

**Illinois Athletic Trainers Association
BOARD OF DIRECTORS BUSINESS MEETING**

Sunday, May 3, 2020
Zoom Conference Call, 6pm

BOARD ROLL CALL

Present:

President	Holly Odean-Carpenter, ATC
President Elect	Jordan Anderson, ATC
Vice President	Greg Garofalo, ATC
Treasurer	Kristin Trinite, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Andrew Renner, ATC
Governmental Affairs Director	Kristen Streeter, ATC
Governmental Affairs Director Elect	Bill Durand, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Megan Hutchins, ATC
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Greg Gaa, ATC

Absent: None

Walker, Durand both late to call

GUEST ROLL CALL

Present:

ATs Care Committee Chair	Tanya Marquez, ATC
Committee on Practice	
Advancement Chair	Charley Young, ATC
Education Committee Chair	Nick Grahovec, ATC
Secondary Schools Committee Chair	Mark Florence, ATC
Archivist	Dave Jerbi, AT-Retired
Student Congress Advisor	Taylor Arman, ATC
Young Professionals Chair	Anne Burke, ATC

Absent: Florence, Burke

Special guest of COPA Chair Young: Mark Colston

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS 6:03pm

#2.0 APPROVAL of the Sunday, May 3, 2020 Meeting Agenda

Motion: I move to approve the meeting agenda for May 3, 2020

1st: Ludwig 2nd: Gaa

13-0-0. Motion passes. Walker was not present for vote. Durand is non-voting.

Anderson would like to add the following point to meeting agenda:

4.2.3: Event management software

Kovalsky would like to add the following point to meeting agenda:

4.12.3: Social media guidelines regarding NATA election communications

Whitson wants clarification on Garofalo's motion. Garofalo's motion changed after discussion.

#3.0 APPROVAL of Minutes from February 9, 2020 BOD Meeting (Appendix A)

Motion: I move to approve the meeting minutes from the 2/9/2020 meeting

1st: Trinite 2nd: Cunnane

Motion passes 13-0-0. Walker was not present for vote. Durand is non-voting.

Walker arrived at meeting after the above two votes occurred.

Durand (non-voting) arrived at meeting after the above two votes occurred.

4.0 Reports - Board of Directors

#4.1 President Report (See report)

- Odean-Carpenter

#4.1.1 Acceptance of strategic plan (Appendices B, C) (New Business)

Vote is below.

4.1.2 ISMS meeting reschedule plan/options

No vote needed any longer. Odean-Carpenter received notice on 4/17/20 that conference was cancelled and will not be rescheduling for this year. ISMS will be returning IATA sponsorship money.

#4.2 President Elect Report (See report)

- Anderson

#4.2.1 Approve new by-laws by article & appendices (Appendix D)

(New Business)

Anderson thanks everyone for looking over their section of by-laws.

Vote is below.

4.2.2 Discuss updating/amending IATA policies and procedures

Based on previous meeting, Anderson feels it would be good to begin working on updating these documents as well.

4.2.3: Event management software

C-vent renewal contract received in the last two weeks. New contract would start 7/1/2020. Costs about \$4,800 per year. Anderson discussed the IATA's needs for an event management software and potential for other (cheaper) options. Treasurer Trinite voiced concerns about future program options (as she normally utilizes registrant data collected by C-vent and runs reports), as did VP Garofalo. More to come.

4.3 Vice President Report (See report) - Garofalo

#4.3.1 Discussions regarding changes with state meeting; i.e. Saturday/Sunday content, luncheon/awards/social, attendee/speaker gifts. (New Business)

Looking into changing luncheon and social to reflect what GLATA does. Also looking into changing some other aspects of the meeting to reduce costs. More information regarding his motion is in New Business.

4.4 Treasurer Report (See report) - Trinite

4.4.1 Account Updates, as of 1/20/20: *Updates to be provided at time of meeting on 5/3/20 (Treasurer Trinite unable to access funds online as of 4/15/20)

1. Operations: \$170,627.25
2. PAC: \$22,261.00
3. Development: \$33,333.28
4. Money Market: \$45,293.37
5. Endowment: \$9,039.00
6. Endowment Investment: \$25,661.20
7. RBC: \$57,437.59
8. Rewards point balance: \$704.33

Account updates sent to BOD on 5/3/2020 prior to start of meeting:

1. Operations: \$180,133.57
2. PAC: \$22,259.00
3. Development: \$42,345.78
4. Money Market: \$45,308.34
5. Endowment: \$9,040.50
6. Endowment Investment: \$24,899.65

- 7. RBC: \$51,071.55
- 8. Rewards point balance: \$767.64

4.4.2 Scholarship monies

Because of COVID19, some of the IATA accounts have lost money/amounts are fluctuating. Scholarship money has temporarily been removed and will be added later.

