



2023 DELTA UPSILON
LEADERSHIP
INSTITUTE



### **2023 LEADERSHIP INSTITUTE**

Welcome to Kansas City and the 2023 Leadership Institute! Get ready for a weekend of brotherhood, networking, learning, recognition and fun!

In this program book, you will find important information about the LI schedule, program offerings and more. Use it as your guide for the weekend. Should you have any questions, visit the Leadership Institute registration desk or find a member of the International Headquarters staff. Thank you for joining us and have a great weekend! Dikaia Upotheke.



### **FACEBOOK**

Like our page and get updates from the Fraternity by visiting facebook.com/deltaupsilon.



### INSTAGRAM

Make sure to follow **@deltaupsilon** on Instagram and use #DULI2023 when you share photos from LI.



Follow @deltaupsilon and include #DULI2023 when you tweet during Leadership Institute.



### **YOUTUBE**

Watch DU videos from Leadership Institute and more on our YouTube channel, DeltaUpsilonMedia.



View all of the event photos from LI after the weekend by visiting flickr.com/deltaupsilon.

USE #DULI2023 WHEN POSTING ON SOCIAL MEDIA AT LI

# **SCHEDULE AT A GLANCE**

### FRIDAY, JULY 28

1:00 p.m 2:30 p.m.	Regional GSI Service Event	Union Hill
3:00 p.m 4:00 p.m.	Province Meetings (Provinces 1, 2 and 3)	Various Locations
3:00 p.m 3:50 p.m.	Recruitment Training Session (Provinces 4, 5 and 6)	Rockhill
4:00 p.m 5:00 p.m.	Province Meetings (Provinces 4, 5 and 6)	Various Locations
4:00 p.m 4:50 p.m.	Recruitment Training Session (Provinces 1, 2 and 3)	Various Locations
5:00 p.m 6:00 p.m.	Undergraduate Advisory Board Meeting	Southmoreland
6:30 p.m 8:30 p.m.	Welcome Dinner	Grand Ballroom
8:45 p.m 10:15 p.m.	Undergraduate Convention	Seville Ballroom
8:45 p.m 9:45 p.m.	Educational Breakout Sessions	Various Locations

### **SATURDAY, JULY 29**

Grand Banquet

9:00 a.m 10:00 a.m.	General Session - Never Say Whatever	Grand Ballroom
10:15 a.m 11:15 a.m.	Educational Breakout Sessions	Various Locations
10:15 a.m 11:15 a.m.	Alumni and Volunteer Conference	Brookside
11:30 a.m 1:15 p.m.	Recognition Luncheon	Grand Ballroom
1:30 p.m3:00 p.m.	Assembly of Trustees	Seville Ballroom
1:30 p.m2:30 p.m.	Educational Breakout Sessions	Various Locations
2:45 p.m 3:45 p.m.	General Session - Redefining Brotherhood	Grand Ballroom
4:00 p.m 5:00 p.m.	Loss Prevention Breakout Sessions	Various Locations
4:00 p.m 5:00 p.m.	Alumni and Volunteer Conference	Brookside
5:45 p.m 7:00 p.m.	Pre-Banquet Receptions	Various Locations
7:00 p.m.	Group Photo	TBD
7:30 p.m 9:30 p.m.	Grand Banquet	Grand Ballroom
15 minutes following	DU Trivia Night & T-shirt Auction	Plaza II

### **GENERAL INFORMATION**

### **CONFERENCE CONDUCT**

The 2023 Leadership Institute will provide you with new insights and a variety of experiences that will enhance your chapter or associate chapter. Please ensure that you fully understand the code of conduct and attendance policy for the 2023 Leadership Institute.

### **DU CODE OF CONDUCT**

I understand and will adhere to the following policies throughout the duration of the 2023 Leadership Institute:

As a Delta Upsilon brother, I will know and understand our Founding Principles—Friendship, Character, Culture and Justice—and will strive to incorporate them into my daily

As a Delta Upsilon brother, I will respect the dignity of all persons; therefore I will not physically, mentally, psychologically or sexually abuse or haze any human

As a Delta Upsilon brother, I will protect the health and safety of all human beings.

As a Delta Upsilon brother, I will respect my property and the property of others; therefore, I will neither abuse nor tolerate abuse of property.

As a Delta Upsilon brother, I will neither use nor support the use of illegal drugs; I will neither misuse nor support the misuse of alcohol.

As a Delta Upsilon brother, I will challenge all my Fraternity brothers to abide by these fraternal expectations and will confront those who violate them.

### ATTENDANCE POLICY

Educational programs, meetings and meals are mandatory for all undergraduates in attendance. Failure to attend an event or program may result in your dismissal from the conference and hotel, as well as forfeiture of any registration fee or scholarships.

