

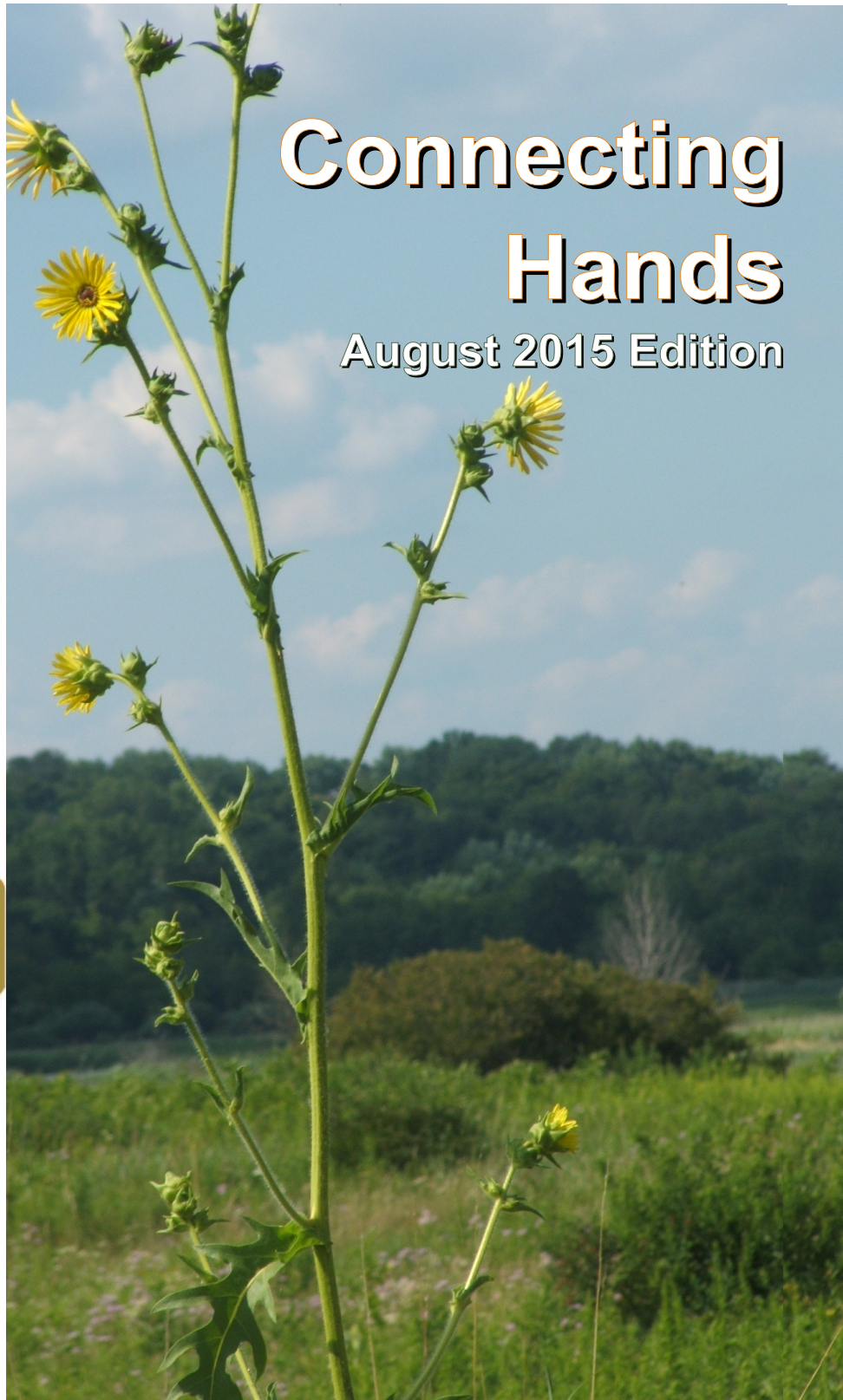
AMTA Wisconsin Chapter

www.amtawi.org



Connecting Hands

August 2015 Edition



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... And more!



AMTA - WI

Meet and Greets

What is a "Meet and Greet"?

It's a casual "get-together" with fellow Massage Therapists in your area. You can come to network, talk, meet, and simply have fun!

It's FREE!

Check out our Facebook Page and Website for more details.
Adding dates and locations all the time!

Opportunities available for volunteers to assist with the following committees: sponsorship, Connecting Hands newsletter, community service massage team-emergency response, website, social media, school liaison, and government relations. Grow your skills and give back to the profession.

You can also consider running for office in Spring 2016 elections!

We will be electing President, 2nd VP, Secretary, Member-at-Large (2), Delegate (3), Alternate Delegate (5)

For more information, please call Lynn Marie Kutz 920-470-7488 or email amtawi@ymail.com

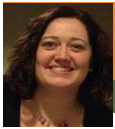
Government Relations Update

Animal Massage: As reported previously, the Wisconsin Veterinarians Association has begun process of pursuing legislation to set standard for providers of massage services to animals, possibly requiring that in order for an individual to perform massage therapy on an animal, the provider must be a Wisconsin licensed massage therapist and also be supervised by a vet. The issue will take more than a year to proceed through the administrative rule making process via the Vet's Board. The AMTA-Wisconsin Chapter will have the opportunity to submit comments at a public hearing and then to weigh in again in the legislative oversight process before any proposed rule goes into effect. Hence as of right now (newsletter submission deadline - May 31, 2015), we are at least several months from a public hearing being held. As soon as more information is available or a public hearing is scheduled we will post notices on our website and via facebook, and if we have enough notice prior to a hearing - in your monthly "Member News you Can Use" email.