4.4.3 Discussion to consider merging accounts

IATA could potentially lose sponsors due to COVID19, and may have to look into merging accounts. Need to keep separate PAC account. Trinite asked BOD for input about potential for merging accounts.

- 4.5 Secretary Report (See report)** - Ludwig
As reported.
- 4.6 Membership Director Report (See report)** - Gaa
As reported.
- 4.7 Region 1 Representative Report (See report)** - Porters
As reported.
- 4.8 Region 2 Representative Report (See report)** - Cunnane
As reported.
- 4.9 Region 3 Representative Report (See report)** - Walker
As reported.
- 4.10 Region 4 Representative Report (See report)** - Renner
As reported.
- 4.11 Governmental Affairs Report (See report)** - K. Streeter/Durand
As reported.
- 4.12 Public Relations Director Report (See report)** - Gilboe
As reported.
- #4.13 Development Director Report (See report)** - Hutchins
 - #4.13.1 Annual IATA golf outing - July 29, 2020 (New Business)
Vote below.
 - #4.13.2 Soles4Souls shoe drive at State Meeting (New Business)
Vote below.

4.13.3 Posting jobs on IATA website

Other state websites within GLATA. WI has job postings on their website. Hutchins wanted to check to see if this is something that IATA could do, as she gets requests for jobs opportunities.

4.14 Communications Director Report (See report) -Kovalsky

4.14.1 New Communications Committee member: James Sernek, MA, ATC (Appendices E, F)

James was present on the call as a special guest of Kovalsky's. He has been asked to run social media. The appendices included his resume and letter of interest. He introduced himself to the BOD.

4.14.2 Website redesign - MojoMediaLabs: interest-gathering and planning phase

MojoMediaLabs informed Kovalsky that typically organizations redesign their websites every 3 years or so, and the IATA website was last redesigned about 3 years ago. Kovalsky began to investigate doing this for IATA, but given the potential for financial issues due to COVID19, Kovalsky asked BOD for input about whether it would be good to look further into this, as this will cost money. More to come on this, though at this time Kovalsky is unsure if she would like to move forward with this project.

4.12.3: Social media guidelines regarding NATA election communications

Kovalsky got an email from GLATA Secretary Jen Popp about social media postings and guidelines surrounding this. Certain behavior on social media could end up going against NATA guidelines, so Kovalsky reminded/informed BOD about what is/is not appropriate.

4.15 State Rep to GLATA Report (See report) -Whitson

4.15.1 GLATA Executive Board Meeting Minutes March 2020 (Appendix G) As reported. Whitson included this appendix as FYI to the BOD.

5.0 Reports – Committees

5.1 Finance Committee - Trinite, et al

No updates on this time.

5.2 Committee on Practice Advancement (See report) - Young

5.2.1 Union research update

Young's guest Mark Colston was on the call. Young is in early stages of researching whether it would be beneficial to establish union for

athletic trainers. Colston spoke and discussed research so far completed. No decisions to be made at this time.

Whitson voiced his concerns about this research being done, as well as how this might potentially impact the Illinois state practice act and other factors discussed at 2/9/2020 strategic planning initiative meeting. Streeter and Anderson both brought forth other concerns as well.

5.3 Secondary Schools Committee (No Report Submitted) - Florence

5.4 Committee on Leadership and Career Advancement (CLCA, formally YP) Report (See report) -Burke
As reported. Burke not present on call.

5.5 Education Committee Report (See report) -Grahovec

5.5.1 Discussion regarding creation of an IATA Continuing Education Series,
combining current CEU events, and sexual harassment awareness webinar

Grahovec is interested in creating continuing education series or free webinar for IATA membership. This would be outside of annual meeting. Garofalo asked question about how this could be tied into potential MedBridge partnership.

5.5.2 Discussion on potential MedBridge partnership (Appendices H, I, J)

Grahovec received information about offering MedBridge subscription to members at discounted rate of \$200/year. The IATA could get small portion of commission pending the number of members that participate in this. More to come on this at a later date.

5.6 Archives Committee Report (See report) - Jerbi
As reported. IATA's first President, Dick Hoover, passed away in March 2020. It was mentioned as a memorial resolution at GLATA.

