

FRIENDSHIP

DU

QUARTERLY

Volume 138, № 1

CULTURE

CHARACTER

GENERATION

**MEET THE NEWEST GENERATION
TO JOIN DU'S RANKS**

CORNELL CHAPTER TURNS 150

MISSOURI CHAPTER REINSTALLED

JUSTICE



LETTER FROM THE PRESIDENT

Hello Brothers,

In this issue of the *DU Quarterly*, we feature an article about Generation Z. This generation includes men and women born from 1996 to 2010. That means that today's college students, as well as those to come in the next several years, are part of this group.

As a forward-thinking leader in the fraternity world today, it's important for us to learn more about this generation so we can tailor our DU experience to meet the needs of this unique population. What are the characteristics of a Gen Z undergraduate? What is it about the Generation Z student body that will set it apart? What do they value? And how do they communicate those values and intentions when interacting with the world around us? These are important questions, and the answers will guide how Delta Upsilon delivers leadership development programming, recruits new members, advises our chapters, and so much more.

At the fall 2019 meeting of our Board of Directors, we had the privilege of spending some time with DU alumnus Doug Ballou, *Kansas '75*, Founder of Blue Window Consulting, who spoke with us about Gen Z, sharing research and insights so that we might strategically plan as a Fraternity with this generation's specific needs and interests in mind. Eye-opening for sure, Brother Ballou's presentation was a welcome reaffirmation that our Four Founding Principles remain relevant to young men across North America today. Gen Z is full of activists and leadership entrepreneurs who value authentic relationships and want to make their chapters and campus communities stronger—a description that personifies Friendship, Character, Culture and Justice.

As a member of the Board of Directors, I'm grateful for opportunities to travel and visit with our undergraduates. I'm fortunate to attend groundbreaking and chapter meetings, athletic events, and rites of Initiation. I also

appreciate speaking with students about our educational programs and how our work impacts their collegiate experience. I've met men who have interned at Fortune 500 companies, developed their own apps, who regularly perform service work abroad, and create campus organizations to promote diversity and inclusion. It is incredible to see the breadth of their work and witness first-hand how our brothers validate the research we're learning about Gen Z.

At a time when the world can appear anything but reasonable, spending time with our brothers serves to ground me and re-energizes my faith in fraternity and our future. These interactions inspire me to do more myself. To our alumni, if you haven't had a chance to visit with an undergraduate chapter or colony this year, please let us know if we can help put you in touch with a group of our amazing young men. I encourage you to take the time to get to know Generation Z. We have so much to learn from this talented and committed group of brothers, and they are eager to share what they know and learn with us. I'm sure you will be just as impressed as I am.

As always, I remain thankful for our fine Fraternity and look forward to our bright future.

Fraternally,

Thomas F. Durein, *Oregon State '92*
President, Delta Upsilon International Fraternity
Email: ihq@deltau.org

DELTA UPSILON INTERNATIONAL FRATERNITY

North America's Oldest Non-Secret Fraternity: Founded 1834

The Principles of Delta Upsilon

The Promotion of Friendship
The Development of Character
The Diffusion of Liberal Culture
The Advancement of Justice

The Motto of Delta Upsilon

Dikaia Upotheke - Justice, Our Foundation

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Undergraduate members and alumni are encouraged to submit chapter news and feature stories along with high resolution photographs by emailing amartin@deltatau.org.

CONTENT DEADLINES

WINTER: January 15; SUMMER: May 15; FALL: August 31



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FROM THE DESK OF YOUR EXECUTIVE DIRECTOR

Dear Brothers,

With the end of one decade and the start of a new decade, I thought now might be a good time to take a look at the past 10 years of Delta Upsilon and reflect on where we were and how far we've come. The last decade has been one of the most successful and transformative for our Fraternity.

In 2009, the Fraternity celebrated its 175th anniversary, and a Presidential Task Force was established to uncover how to create an enriching experience for the 21st Century student. The goals developed from that initiative have called us to create stronger chapters, develop impactful programming, be a leader in innovation, and ultimately, build better men. The execution on those goals has led the Fraternity to unparalleled success and industry-wide recognition.

Membership

We began the decade with 3,014 undergraduate members and closed with 4,058, a 74 percent increase, whereas the industry average was 43 percent. The Fraternity's average chapter size grew from 36 to 56 members.

Leadership Programs

The decade saw the establishment of award-winning programs such as the Global Service Initiative, Regional Leadership Academy, Building Better Men Retreats, the Emerging Leaders Experience at Williams College and GreekLifeEdu for all members. The growth in educational program opportunities has allowed us to impact a large percentage of a chapter, not just a few leaders. The number of men impacted by a program grew from 1,339 in 2010 to 2,941 in 2019. The average chapter is now sending 11 men per year to one of our in-person educational programs.

In addition, we implemented the new Associate Member Education Program, Men of Merit Chapter Standards Program, and began measuring how members experience brotherhood with our Membership Outcomes Assessment.

Academic Performance

The all-DU GPA has increased from 3.00 to an all-time high of 3.098, which is higher than both the all-men's and all-fraternity averages for the campuses with a DU chapter.

Loss Prevention

In a time when fraternity incidents are headlining the news, Delta Upsilon's risk profile has improved significantly in the last decade. Delta Upsilon's paid insurance claims were **50 percent less** last decade compared to the previous, positioning

DU with one of the best loss rates in the industry. This statistic is the one that I am personally most proud of.

So, what does this data tell me about Delta Upsilon over the past 10 years? DU chapters have achieved a much higher level of success through expanded membership, increased retention, improved leadership, and elevated engagement and participation in positive chapter activities. Our men are succeeding in the classroom and having healthier, safer DU experiences.

As we begin this decade, fraternities are under great scrutiny and must adapt to a changing landscape. I believe the need for fraternity is greater today than any time in history. Young men need a community where they can learn, grow and have meaningful relationships with other men. Our men need spaces to come together and have healthy, positive experiences rooted in our Principles. Fraternities provide the necessary spaces for men to experience brotherhood and fellowship. We need to do everything we can to provide an atmosphere and environment that men can't find anywhere else on campus.

Delta Upsilon has transformed into a premier men's development organization. We have invested in our young DU's personal development. We have created industry leading (and award-winning) educational programs, experienced unprecedented membership growth, and became the first fraternity to launch a comprehensive global engagement and service opportunity for its members. Our educational efforts have focused on teaching life skills, knowledge development, and instilling and clarifying personal values over the course of an undergraduate career. Every university community needs opportunities like the experience DU offers.

Delta Upsilon is a leader among fraternities, and that is thanks to you. You have helped us pave a path to success, and your continued support as role models, advisors, donors and brothers allows us to continue to build better men.

Faternally,

Justin Kirk, Boise State '00
Executive Director
Delta Upsilon Fraternity and Educational Foundation

#DUFLAG CORNER



The Colorado Colony poses proudly with the DU colony flag during its Colonization Ceremony in November 2019.



The DU flag makes the perfect hiking accessory for Maryland Chapter brothers as they travel to Boulder Field in Pennsylvania.



Seton Hall Colony members represent Delta Upsilon at the campus Fall in the Hall event.

EXPANSION NEWS

CURRENT EXPANSIONS



The Colonization Ceremony for the Colorado Colony at the **University of Colorado Boulder** took place Nov. 18, 2019. (See group photo above.) Expansion efforts to restart DU's 76th chapter began in late August 2019, and the colony is a part of the university recognized IFC. As of our publication date (Feb. 28, 2020) the colony stood at 18 associate members and is busy with continued recruitment efforts and making a name for itself on campus.