"Let the beauty of what you love be what you do."

- Rumi



My top reasons for attending the AMTA – WI Chapter Educational Conference and Chapter Meeting

By Mya Rowe, RN, LMT, BCTMB

Perhaps you are the type that doesn't need any coaxing or convincing when it comes to participating in Chapter events, and if so, that's GREAT! But for the majority of our members, they are missing out on some great opportunities that the Chapter offers. And, with our upcoming conference just around the corner, I felt it was important to share why I feel it is essential to attend the Education Conference and Chapter Meeting.

1. Education!

We are members of an ever growing and ever changing profession. It is so important, as changes and new discoveries are being made through research, that we keep up with the times. We should be "life-long learners" and continue to develop new skills and techniques to help our clients and be the best massage therapists that we can be. Plus, the Wisconsin State Credentialing Board is now requiring CEUs for license renewal.

2. Networking!

Maybe you're not the type that likes to get out there and meet new people, and that's OK! But sometimes you need advice, and you may not know who to turn to. Attending an AMTA – WI event gives you a chance to meet massage therapists from all different walks of life and from different generations. It's very beneficial to learn about how other professionals have dealt with different situations, and to share their knowledge and expertise.

3. Staying Informed!

There are always different issues going on with the field of massage, from changes in licensure to changes in business regulations, etc. Were you aware of the CEU requirement that was recently added to the license renewal? How about the law changes regarding gift certificates and credit card fees? The AMTA – WI Chapter discusses these types of issues at the Chapter meetings and works hard to keep members informed.

4. Fun!

AMTA – WI events are FUN! We are a dynamic group of people who each have something to bring to the table. We strive to keep things upbeat and enjoyable! The past conferences have included activities such as: a comedy show, karaoke, bonfire, sheet folding contest, and coming up – a pie social! Now doesn't that sound like a good time?!

I hope that these reasons will encourage you to participate with the upcoming conference and Chapter meeting. Some of you may feel like it is too much of a financial burden, but I look at it as an investment in myself and my business. Plus, AMTA – WI members receive discounts on education classes sponsored by the Chapter. And on top of that – some classes are offered for FREE! Also, there are always others that would love to car pool and room share, which will cut down the cost. Visit the AMTA – WI Chapter Facebook page to find others that you can coordinate with. If you can't come to this conference, then I suggest marking your calendar and start saving for the next conference. Don't miss out on the opportunities to develop your expertise while making friends and having fun!



Ethical Dimensions

The Dance of Power & Professionalism

By Kathy Ginn LMT, BCTMB

We all know that when two people dance together, be it a waltz, the jitter-bug or something that brings them cheek to cheek it involves certain skills, mutual understanding, a degree of trust, and a certain ease of rhythm & flow. One of the main questions is; who will lead and who will follow? I love to dance, and often consider the client-therapist relationship a sort of therapeutic dance. This article attempts to invoke curiosity around the following questions to include a few guiding thoughts:

1. What are the skills required and do I use them wisely?
2. How do I create mutual understanding with my client?
3. What are ways I manifest trust with my client?
4. How do I dance with ease & flow in relationship to the power differential?

When you take on a role as a helping professional, you make a commitment to being of service to your clients through utilizing your professional training and expertise. You also automatically take on, through your role, an increased power & influence with your clients. This increased power & influence serves the helping relationship by creating the safe, clearly bounded authoritative context that is necessary for effective work. It also creates a heightened vulnerability for clients. Clients are in a position where they must trust in the knowledge and guidance of their massage therapist. Clients are often susceptible to harm and confusion through mis-uses of power and influence. The power we have is role dependent. This therapeutic dance is often mis-understood and filled with subtle and not so subtle complexities.

So now let's explore together the above questions ...

1. A few of the required skills as massage therapists are the modalities & techniques we offer, power of presence, deep listening, and tracking for impact and intention. Working skillfully within our scope of practice is both a part of our code of ethics and a cornerstone of our law & legislation. The power of presence and deep listening often come with good intention. Presence is the ability to have an effect through being with your client in a calm, empowered and respectful way. The power of presence creates an atmosphere of safety, healing, and self-respect. We track many dynamics within the therapeutic relationship. How to track and repair difficulties within the therapeutic relationship is one of the primary learned skills. We often experience our impact with our client is very different than our intention. Take time to learn about what things to track, so that you can attend immediately to the health of the relationship. How well are you dancing together?
2. Mutual understanding can prevent mis-understandings. Ways to foster mutual understanding is by clearly stating individual roles and boundaries. What are the specific roles of the therapist and client? This is often conveyed through professional practice policies, and also teaching your client how to be part of creating and maintaining a collaborative relationship. Offering both verbal & written informed consent regarding details of treatment plan, and making sure you have client's consent for care will serve both you and your client well.
3. The roots of the therapeutic relationship are trust & safety. The power of communication is one of the steps in this dance. The ability to have an effect through speaking clearly, verbalizing empathy, managing and focusing important and meaningful information, the ability to inspire and guide, and being mindful of when self-disclosure is in service of the therapeutic relationship are many of the steps blended into the therapeutic dance.

4. Remember, your clients are really asking; “do you see me, do you hear me, and do you authentically care?” Without trust, the body/mind will not relax and surrender into what you are offering.

