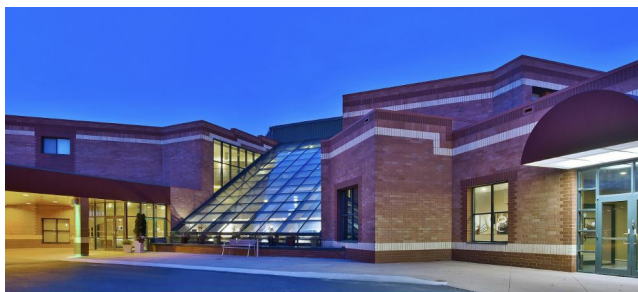
You can take the online courses and hands-on workshop in any order. Once you have successfully completed the education component, find out how to apply for the NCBTMB exam. Log in to AMTA's website to track your progress using My Transcript in your profile.

Click [here](#) to further explore the [Sports Massage Specialty Certificate Program](#).



## AMTA WI Spring State Convention

May 1-3, 2020



### LOCATION ANNOUNCEMENT!

#### **Holiday Inn, Manitowoc, WI**

A Premier Hotel & Convention Center

#### **Education Offerings will be:**

- Anatomy Trains: Abdomen, Chest & Breath  
2.5 days (FRI/SAT, 1/2 day SUN)
- Other Nationally Recognized Educators To Be Announced!



[CLICK HERE for More Information](#)



*Supporting scientific research,  
educational resources,  
and community service for the  
massage therapy profession*

## **Celebrate AMTA WI Chapter's 65th Anniversary**

May 2, 2020

Saturday night's reception theme: ***Sharing History and Accomplishments***

Special guests and a fundraiser will be part of the evening events, to continue Wisconsin's historical support of The Massage Therapy Foundation.

## AMTA Member Schools



## CPR/AED Renewal Class

Wednesday, December 4th at 5:30pm

Cost \$25

Location: Appleton, WI

AbbyBank Building

Lower Conference Rooms in Appleton

Taught by Mike Hare, the CPR instructor for Nordic Mountain Ski Patrol.  
Call Nancy Rezmer at 920-882-1307 ext 4 to register.



**The Institute of Beauty and Wellness** is hosting:

**James Waslaski**

*Eliminating Multiple Nerve Compression Patterns  
of the Upper and Lower Body*

November 23-24, 2019

\$50 Discount for AMTA -WI members with code SAVE50.

More information at [www.orthomassage.net](http://www.orthomassage.net)



**LAST MONDAY OF EACH MONTH**

**5:30 pm - 7:30 pm**



**PROFESSIONAL  
HAIR DESIGN  
ACADEMY**

PHD Academy is hosting a night each month to gather LMTs from around the area to refresh, network, and discuss trends and research in massage therapy.

We'd love to have you join us! Snacks provided.

PHD Academy, 3408 Mall Drive, Eau Claire, WI 54701

RSVP: [PHDAcademymassage@gmail.com](mailto:PHDAcademymassage@gmail.com)



School • Massage Clinic • Wellness

## Classes and Continuing Education

Offering PNMT, Reflexology, Cupping, Pregnancy, Thai, Craniosacral and Oncology massage in 2019.

Blue Sky School of Professional Massage & Therapeutic Bodywork in Green Bay and Grafton.

Call 262-376-1011 or

Email: [admissions@Blueskyedu.org](mailto:admissions@Blueskyedu.org)

[Click here for more Blue Sky Classes](#)



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[AMTA Wisconsin Board of Directors](#)

Submit newsletter articles by End of Day December 13th