If you know unaffiliated men at CU Boulder and would like to recommend them for membership, please contact colorado@deltatau.org. If you are interested in serving as an advisor for the colony, contact Expansion & Development Director Hayden Rahn, Oregon '16, at rahn@deltatau.org.

FUTURE EXPANSIONS



Fall 2020 will be busy for Delta Upsilon. The Fraternity looks forward to returning to **Purdue University** and the **University of Delaware** while also expanding for the first time at the **University of Nevada, Reno**. DU staff will conduct site visits on each campus this spring in preparation for the upcoming expansions.

If you are interested in being involved with one of these expansions or know unaffiliated students who will be attending these universities in the fall whom you would like to recommend for membership, contact Expansion & Development Director Hayden Rahn, Oregon '16, at rahn@deltatau.org.

The Fraternity is excited to announce that next school year, DU will also return to the **University of North Carolina Wilmington**. Be on the lookout for more information about this spring 2021 expansion.



MISSOURI CHAPTER REINSTALLED

NOV. 2, 2019

"Forty-two men passed before the Examiner in Delta Upsilon, signed their names in the Roll Book, silently moved on and took their places in line. The Chief Marshal approached them. All was quiet save for the scratching of a pen on the Roll Book."

These words set a vivid scene in the January 1925 issue of the *DU Quarterly* as Glenn Brill, *Missouri 1925*, opened his article about the Missouri Chapter's Installation. After 15 years as a local fraternity, the Dana Press Club officially became a chapter of Delta Upsilon with its chartering on Dec. 6, 1924. Nearly a century later, it is special that these same

words can be used to describe the moment the Missouri Chapter was reinstalled into the Fraternity. This time, on Nov. 2, 2019, it was 91 men who were initiated and ready to lead Delta Upsilon into the future at the University of Missouri.

"There are a lot of benefits being a Founding Father in a colony," said Eli Chiles, *Missouri '21*, President of the Missouri Chapter at the time of its Reinstallation, "but everyone is so thrilled to finally have all the benefits that come with being a full chapter and being able to be a full brother of Delta Upsilon."

Since its beginnings, the Missouri Chapter was continually a high-performing group both within Delta Upsilon and the Missouri fraternity/sorority community. It received numerous awards, created lasting friendships among brothers, and propelled its more than 2,000 alumni to success. In recent years, this includes three Sweepstakes Trophies and six years as a Sweepstakes Finalist from 2002-2011.

This impressive history made the chapter's closure in December 2016 even more painful. Despite its successes, close alumni bonds, and a brand new, \$6.3 million

house that opened just a year prior, a series of Fraternity and university policy violations (mainly regarding alcohol and social events) led to the chapter's closure. At this same time, the chapter was brought into the national spotlight following an altercation among non-Delta Upsilon students in the chapter house's front yard. While this incident unfairly focused on DU and did not play a role in the Missouri Chapter's closure, it caused confusion and anger for many both inside and outside of the Fraternity.

While such events could have turned many people away, they instead fueled the Missouri Chapter's alumni and the International Fraternity to work to re-establish the chapter and rebuild DU's excellence at Missouri. Leading up to expansion efforts that began in fall 2018, alumni and the Fraternity worked closely with one another and university officials to create a plan for success. These plans included leasing the chapter house to Delta Tau Delta during Delta Upsilon's absence, focusing on values-based recruitment, and creating and recruiting a new Chapter Advisory Board (CAB). Like many older DU chapters, the Missouri alumni chapter had previously managed advising roles as opposed to having a separate advisory board.

Following a summer 2018 visit, Fraternity staff returned to campus in August to begin recruitment. Staff and volunteers quickly found success. Within just a few months, on Nov. 11, 2018, the Colonization Ceremony was held as 65 men were pledged into Delta Upsilon.

Under the guidance of advisors and staff, the colony began to make a name for itself on campus and work toward the requirements for Installation. This included

continued member recruitment, building brotherhood, participating in campus events, establishing philanthropy and service projects, and more. Each associate member focused on making the Missouri Chapter a model fraternity.

"The Missouri Chapter is extremely dedicated to creating something successful and long-lasting," Eli said. "We are always looking for ways to improve and innovate. I would like to see us become a role model for other chapters on campus as to how Greek life should be."

Chapter Advisory Board Chairman Jeff Kreutz, *Missouri '99*, also recognizes the standard the chapter is setting for success.

"I feel that this chapter is very much in line with where Greek life is moving," Jeff said. "Beyond the social benefits of a chapter, they also see the value for themselves that comes through personal development, leadership involvement with the chapter and on campus, the service work, etc. All these aspects are giving them a much richer experience during their time on campus that I see fraternity men their age are seeking out. The members came in with a great attitude and have partnered with alumni and the International Fraternity to build the best possible overall experience."

Building on its momentum for the 2018-2019 school year, the colony moved back into the chapter facility in fall 2019 and quickly met the final requirements needed for Reinstallation. Just a year after Recolonization, the Missouri Chapter hosted its Reinstallation and Initiation Ceremonies on Nov. 2, 2019, held at the Stotler Lounge in the campus' Memorial Union.

More than 100 guests attended the event, including alumni, parents, friends and university officials. Notably in attendance were University of Missouri Chancellor Alex Cartwright; Vice Provost of Student Affairs Bill Stackman; Coordinator of Fraternity & Sorority Life Brittany Butler; and Dean of Journalism, DU alumnus David Kurpius, *Indiana '86*. Several members of the Delta Upsilon International Fraternity Board of Directors and headquarters staff were also on hand as the Board's fall meeting was held just two hours away in Kansas City the same weekend.

The Ritual team consisted of International Fraternity Board Chairman Robert Lannin, *Nebraska '81*, as Master; Chuck Hatley, *Missouri '80*, as Examiner; Jeff Kreutz, *Missouri '99*, as Chief Marshal; and J.C. Emerson, *Missouri '62*, as Chaplain. The Charge Address was given by Missouri Alumni Board President (and Past International Fraternity President) Bruce McKinney, *Missouri '74*. During his address, McKinney spoke of the chapter's history, setting purposeful goals and living DU's Four Founding Principles to ensure the future strength of the Missouri Chapter and its members.

"No matter what we do in terms of brick and mortar, programming or alumni engagement, the critical moments for undergraduates will always be linked to their personal development and making good decisions," McKinney said. "Helping them through these moments is how DU's mission of *Building Better Men* will truly earn its name."



IN THEIR OWN WORDS: PRESIDENTS ACADEMY ATTENDEES

Delta Upsilon hosts Presidents Academy each January to give Chapter/Colony Presidents the opportunity to come together and learn more about leadership and how to utilize DU's mission and Four Founding Principles throughout their term in office. The Fraternity's Membership Outcomes Assessment shows that participants leave with higher senses of accountability, social justice attitudes, belonging and desire for lifelong learning.

The *DU Quarterly* team met up with brothers at the 2020 Presidents Academy to ask them more about the program and what they learned.

