



Fourth Quarter 2024

THE LINK

How tax abatements benefit local economic development in Franklin

Franklin has experienced steady growth in the industrial sector over the past several years, benefiting the city in many different ways. **One lesser-known advantage is Franklin's Economic Development Fee Grant program.** Companies requesting a real or personal property tax abatement are encouraged to contribute 2 to 5% of their savings to this program, and over 98% comply. Abatements typically last from three to 10 years, phasing in the tax liability. As the abatement reduces, so do the associated fees. These fees are collected with property taxes and given to the Economic Development Commission (EDC).

The EDC invites nonprofits whose focus is economic development to apply for the funds through an annual application process. Grants are awarded based on the project and overall community impact. The Franklin Chamber Foundation, the philanthropic arm of the Franklin Chamber of Commerce, has been the benefactor of these funds which enhance our local business community. In 2022 the Chamber received funds to launch the Franklin Community Calendar. A comprehensive calendar was a much-requested resource for local businesses and residents.

In 2023 and 2024, the Franklin Chamber Foundation received funds from the EDC



The Franklin Chamber Foundation has awarded 25 small businesses a total of \$60,000 in grants with funds made possible by the EDC grant program.



grant program to distribute **\$60,000 to 25 small businesses through its Small Business Capacity-Building Grant program.** This program allows small businesses and organizations to benefit from the growth of new industries by providing essential financial assistance and fostering business growth which creates a strong local economy.

Participating companies are actively seeking ways to give back to the community, and the EDC Fee Grant program provides a straightforward way to do so, ensuring recipients and projects are thoroughly vetted for effectiveness. Franklin is unique in offering this voluntary contribution mechanism, which many other communities lack. The city takes pride in this program and the positive impact it has on the community.

We are grateful to the City of Franklin for this innovative program which supports economic development in our city.



#ShopSmallFranklin

SMALL BUSINESS SATURDAY

Our 12th annual
Start Here Open House
November 30

10:00 a.m.-12:00 p.m.
at the Chamber

Start your shopping day with a shopping bag, store incentives, information and refreshments!

Support local businesses today and all year long!

The Start Here Open House is sponsored by

- ▶ City of Franklin
- ▶ Horizon Bank
- ▶ Modern Realty Group



believe & belong:

franklincoc.org

CHAMBER FACILITATES THE launch of new businesses



Rosie Chambers,
president/CEO

The Chamber has recently stepped into the entrepreneurial world with LAUNCH Johnson County and the Young Entrepreneur Grant program. This is a new space for our chamber and what better place to be than at the beginning of an idea so that we can provide support, information and connections needed to successfully launch a new business?

LAUNCH Johnson County is a new initiative in partnership with Franklin College and communities in the county. We are hosting workshops and events, 1:1 and small group mentoring and community-focused pitch competitions to identify, connect and invest in entrepreneurs in Johnson

County. The program is made possible by a Community Collaboration Fund grant from the Indiana Economic Development Corporation, and will coordinate events and gatherings in Franklin, Bargersville, Edinburgh, Trafalgar and more throughout the year. Business ideas of all types and sizes – whether a small community bakery or the next billion-dollar tech idea – are eligible for support through Launch Johnson County’s programming. I am so excited to bring this to Johnson County; I can’t wait to see what this new program brings!

The Young Entrepreneur Grant program is a pilot program designed to assist with start-up or capacity building expenses enabling young entrepreneurs to develop their business concept and gain experience in the world of entrepreneurship. The



↑ **Young Entrepreneur Grant recipients Hattie Bennett and Connor Baldwin with Tina Stinson, Dr. David Clendening and Rosie Chambers.**

plan was to give one \$500 grant to a recipient who had the best concept and application. The selection committee had a difficult task and ultimately decided to award two \$500 grants to two very worthy recipients. Be on the lookout for Hattie Bennett, Hattie Lou Blooms, and Connor Baldwin, Baldwin Baits. We are proud to support these grant recipients! Investing in organizations and individuals has been a highlight for me, I love seeing people’s passion and belief in an idea unfold and take flight!



