



Third Quarter 2024

THE LINK

Young Professionals Network relaunched and meeting bimonthly

"In what ways has the chamber modernized?" "How exactly does the chamber support business?" "What's in it for me?"

These are all questions asked of chambers of commerce everywhere and each chamber will have different answers. A cornerstone of the Franklin Chamber is its relevancy and support of all businesses not just those that choose to invest in membership. Among the ways the Franklin Chamber goes about that is through its Young Professionals Network.



their lives outside of their career. The Franklin Chamber staff feel the same way. So, the re-launch of the YP Network has been tailored specifically with those facts in mind. And it's paying off.

Originally launched in 2019, the **YP Network set out to bridge a gap between the old breed of chambers of commerce and the Millennials and Gen Z coming down the pike into business leadership and chamber involvement.** Having grown up hearing of their grandfather's chamber of commerce there existed a sense of irrelevancy and unapproachability where chambers were concerned. Today, the Franklin Chamber is actively working to reverse that stigma, specifically with young professionals.

Post pandemic, young professionals have more clearly defined their priorities in both their personal and professional lives. They are hungry for togetherness but not at a sacrifice of

The Franklin Chamber YP Network **meets on the first Tuesday of every other month from 4:30-6:00 p.m. at Garment Factory Events.** The casual, come-as-you-are open house networking setup is ideal for those with post-work engagements or family duties. It also lends itself well to introducing attendees to leaders and organizations in the community with which they might want to get involved. We welcome all young professionals between the ages of 21 and 40 (ish) to discover the power of a strong network and learn why their chamber is relevant for those of all ages!

RESERVE YOUR EXHIBIT SPACE NOW!



10:00 a.m. - 3:00 p.m.
at Garment Factory Events

September 12, 2024

- Sponsorships and booths available
- Free to attend
- Open to the public

Visit franklincoc.org for details.



believe & belong:
franklincoc.org

CHAMBER FOUNDATION

offers education, grants and more



Rosie Chambers,
president/CEO

The Franklin Chamber Foundation builds economic vitality with partnerships, programs, education and community

involvement whose purpose complements the work of the Greater Franklin Chamber of Commerce.

The Franklin Chamber Foundation has been in existence for just over a year and is already making a difference in our business community. The Foundation was created as the philanthropic arm of the Franklin Chamber to help all businesses in the greater Franklin/Johnson County area prosper and thrive. The Foundation focuses on education, entrepreneurs and small businesses. Our **small business capacity building**

grant program just completed its second cycle of grants, so far giving \$60,000 to strengthen our local small businesses. We also just closed applications for a young entrepreneur grant; giving an enterprising young entrepreneur a jump start of \$500 for a project or business idea.

The Foundation is also responsible for a **new education series** launched in July called Social Media Summer School. Participants learned the fundamentals of marketing with our member experts leading topics about messaging, Canva, reels and digital marketing. How many hashtags are too many? How often should my business post? How do I make an engaging post using Canva or reels? How can my business use data to target prospective sales? Lots of great information was covered!

Look for the next series **sponsored by Baird Wealth Management**



↑ *In July the Chamber Foundation hosted Social Media Summer School, an education series where participants learned marketing fundamentals from member experts.*

that will cover 529 savings plans, Social Security & Medicare, business succession and retirement planning. We are looking forward to bringing you some great information and welcome your suggestions for future topics!

The Franklin Chamber Foundation is a registered 501c3 organization created to strengthen the local business community. Contact Rosie Chambers to make a tax deductible gift to support entrepreneurs and small businesses in Johnson County.



