



#ShopSmallFranklin



CELEBRATE SMALL BUSINESS
SATURDAY AT OUR

Virtual
SCAVENGER HUNT

November 16-20
on Facebook & Instagram

Check out our Facebook event page for the Virtual Scavenger Hunt details on how to support local businesses and be eligible for prizes.

**Support local
businesses all
year long!**

THE LINK

Shopping local benefits the whole community

'Shop local'. It's a sentiment we've heard time and again but what exactly does it mean? Simply put, 'Shop local' means keeping your own money in your own community. That means more money for residential enjoyment! Astonishingly, \$68 of every \$100 spent at a locally owned business remains right there in that community! In contrast, when that same amount is spent at a national chain, only \$43 stays in the community. That can make a big difference!

Each year, the Franklin Chamber supports this 'shop local' initiative by **celebrating Small Business Saturday** with the 'Start Here Open House'. As with most things in 2020, however, this year's celebration will look a little different.

While Small Business Saturday will take place on November 28, 2020, the Franklin Chamber will be conducting the festivities entirely online. And for five full days! On November 16, a Virtual Scavenger Hunt will open for the entire community on both the Chamber's Facebook and Instagram pages and continue through November 20. A virtual scavenger hunt supports the 'shop local', Shop Small Saturday initiative while encouraging safe, socially distant holiday shopping.

And 'shop local' isn't just a retail initiative. Locally owned restaurants and coffee shops keep everyone going strong day in and day out so be sure to swing into that tea shop



you've always wanted to try or the restaurant you've been hearing so much about. Locally owned professional service providers support the community in many ways so, similarly, be sure to choose local when it comes to your service needs. The Franklin Chamber looks forward to supporting locally owned businesses of all kinds during the Virtual Scavenger Hunt.

Franklin is quickly becoming a rising star in Indiana destinations and the support of locally owned businesses is largely to thank for that. Creating sustainable connections through local support builds a community that rises above the rest, and the Franklin Chamber is thrilled to play a part in that.

MAKE SHOPPING SMALL

your way of life for BIG impact



DIRECTOR'S NOTES
Rosie Chambers,
executive director

The Franklin Chamber is excited to celebrate its designation as a Neighborhood Champion for Small Business Saturday

for the eighth consecutive year! And although the COVID-19 pandemic has changed the way we do business, we know it will still be one of the highlights of our year. We appreciate our small businesses and value what they contribute to make Franklin such a unique and special place.

You might not realize it, but every time you meet for coffee at your favorite local spot or buy a gift from the retail shop down the street, you are

making a difference. You are contributing to the charming, vibrant atmosphere that we treasure in Franklin. In fact, for every dollar spent at a small business in the U.S., approximately 68 cents stays in the local community. **So, when you Shop Small you can create a big impact.**

Remember the t-shirt fundraiser we had over the summer? The Chamber is using the proceeds from the fundraiser to purchase gift cards from local restaurants and retail shops to give away during a virtual event. **Check out our Facebook event page for details on how to receive these gift cards.**

The event will take place November 16-20 and will be an interactive scavenger hunt! By doing it online, we help reduce the number of people in our businesses at one time and create awareness of the importance of supporting local

businesses. The Franklin Chamber is so proud to be able to make a financial impact for our small businesses by gifting over \$3,000 in gift cards to happy shoppers and diners.

In addition, because you read all the way to the end of my letter, drop me an email before November 16 and let me know how you plan to **support your favorite local businesses (or discover a new favorite) and be entered into a special drawing.** Today and every day we ask you to make a big difference by supporting local businesses in our community.

Small Business Saturday is more than a day...it's a way of life!



A ribbon cutting celebration on October 29, 2020 launched Johnson County Humane Society's Whiskers on Wheels mobile adoption vehicle.

UPCOMING EVENTS

Social distancing will be observed at all events. Events may be impacted by emerging health and safety guidelines related to COVID-19. Visit franklincoc.org for latest event updates.

NOVEMBER

CHAMBER LUNCHEON*

Date: November 12, 2020

Time: 11:30-1:00 p.m.

Location: Garment Factory Events, 101 E. Wayne St., Franklin

Program: Kerry Prather, Franklin College President

SHOP SMALL VIRTUAL SCAVENGER HUNT

Date: November 16-20, 2020

Time: All day!

Location: Social Media

Program: In support of Small Business Saturday

DECEMBER

CHAMBER LUNCHEON*

Date: December 10, 2020

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events, 101 E. Wayne St., Franklin

Program: TBD

Culver's is now open! The Chamber facilitated their ribbon cutting celebration during the grand opening on October 19, 2020. Visit Culver's at 191 Granville Drive, Franklin. →



Look for event details and updates on the events calendar at www.franklincoc.org





OFFICE HOURS

CHAMBER OFFICE IS CLOSED:

- Veterans Day – November 11
- Thanksgiving – November 26-27
- Christmas – December 24-25
- New Year's – Dec 31 – Jan 1
- Martin Luther King – January 8

MEMBER BENEFITS DID YOU KNOW?