I pledge that any time an educational session, training or keynote address is offered, I will participate.

I understand that failure to attend all programs may result in dismissal from the conference and my chapter being responsible for the cost of my registration.

### **ALCOHOLIC BEVERAGES**

State laws concerning the consumption of alcoholic beverages are strictly enforced. Alcoholic beverages may not be carried in hallways or elevators. Be prepared to show valid proof of age. Outside beverages are not permitted in the hotel.

### CHECK-OUT TIME

Check-out from the Marriott is required by noon on the day of your departure. If you need extra time, please make your own arrangements with the hotel front desk.

### **CELL PHONES**

Please be respectful. Keep cell phones silent and refrain from using them during educational programs, meetings and meals unless accessing social media sites for DU purposes.

### CONFERENCE OFFICE

Please feel free to stop by the LI registration desk if you have needs or questions during the Leadership Institute.

### **DRESS CODE**

Business Casual (worn Friday and Saturday during the day): khaki pants or slacks, button-up or golf shirt, dress

Professional Attire (worn at Grand Banquet): dress shirt, coat, tie, dress slacks, dress shoes, socks and badge

Make sure to wear your favorite blue and gold tie for the Grand Banquet on Saturday night.

### **EMERGENCIES**

Call 911. Report injury or illness to the hotel operator and then report the situation to the DU Leadership Institute Office.

### **HOTEL CHARGES**

All delegates and attendees are responsible for their own incidental charges at the hotel.

### **LOST AND FOUND**

First check with hotel security and then check with the Leadership Institute registration desk.

### MEALS

Your registration fee covers the following events that include food and beverage: Welcome Dinner, Recognition Luncheon and Grand Banquet. Requests for special meals (food allerajes/vegetarian, etc.) should have been noted on the registration form. Please visit the LI registration desk if you have any special needs that you did not note.

### **DINING OPTIONS**

Inside the Marriott Kansas City Country Club Plaza are three food/beverage options. Mainstreet Grill, which is open for breakfast; M.I. Greatroom, which is open for dinner; and Café Express, which serves coffee, pastries and light snacks. Nearby the hotel, you can find a variety of dining options within walking distance or a guick car ride.

### **RESPECT**

Please respect other hotel guests by not creating excessive noise at any time. Violations will be reported and you may be asked to leave the Leadership Institute and the hotel.

### **TIPPING**

No tipping is necessary for the meals included in your Leadership Institute registration fee. At other times, tipping is at your discretion, although 17 percent is recommended. For bell service, please tip one dollar per bag.

### **VENDORS**

The DU Store brought to you by **Campus Ink** is your goto spot for DU merchandise and to learn how they can help you with custom merchandise design needs for your chapter.

# **CAMPUS-INK**

Design. Brand. People.

### **DU EDUCATIONAL FOUNDATION**

The Delta Upsilon Educational Foundation plays an important role providing program scholarships for LI each year, and many of our DUEF donors will be recognized on stage and with nametag ribbons. Please help us say thanks to our loyal supporters and visit the DUEF table (or see a DUEF staff member) to learn how charitable gifts are Building Better Men each year.

### **NAMETAGS**

Founders Medal

Your nametag will admit you to all programs and meals. Please wear your nametag at all times during the Leadership Institute. Lost nametags may be replaced at the LI staff office. A variety of ribbons that attach to the bottom of your nametag are available to help you identify Fraternity and Foundation leaders, others who have attended specific programs, served in certain capacities, reached certain donor levels, etc.

"Annual Giving Club"	Each Annual Giving Club recognizes donors at one of 14 club levels for their annual giving	Global Service	Brothers who have attended a Global Service Initiative trip
A.S.C.	Those attendees who have attended seven or more Leadership Institutes	Guest	Our guests at LI
Campaign Volunteer	Volunteers with a campaign for the DU Educational Foundation	Heritage Circle	Those who have chosen to include the DUEF as a beneficiary in their will or estate plans
Chapter Advisor	Volunteers currently serving as a Chapter Advisor	Justice League	Volunteers, friends and the extended members of the DU family
Chapter President	Brothers currently serving as Chapter President	Lifetime Donor	Those who are a part of a Lifetime Giving Circle beginning at a lifetime contribution of \$1,000
"Consecutive Donor"	Those who have given to the DU Educational Foundation for consecutive years	Oak Circle	A DU undergraduate who has given to the Oak Circle with a gift of \$18.34 or more
Delegate	Brothers serving as their chapter's delegate at Convention	Past Chairman	Brothers who have served as Chairman of the International Fraternity Board of Directors
Distinguished DU	Alumni brothers who have received the DU Distinguished Alumni Award, the Fraternity's highest honor for service to Delta Upsilon	Past President	Brothers who have served as International President of the Fraternity
Distinguished Undergrad	Brothers who have received the Distinguished Undergraduate Award, the Fraternity's highest award for an undergraduate member	Past Staff	Brothers who have served on the IHQ staff
DUEF Trustee	Current members of the Foundation's Board of Trustees	Province Governor	Those alumni currently serving as a Province Governor
DUEL	All graduates of the Delta Upsilon Emerging Leaders (DUEL) Experience	Recurring Donor	Those who have set up recurring gifts to the DU Educational Foundation
DUIF Director	Current members of the Fraternity's Board of Directors	UGAB	Those undergraduates currently elected to the Undergraduate Advisory Board
Facilitator	Those who are serving as facilitators or presenters at the Leadership Institute	Williams Society	Those who have visited the DU founding site at Williams College