↑ *The Franklin Chamber Foundation recently received a \$3,000 grant from Wal-Mart in Franklin. This Spark Good grant will support entrepreneurial programming.*

Find event details and updates by scanning the QR code or by visiting franklincoc.org/calendar.com



View Calendar

UPCOMING EVENTS

AUGUST

YP NETWORK

Date: August 6, 2024
Time: 4:30 p.m.-6:00 p.m.
Location: Garment Factory Events

CHAMBER LUNCHEON*

Date: August 8, 2024
Time: 11:30 a.m.-1:00 p.m.
Location: Garment Factory Events
Program: A Conversation with Franklin Community Schools

529 COLLEGE PLANNING WORKSHOP WITH BAIRD

Date: August 13, 2024
Time: 6:00 p.m.
Location: Custer Baker Intermediate School

BUSINESS AFTER HOURS WITH JCCF

Date: August 15, 2024
Time: 4:00-6:00 p.m.
Location: Johnson County Community Foundation

SEPTEMBER

BIZBASH BUSINESS AND COMMUNITY EXPO

Date: September 12, 2024
Time: 10:00 a.m.-3:00 p.m.
Location: Garment Factory Events



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Labor Day – September 2
- Columbus Day – October 14

MEMBER BENEFITS DID YOU KNOW?

Did you know that the Franklin Chamber Foundation has introduced **Small Business Education opportunities** for members and non-members alike? So far, they've hosted a **Marketing Summer School series** and have a few other things in the pipeline. Next on the calendar is a **529 College Planning Workshop**

co-hosted with Baird Wealth Management. Be on the lookout for more!



OCTOBER

YP NETWORK

Date: October 1, 2024

Time: 4:30 p.m.-6:00 p.m.

Location: Garment Factory Events

CHAMBER LUNCHEON*

Date: October 10, 2024

Time: 11:30 a.m.-1:00 p.m.

Location: Compass Park Event Center

Program: Business Education

* For all monthly luncheons, please RSVP a week prior to the event. Lunch is \$25.



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Meijer is a family-owned company serving the needs of families at each store throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin.

With the help from Team Members and customers, Meijer is able to make the community a better place to live, work and play.

As Meijer grows, they follow a simple philosophy established by the founding grandfather and father over 80 years ago: "take care of your customers, team members and community... and all of them will take care of you, just like a family."

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Thank you **OTTERBEIN SENIORLIFE FRANKLIN** for your diamond level partnership!

Otterbein SeniorLife Franklin offers seniors unlimited lifestyle options through independent living, assisted living, rehab, memory, support, respite care, in-home care and hospital services.

Otterbein is constantly looking for new ways to better serve the residents of their community. From vibrant lifestyle communities to their revolutionary small house neighborhoods to hospice and home health, they are there to provide the highest level of compassionate care.

You deserve the lifestyle of your choosing, Otterbein is here to make that happen.

[LEARN MORE AT OTTERBEIN.ORG](https://www.otterbein.org)

Otterbein
SeniorLife
Franklin

The Chamber's 46th Annual Golf Outing offered members an opportunity to network while enjoying a day on the golf course. →



Welcome New Members

APRIL

ADM Productions

Aaron Milbourn

aaronmilbourn.com

Photography, Videography

Axis Fiber Solutions

Kevin Kissick

4671 North Graham Road

Whiteland, IN 46184

axisfibersolutions.com

Telecommunications, Construction,

Utilities

Clarity of Central Indiana

Eric Allen

747 Commerce Drive

Franklin, IN 46131

claritycares.org

Social Services Agencies

MAY

Blue Kangaroo Packoutz

Bob Betts

400 N Forsythe Street, Unit 1

Franklin, IN 46131

bluekangaropackoutz.com/

greater-indianapolis

Cleaning Services, Restoration,

Moving/Storage Services

Cotton Candy University

mycottoncandyuniversity.com

Confections

IU MBA Columbus

Jeanine Scheidler

4601 Central Avenue

Columbus, IN 47203

iupuc.edu/mba-program

Education

Indiana Sky Pics, LLC

Ronald Smith

1252 Crabapple Road

Franklin, IN 46131

indianaskypics.com

Advertising, Photography,

Business Services

Home Run Burgers and Fries

Todd Gross

1599 North Morton Street

Franklin, IN 46131

homerunburger.com

Restaurants, Catering

JUNE

BIGGBY Coffee

Alisa Morris

2120 East King Street

Franklin, IN 46131

Coffeehouse, Restaurants

The Safety Company

Carla G. Landaverde

898 Glendale Drive

Franklin, IN 46131

thesafetycompanyllc.com

Consultants, Business Services

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Scan to view NEW MEMBER PROFILES



Partners

Special thanks to our dedicated partners who support the Chamber and our mission.

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