Jack Bell, *Missouri '22*

I have been to RLA, LI and Presidents Academy, and all three have really taught me how to build our brothers into better men. Without these programs, I wouldn't have a plan for my own chapter. I wouldn't have ideas to offer to my Exec Board. Talking with other Presidents and other members of the Fraternity gets us to come together and remember what we are founded upon and leaves us recharged and ready to kick into action really good stuff back home in our chapter. It makes us excited to come together as one and talk about the next year in DU and how much impact we can have on others.

AJ Fidanzo, *Bradley '22*

In our small discussions, it is really encouraging and very helpful to be able to bring up very specific situations and problems that our chapter faces and learn how previous leaders in other chapters have overcome them. That is one thing that is extremely helpful to me, being fresh on Exec and a new President. It is really encouraging that there is a way forward and there are solutions to the problems that I want to address.

Cole Buchart, *Indiana '21*

Personal impact is something that is hard to understand when you are in a leadership position because you don't necessarily know what results your actions are going to have on the chapter. But that just means that every day when I wake up, I recognize the responsibility I have for a chapter of our size, for 170 or so members and 30 new members every fall and spring. It is really important for me recognize the example that I have to set as President to make sure that those men realize the values that are important and that we need to be an example at the highest level of our Fraternity. I think that is most important.

Kyle Kipple, *Florida '20*

One of the great things about the educational programs that DU offers is allowing us to investigate our strengths and learn what really allows us to work with other leaders. We learn to really capitalize on that, and that allows us to bring it back to our chapter and our fellow Exec Board to work better together.

I want to leave the chapter better than I found it. In any role that I have in the chapter, I want to be able to improve and inspire others to step up and just do a little bit more than they did before, so that it can help us last longer and sustain our chapter.

Christopher Gibson, *Western Illinois '21*

The work here that I have done at Presidents Academy is going to help me move my chapter forward because I have learned more about my leadership style. I know that if I use that effectively, it can really help move the chapter and also motivate more members throughout the different activities and events that we do to help promote DU.



CORNELL CHAPTER TURNS 150

It is always special to celebrate an anniversary. They provide time to not only reflect on, but also celebrate the past. In 2019, Delta Upsilon's Cornell Chapter celebrated in a big way to honor its 150 years as a chapter.

The Cornell Chapter was installed as Delta Upsilon's 18th chapter on June 6, 1869. Today, it stands as the Fraternity's eighth oldest chapter currently open. Over the course of the Cornell Chapter's 150 years, it was only closed for a span of two years (2001-2003), leaving only three current DU chapters having been open for a longer amount of time.

So, what is the chapter's secret to longevity? According to the Chapter President, it is the friendships created in DU and the support that friendship brings.

"Although the makeup of the [chapter] has changed over the last 150 years, we continue to persevere because of our incredible alumni support," said President Scott Zelov, *Cornell '21*. "This overwhelming support comes from the bonds we all form as undergraduates. Plenty of houses talk about how close the undergraduates are, but I have yet to hear about or witness a house as close-knit as DU is at Cornell."

To celebrate this milestone anniversary, a celebratory weekend was held Nov. 8-10, 2019, in Ithaca, New York, the home of Cornell University. Preparations began nine months in advance with a committee of alumni leading the charge. Frank Tataseo, *Cornell '76*, chaired the committee with assistance from Kevin Burns, *Cornell '79*; Scott Keenum, *Cornell '76*; Mark Merila, *Cornell '82*; Duane Phillips, *Cornell '79*; and Bob Straka, *Cornell '82*. For Frank, the anniversary provided the perfect opportunity for alumni of all ages to come together, reminisce, and thank those who had given their time and treasure to the Cornell Chapter over the years.

"I don't think I was the only one experiencing a runner's high without doing a lap," Frank said while recalling the weekend. "Reconnecting with so many brothers with whom I shared so much so many years ago was exhilarating and euphoric."

Weekend activities included a Cornell Big Red hockey game with 20 alumni in attendance, a tour of the campus wrestling facility and conversation with coach Rob Koll with 34 DU alumni, lunch at the chapter house, and a celebration dinner. Fifty-two alumni attended the lunch where Cornell sprint football coach Terry Cullen served as guest speaker along with Frank and Cornell Alumni Chapter President Mark Kamon, *Cornell '75*.

The highlight of the festivities was the celebration dinner held Saturday evening in the Hall of Fame Room inside Cornell's Schoellkopf Field House, a fitting setting as a number of Cornell DU alumni are former student athletes. During the event, Judge Mark Clemente, *Cornell '73*, greeted the crowd with humorous and heartfelt remarks about the Fraternity before General John Paxton, USMC, *Cornell '73*, gave the keynote address. In total, 63 alumni, guests and undergraduates attended the dinner. This included four members of the class of 1957.

"Paxton hit the bull's-eye on why Cornell DU was so special to them and such an important and meaningful part of their lives," Frank said.

"What really stuck out to me was how alumni who had not seen each other in 30, 40, even 50 years acted as if they had just been away for a long weekend," Scott also recalled. "There was never a dull moment that weekend because someone was always telling an incredible story about their time in DU."

With such an inspiring and eventful celebration, Cornell DUs are even more determined to see another 150 years.



GENERATION Z

Move over, millennials. Generation Z is the newest generation of Delta Upsilon.

By Hayden Rahn, *Oregon '16*, Expansion & Development Director
Michelle Marchand, M.A., Senior Director of Chapter Development

If you have not had the opportunity to meet Generation Z yet, let us introduce you. Born between 1996 and 2010, the new generation of individuals, Generation Z, can be described as loyal, thoughtful, compassionate, open-minded, responsible and determined. However, they are so much more than that. Generation Z is a generation of creative and innovative digital natives who crave authenticity. They are a generation whose perspective has been shaped by a world of war in the Middle East, financial recession and the dominance of social media. They are a

generation where they expect to get information within seconds, and brands are constantly bombarding them in an effort to buy their product, despite Gen Z's brand loyalty not being as strong as previous generations. But most importantly, Generation Z has entered college, meaning as a Fraternity, we are working with this generation daily. Utilizing both generational research and hands-on work with undergraduate chapters and members, this article shares five characteristics that are important to know in communicating and working with Gen Z.

1. GENERATION Z IS FINANCIALLY AWARE AND FISCALLY CONSERVATIVE.

1/3 of Gen Z is concerned about their family's financial stability.

For most of their lives, Generation Z has been a first-hand witness to budget cuts and a spike in the cost of living, both of which have been incredibly influential to their perspectives and decision making. The Great Recession of 2008 impacted them at a young age, as many witnessed their families and close friends lose jobs and homes and struggle to make ends meet. For some, they experienced school funding cutbacks and lived through the consequences of pay-to-play sports, clubs, the arts and other opportunities once considered a given in public education. Today, Generation Z grapples with the rising cost of higher education, student debt, housing and the increasing cost of living once they graduate. Additionally, a study conducted by Harris Interactive found that a third of Gen Z respondents were concerned about the financial stability of their families. Because of this, Gen Z regularly evaluates their financial decisions to ensure they are being smart with their money. Even more so, they are evaluating if their financial decisions will have a positive return on investment for them or if the money they are spending actually helps them, whether it be currently or in the future.



2. GENERATION Z CRAVES PERSONAL INTERACTIONS AND AUTHENTICITY.

Despite always being “plugged in,” Gen Z craves personal interactions.