5.7 ATs Care Committee Report (No Report Submitted) - Marquez
As submitted. ATs Care is going to start district call-in opportunities with ATs to check in regarding stressors surrounding COVID19. Please remember to share information for ATs Care if anyone needs it.

5.8 Student Congress/Advisor Report (See report) -Arman
5.8.1 Putting out call for CECAT Chair and Committee members

Last Student Congress call was one week ago. In conversation, Arman wonders if now is the right time to be putting out a call for CECAT Chair and committee members, given COVID19 crisis. Arman has received some student interest already, so wanted to

get BOD input. Looking for student and certified chair. Will discuss more at next IATA meeting. 7/15/20 will be deadline for calls for these roles.

5.8.2 SCA's role after the last IATA SC meeting

Arman's role as Student Congress Advisor is now done. She has volunteered to assist with CECAT. Anderson wondered if Arman would be able to possibly help with CLCA (with Burke). After additional discussion, Arman will more than likely start a work group to maintain involvement for students and early career ATs. More to come.

6.0 UNFINISHED BUSINESS

#7.0 NEW BUSINESS

7.1 IATA Strategic Plan (Odean-Carpenter)

Motion: I move to accept the strategic plan as completed on this date as the official strategic plan for the Illinois Athletic Trainers Association for 2020-2022

1st: Odean-Carpenter 2nd: Garofalo

No discussion. 14-0-0. Motion passes.

7.2 Illinois State Medical Society (ISMS) Sponsorship (Odean-Carpenter)

Motion: I move to accept transferring the ISMS sponsorship to the reschedule date of the conference

1st: N/A 2nd: N/A

Motion withdrawn as ISMS cancelled conference and refund provided.

What was motion 7.3 will now become 7.2 (7.4 will become 7.3, and so on)

7.2 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article I

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.3 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article II

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.4 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article III

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.5 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article IV

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.6 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article V

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.7 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article VI

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.8 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article VII

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.9 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article VIII

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.10 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article IX

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.11 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article X

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.12 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XI

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.13 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XII

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.14 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix A

1st: Anderson 2nd: Ludwig
No discussion. 14-0-0. Motion passes.

7.15 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix B

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

Roll call re-taken at 8:36pm at request of President Odean-Carpenter to confirm everyone on the call.

7.16 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix C

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.17 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix D

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.18 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix E

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.19 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix F

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.20 IATA By-Laws Approval (Anderson)

Motion: I move to approve IATA By-Laws Article XIII Appendix G

1st: Anderson 2nd: Ludwig

No discussion. 14-0-0. Motion passes.

7.21 IATA 2020 State Meeting discounts (Garofalo) *addendum created

Motion: I move to offer State Meeting registration for free for all members of IATA

1st: Garofalo 2nd: Cunnane

Garofalo is looking to offer free CEUs as COVID19 has caused financial hardship for many. GLATA 2020 was also cut short due to COVID, and in-person NATA cancelled. Garofalo presented numbers from 2019 Illinois state meeting and advised that the BOD would collectively need to be comfortable with covering registration costs for members. Hotel rooms not included in this. This would only be for 2020. Whitson proposed where cuts could be made elsewhere for this year's meeting to make this possible. Treasurer Trinite discussed the financial/money aspects of this proposal as well.

Garofalo moves to table this vote and discussion until next BOD meeting.
Cunnane seconds. 14-0-0. Motion passes.

7.22 IATA/CSMS Golf Outing 2020 (Hutchins)

Motion: I move to approve partnering with CSMS for annual golf outing on 7/29

1st: Hutchins 2nd: Garofalo

Same set up as last year. Event has already been pushed back to July and has potential to fluctuate again. Hutchins to keep BOD informed of any other potential changes.

14-0-0. Motion passes.

7.23 Soles4Souls Shoe Drive (Hutchins)

Motion: I move to approve doing a shoe drive during the 2020 State Meeting
with Soles4Souls

1st: Hutchins 2nd: Garofalo

No cost to IATA. They will help prepare marketing as well, and if there is a pick-up that needs to be arranged, they will assist with that as well.

14-0-0. Motion passes.

8.0 ANNOUNCEMENTS (Informational Only)

8.1 Next Official BOD Meetings: 8/2/2020

8.2 Next Newsletter Deadline: 5/25/2020

8.3 Next NATA News Deadline: 5/11/2020

9.0 Adjournment:

Motion: I move to adjourn the meeting

1st: Hutchins 2nd: Cunnane

No discussion. 14-0-0. Motion passes

End time: 9:18pm