The power differential is simply created and maintained as a result of our professional role. Power is the ability to have an effect or to have influence. We don't have a choice about it. The choice we have is how we use our power & influence. And even though we have good intentions, using our professional power is a complex dance. The ease and flow of this dance is a life-long personal engagement ~ and this is truly the **Heart of Ethics Education!**

**Listening is effortless. To listen is to be relaxed and quiet.
It happens in a silent mind.**

Kathy is currently in private practice in both Madison and Oconomowoc, WI. She has been active in the field of massage therapy & bodywork since 1991. Kathy is a Right Use of Power facilitator and Hakomi trained bodyworker. She served with the NCBTMB ethics committee for 8 years, and currently serves on the Board of the Right Use of Power Institute – located in Boulder, CO. She is currently on faculty at East -West Healing Arts Institute. Kathy is an NCBTMB approved provider. She offers continuing education in Ethics, Somatic Education and Business Development. Kathy also offers mentoring for those who seek her service.

Please visit her web-site @ [http:// www.ethicaldimensions.com](http://www.ethicaldimensions.com)

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Wisconsin Massage Law Highlight: Continuing Education

Submitted by Lynn Marie Kutz, LMT

Q: I know I need 24 hours of continuing education (CE) every two years to renew my Wisconsin Massage Therapy or Bodywork Therapy license. What CE Subjects will count? Will Reiki count? How about Crystal Healing? Sound Healing?

A: Those are great questions! For an answer, let's look at a few sections of current laws (The full text of the administrative law is available at http://docs.legis.wisconsin.gov/code/admin_code/mtbt - as laws change, always verify you are referencing the most current version):

MTBT 7.02(2) Acceptable continuing education shall address topics within the scope of practice of massage therapy and bodywork therapy or related business practices. The topic of at least 2 of the total continuing education hours in each biennium shall be ethics.

Let's take a quick look at the current (current as of May 30, 2015) scope of practice:

MTBT 1.02(19) "Massage therapy or bodywork therapy" means the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body, in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility. Massage therapy or bodywork therapy includes determining whether manual actions and adjunctive therapies are appropriate. Massage therapy or bodywork therapy does not include making a medical, physical therapy, or chiropractic diagnosis.

MTBT 1.02(2) "Adjunctive therapy" means any of the following:

- (a) The use of a device that simulates or enhances a manual action.
- (b) The application of water, lubricants, or other nonprescription topical agents to the skin.
- (c) The application of heat or cold to the skin in the absence of an electromagnetic device.

Wisconsin also limits where you can obtain your C.E.s:

MTBT 7.03 Acceptable continuing education activities. The board shall accept the following in satisfaction of the biennial training requirement provided under s. MTBT 7.02:

- (1) Continuing education activities approved or provided by any of the following:
 - (a) Massage therapy or bodywork therapy schools or training programs approved pursuant to s. 460.095, Stats.
 - (b) Institutions of higher education as s. 106.57 (1) (c), Stats.
 - (c) Local, state, or national chapters of professional organizations that address improvement of the profession, including but not limited to the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM), the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), and the Federation of State Massage Therapy Boards (FSMTB).
- (2) Continuing education activities may be in the form of in-person instruction, distance learning, online activities, audiovisual recordings, audio recordings, and professional literature review.

So a few questions to ask yourself:

Is the topic within the scope of practice of massage therapy or bodywork therapy as defined by state law? If YES - It is an acceptable topic.

Is the CE topic a related business practice? If YES - it is acceptable topic.

Is the CE topic a related business practice? If YES - it is acceptable topic.

Is the CE provided or approved by an acceptable entity [See MTBT 7.03(1)] ? *Note - While AMTA is not specifically listed, it does fall under "Local, state, or national chapters of professional organizations that address improvement of the profession," If YES - It is an acceptable CE provider.

If your answers to both #1 and #2 are NO, then the CE will NOT be acceptable topic for your license renewal. That does not mean the CE would not be beneficial to you or enhance the services you provide, simply that it will not count as CE hours for the purpose of your Wisconsin license renewal. Those CE may be able to count for renewals with AMTA, NCB, or other organizations even if they do not count for your license - check with each organization for their specific CE requirements.

If your answer to either #1 or #2 is YES, and your answer to #3 is NO, then the CE will NOT count for your license renewal.

If you are mathematically inclined, you might think of those three questions as :
(#1 Yes or #2 Yes) + #3 Yes = Acceptable CE

If you are still unsure if the CE you are considering will count for your license renewal, I suggest you contact the State of Wisconsin Department of Safety and Professional Services dspd@wisconsin.gov (608) 266-2112 via a form at <http://dspd.wi.gov/contact>

Let's take a look at one of the CE topics you specifically asked about:

Reiki is a healing technique based on the principle that the therapist can channel energy into the patient by means of touch, to activate the natural healing processes of the patient's body and restore physical and emotional well-being.

Reiki is not a business practice (such as ethics). It does NOT fall within the defined scope of practice as "massage therapy or bodywork therapy" nor does it qualify as an adjunctive therapy. CE in Reiki, even when offered by an acceptable provider would NOT count for WI license renewal.

As a side note - Energy work is not a regulated service in Wisconsin. You may provide the service for your clients, but is not considered massage therapy/bodywork therapy.



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Class Review: Ethics as Self-Care With Kathy Ginn

By Mindy Murkley-Kruckeberg

I learned how to put many things in perspective during this brain intriguing class. Where do our boundaries begin and end? Everyone is different in how much they are willing to take on. It is very critical to check yourself often and see where you are and recognize your danger signs so you can avoid burnout. Keep this in mind "If you are not having fun anymore in the activities you do", you may really need to step away from things for awhile.