Alumni brothers who have received the

volunteers for their support

Founders Medal, which recognizes alumni and



### **SCHEDULE KEY**

Get the most out of your Leadership Institute experience by using the following key when viewing the LI schedule. Colors correspond with programming designed for various audiences. Alumni may elect to attend breakout sessions intended for undergraduates.





**EVENTS FOR ALUMNI** 

BOARD OF DIRECTORS, FOUNDATION TRUSTEES, OR CAMPAIGN CABINET MEETINGS

# FRIDAY SCHEDULE

# FRATERNITY BOARD OF DIRECTORS MEETING

8:30 a.m. - 12:00 p.m. | Rockhill

### REGISTRATION

9:00 a.m. - 10:00 p.m. | Grand Foyer

Pick up your nametag and other LI materials before you head to your first session. Sign your name in the LI roll book.

### **VENDORS**

10:00 a.m. - 6:30 p.m. | Grand Foyer

Visit with our Leadership Institute vendors.

### **REGIONAL GSI SERVICE EVENT**

1:00 p.m. - 2:30 p.m. | Union Hill

DU will assemble Happy Kits for Children's Mercy Kansas City. Most trips to Children's Mercy are unplanned and unexpected. This means patients and families arrive without essentials like clothes, toiletries and other comforts of home. Happy Kits are used in a variety of areas throughout the hospital and clinics to make patients and families feel welcome and happy during their visit.

# EDUCATIONAL FOUNDATION BOARD OF TRUSTEES MEETING

3:00 p.m. - 4:30 p.m. | Southmoreland

### **PROVINCE MEETINGS**

3:00 p.m. - 4:00 p.m.

Province 1 (Northeast) - Brookside Province 2 (Midwest) - Plaza I Province 3 (South) - Roanoke

### **RECRUITMENT TRAINING**

3:00 p.m. - 3:50 p.m. | Rockhill

Attendees from Provinces 4, 5 and 6 should attend this session while attendees from Provinces 1, 2 and 3 are in their Province Meetings.



### **FRIDAY SCHEDULE (CONTINUED)**

### **PROVINCE MEETINGS**

4:00 p.m. - 5:00 p.m.

Province 4 (Great Plains) - Brookside

Province 5 (West) - Roanoke

Province 6 (Canada) - Plaza I

### **RECRUITMENT TRAINING**

4:00 p.m. - 4:50 p.m. | Rockhill

Attendees from Provinces 1, 2 and 3 should attend this session while attendees from Provinces 4, 5 and 6 are in their Province Meetings.

# UNDERGRADUATE ADVISORY BOARD MEETING

5:00 p.m. - 6:00 p.m. | Southmoreland

Note: This meeting is only for those who were elected as UGAB representatives during Province Meetings.

# EDUCATIONAL FOUNDATION THANK-YOU WRITING SESSION

5:00 p.m. - 6:00 p.m. | Union Hill

Brothers who have received scholarships to LI have been asked to help write thank-you notes to donors. Those who should attend this session received a note with their LI registration materials upon arriving.

### **WELCOME DINNER**

6:30 p.m. - 8:30 p.m. | Grand Ballroom

Join Delta Upsilon leadership as we welcome you to the 2023 Leadership Institute, recap the Fraternity's success from the past year, and present our first awards of the weekend.

### **UNDERGRADUATE CONVENTION**

8:45 p.m. - 10:15 p.m. | Seville Ballroom

The Undergraduate Convention is Delta Upsilon's undergraduate voting body. All chapters must select one member to serve as its delegate for the Convention. To report this delegate, visit the LI registration desk at some point prior to this session. Other undergraduate LI attendees should attend one of the two breakout session options.

# EDUCATIONAL BREAKOUT SESSIONS

8:45 p.m. - 9:45 p.m.