Although a generation of digital natives and social media savants, Generation Z craves face-to-face, authentic relationships. They want to feel like their relationships and friendships are real, something that is not always the case on social media where it is easy to edit a photo, act as if everything is great, and put on a show for followers. However, face-to-face interactions are different. For Gen Z, it allows for them to disconnect from their phones, focus on the person in front of them and have genuine and authentic conversations. In fact, a 2017 survey conducted by Boston-based advertising agency Hill Holliday of over 1,000 consumers between 18-24 regarding social media showed that more than 70 percent of Gen Z individuals believe that people their age are too distracted by social media, and more than half of Gen Z is seeking some sort of relief from social media. This means that for Gen Z, disconnecting from social media to have face-to-face, personal interactions is something they are constantly craving. Not to mention, they are a generation motivated by making a difference for others, as found in the study of Gen Z conducted by Corey Seemiller and Meghan Grace.

3. GENERATION Z IS A SOCIAL GENERATION.

In a Gen Z study, 61% said social media has positive impact on self-confidence. However, another 22% said it made them feel left out.

To no surprise, Generation Z is a social generation. With nearly 100 percent of Gen Z adults using social media, they are the first true digital natives, having grown up in a world entirely connected by the internet and mobile devices with 24/7 access. Social media runs the generation, and it often seems as if with every free moment this generation has, they are on Instagram, Twitter, Snapchat, TikTok, etc. With this so-called social media dominance, it is important to note the positives and pitfalls that it has on the generation. Hill Holiday, the Boston-based advertising agency that conducted the social media survey, found that 71 percent reported social media as having a positive impact on friendships, in addition to 61 percent reporting that it had a positive impact on self-confidence. However, the survey also found that social media had a negative influence. Of those surveyed, 41 percent reported that social media made them sad, anxious or depressed, as well as giving them a sense of insecurity. Another 22 percent reported that social media has made them feel left out. Knowing this information, it is important to understand that while social media has a positive impact on the generation related to self-confidence and friendships, there can be significant negative effects that may show up in the work we do with the generation.

4. GENERATION Z IS A GROUP OF INNOVATORS AND ENTREPRENEURS.

Forget the traditional desk job. Gen Z wants to be their own boss and invent things to make the world a more efficient place.

Generation Z is a generation of creative individuals striving to think of innovative ways to make the world a better and easier place to live. For this generation, they are constantly using apps and websites that encourage this type of thinking and have shown that great things can happen when someone takes an innovative idea and runs with it. Gen Z uses apps and services daily such as Uber, Lyft, GrubHub, Amazon and more, and their goal is to create something similar. Anecdotally, Fraternity staff have interacted with multiple undergraduates who either have created or are in the process of creating an app, and it's likely you have too. Furthermore, for Gen Z, the typical 40-hour work week desk job is a thing of the past. Instead, they strive to be their own boss or work for a place that encourages creativity, innovation, freedom, change and, on some days, the ability to work from home or in a coffee shop. Simply put, Gen Z looks to create their own opportunities that embody who they are or what they value with a goal to help make the world a more efficient place to live.



5. GENERATION Z IS OPEN-MINDED, DIVERSE AND INCLUSIVE.

48% of Gen Z is from communities of color according to Pew Research.

Because Generation Z grew up and will continue to grow up in a society that is dominated by social media and quick access information, they are an open-minded, diverse and inclusive generation. They are a generation that has been and continues to be constantly exposed to different viewpoints, opinions and lifestyles. With a curiosity to learn more, they have all the information they need at their fingertips and can access it within seconds. When an event happens on the other side of the world, this generation has been able to watch it unfold in real-time, not just from news outlets, but from the social media feeds of people experiencing it first-hand. To add, based on Corey Seemiller and Meghan Grace's research, Gen Z individuals have diverse social circles that care passionately about issues related to racial and gender equality and more. This has led to a generation that embraces diversity and inclusion along with increased empathy for the lived experiences of those different than them.

What we know about Generation Z will continue to evolve as the years go on, and the way in which we work with this generation will continue to be better understood as more research is collected. For now, we know this: Generation Z is a generation of financially aware and creative information seekers. They expect information within seconds and the ability to create their own opportunities. They strive to put down the phone and shut off social media in hopes to make authentic connections and thoughtful decisions. Gen Z embraces diversity, inclusion, innovation and the hope to one day to make the world a better and more efficient place. Say hello to Generation Z because they are here, and they are ready to make a difference.

References:

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CURRENT LIVING GENERATIONAL TIMELINE

Generation Z is the newest generation to join the ranks of Delta Upsilon. Today's current undergraduate brothers are a part of Gen Z, a generation that is reshaping the way the world communicates. Let's take a deeper dive into how Gen Z compares to other generations.

GENERATION	CHARACTERISTICS	HISTORICAL EVENTS	COMMUNICATION PREFERENCES
THE GREATEST GENERATION (GI GENERATION): BORN PRIOR TO 1924	ASSERTIVE, ENERGETIC AND COMMUNITY MINDED	WORLD WAR I, GREAT DEPRESSION, WON WORLD WAR II	FACE-TO-FACE, FORMAL LETTER
SILENT GENERATION: BORN 1925 – 1945	DISCIPLINED, SELF-SACRIFICING AND CAUTIOUS	WORLD WAR II AS CHILDREN, KOREAN WAR AS THEY CAME OF AGE	FACE-TO-FACE, FORMAL LETTER
BABY BOOMERS: BORN 1946 – 1964	OPTIMISTIC, DRIVEN AND TEAM-ORIENTED	COLD WAR, SWINGING SIXTIES, MOON LANDINGS, WOODSTOCK	TELEPHONE, FACE-TO-FACE
GENERATION X: BORN 1965 – 1980	ENTREPRENEURIAL, INDIVIDUALISTIC AND SELF-RELIANT	FALL OF BERLIN WALL, LIVE AID, EARLY MOBILE TECHNOLOGY	EMAIL, TEXT MESSAGE
MILLENNIALS: BORN 1981 – 1995	FOCUSED, CIVIC-ORIENTED AND INTROSPECTIVE	9/11, IRAQ WAR, REALITY TV, 2008 RECESSION, SOCIAL MEDIA	TEXT, EMAIL OR SOCIAL MEDIA
GENERATION Z: BORN 1996 – 2010	PRAGMATIC, DETERMINED AND OPEN-MINDED	CLIMATE CHANGE, WIKI-LEAKS, ARAB SPRING, SMART DEVICES	FACE-TO-FACE (INCLUDING VIDEO CHAT), DIGITAL APPS

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and make the switch to today. With
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97% customer satisfaction rating,
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you didn't do it sooner.

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DAVE JORGENSEN: TIKTOK JOURNALIST



Dave Jorgenson, *DePauw* '13, works for The Washington Post, one of America's leading daily newspapers. In October 2019, he met with Julian Castro, a former U.S. Cabinet member who, at the time, was also a candidate for president. Most people would likely assume this meeting was a formal, button-downed interview. ... Not so much.

You see, Dave runs The Washington Post's TikTok account, and this encounter resulted in a 14-second viral video, not a lengthy print article. During this meeting, which took place in an airport, Julian, his brother Joaquin Castro (himself a member of the U.S. House of Representatives) and Dave made a lip dub video to rapper JUFU's song "Who R U"—a song made popular by the TikTok platform. Today, the video has more than 3.9 million views.