Stepping away is a major part of self care, it helps you regroup, rest and refocus your energy. It gives your body and mind time to heal. Let things go that do not serve you anymore.

As therapists, we tend to keep on giving because we don't want to see another person struggle. We need to be able to say no at times so we don't get in the burnout stage.

When you take time for yourself, we often times can come back to our clients refreshed and are once again able to offer them loving energy and a wonderful healing experience.

Are you interested in Sports Massage?

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Humanitarian Spotlight

Humanitarian

hu·man·i·tar·i·an n. One who is devoted to the promotion of human welfare and the advancement of social reforms; a philanthropist.

AMTA-WI recognizes that many of our chapter members are active in supporting worthy causes through volunteering time, massage services, money, and/or tangible items. Every year, we honor one such member with the Chapter Humanitarian Award. We would like to acknowledge more of the activities you are involved in! Please send your volunteer stories and photos for us to share with all our members. The "write-up" doesn't need to be fancy, it could be as simple as a list of who you are, what cause or organization you supported, when and how. And no, your volunteerism does not have to be related to massage! You can reach with us at amtawi@gmail.com or by mail to our chapter president, currently Lynn M Kutz, LMT: 1109 W 11th Ave, Oshkosh, WI 54902

Awards

2015 Humanitarian & Meritorious Award Recipients:

The Humanitarian Award has been awarded to Nancy Rezmer - Cadott

The Meritorious Award has been awarded to Mindy Murkley-Kruckeberg - Appleton

**AMTA-WI Chapter would like to recognize the following members
for their dedicated Years of Membership:**

35 Years

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30 Years

Terry M. Burko Carol T. Framnes Ricki Grunberg

25 Years

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AMTA-WI Chapter would like to take this opportunity to express a sincere thank you for all the dedicated support and contributions that help make our conferences a success:

Maple House Arts, Marni Janisch Face Covers, Institute of Beauty & Wellness, Custom Craft-works, Massage Warehouse, Biofreeze, Bodywork Mall, Kathy Ginn, Doug Nelson, Real Bodywork, Earthlite, China Gel, Sacred Earth Botanicals, Soothing Touch, TIBIA, Middleton Tourism Office, Younique, Kelly Lott, Extensor, Theracane, Massage Envy, Kate Sciandra, Frontier Co-op, Bon Vital, Biotone

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Here's how it works:

- **Option 1:** Refer your friends and colleagues by filling out the form at amta.org, emailing info@amtamassage.org, or calling us at 1-877-905-0577. We will contact your friend to share the benefits of being an AMTA member, and offer them the lowest membership rate possible!
- **Option 2:** Encourage your friends to join by calling 1-877-905-0577 and mentioning your name, or have them visit amtamassage.org/join and use code **Friend** ([Professional](#) membership) or **FriendSG** ([Student](#) or [Graduate](#) membership).

When each friend joins at any level– Professional, Graduate, or Student– we send them a welcome gift, and you receive a \$20 Visa gift card! Refer as many friends as you'd like. There are no limits to the number of gift cards you can receive.



Massage Therapy for Veterans: Essential Strategies and Considerations

AMTA Wisconsin Education Event

Monday, November 9th & Tuesday, November 10th, 2015 8:30 am - 5:30 pm 16 CEs
Appleton National Guard Armory (920) 993-3115
2801 West 2nd Street, Appleton WI 54914



Amy Appel, LMT

NCBTMB Approved Provider #451892-12



In the United States today there are over 20 million veterans. These warrior men and women served our country in bravery and many of them returned from their service with physical and emotional trauma. Many veterans have begun to look outside of conventional treatments and medications to get relief from ailments; often massage therapy is their choice.

Massage therapists frequently find themselves either working with or looking for ways to be able to work with veterans. The aim of this seminar is to enhance the skills and confidence of the massage therapists when working with this population. Topics of discussion include: Who is the veteran? Veteran Statistics, How to Relate to Veterans, Concerns Associated with Individual Conflicts, Common Veteran Health Conditions and Massage Implications, Practitioner Health & Safety and How to Begin Working with Veterans. This event will be taking place at the Appleton National Guard Armory to connect and actively engage with today's military.

16 CEs valid for your 2017 WI Massage License Renewal
AMTA-WI Members \$300 / Non-Members \$350 by 10/9/15

Add \$50 to ALL registrations after Oct 9th - Register at amtawi.org or mail in your registration.

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AMTA Member # _____ ** must provide number to receive member discount**



16 CEs - WI Member/Student: \$300.00
16 CEs - WI Non-member/other: \$350.00

Add \$50 to all Registrations submitted after October 9, 2015.

***Registration price includes materials. Student Materials: This is a lecture class. No tables required. Please bring notebook and writing utensil.**

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ADA assistance is available upon request.

Register at amtawi.org or mail to: Nancy Rezmer, AMTA-WI, 1500 N Casaloma Dr. #411, Appleton, WI 54913



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Monday, November 9th & Tuesday, November 10th, 2015 8:30 am - 5:30 pm 16 CEs

Appleton National Guard Armory (920) 993-3115

2801 West 2nd Street, Appleton WI 54914

About Amy Appel, LMT, Real-Life Alternatives, LLC

After receiving her diploma in Massage Therapy from PHD Academy in Eau Claire, WI, Amy began teaching there and eventually became the Program Director for the Massage Therapy Department. She has experience teaching and creating curriculum for both hands-on and theory based classes including: Anatomy and Physiology, Medical Terminology, Business Ethics and Law, Complete Body Massage, Advanced Massage Techniques, Specialized Massage Topics, Day Spa Techniques, Kinesiology, Deep Tissue Massage, Sports Massage, Special Needs Massage and First Aid/CPR. In addition to her teaching experience, Amy has taken over 50 massage therapy and teaching seminars to enhance her personal education.