Did you know...nomination forms for Business Hall of Fame, Community Service Award and Community Impact Award are available on the Chamber website. Nominate a deserving business today!



franklincoc.org/member-resources

JANUARY

CHAMBER LUNCHEON*

Date: January 14, 2021

Time: 11:30 a.m.-1:00 p.m.

Location: Garment Factory Events,
101 E. Wayne St., Franklin

Program: TBD

* For all monthly luncheons please RSVP by the Tuesday prior to the event. Lunch is \$20.



SPONSOR PROFILE



Thank you **HOMEVIEW HEALTH & REHAB** for your diamond level sponsorship!

Homeview Health & Rehab in Franklin has provided south-central Indiana with exceptional, successful rehabilitation programs and long term care needs for loved ones for more than 50 years.

Living well is the lifestyle residents find at Homeview Health and Rehab. Well-trained, compassionate staff supervise every aspect of resident's wellness. With 24-hour nursing care, Homeview focuses on the entire spectrum of one's well-being, from their physical and emotional health to their needs for friendship and intellectual stimulation. Homeview Health & Rehab knows that living well changes everything. Call Homeview's admission team at 317-736-6414.

HOMEVIEW AWARDS:

- 2017 AHCA Silver Quality Award.
- Indiana's Best Nursing Homes by US News,
- 5 Star Quality Rated Facility by Centers for Medicare and Medicaid Services,
- Indiana Healthcare Association 2016 Administrator of the Year

LEARN MORE AT HOMEVIEWHEALTHANDREHAB.COM



Homeview
Health & Rehabilitation Center

Welcome New Members

JULY

Faulkenberg Printing Company

James Faulkenberg,
Brad Rund

1670 Amy Lane
Franklin, IN 46131
faulkenberg.net
graphic design, printing

MVP National Title

Candice Cooper

71 E Jefferson Street
Franklin, IN 46131
mvpntitle.com
real estate/development,
title companies

Optimal Health Indy, LLC

Ruth Scott

2797 N Morton Street,
Suite E
Franklin, IN 46131
salon/spa, wellness

Sexton Advertising

Steve Daley

312 W 2nd Street
Columbus, IN 47274
sextonadv.com
advertising, graphic design,
promotional products

The Local Grind

Emily Worley

25 N Main Street
Franklin, IN 46131
coffeehouse, soda shop

AUGUST

Culver's

Ashley Mitchell

191 Granville Drive
Franklin, IN 46131
culvers.com
restaurants

Hampton Inn & Suites

Debbie Speziale

361 Paris Drive
Franklin, IN 46131
hilton.com
banquets/conferences,
hotels, lodging

Natura Wellness

Kelly Doerr

30 S Water Street, Suite B
Franklin, IN 46131
naturalwellness.org
healthy living, salon/spa,
wellness

SEPTEMBER

Koenig Equipment

Aaron Koenig

1280 Sloan Drive
Franklin, IN 46131
koenigequipment.com
agribusiness, lawn care/
garden equipment sales &
service, retail stores

KW Commercial

Teresa Harwood

1510 Willshire Drive
Greenwood, IN 46143
harwoodcommercialgroup.com
real estate/development

Summers Plumbing Heating & Cooling

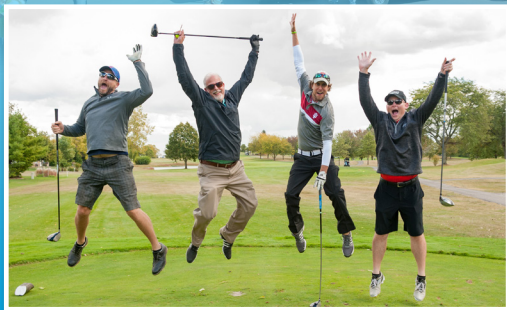
Rick Jenkins

410 International Drive
Franklin, IN 46131
summersphc.com
heating & cooling,
plumbing, water softening
& conditioning



Find **MEMBER
PROFILES** at

www.franklincoc.org



Jumping for Joy ↑

After a four month delay due to the COVID-19 pandemic, the Franklin Chamber was overjoyed to welcome more than 220 participants, sponsors and volunteers to the 42nd Annual Chamber Golf Outing at Hillview Country Club on October 1, 2020. The outing is the longest running golf outing in the county.

CHAMBER BOARD AND STAFF

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Member At Large

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Diamond SPONSORS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview
Health & Rehabilitation Center



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