### Applying the Learning Mindset to Leadership | Brookside

Life and work offer infinite opportunities to learn, develop and adapt. Increasingly, the ability to learn is more important than any existing body of knowledge one may have acquired. And leadership requires consistent and persistent learning in order to overcome emerging challenges, grapple with uncertainty, and deliver sustainable results so organizations thrive. Having and deploying a framework for learning, therefore, is now the most critical skill in a leader's toolbox. In this session, we will introduce a framework for learning, explore its elements, practice methods to support it, and draft a plan for learning at this Leadership Institute while sharing what we have learned with our chapters.

### Making an Impact Globally, Nationally and Locally | Roanoke

The motto of Delta Upsilon, "Justice, Our Foundation," calls upon the members of the Fraternity to make a positive impact in their communities. This session will focus on providing members with tools to utilize in making members of their chapters active citizens engaged in positive change. The session will also provide updates on the Global Service Initiative, and members will learn how they can get involved in GSI on an international, national, regional and local level.

# **SATURDAY SCHEDULE**

### **VENDORS**

8:00 a.m. - 5:00 p.m. | Grand Foyer

### REGISTRATION

8:00 a.m. - 7:00 p.m. | Grand Foyer

# **GENERAL SESSION: NEVER SAY WHATEVER**

9:00 a.m. - 10:00 a.m. | Grand Ballroom
Brother Rich Moran, *Rutgers '72*, is a veteran author, radio host and former university president. During this general session, he will discuss concepts from his latest book, "Never Say Whatever, How Small Decisions Make A Big Difference." Moran will share how the numerous daily decisions we make, both at work and in life, are small chances to make a big impact. Understanding this and banishing the "whatever" attitude is the key to success.

# EDUCATIONAL BREAKOUT SESSIONS

10:15 a.m. - 11:15 a.m.

#### A Conversation with Mike Goss | Rock Hill

Brother Mike Goss, Kansas State '81, is currently a partner in the global art advisory firm, Art Intelligence Global. He has also spent parts of his career at companies like Condé Nast, Sotheby's and Bain Capital. This session will provide an opportunity to hear some of the lessons learned along the way from this Sloan-Kettering Award of Merit in Business recipient. A full bio for Brother Goss is on page 12.

#### A Conversation with Todd Slawson I

Roanoke

Brother Todd Slawson, *Kansas'84*, is President of Slawson Companies, an oil and gas exploration company. In this session, you will learn more about this Sloan-Kettering Award of Merit in Business recipient and get his first-hand career advice. A full bio for Brother Slawson is on page 13.

### Kick Off Your Career: An Alumni Panel Discussion | Union Hill

Your Delta Upsilon experience can be a key factor in securing a future job or internship. In this session, DU alumni will share best practices for selling your DU membership to prospective employers and lessons learned from their careers that will set you up for a successful launch into your future. You will learn from practical examples of how to be a leader in the workplace.

### Associate Chapter Roundtable Discussion |

Westport

This is a session for all associate chapter members in attendance at LI. Participants will learn important updates regarding the DU chartering process. They will also have an opportunity to connect with, and learn from, other associate chapter members.

Note: This session is mandatory for all members of associate chapters at LI.

# ALUMNI & VOLUNTEER CONFERENCE

10:15 a.m. - 11:15 a.m. | Brookside

### Fraternity Update

This session will provide an update from organizational leadership on how Delta Upsilon is responding to the current fraternal and higher education environments. They will review trends on campus and share opportunities for DU to exert leadership among the fraternity and sorority community. There will also be time for questions.

### **SATURDAY SCHEDULE (CONTINUED)**



### **RECOGNITION LUNCHEON**

11:30 a.m. - 1:15 p.m. | Grand Ballroom

During the Recognition Luncheon, we will celebrate several chapters and individuals for their outstanding efforts on campus, in the community, in their careers and within Delta Upsilon. The DU Educational Foundation will also offer highlights from the past year.

### **ASSEMBLY OF TRUSTEES**

1:30 p.m. - 3:00 p.m. | Seville Ballroom

The Assembly of Trustees is Delta Upsilon's alumni voting body. All alumni chapters whose undergraduate chapters are in good standing with the Fraternity are afforded a voting delegate. All alumni are welcome to attend this meeting.

# EDUCATIONAL BREAKOUT SESSIONS

1:30 p.m. - 2:30 p.m.

#### Associate Member Education | Union Hill

An effective Associate Member Education Program establishes the foundation for a positive and developmental DU membership experience. Participants will leave this session with a plan for implementing the DU Associate Member Education Program in their chapters. This session will also include updates on changes to the program for the upcoming year and tactics for confronting inappropriate behaviors in Associate Member Education.