If you haven't heard of TikTok, you likely will soon. In 2019, it was the second most downloaded app in the world, and it is one of the fastest growing social media platforms. The video-based app encourages users to create and share short videos. Most often, these videos involve singing, dancing, comedy or other creative endeavors, however, one can find videos of all types. With more than 500 million active users worldwide, TikTok has become more popular than LinkedIn, Twitter, Pinterest and Snapchat.

Dave joined The Washington Post in 2017 as part of its video department after spending time at other news outlets doing both print and video journalism. As a video journalist for The Washington Post, he was tasked with creating both long- and short-form creative videos that would appeal to younger viewers and expand the newspaper's subscriber base. Among many others, one of the

projects Dave led was a series called "Short Takes" where he interviews children on the street. In his words, the series is like a YouTube version of "Kids Say the Darndest Things."

So, with a desire to attract a younger audience and explore different communications platforms, it wasn't hard for Dave to sell the idea of The Washington Post joining TikTok. Armed with a seven-page proposal and the backing of a member of The WaPo social media team, Dave successfully made his pitch. Because of his regular workload, it was another few months before the



newspaper's first TikTok posted. Now, less than a year later, TikTok comprises the majority of Dave's workload.

"Right off the bat, we had a couple TikToks go viral," Dave said. "Then, because of the success, it was kind of interesting. It sort of had this outside-in effect where people were so impressed with it, even just in D.C. and other news media companies, that they really couldn't tell me to stop making them."

Dave's TikTok strategy involves using authenticity and humor to educate without going too deep into the news. For example, Dave's video with the Castro brothers has been one of The Washington Post's most successful TikToks. Its intent was to be a fun, relatable piece of content that just happened to bring attention to two relevant political figures. Many other posts take place in The Washington Post newsroom and show a day in the life of a journalist or office worker without necessarily commenting on the news. Other times, Dave has traveled to cover high profile events like the Iowa Caucuses and the Super Bowl. Because the intent of TikTok is to produce and share creative videos, Dave wants to show that The Washington Post understands those on the app instead of trying to force the platform to be something it's not.

"I've seen it before, especially with Instagram or even Reddit—any social media company to some extent—when it became popular, a lot of people, brands or newspapers got on the app and kind of ruined it for the people that were already on it," Dave said. "I want to kind of slowly grow our base and the people that really like our content, then start to casually move it more into the news side of things."

For now, Dave views The Washington Post's TikTok account as a modern-day version of a newspaper daily crossword or editorial cartoon. Yes, there is value in informing others through the videos, but there is also value in simply providing a creative outlet.

A major factor in Dave's TikTok strategy is the fact that Generation Z makes up the majority of TikTok users. The platform has reported that 60 percent of its U.S. users are between the ages of 16 and 24. (Eighty percent are between 16 and 34.) Gen Z craves authenticity, and as digital natives, can quickly pick up when something is not genuine. This is why Dave finds the platform to be such a genuine and creative space. Yes, TikTok has dark corners and privacy concerns like the rest of the internet, but overall, Dave finds the platform to be a breath of fresh air.

"I think TikTok in some ways is the answer to all the negativity on Twitter, all the shaming on Instagram, and everything like that," Dave said. "I think TikTok has now kind of moved into a place where you can be yourself. That, to me, is not only valuable, I think it's just a really great thing for humans."

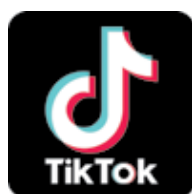
Personally and professionally, Dave finds that the TikTok experience has helped him grow. He enjoys being able to produce and publish content daily. He has also enjoyed getting to work with more and more of his colleagues. His work has spurred him to simply introduce himself to more people from other departments when he thinks they might be good for a TikTok.



Getting to know more people is also Dave's advice for Delta Upsilon undergraduates. When he transferred to DePauw University as sophomore, Dave says joining Delta Upsilon opened him up to more people and experiences.

"DU is very diverse both ethnically and in interests," Dave said. "It really improved my experience where there were so many different people in our Fraternity that I wouldn't have met in the middle of Indiana otherwise. ... Obviously, my degree was valuable, but I feel like the people I grew bonds with, that still is very significant."

This reverence for human connection is part of what makes Dave such a good journalist. One needs to understand both their subject matter and other human beings to more adequately inform and persuade. Today, Dave and The Washington Post are trying to prove this one TikTok at a time.



Follow Brother Jorgenson's work with The Washington Post on TikTok at @washingtonpost.

CHAPTER NEWS

ALBERTA



Brothers from the Alberta Chapter were involved in various charitable activities this fall. November saw the chapter make its third outing to the Edmonton Blood

Donor Clinic. That month was also dedicated to the Movember campaign, which supports research for men's prostate cancer and mental health. The chapter raised more than \$2,400 for that cause. The men have also been continuously involved in the MS Society of Canada and hosted a dunk tank that raised money for the Stollery Children's Hospital. In the new year, the Alberta Chapter has seen the Initiation of nine new brothers.

BRADLEY



The Bradley Chapter had one of its best semesters for service hours with more than 1,600 service hours, an average of 17 hours of community service per member this fall.

A favorite service event is the BU Cleanup where DU teamed up with Pi Beta Phi to pick up trash around campus. No matter the service project, brothers love to wear their letters to show their DU pride.

BUCKNELL COLONY



The Bucknell Colony had a busy fall semester. Highlights include a Parents Weekend brunch, a Homecoming event with alumni, and hosting a speaker who shared

tips to intervene and prevent sexual assault. The colony also hosted its first philanthropy event, Delta Hoopsilon, in November. The entry fees and T-shirt sales from this 3-on-3 basketball tournament raised money for the Global Service Initiative. Then men were also proud to welcome 20 new associate members following fall formal recruitment.

CAL POLY



The Cal Poly Chapter recently had the pleasure of hosting its third annual DU Dogfest on Nov. 14. At the philanthropy event, the brothers sold shirts, calendars

and hot dogs to raise \$1,090 for Canine Companions for Independence. Held on the campus' Dexter Lawn, Canine Companions for Independence was also on hand with several of its service dogs in training. The men were also excited to host Initiation this fall, growing the chapter by 18 members.



Alberta Chapter

CENTRAL FLORIDA



This fall, the Central Florida Chapter participated in several philanthropy and service events, including a breast cancer walk and its continued work with the Academy School of Autism. Each semester, the men visit the school to play with the children. The chapter's new Marketing Chairman is tasked with promoting these and other chapter events, as well as coordinate recruitment videos. The men are also proud to have several brothers interning at Lockheed Martin, one of the leading contractors for the U.S. military, as part of the company's College Work Experience Program.

CHRISTOPHER NEWPORT



The Christopher Newport Chapter's largest and most meaningful event from its last quarter was Night for Life, which brought together the CNU community in solidarity against the stigma surrounding mental health and suicide. Speakers included Ginger Germani, founder of the Austin Germani Fund, and Bill Ritchey, CNU's Executive Director of Counseling and Health Services. Brothers Seamus Robinson, *Christopher Newport '21*; Nate Kidwell, *Christopher Newport '21*; Christian Lange, *Christopher Newport '21*; Jack Livingstone, *Christopher Newport '22*; and Jordan Butler, *Christopher Newport '20*, also spoke.

COLORADO COLONY



Members of the Colorado Colony are looking forward to their first full semester in DU. Expansion efforts started in the fall, with the Colonization Ceremony held in November. This spring, the men look forward to participating in recruitment, attending the Fraternity's Regional Leadership Academy, and co-sponsoring social and philanthropy events with other organizations on campus. Parents Weekend is on the calendar, and an Alumni Weekend will be scheduled for some time in April.