For several years, Amy has volunteered time at a Veteran's hospital providing massage therapy in all areas of the hospital. She has experience working with many specialized veteran health concerns which include: PTSD, mental illness, agent-orange exposure, POW, hospice, aging, amputations, traumatic injuries, Gulf War Syndrome, brain injury, spinal cord injury and more.

Directions from Highway 41 to the ARMORY

Exit 137 College Avenue & Go EAST (towards downtown Appleton)

Right on S Lyndale Street (at Burger King)

Right on W 2nd Street, 2801 W 2nd St, Appleton (in Grand Chute)

Restaurants Nearby:

American Legion, Panera Bread, Hu Hot Mongolian, Burger King, AppleBee's, Starbucks, McDonalds, Taj Mahal Indian, Chicken Palace, Panda Express, Perkins, Starbucks, Denny's and the Fox River Mall Food Court.

Closest Hotel:

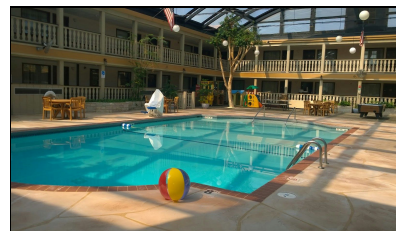
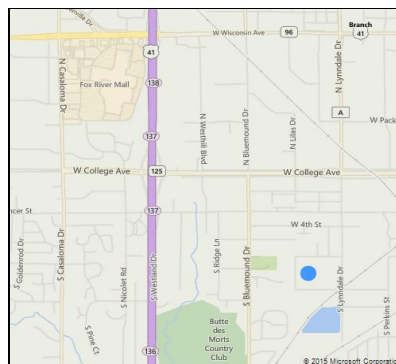
Best Western Fox Valley Inn (1.1 mile to Armory). A great place to network.

3033 W College Avenue, Appleton, Wisconsin, 54914

Room Block Code is **AMTAWI**. Room Rate: \$99/double occ;

\$15 extra person. Hot Breakfast included. Relax at pool atrium & jacuzzi.

<http://bestwesternwisconsin.com/hotels/best-western-fox-valley-inn>



About the Wisconsin National Guard



With more than 3,400 Soldiers and units based in 36 Wisconsin communities, the 32nd Infantry Brigade Combat Team is the largest unit in the Wisconsin Army National Guard. Brigade combat teams are the basic deployable combat maneuver units in the U.S. Army today. The 32nd IBCT resembles a small-scale combat division, with infantry, cavalry, field artillery, and special troops units for intelligence, signal, military police, and combat engineers.

The 32nd IBCT is descended from the 32nd "Red Arrow" Division. In 1967, the 32nd Division was inactivated and reorganized as the 32nd Infantry Brigade (Separate) (Mechanized). The 32nd was again reorganized into the 32nd IBCT in 2007 to reflect the needs of the U.S. military for operations in the Middle East and Southwest Asia.

The 32nd Infantry Brigade Combat Team spent 2008 training and preparing for a mobilization and deployment. The unit was alerted in late 2007, and it received a mobilization order in December that called up more than 3,000 Soldiers for an active duty mission in Iraq, beginning in 2009. Eight other Wisconsin National Guard units were tapped to augment the brigade. This was the largest operational deployment of Wisconsin National Guard forces since World War II. For current deployment information and Wisconsin trainings, community service and news, check out <http://dma.wi.gov/dma/news/default.asp>.

Student Materials: This is a lecture class. Please bring notebook and writing utensil. No tables required.



CONTINUING EDUCATION

6225 University Avenue, Suite 210, Madison, WI 53705 • 608-238-7378 • www.tibiainc.com

Advanced Anatomy & Pathology

16 CE Hours each • Dr. Lisa Witzke

Upper Extremity

Oct 17 & 18 (Sa/Su), 9a-6p

Lower Extremity

Nov 14 & 15 (Sa/Su), 9a-6p

Each course costs:

\$325 (\$280 if paid 2 weeks prior)
+ \$50 supply fee paid to instructor

NCBTMB Provider #554

TIBIA's Signature Courses

Foundation Workshop . . . *the power of choice*

11 CE Hours • Michaela Torcaso

July 24 & 25 (Fr/Sa), 6-9p & 9a-6p &/or
Sept 11 & 12 (Fr/Sa), 6-9p & 9a-6p
\$350 (\$300 if paid two weeks prior)

Energy in Action

8 CE Hours • Michaela Torcaso

August 29 (Sat), 9a-6p and/or
October 2 (Fri), 9a-6p
\$240 (\$200 if paid two weeks prior)

Intuitive Space

30 CE Hours • Michaela Torcaso

Prerequisite: Foundation Workshop
Sept 23, 30, Oct 7, 14, 21, 28, Nov 4,
11, 18, 25 (Wed), 9:30a-12:30p
\$900 (\$750 if paid by 9/9/15)

Energy 1

8 CE Hours • Michaela Torcaso

Prerequisites: Energy in Action and
Foundation Workshop

October 9 (Fri), 9a-6p
\$240 (\$200 if paid by 9/25/15)