### Lessons for Leading the John Wooden Way | Roanoke

Using the teachings of legendary basketball coach and teacher John Wooden, this breakout session will show attendees how to go from goodness to greatness—to care for others and build character and values that lead to outstanding performance. It will provide insight on achieving true success and leading yourself and others to be the very best It will challenge you to reach extraordinary levels of performance; motivate you to pursue not just greatness, but also goodness; and inspire you to keep working on it.

### Utilizing the Men of Merit Standards and CEP in Your Chapter | Rockhill

We know that every year your chapter strives to operate at its best. Delta Upsilon has set up a variety of different programs and processes to assist your chapter in operating successfully. This session will cover a variety of topics including tools to utilize when working with the following topics:

- Men of Merit standards and how they affect your chapter
- How to complete CEP in a simple and manageable way
- Updates on how Men of Merit and CEP impact changes in the Substance-free Housing Policy

### **SATURDAY SCHEDULE (CONTINUED)**



### **GENERAL SESSION: REDEFINING BROTHERHOOD**

2:45 p.m. - 3:45 p.m. | Grand Ballroom Why did you join Delta Upsilon? Perhaps for the social experience, sense of solidarity and belonging, or maybe even to find a group of friends to challenge each other and hold each other accountable. These are all aspects of brotherhood that the DU experience offers. Redefining Brotherhood explores these concepts in depth, exploring the four dimensions of brotherhood and why they matter. Based on data collected in the DU Membership Outcomes Assessment, this session will allow DU members to better understand their chapter's brotherhood and how to strengthen it.

### **IGNITE THE CHARGE CAMPAIGN CABINET MEETING**

3:15 p.m. - 4:30 p.m. | Southmoreland

### LOSS PREVENTION BREAKOUT **SESSIONS**

4:00 p.m. - 5:00 p.m.

### Making Loss Prevention Work for You

Alberta - James Madison | Roanoke

Kansas - Pennsylvania State | Rockhill

Purdue - Wisconsin | Union Hill

This session will review policies and procedures for Loss Prevention compliance for the International Fraternity. We will explore examples of current chapter engagement and provide best practices for keeping members and guests safe.

Note: This session is required for all members from each chapter in attendance at LI in order to receive Loss Prevention credit for educational program attendance for chapter billing purposes.

### **SATURDAY SCHEDULE (CONTINUED)**

### **ALUMNI & VOLUNTEER CONFERENCE**

4:00 p.m. - 5:00 p.m. | Brookside

### Utilizing the Membership Outcomes **Assessment to Support Chapters**

This session will help you better understand how the data from the Membership Outcomes Assessment can inform your work with undergraduate chapters. Dr. Gentry McCreary of Dyad Strategies will include a review of current trends in the DU data, comparison to peer groups, and a discussion about how to analyze the data. Participants will also walk away with tactics for discussing the data with undergraduate members and utilizing the data to inform decisions.

### CHAPTER RECEPTIONS

5:45 p.m. - 7:00 p.m.

Kansas | Rockhill Kansas State | Union Hill Missouri | Roanoke

By invitation only, the Kansas, Kansas State and Missouri Chapters will each host a special reception in which brothers will have a chance to connect with fellow alumni, hear from undergraduate members and celebrate the 2023 Award of Merit recipients from the chapter.

### **CLOSING RECEPTION**

5:45 p.m. - 7:00 p.m. | Grand Foyer

Join us for a cocktail reception before the Grand Banquet. This is your chance to network and have your photo taken as a chapter. There will be a cash bar, so don't forget your wallet.

### **GROUP PHOTO**

7:00 p.m. | TBD

### **GRAND BANQUET**

7:30 p.m. - 9:30 p.m. | Grand Ballroom

The highlight event of the Leadership Institute, the Grand Banquet is the Fraternity's opportunity to recognize members and chapters for their work to further the Four Founding Principles of Delta Upsilon. We will provide an exciting update on the Ignite The Charge Campaign and present the Fraternity's biggest awards, including our Sweepstakes Trophy!

### TRIVIA TOURNAMENT & T-SHIRT **AUCTION**

15 minutes following | Plaza II the Grand Banquet

All undergraduates are invited to join us for a Delta Upsilon trivia tournament and our T-shirt auction where you can bid on shirts from other chapters.



### **AWARD OF MERIT**

Delta Upsilon's Awards of Merit are presented to those who have exhibited a devotion to DU, as well as excellence or notoriety within their profession. Congratulations to this year's recipients.