Christopher Newport Chapter

CORNELL



The Cornell Chapter is proud of its involvement on campus and in the community. The chapter has brothers who serve as volunteer firefighters; youth basketball coaches; local business managers; athletes on club soccer, hockey and lacrosse teams; varsity crew, baseball, squash and football athletes; student journalists; and more. David Larar, *Cornell '20*, serves as president of Cornell Venture Capital and attended the Slush tech conference in Helsinki in November along with Nick DeFransico, *Cornell '21*.

DEPAUW



DePauw Chapter brothers are very involved on campus. Brother Sam VanderVeen, *DePauw '21*, served as Vice President of Student Life for the DePauw Student Government. Additionally, multiple brothers held executive positions for other clubs and organizations on campus such as Dance Marathon, Timmy Global Health, Phi Delta Epsilon Premedical Fraternity, Fresh Food Club, Tiger Catholic and others. Brothers also represented DU and DePauw athletically in cross country, tennis and swimming, as well as musically in different ensembles and bands through the DePauw School of Music.

EMBRY-RIDDLE



The biggest service project for the Embry-Riddle Chapter held was with Halifax Humane Society in November. For two weekends, brothers showed up to the Humane Society to help with landscaping and to organize a storage shed. Recruitment for the fall semester was very successful, as the chapter initiated six men of merit and character. The men are also proud of Brother Chase Covello, *Embry-Riddle '22*, who accepted an internship with NASA in Houston.



FLORIDA



Alumni relations played a big part of the Florida Chapter's fall. A new advisor mentor system was established to help develop the leadership of the Executive Board members.

Undergraduates and alumni also both enjoyed a number of football tailgates together. With a renewed sense of brotherhood, the men are excited for the spring and to welcome their new associate members into the chapter.

GEORGIA TECH



The Georgia Tech Chapter continues its support of St. Baldrick's, an organization that raises money to fight pediatric cancer. This fall, the men started a new tradition of selling coffee and donuts in front of the chapter house to raise money. A campus-wide Cookies and Ice Cream Social also raised money for the organization. In addition to this work, the brothers set up tables to register students for the bone marrow registry.

GUELPH



To finish Homecoming weekend, the Guelph Chapter hosted its 14th Annual Alumni Golf Tournament. It was a great day of golf and connecting with alumni, accompanied by an outstanding dinner. This fall, the chapter also raised money for the Terry Fox Foundation, an organization dedicated to cancer research and awareness. Brothers even participated in the 37th annual Terry Fox Run, a 10 km run in honor of the Canadian athlete and activist Terry Fox.

ILLINOIS



This fall, the Illinois Chapter raised more than \$1,200 for the Eastern Illinois Foodbank. Fundraisers included a powderpuff football tournament, a Chipotle give back night, as well as dinner at the chapter house. A new Community Service Chairman also promoted various service opportunities in the Champaign-Urbana community. The new Wellness Chairman position focused on mental health and wellbeing and began hosting bi-weekly meetings for brothers to gather and talk about sensitive subjects in a safe space.

INDIANA



The Indiana Chapter initiated 30 men on Nov. 10, in the School of Fine Arts Auditorium. Former Chapter President Dan Church, *Indiana '81*, delivered the Charge Address encouraging the undergraduates to incorporate DU's Four Founding Principles into their daily lives, explaining how these values will serve them well into their professional careers and personal life. Brother Church is the owner of DairyChem, a manufacturer of natural dairy flavors for use in products like cheese, milk, butter and sour cream.



Maryland Chapter

IOWA STATE



The Iowa State Chapter's new Executive Board held its retreat on Jan. 11 to plan the upcoming semester and set goals for the new year. The chapter met a goal set by the previous Executive Board of raising the chapter's GPA to a 3.2. In the pursuit of *Building Better Men*, the goal has now been raised to achieving a 3.3 GPA.

JAMES MADISON



This fall, the James Madison Chapter hosted its most successful philanthropy event in recent history. The Color Rush event had teams of five to six people create a painting based on prompts given to them. The chapter also recently initiated four brothers into the Fraternity and created a new position in the chapter to focus on internal relations.

KANSAS STATE



During the month of November, the chapter hosted a brotherhood paintball event with more than 85 men in attendance. Along with paintball, a Dad's Day axe throwing event allowed the chapter to spend quality time with one another and other dads from throughout the chapter. To wrap up the semester, the chapter hosted a holiday date party and sent Christmas cards to campus sororities, family, alumni and friends throughout the nation.

LAFAYETTE



This fall, the Lafayette Chapter brought in a new class of 24 DUs, keeping it as one of the largest fraternities on campus. These new brothers have not hesitated to become involved in the chapter, with five of them holding positions on the new chapter Executive Board.

MARYLAND



Brothers Pat Ervin, *Maryland '21*, and Samay Kindra, *Maryland '20*, were both able to travel to Jamaica for the Global Service Initiative over winter break. While there, the group worked to dig and lay a foundation for a new schoolhouse at Higher Heights Academy in Savanna-la-Mar, Jamaica.



James Madison Chapter



MIAMI



This semester, several Miami Chapter brothers collected new and lightly used clothes for Hope's Closet. Brothers drove to a collection center in Cincinnati to donate the items, and the clothes will go to children in foster care. The chapter also hosted a successful Moms' Weekend in October that featured brunch and a private pottery class. The mothers also helped put together snack and gift baskets that were raffled off and raised more than \$1,700 to help fund house improvements and future parent activities.

MISSOURI



Two guest speakers were highlights of the Missouri Chapter's fall. In late October, while David Novak, *Missouri '74*, the former CEO of Yum! Brands, was on campus for a speech, he made a stop at the chapter house for a tour and to meet with brothers. Then, Missouri football coach Austyn Carta-Samuels spoke to the associate member class about character. Speaking straight to the heart, he challenged and inspired the men to impact the world.

NORTH CAROLINA



Thanks to generous donations from alumni, the North Carolina Chapter is excited to start renovations to its kitchen, as well as to have a chef service moving forward provided by UpperCrust. The men also congratulate advisor Randy Myer on receiving the Outstanding Faculty/UNC Advisor Award from the Office of Fraternity and Sorority Life.

NORTH DAKOTA



The North Dakota Chapter held a Global Service Initiative fundraiser on Dec. 7. At the event, guests could purchase all-you-can-eat burrito bowls.

NORTH FLORIDA



The North Florida Chapter hosted Run For Africa, an event to raise awareness and money for Water Wells For Africa. This organization works to serve impoverished children who cannot get access to drinkable water. The event raised \$2,500, and local vendors assisted by offering services like photo booths and live music.

ROCHESTER



Focusing on service within the community, the Rochester Chapter members spent time visiting a local nursing home to play bingo and spend time with the residents living there. The men also started to send brothers to a nearby elementary school to help teach and tutor students. In October, the chapter hosted a trick-or-treat event with the youngsters.

RUTGERS



Brotherhood played an important role for the Rutgers Chapter this fall. Events like a brotherhood breakfast, s'mores night, a Thanksgiving feast, and a burgers and football day brought the men closer together, including their 11 new members. Homecoming also served as a chance to develop relationships with alumni. On campus, the chapter is proud that Brothers Neil Jain, *Rutgers '21*, and Quincy Herdlein, *Rutgers '21*, are serving on the Interfraternity Council Executive Board.