↑ **Chamber member IU Credit Union engaged with a guest at the Chamber’s BizBash Business and Community Expo on September 12.**

Find event details and updates by scanning the QR code or by visiting franklincoc.org/calendar.com



View Calendar

UPCOMING EVENTS

NOVEMBER

CHAMBER LUNCHEON*

Date: November 14, 2024
Time: 11:30 a.m.-1:00 p.m.
Location: Garment Factory Events
Program: TBD

LAUNCH JOHNSON COUNTY: LAUNCH INTO NETWORKING

Date: November 19, 2024
Time: 5:00-6:30 p.m.
Location: John R. Drybread Community Center

12TH ANNUAL START HERE OPEN HOUSE

Date: November 30, 2024
Time: 10:00 a.m.-12:00 p.m.
Location: Franklin Chamber

DECEMBER

YP NETWORK

Date: December 3, 2024
Time: 4:30 p.m.-6:00 p.m.
Location: Garment Factory Events

67TH ANNUAL FRANKLIN HOLIDAY LIGHTED PARADE

Date: December 7, 2024
Time: 5:30 p.m.
Location: Downtown Franklin



HOLIDAY CLOSINGS

CHAMBER OFFICE IS CLOSED:

- Veterans Day – November 11
- Thanksgiving – November 28-29
- Christmas – December 24-31
- New Year's – January 1
- Martin Luther King – January 20



MEMBER BENEFITS DID YOU KNOW?

Did you know the Franklin Chamber Foundation **received an innovation award** from the Indiana Chamber Executives Association for the small business grant program?

CHAMBER LUNCHEON*

Date: December 12, 2024

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events

Program: FCHS Choir

JANUARY

CHAMBER LUNCHEON*

Date: January 9, 2025

Time: 11:30 a.m.-1:00 p.m.

Location: Franklin College

Program: TBD

* For all monthly luncheons, please RSVP a week prior to the event.
Lunch is \$25.

SPONSOR PROFILES



Thank you **BAIRD** for your diamond level partnership!

Baird has helped families grow, protect, and manage wealth since 1919 and has served Franklin since 1974. The 3C Group upholds this legacy with comprehensive wealth management and personalized advice, grounded in values of honesty, integrity and genuine concern for clients. Their dedicated team of seven advisors – Loren Snyder CFP®, Chase Schletzer AAMS®, Dusty Heuchan, Vadim Morozov, Alyce Zollman CPWA® AAMS®, Colleen Curry, and Daniel Matthews CPWA® AAMS® – focuses being a great teammate – to their clients, colleagues and community.

Wealth Management

BAIRD

[LEARN MORE AT FRANKLIN.BAIRDWEALTH.COM](https://franklin.bairdwealth.com)



Thank you **HEARTLAND STORAGE** for your diamond level partnership!

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NSK delivers precision motion solutions, setting benchmarks for reliability, energy efficiency, and durability. Their products include linear guides, ball screws, wheel bearing units, steering systems, and a wide range of bearings, including super-precision bearings. These components are used in automotive manufacturing, wind turbines, water pumps, and various industries such as semiconductor, medical, and machine tools. NSK's automotive systems are featured in vehicles from nearly all major automotive manufacturers, providing advanced performance and dependability.

[LEARN MORE AT NSK.COM](https://nsk.com)

Welcome New Members

JULY

Pillar Wealth Seth Shepherd

pillarw.com
Financial Planning, Retirement Planning,
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Stor-A-Lot Storage Sam Mattingly

stor-a-lotstorage.com
Storage, Moving/Storage Services

AUGUST

Airxpress Heating & Cooling William Judkins

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Heating & Cooling, Contractors - Heating
& Cooling

Taxwright Inc. Michael Wright

taxwright.net
Accounting/CPA, Business Services,
Payroll Processing

The Designery Drew Mullee

thedesignery.com
Cabinetry, Interior Designers,
Custom Cabinetry

The Hope Gallery Sadie Stokes

TheAlexAndAliFoundation.com
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Service Organizations, Disability Services

Frame It Unique Optical

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Frontline LLC Amy Roberts

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Contractors, Electricians

RestoPros of Metro Indy Quinn Cecil

restopros.co/in-westfield-metro
Restoration, Assisted Living Apartments,
Apartments

A Dream and A Wish Travel Co. Jenna Yarnell

adreamandawishtravelco.com
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The Redwine Corporation Tim Surber

bestversionmedia.com
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consideritdonein.com
Senior Services, Home Staging,
Professional Organization

Two Trees Flower Farm LLC Jill Beavins

twotreesflowerfarm.com
Flower Farm

Affordable Dentures & Implants

Kellie Boyd
affordabledentures.com
Dental Services

The Care to Give Speaker Danny Layton

dannylaytonmedia.com
Business Services, Communication, Coaching

SEPTEMBER

Galbraith Photography Jessi Galbraith

galbyphotography.com
Photography

Countertop Connections Kaylee Caudill

countertopconnectionsinc.com
Custom Cabinetry, Construction,
Manufacturers

Let's Be Homebodies Angela Wells

letsbehomebodies.com
Home Health Care/Hospice, Senior
Services, Transportation Services, Home
Care

Mattox Roofing Skyler Mattox

mattoxroofing.com
Building/Remodeling, Roofing, Restoration

Precision Medspa Lisa Lemons, FNP

precisionmedspallc.com
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Special thanks to our dedicated partners who support the Chamber and our mission.

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