### BOB DOYLE, MISSOURI '71 EDGAR BERGEN AWARD OF MERIT IN ENTERTAINMENT

Bob Doyle is the owner and President of Major Bob/Rio Bravo Music (a well-known publishing and production entity) and Bob Doyle & Associates (a successful artist management firm). He is the longtime manager of Garth Brooks. Brooks is also signed to Doyle's Major Bob Music publishing company, along with Larry Bastian, Ben Williams, Colin Healy, Josh Grider, Gunnar Latham, Nash Overstreet and Zach Top (who is also a

management client). The company recently celebrated 37 years in business with over 70 No. 1 singles, 50 ASCAP publisher awards, two ASCAP Songwriter of the Year Awards, five BMI Million Performance songs, two SESAC Song of the Year Awards, and a SESAC Songwriter of the Year award. The company has had hits recorded by Garth Brooks, Thomas Rhett, Jason Aldean, Walker Hayes, Megan Moroney, Jon Pardi, Avery Anna, Florida Georgia Line, Billy Currington, Rascal Flatts, Lady A, The Band Perry, TobyMac, and Lauren Alaina. Doyle also co-wrote Brooks' No. 1 "Good Ride Cowboy."

Doyle is the former Director of Membership Relations at the ASCAP Nashville office and presently serves on the ASCAP Board of Review. Prior to his tenure at ASCAP, Doyle served as Assistant Director of A&R at Warner Bros. Records. He also served for many years as a board member for the National Music Publishers' Association (NMPA). In 2016, he was honored to be inducted into the IEBA (International Entertainment Buyers Association) Hall of Fame along with Garth Brooks, Ben Farrell and the late Joe Harris. He retired as a pilot and Lt. Col. with the Tennessee Air National Guard, having served in the Middle East and Bosnia.

Brother Doyle will speak at Saturday's Recognition Luncheon.



# MIKE GOSS, KANSAS STATE '81 SLOAN-KETTERING AWARD OF MERIT IN BUSINESS

Mike Goss is currently a partner in the global art advisory firm, Art Intelligence Global, headquartered in New York and Hong Kong. From January 2020 to December 2020, Mike was the Chief Financial Officer of Condé Nast, Inc., overseeing the company's global financial operations, as well as its global business development and partnerships, corporate strategy and legal activities. Prior to Condé Nast, Goss served as Executive

Vice President and Chief Financial Officer at Sotheby's where he was responsible for all financial reporting, investor relations, strategic planning, corporate development, and mergers and acquisitions until the company was sold to a private investor. He also spent 15 years with Bain Capital in various senior managerial capacities including Chief Financial Officer and Chief Operating Officer. During his tenure in these roles, Bain Capital grew from \$10 billion to \$70 billion in assets, increased its number of global offices, and grew its worldwide headcount from 200 to 940.

Prior to joining Bain Capital, Goss was Executive Vice President and Chief Financial Officer of Digitas Inc., a worldwide digital media firm that he helped take public on behalf of its private equity backers. Between 1994 and 1999, he was Executive Vice President, Chief Financial Officer, and a member of the board of directors of Playtex Products, Inc.

Goss graduated from Kansas State University in 1981 and from the Harvard Business School in 1986. He is a member of the Board of Directors of Element Solutions, Inc., Whole Earth Brands Inc., and Children's Aid Society. Goss is currently the Chairman Emeritus of The International Tennis Hall of Fame, where he served as Chairman from 2019 to 2022. He resides in Westport, Connecticut and New York City. He is married to his wife, Becky, and has two grown daughters, Emma and Lucy.

Brother Goss will speak at Saturday's Grand Banquet and at his own breakout session Saturday morning.

### DOUG HOWELL, IOWA STATE '83

### SLOAN-KETTERING AWARD OF MERIT IN BUSINESS

Doug Howell joined Gallagher (a global leader in insurance, risk management and consulting services) in 2003 as Chief Financial Officer. In this role, he oversees the company's financial, investment, information technology and administrative functions, and represents Gallagher in dealings with global investment analysts, institutional shareholders and prospective investors. He also leads many operational, quality and productivity initiatives.

Howell came to Gallagher with more than 20 years of experience in the insurance and financial services industry, including serving as CFO of both public and private insurance companies. He began his career with the public accounting and consulting firms now known as PricewaterhouseCoopers and KPMG.

Institutional Investor magazine has named Brother Howell as one of America's Best CFOs, ranking first place in the Insurance sector by sell-side analysts. He holds a Bachelor of Science in Accounting from Iowa State University and a Master of Business Administration from the University of Chicago. He is also a Certified Public Accountant.

Brother Howell will speak at Friday's Welcome Dinner and at an invitation-only breakfast roundtable Saturday morning.