Energy 2

8 CE Hours • Michaela Torcaso

Prerequisite: Energy 1
October 30 (Fri), 9a-6p
\$240 (\$200 if paid by 10/16/15)

Aromatherapy

Raindrop Technique

7 CE Hours • Karen Wegert

Aug 22 (Sat), 9a-5p
\$160 (\$140 if paid by 8/8/15)
+\$20 for Young Living oils if needed

Crystals

Crystal Energy Balancing

8 CE Hours • Cheri Haines

Aug 5 & 12 (Wed), 5-9p
\$180 (\$160 if paid by 7/22/15)

Eastern Bodywork

The Essence of Qi: Jing Acutouch

16 CE Hours • Cheri Haines

Sept 19 & 20 (Sa/Su), 9a-6p
\$360 (\$320 if paid by 9/5/15)
+ \$8 materials fee paid to instructor

Tender Touch*

16 CE Hours • Cheri Haines

Oct 1, 8, 15, 22 (Thu), 5-9p
\$360 (\$320 if paid by 9/20/15)
+ \$8 materials fee paid to instructor

Jin Shin Do®

Fundamentals of Acupressure

14 CE Hours • Cheri Haines

Oct 3 & 4 (Sa/Su), 9a-5p
\$310 (\$280 if paid by 9/19/15)
+ \$8 materials fee paid to instructor

Core Connection*

16 CE Hours • Cheri Haines

Oct 10 & 11 (Sa/Su), 9a-6p
\$360 (\$320 if paid by 9/26/15)
+ \$8 materials fee paid to instructor

**Prerequisite:* The Essence of Qi or its
equivalent as approved by instructor

Ethics

Professional Power & Boundaries

6 CE Hours • Kathy Ginn

Aug 21 (Fri), 10a-5p
\$140 (\$120 if paid by 8/7/15)

Power of Communication & Presence

6 CE Hours • Kathy Ginn

Nov 1 (Sun), 10a-5p
\$140 (\$120 if paid by 10/18/15)

Manifest a Successful Practice

Power of Networking (#3)

4 CE Hours • Kathy Ginn

Sept 25 (Fri), 9a-1p
\$100 (\$80 if paid by 9/11/15)

Marketing Principles (#4)

4 CE Hours • Leora Weitzman

Sept 25 (Fri), 2-6p
\$100 (\$80 if paid by 9/11/15)

Massage

Somatic Awareness in the Session Room

6 CE Hours • Kathy Ginn

Sept 18 (Fri), 10a-5p
\$140 (\$120 if paid by 9/4/15)

Stretch Based Deep Tissue

8 CE Hours • Leora Weitzman

Sept 26 (Sat), 9a-6p
\$180 (\$160 if paid by 9/12/15)

Dismantling Tension Patterns

7 CE Hours • Leora Weitzman

Oct 16 (Fri), 9:30a-5:30p
\$160 (\$140 if paid by 10/2/15)

Happy Working Body

4 CE Hours • Leora Weitzman

Nov 13 (Fri 9a-1p)
\$100 (\$80 if paid by 10/31/15)

Muscle Whispering

4 CE Hours • Leora Weitzman

Nov 13 (Fri 2-6p)
\$100 (\$80 if paid by (10/31/15)

State Continuing Education (not NCBTMB approved)

Reiki 1

11 CE Hours • Susanne Benton

Oct 23 & 24 (Fri & Sat)
6-9p & 9a-6p
\$185 (\$165 if paid by 10/9/15)



Congratulations to Joan Nichols

In accordance with policy, Joan Nichols (GA) has been selected by the AMTA Board of Directors to fill the vacant National Vice President position. She will take the position immediately. Because she has one year remaining on her term as a Member-at-Large, the Board will follow policy to fill that vacancy.

The AMTA Purpose

The purpose of the AMTA shall be:

- To advance the science and art of massage and related techniques
- To raise and maintain the standards of the massage profession
- To foster a spirit of cooperation and the exchange of ideas and techniques among its members and others who are part of the massage profession
- To promote legislation that supports and upholds, and oppose legislation that harms and damages, the massage profession
- To protect and preserve the rights of its members
- To enhance the public's understanding and appreciation of massage
- To further the broad objective of improving conditions of life, or individual well being, in our society through utilization of the professional knowledge and skills of massage therapy
- To advocate the rights and interests of persons seeking massage therapy as health care
- To conduct any other activity in connection with the purposes stated in the Article and to undertake such other desirable activities as the Board of Directors may determine.

Connecting Hands

This newsletter is published 3 times per year from the AMTA Wisconsin Chapter, (AMTA-WI) a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for submission may be presented in any format, but must include the name, address, and phone number of the writer. Copyright materials must be accompanied by written permission by its holder. The Wisconsin Chapter reserves the right to edit material for space and clarification; accept or reject materials; and assumes no responsibility for errors, omissions, corrections or modifications to publications. The beliefs or opinions contained in this publication do not necessarily reflect those of the AMTA-WI Chapter.

Scholarship Contest - Member Survey

Each year AMTA-WI awards a prize of \$75 towards chapter sponsored CE credit (in the form of three \$25 vouchers) to two members via a scholarship contest. This year, contest entry is completion of the following survey. Winners will be selected via random drawing of all eligible entries.