SAN DIEGO STATE



The San Diego State Chapter makes a point to be involved on campus and in the community. In addition to participating in numerous campus cleanups, individual brothers play important roles on campus. Michael Shaffery, *San Diego State '20*, and Connor Marohn, *San Diego State '22*, are both members of the club soccer team, with Marohn as president. Kole Wellenstein, *San Diego State '22*, serves as a Student Union Board Representative.

SAN JOSE



On Nov. 17, the San Jose Chapter initiated 18 men into the Fraternity. Other highlights from the fall included a trick-or-treat event with local children, as well as Brother Brandon Vargas, *San Jose '20*, being elected to serve as the Scholarship Chairman for the campus IFC.

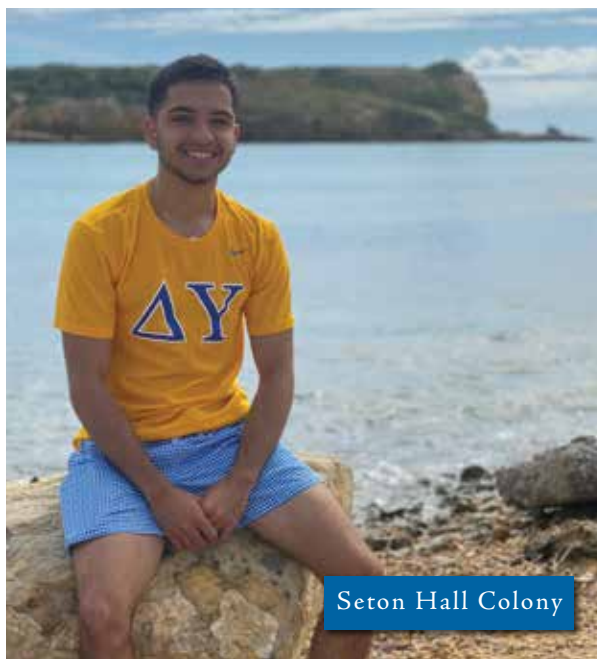
SETON HALL COLONY



The Seton Hall Colony hosted several fundraisers this fall, including Pie-a-DU, where for \$3, those on campus could throw a pie with proceeds benefitting the Global Service Initiative. The men also hosted their annual Delta Hoopsilon 3-on-3 basketball tournament, as well as bake sales throughout the semester.



San Jose Chapter



Seton Hall Colony

SYRACUSE



This fall, the Syracuse Chapter participated in service work with the Samaritan Center, a local organization that feeds the hungry. The men helped cook meals, serve food and assist in other tasks around the center. The chapter is also proud of Brother Andrew Regalado, *Syracuse '20*, who thanks to his participation in a number of campus organizations, spoke at the Forever Orange event on campus alongside alumni like sports broadcaster Mike Tirico.

TEXAS



The Texas Chapter hosted Initiation this fall at the Texas State Capital. Nineteen new brothers were initiated, and the chapter looks forward to spring recruitment.

VIRGINIA



Throughout the semester, the Virginia Chapter will host guests—both undergraduate and professional—to educate the chapter on topics such as sexual assault, alcohol, bullying, etc. This fall, the chapter hosted a group of students to educate about alcohol, its effects, tolerance and abuse, and other important aspects related to alcohol.



Texas Chapter

WESTERN ILLINOIS



The Western Illinois Chapter's 6th annual Haunted House and Trail raised more than \$600 for the Global Service Initiative.

On Nov. 3, the chapter initiated four new brothers into the Fraternity. In addition, Chapter President Christopher Gibson, *Western Illinois '21*, was elected to serve as Vice President of Internal Relations on the campus IFC Executive Board.

WESTERN RESERVE



This spring semester, the Western Reserve Chapter started The Hobby Initiative, encouraging every brother to explore a new personal hobby over the course of the semester. A showcase of brothers' hobbies will happen at the end of the semester. Examples of what brothers are starting to work on include sewing a stuffed animal, painting mini figures, learning how to animate, returning to drawing, writing short stories, and more.



WICHITA

This fall, the Wichita Chapter hosted its annual Nachofest food philanthropy where the men serve all-you-can-eat nachos for \$8 at the chapter house. This year's event raised

more than \$2,000 for the Global Service Initiative and allowed the chapter to send Brother Caden Griffis, *Wichita '21*, on the January 2020 GSI trip. The chapter also hosted many events with Rainbows United, an organization that serves children with special needs.



Western Reserve Chapter

ALUMNI NEWS



FRESNO



A strong contingent of Fresno Chapter Delta Upsilon alumni gathered for a football game at Bulldog Stadium on Oct. 26.

WASHINGTON STATE



The Washington State Chapter's class of 1969 held a 50-year reunion this September in Spokane. Seventeen of the 23 surviving brothers were in attendance, with spouses and guests bringing the total to more than 50 people. The reunion weekend included a golf outing, casino trip and gala. A special video presentation with photos of the brothers from throughout the years was a highlight of the reunion. The class of 1969 hopes that this event will inspire other classes to also celebrate milestone anniversaries and reconnect with one another and Delta Upsilon.

WESTERN MICHIGAN



Western Michigan Chapter alumni love attending Homecoming together each year. This year, around 70 people were in attendance. The alumni chapter also annually donates \$1,000 to a charity of choice, in addition to providing scholarships to children or grandchildren of Western Michigan Chapter alumni.





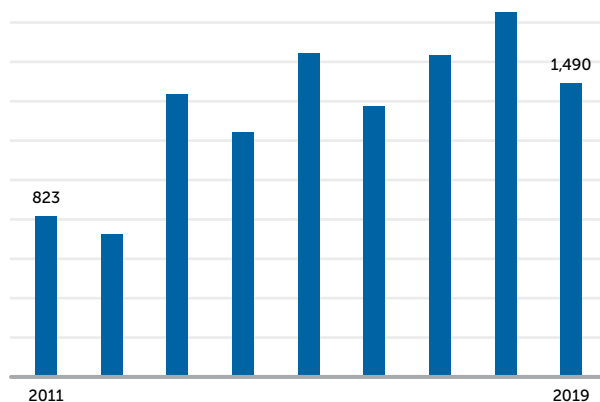
FOUNDATION SEEKS INPUT FOR FUTURE PLANNING



The Delta Upsilon Educational Foundation is charged with providing the financial resources for advancing the educational programs and services that bring to life the Fraternity's mission of *Building Better Men*. The number of DU undergraduates impacted each year through an educational program has grown significantly in the last decade, and we want to see this continue to grow. Resting on our laurels is not the DU way.

The leadership of the Fraternity and Foundation have recruited an Advisory Committee charged with mapping out the Foundation's role in supporting the educational needs of the Fraternity; both today AND in the years ahead.