# **TODD SLAWSON, KANSAS '84**SLOAN-KETTERING AWARD OF MERIT IN BUSINESS

Todd was raised in Wichita, Kansas and currently lives in Denver, Colorado. He attended the University of Kansas and earned a B. S. in Petroleum Engineering in 1984 and was inducted into the KU Petroleum Engineering Hall of Fame in 2019. While at KU, he was Rush/Recruitment Chairman and President of the Delta Upsilon Fraternity, and in 2017, honored as its Alumni of the Year.

Slawson is President of Slawson Companies based out of Wichita. Slawson Companies is an oil and gas exploration company that has explored in 10 states but is now mainly focused in North Dakota and is the largest privately held oil company operating in the state. Slawson was instrumental in pioneering and developing horizontal drilling in the Bakken Shale. This ignited the "shale revolution," catapulting the United States oil production from 4 million barrels of oil per day to over 13 million barrels of oil per day within a decade. Slawson Companies is also involved in residential and commercial real estate development in Wichita and operates hotels in Oregon.

Brother Slawson is incoming Chairman of the North Dakota Petroleum Council representing over 600 oil and gas related companies, is a board member of the Wichita Sedgwick County Zoo, is an executive board member of the Greater Wichita Partnership and is a trustee of the Kansas University Endowment Board. He is a pilot and an avid nature and wildlife photographer. He travels all over the world in pursuit of his photography hobby.

Brother Slawson will speak at Saturday's Recognition Luncheon and at his own breakout session Saturday morning.



### PROVINCES AND LEADERSHIP

### PROVINCE 1 NORTHEAST

#### Province Governor:

Derek Dunham, North Dakota '89

#### **UGAB** Representative:

Adam Webb, James Madison '24

Christopher Newport Chapter

Clarkson Chapter

Colgate Chapter

Cornell Chapter

Delaware Associate Chapter

Iona Chapter

James Madison Chapter

Lafayette Chapter

Lehigh Chapter

Maryland Chapter

Pennsylvania State Chapter

Quinnipiac Chapter

Rochester Chapter

Rutgers Chapter

Seton Hall Associate Chapter

Syracuse Chapter

Tufts Associate Chapter

Villanova Associate Chapter

Virginia Chapter

### PROVINCE 2 MIDWEST

#### Province Governor:

Kevin Friis. Western Reserve '09

#### **UGAB** Representative:

Zander Doan, Western Illinois '24

Bradley Chapter

Carthage Chapter

DePauw Chapter

Illinois Chapter

Indiana Chapter

Miami Chapter

Michigan Chapter

Michigan Tech Chapter

Purdue Chapter

Western Illinois Chapter

Western Reserve Chapter

Wisconsin Chapter

### PROVINCE 3

#### Province Governor:

Walter Oliff, Central Florida '17

#### **UGAB** Representative:

Dylan Hernandez, Central Florida '25

Central Florida Chapter

Elon Chapter

Embry-Riddle Chapter

Florida Chapter

Georgia Tech Chapter

Louisville Chapter

North Carolina Chapter

North Carolina State Expansion

North Florida Chapter

South Carolina Chapter

Tampa Associate Chapter

Tennessee Associate Chapter

## **PROVINCE 4 GREAT PLAINS**

#### **Province Governor:**

Kevin Guinan, *Iowa State '15* 

#### **UGAB** Representative:

Blake Polejewski, North Dakota '24

Arlington Chapter

Culver-Stockton Chapter

Iowa Chapter

Iowa State Chapter

Kansas Associate Chapter

Kansas State Chapter

Missouri Chapter

Nebraska Chapter

North Dakota Chapter

Oklahoma Chapter

Texas Chapter

Wichita Chapter

### PROVINCE 5

### **Province Governor:**

Jason Clark, Washington State '01

### **UGAB** Representative:

Tristen Cruz, Boise State '24

Boise State Chapter

Cal Poly Chapter

California Chapter

Colorado Associate Chapter

Loyola Marymount Associate

Chapter

Oregon State Expansion

San Diego State Chapter

San Jose Chapter

Washinaton State Associate

Chapter

### PROVINCE 6 CANADA

#### Province Governor:

Alex Mulligan, Toronto '18

#### **UGAB** Representative:

Vacant

Alberta Chapter

Guelph Chapter

Toronto Chapter

Western Ontario Chapter

# FRATERNITY & FOUNDATION LEADERSHIP

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Executive Director
Fraternity and
Foundation



**JANA ANDERSON**Director of Operations



NOAH BORTON
Senior Director of Educational Programs



RUSSELL BRIGGS Boise State '23 Leadership Consultant



CJ GIBSON
Western Illinois '21
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Development



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Creative Specialist



THOMAS VALENTI

Boise State '22

Leadership Consultant



MARY ELLEN WATTS
Senior Staff Accountant

# DELTA UPSILON FRATERNITY INTERNATIONAL HEADQUARTERS

8705 Founders Road Indianapolis, Indiana 46268 Phone: 317.875.8900 www.deltau.org

### **DU EDUCATIONAL PROGRAMS**

#### PRESIDENTS ACADEMY



Presidents Academy accelerates the growth and learning of DU's Chapter Presidents each year. Presidents from each chapter/ associate chapter participate in an

institute-style program with a curriculum that emphasizes the mission and Principles of Delta Upsilon as a foundation for effective chapter leadership. As a team, Chapter Presidents are exposed to new ideas and possibilities, discover their strengths, and are encouraged to apply what they learn to their leadership role and responsibility.