Eligibility: One entry per person. Open to AMTA-WI members in good standing. Mail completed survey to AMTA-WI, % Lynn Marie Kutz, LMT 1109 W 11th Ave, Oshkosh, WI 52902 or complete online at amtawiblog.weebly.com. All entries, regardless of entry method, must be received by midnight November 31, 2015. Winners will be notified not later than December 15, 2016 via member's email or telephone number on file with the AMTA National Office.



Name _____

AMTA Member # (not your WI License #) _____

Rate how AMTA-WI membership Benefits & Programs are important to you:

1- Essential 2- Important 3- Nice 4- Not Important 5- Never Use N/A- Don't Care

☐ Legislative Watch to be informed of potential changes in the state laws that will affect massage

☐ Proactive legislative action (such as expanding Scope of Practice)

☐ Chapter Hosted Continuing Education at or below actual cost

☐ Community Service Massage Team (Outreach & Emergency Response)

☐ Sports Massage Team

☐ Chapter Scholarship

☐ School outreach programs

☐ Professional Pop-Up Banners to borrow

☐ EZ-Up Canopy to borrow

☐ Swag Bags at conferences

☐ Meet & Greets

☐ Vendor area at conferences

☐ Chapter Meetings

☐ Social Events at Conferences

☐ Volunteering (Board)

☐ Door Prizes & Contests

☐ Volunteering (Delegates)

☐ Connecting Hands Newsletter

☐ Volunteering (Committees)

☐ Chapter Social Media

☐ Monthly Member News emails

☐ Chapter Awards (Meritorious & Humanitarian)

Where do you prefer to get most of your member updates & news (check all that apply)

☐ Connecting Hands Newsletter

☐ Monthly Member News emails

☐ Chapter website amtawi.org

☐ Chapter social media (FB, twitter, etc)

☐ Chapter Meetings

☐ Meet & Greets

AMTA-WI Events are possible with member participation.

Please check the Hands-On Massage Events activities you are interested in participating in:

☐ Sports Massage Events (Paid only)

☐ Sports Massage Events (Any)

☐ Community Service Events (Volunteer)

☐ Emergency Response (Formerly MERT)

What organizations or events or causes inspire you to donate your massage talents?

Please list the cities, or areas of the state where you would be willing to participate in volunteer massage events or Meet & Greets.

What was the Last CE class you took? How far did you travel to take class?

How much are you willing to pay, per credit-hour, for Continuing Education?

What cities are areas of the state are you willing to travel to for education?

Will you be attending the AMTA NATIONAL Convention in Milwaukee in October 2016?

Are you interested in volunteering at the convention?

Would you be interested in providing massage (for compensation) during the convention?

Thank you for your participation! Good Luck in the Drawing!

WS
MT

Wisconsin School of Massage Therapy

N112 W15237 Mequon Road
Suite 400
Germantown, WI 53022
262-250-1276
www.wsmt.org

Come Grow With Us! Continuing Education Offerings

The Massage Therapist's Aromatherapy Starter Kit –

Tuesday, August 4, 2015 OR Tuesday, March 29, 2016 - \$150

Aromatherapy is the science and art of using essential oils to benefit the body and environment.

This 8- hour class will give you background into aromatherapy and introduce you to the properties of 10 essential oils and 5 carrier oils. You will be able to safely blend these oils into various products to use for your massage therapy practice. You will enjoy adding this important work to your professional toolbox.

Fascial Yielding – Tuesdays, August 11 & 18, 2015 OR Sundays, March 6 & 13, 2016 OR Sundays, May 8 & 15, 2016 OR August 14 & 21, 2016 - \$250

This class gives you 16 continuing education hours of training in fascial techniques which are a form of soft tissue therapy intended for pain relief, increasing range of motion and balancing the body.

This class gives you hands-on techniques to be able to add this important work to your skill set.

Infant Massage – Tuesday, September 22, 2015 - \$110

Want to help parents bond with their newborns? Come find out about this fun modality! This class gives you 4 continuing education hours of training in infant massage.

Deep Pressure - Why, When, How? – Tuesday, November 10, 2015 - \$110

This class gives you 8 continuing education hours to refine and increase your proficiency in massage therapy pressure control. You will learn the latest science behind this work, hands-on demonstrations and guided practice using deeper pressure for both therapist and client safety. You will enjoy adding this essential knowledge and skill to your massage practice.

Using Tools Effectively – Tuesday, December 1, 2015 - \$110

This class gives you 8 continuing education hours to understand and practice using tools in massage work. It includes background on tools to help MTs, hands-on demonstrations and guided practice using a variety of tools. There will be a huge variety of tools to try so you can find those that work comfortably for you. This will be a fun day of experimentation and practice to become comfortable using tools to save your body and provide effective work for your clients.

Applied Ethics 101 for Bodyworkers – Sunday, January 10, 2016 - \$35

This class gives you 2 continuing education hours of ethics for massage therapists and bodyworkers. We will be using a book club format with reading and discussion.

Anatomical Skull Painting – Monday, February 22, 2016 - \$90

This class gives you 4 continuing education hours to study in detail the anatomy of the human skull by painting and labeling the structures on your very own skull you get to take with you at the end of the class. Come explore the wonders of the vessel which houses the brain and leave with a great demonstration tool for your office.

Check out our website Continuing Education page for all the details –

www.wsmt.org

Or call us 262-250-1276 or email us info@wsmt.org and we'll answer all your questions and send you a registration form!