EDUCATIONAL PROGRAM GRADUATES



DELTA UPSILON EDUCATIONAL FOUNDATION ADVISORY COMMITTEE

Tom Durein, *Oregon State '92*
Craig Franz, *Bucknell '75*
Lewis Gregory, *Kansas '75*

Bruce McKinney, *Missouri '74*
Joe Raudabaugh, *North Carolina State '78*
Reid Ricciardi, *Purdue '94*

Steve Rowley, *Ohio '65*
Rick Taylor, *North Carolina State '82*
Dave Whitman, *Indiana '75*

WE SEEK ALUMNI INPUT THROUGH E-SURVEYS IN MARCH

Delta Upsilon has thousands of alumni who provide gifts of time and treasure in support of our mission, and this spring, we want your input! Every DU alumnus with an email address on record will receive one of two electronic surveys aimed at helping us answer questions such as:

- ♦ **What motivates alumni to give back to Delta Upsilon?**
- ♦ **What current programs and initiatives resonate with DU alumni most?**
- ♦ **How else might the DU Educational Foundation build better men in today's culture?**

These are just a few of the types of questions the Advisory Committee hopes to answer as a result of your input from the electronic surveys in March. Your responses will be confidential and instrumental in helping us plan the future of our great Fraternity. To ensure you receive an electronic survey, verify that the International Fraternity has an email on file for you by contacting Executive Assistant Jana Anderson at jana@deltatau.org.

ALPHA AND OMEGA

ALBERTA

Carman Henry Brooks, '60
Iain H. Williams, '87

AMHERST

Edward J. Lonczak, '50

BOWLING GREEN

Robert D. Lambrecht, '52
John J. McDonald, '54
James Millar, '56

BRADLEY

William F. Waters, '67
Paul A. Whitney, Jr., '50

BUCKNELL

Richard H. Beatty, '62
M. W. LeMon, Jr., '54
Roland MacDonald, Jr., '57

CALIFORNIA

Warren C. Heiman, '50
James E. Marshall, '56

CARNEGIE

Harry A. Claypool, '41
Brent P. Mayo, '60

COLGATE

David D. Chans, '57
Richard A. June, '53

COLORADO

Peter A. Nord, '69

CORNELL

David W. Plant, '53

DARTMOUTH

Robert L. Grant, '43
William S. Green, '68
Gobin J. Stair, '33

DEPAUW

John P. Isenbarger, '45
Edward H. Parsons, '61
Richard M. Smith, '61

FLORIDA

Robert G. Croom, '60

GEORGIA TECH

Geoffrey A. Baker, '74

HAMILTON

Thomas O. Sweet, '49

INDIANA

Allen H. Swartzell, '49

IOWA

Richard E. Woodard, '49

IOWA STATE

Richard E. Baldwin, '54
Charles B. Brown, '56
Richard V. Hanson, '48
Warren E. Lueder, '43

JOHNS HOPKINS

Thomas E. Durney, '52

KANSAS

Terry N. Fiske, '55
Alvis H. Stallard, '55

KANSAS STATE

Roger Bender, '67
Troy E. Horine, '80

KENT STATE

James W. Burke, Jr., '64
Eugene J. Mucciarone, '52
Christopher K. Skurkey, '93

LAFAYETTE

Richard D. Kinnard, '84

LEHIGH

E. Mayo Snyder, '53

MANITOBA

Jack P. Caulfield, '54
Brian English, '67
William J. Phillips, '74

MARIETTA

Frank A. Brendel, Jr., '59
Harry C. Sammons, '42
Thomas E. Schmidt, '59

MARQUETTE

Terrence J. Kearney, '73

MCGILL

William E. Kilgour, '49

MIAMI

L. Ronald Daley, '59
Steve James D'Amato, '04
Peter H. Fornof, '72
Richard W. Lemon, '61
Robert H. Walters, '49

MICHIGAN

Richard J. Ball, '54
George Nicolau, '48
William B. Prokopow, '50
James V. White, '50

MIDDLEBURY

Silas H. Ayer III, '54

MINNESOTA

James H. O'Hagan, '60

MISSOURI

Taylor Lorenz, '13
Don L. Simms, '65

NEBRASKA

Richard A. Noble, '49

NORTH CAROLINA

Warren Y. Jobe, '63

NORTH CAROLINA STATE

Michael G. Jonovich, '83

NORTH DAKOTA

Colman M. Quill, Jr., '71

NORTHERN ILLINOIS

Morris L. Ferensen, '67

NORTHWESTERN

John P. Higley, '56
Ross N. Roe, '50

OHIO STATE

James C. Bergholt, '59
Frederick D. Meyers, PE, '49
John H. Stout, '54

OKLAHOMA STATE

Hugh E. Hood, '87

OREGON

Thomas M. White, '53

OREGON STATE

Harold G. Brack, '37
John C. Worthington, '44

PENNSYLVANIA

Robert E. McVay, '54

PENNSYLVANIA STATE

Elmer J. Belfanti, '46
James L. Lockerman, '57

PURDUE

Phillip E. Boring, '61
Harold M. Davis, '59
Thomas B. Keefer, '42
Richard R. Popham, '40

RIPON

William E. Schmutzgerow, '74

ROCHESTER

Richard Norcross Close, '43

RUTGERS

Charles J. Little, '60

SOUTH CAROLINA

Bryan Bachner Miller, '22

STANFORD

David L. Cutter, '51
Alvin C. Rice, '47

SYRACUSE

James S. Fox, '62
John A. Morse, '57

TECHNOLOGY

Berton D. Barrington, '66
Thornton E. Smith, '45

TEXAS

Ronald L. Brown, '73
John M. Orr, '68
William L. Turner, '57

TUFTS

Kenneth G. Tondreau, '60
T. Robinson White, '50

UCLA

William J. Johnston, '49
Roger C. Nelson, '50

UNION

Clifford J. Benfield, '46
Joseph J. Gardeski, '51

VIRGINIA

James C. Harlan, '50
Samuel R. Ward, Jr., '85

WASHINGTON

Allan G. Osborne, '45

WASHINGTON & LEE

William G. Borts, '69

WESTERN MICHIGAN

John D. Campbell, Jr., '62
Thomas A. Levi, '64
David G. Richmond, '57
Michael C. Thuma, '86

WICHITA

Duane R. Smith, '53

WILLIAMS

Richard H. Berry, '55
Bruce D. Smith, '49

WISCONSIN

Lyle B. Plagenz, '59

Please notify the Fraternity of errors in this list. This list reflects notices received at the International Headquarters between Oct. 2, 2019, and Feb. 10, 2020.

Memorial gifts may be directed to the Delta Upsilon Educational Foundation at the address below or online at www.deltatau.org/give.

Delta Upsilon
8705 Founders Road
Indianapolis, IN 46268
ihq@deltatau.org

TWO DU STAFF MEMBERS RECOGNIZED BY AFA

Delta Upsilon congratulates two staff members on being recognized with Sue Kraft Fussell Distinguished Service Awards from the Association of Fraternity/Sorority Advisors (AFA). The awards were presented during the AFA Annual Meeting in December and recognize outstanding service to the organization.

Dominic Greene, *Oregon* '99, is DU's Director of Health & Safety Initiatives. Within AFA, he has served on the Code of Ethics Work Group, as a First 90 Days co-lead facilitator, Awards & Recognition Committee Chair

and member, Annual Meeting Planning Team member, Graduate Student Experience Committee member, and Project Job Search Chair.


Michelle Marchand serves DU as Senior Director of Chapter Development. Michelle has been involved in numerous AFA work groups and committees. Notably, she served as part of the work group that revitalized AFA's Core Competencies, which will inform professional development opportunities for AFA members.


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Please include your full name, chapter and graduation year.

PARENTS: Your son's magazine is sent to his home address while he is in college. We encourage you to review it. If he is not in college and is not living at home, please send his new permanent address to: jana@deltatau.org.

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