Jan. 4-7, 2024 - Camp Tecumseh, Brookston, IN

### REGIONAL LEADERSHIP ACADEMY



Each February, Delta Upsilon facilitates the Regional Leadership Academy (RLA) throughout the U.S. RLA serves as an opportunity for chapter officers in a

specific geographic region to attend sessions spanning a wide range of topics affecting fraternity life today. It is intentionally designed as an officer training platform to provide tangible skills needed for success. Participants include both current and future chapter officers who engage in an interactive training and education that helps them explore their role as a part of a highly effective leadership team.

Feb. 9-11, 2024 - RLA West

Feb. 9-11, 2024 - RLA South

Feb. 16-18, 2024 - RLA Northeast

Feb. 16-18, 2024 - RLA Great Plains

Feb. 23-25, 2024 - RLA Midwest

#### RECRUITMENT SYMPOSIUM



Recruitment Symposium is a training program for chapter and associate chapter Vice Presidents of Recruitment. This multi-day training teaches the officers the necessary skills

to lead the chapter in a successful values-based membership recruitment and selection. Held in conjunction with RLA

### ADVISORS ACADEMY



Advisors Academy is a training program for chapter advisors, providing education on advising,

facilitation techniques and strategies for working effectively with students. The academy is held in conjunction with the Regional Leadership Academy, allowing advisors to join chapter officers in certain areas of programming.

Spring 2024 - Date and location TBD

### **BUILDING BETTER MEN RETREATS**



BUILDING BETTER Building Better Men Retreats are intensive weekend-long retreats customized to meet the needs of

a chapter. Senior Fraternity staff and trained volunteers facilitate the retreats, which focus on creating chapter buy-in to a shared plan of action. Held upon request

#### **GLOBAL SERVICE INITIATIVE**



The Delta Upsilon Global Service Initiative offers members a unique opportunity to work with global and local communities, while uniting Delta Upsilon competencies

and Principles with substantive volunteer service. Students travel to, study in and work with communities where social and economic conditions are substandard. During the global experience, students engage in service-learning to make a meaningful impact in our global society to address the issues plaguing urban societies; these members will roll up their sleeves to create or rebuild areas of need.

Jan. 6-13, 2024 - Negril, Jamaica May 18-25, 2024 - Negril, Jamaica

### LEADERSHIP INSTITUTE



Leadership Institute is DU's annual leadership conference/Fraternity convention. More than 300 members participate in defined tracks focusing on leadership development and chapter operations. During the Institute,

students meet in the Undergraduate Convention business meeting to discuss the matters of legislation that affect the Fraternity. The Fraternity recognizes its top chapters and individuals in award ceremonies.

Aug. 2-4, 2024 - Location will be announced Saturday!

#### DU EMERGING LEADERS EXPERIENCE



The Delta Upsilon Emerging Leaders Experience (DUEL) is an interactive program that encourages newly initiated members to go deeper and broader in

defining their identity and their impact. Participants develop an understanding of their leadership by analyzing their strengths through the StrengthsQuest Inventory. In addition, students will connect with the history and founding of Delta Upsilon with the most intensive Ritual education offered in DU educational programs. Through developing their strengths and clarifying personal values, participants take ownership for creating their ideal Delta Upsilon experience.

Jan. 4-7, 2024 - Camp Tecumseh, Brookston, IN June 2024 - UMass Amherst & Williams College

### **AMPLIFY DU: RECRUITMENT TRAINING PROGRAM**

Delta Upsilon's newest program is geared toward chapter



Vice Presidents of Recruitment and other recruitment volunteers. Amplify DU consists of three recruitment webinars, as well as two small-group coaching meetings, and at least one one-on-one session. Alumni Recruitment Coaches and DU staff will facilitate webinars and small-group discussion to provide focused

recruitment coaching.

Summer 2024 Virtual Program

# **HOTEL MAP**

The Marriott Kansas City Country Club Plaza is our host for the Leadership Institute. LI meetings and events will take place on three different floors. Please familiarize yourself with the hotel layout so you know where sessions will be held.