Meet a Member At Large



Jacqui Horstman I live in Sparta, WI with my husband and three children. I have been an AMTA member since 2007. This is my second year as a Delegate and first year on the Board. I volunteer because I want to be a part of thriving profession that helps people. I practice as an independent contractor at A Healthy Touch Massage Therapy & Bodywork in Sparta, WI. I have recently started teaching a massage class at The Salon Professional Academy in Onalaska, WI. I went to school at East West Healing Arts in Madison.

Guest Blog Post

If you have ideas you would like to share with the members, please consider submitting a "Guest Blog Post" to our social media chair Tom Reich, tomreich85@sbcglobal.net. Some ideas for Guest Blog Post: My Favorite Ways to Market, Integrating New Massage Techniques into an Existing Practice, 10 Great Self-Care Tips to Share with Clients, Ethics of Retail Sales, To Accept Tips or Not? Your experience and imagination are the limit for what you can submit!

Submissions may be edited and/or shared through other chapter resources. Photos are also appreciated! Check out Amy Appel's blog post: <http://amtawiblog.weebly.com/amta-wi-blog/understanding-veterans>

This article originally appeared on our chapter blog
<http://amtawiblog.weebly.com/>

ADVERTISE HERE!
Connecting Hands
Sells classified Ads!

\$8!

Newsletter Classified rates:

(20 words or less) Classified - \$8

Personals/Networking- FREE to AMTA-WI members

For Newsletter Display and Website ad rates visit

amtawi.org/main/advertising-rates

Deadline for next edition is October 30, 2015

To submit an ad, email your copy to ads.amtawi@gmail.com

Payment may be made by check or online.

A Message From AMTA President Jeff Smoot

March 31, 2015



I write this letter shortly after returning home from my first National Board meeting as your new AMTA President. At the beginning of each year the new, the Board participates in National Leadership Orientation (NLO). We come together for two days of training and team-building exercises to discuss what our roles, responsibilities and duties will be for the coming year. We are continually reviewing our policies and bylaws, as well as our products, programs and services to ensure we are providing you up- to-date benefits and meeting your needs. We send out surveys so that we can best understand what tools for success you need in your practice. We listen to you. Your input is essential...you help determine what we do for you and the profession. We are all AMTA

We're all on a mission together—the National Board of Directors, Chapter Leaders and staff—to serve our members while advancing the art, science and practice of massage therapy. We will be moving forward to establish greater visibility, participation and influence of AMTA in the health care community in order for those in that industry to understand the benefits of massage therapy and the value of working with massage therapists. AMTA releases regular Research Roundups to consumer and health care media. We are using new research to educate consumers and your potential clients that massage therapy has very real health benefits and that they should seek that massage from an AMTA massage therapist. And, we provide this information to our members so you can share it with your clients and community. We are truly all in this Together.

I look forward to our coming together at the AMTA 2015 National Convention which is to be held in Pittsburgh, Pennsylvania, August 19-22, 2015. Be sure to register early! Olympic Figure Skater Scott Hamilton will share the lessons he learned as a top athlete and cancer survivor during Opening Session. New York Times columnist Suleika Jaouad will chronicle her experience as a cancer survivor, joining a leading oncologist from MD Anderson Cancer Center at Closing Session.

TOGETHER, WE ARE AMTA!

Jeff Smoot
AMTA President

2015-2016 Schedule of Events

Calendar is subject to change. Please check amtawi.org/events for updates.

Please contact us if you have an event for Sports or Community Service Massage Teams, or if you would like to coordinate a Meet & Greet for your area.

2015

Aug 3-6	Milwaukee JCC Maccabi Games	Milwaukee, WI	Sports Massage Volunteers
Aug 3	Meet & Greet	Green Bay, WI	Open
Aug 12-13	Burn Injured Youth Camp	Milwaukee, WI	CSMT Volunteers
Aug 17-18	Chapter Volunteer Orientation Program	Pittsburgh, PA	Chapter Volunteers
Aug 19	Meet & Greet	Madison, WI	Open
Aug 19	Chapter Leadership & Delegates Meeting	Pittsburgh, PA	Open
Aug 19-22	2015 AMTA National Convention	Pittsburgh, PA	Open
Sept 13	Ironman Wisconsin	Madison, WI	Sports Massage Volunteers
Sept 13	Chapter Board of Directors Meeting	Online	
Sept 13	Meet & Greet	Brookfield, WI	Open
Sept 16	Meet & Greet	Madison, WI	Open
Oct 3	AIDS Walk	Milwaukee, WI	CSMT Volunteers
Oct 10	Chapter Board and Volunteer Development	TBD	
Oct 11	Budget Development & Strategic Planning	TBD	WI Board of Directors & Committee Chairs
Oct 11	Meet & Greet	Brookfield, WI	Open
Oct 21	Meet & Greet	Madison, WI	Open
Oct 25-31	National Massage Therapy Awareness Week		
Nov 9-10	Massage Therapy for Veterans CE Class	Appleton, WI	Open
Nov 18	Meet & Greet	Madison, WI	Open
Dec 13	Chapter Board of Directors Meeting	Online	
Dec 11	Meet & Greet	Brookfield, WI	Open
Dec 16	Meet & Greet	Madison, WI	Open

2016

Feb 11-12	AMTA School Summit	Pasadena, CA	Open
Mar 1	Deadline for Nominations – Chapter Meritorious & Humanitarian Awards		
Mar 19	Fight For Air Climb	Milwaukee, WI	Sports Massage Volunteers
May 12-16	International Massage Therapy Research Conference	Seattle, WI	Open
Oct 26-29	AMTA National Convention	Milwaukee, WI	Open