

# THE LINK

## Shopping local benefits the whole community

**'Shop local'**. It's a sentiment we've heard time and again but what exactly does it mean? Simply put, 'Shop local' means keeping your own money in your own community. That means more money for residential enjoyment! Astonishingly, \$68 of every \$100 spent at a locally owned business remains right there in that community! In contrast, when that same amount is spent at a national chain, only \$43 stays in the community. That can make a big difference!

Each year, the Franklin Chamber supports this 'shop local' initiative by **celebrating Small Business Saturday** with the 'Start Here Open House'. As with most things in 2020, however, this year's celebration will look a little different.

While Small Business Saturday will take place on November 28, 2020, the Franklin Chamber will be conducting the festivities entirely online. And for five full days! On November 16, a Virtual Scavenger Hunt will open for the entire community on both the Chamber's Facebook and Instagram pages and continue through November 20. A virtual scavenger hunt supports the 'shop local', Shop Small Saturday initiative while encouraging safe, socially distant holiday shopping.

**And 'shop local' isn't just a retail initiative.** Locally owned restaurants and coffee shops keep everyone going strong day in and day out so be sure to swing into that tea shop



you've always wanted to try or the restaurant you've been hearing so much about. Locally owned professional service providers support the community in many ways so, similarly, be sure to choose local when it comes to your service needs. The Franklin Chamber looks forward to supporting locally owned businesses of all kinds during the Virtual Scavenger Hunt.

Franklin is quickly becoming a rising star in Indiana destinations and the support of locally owned businesses is largely to thank for that. Creating sustainable connections through local support builds a community that rises above the rest, and the Franklin Chamber is thrilled to play a part in that.



#ShopSmallFranklin



CELEBRATE SMALL BUSINESS SATURDAY AT OUR

**Virtual**  
SCAVENGER HUNT

November 16-20  
on Facebook & Instagram

Check out our Facebook event page for the Virtual Scavenger Hunt details on how to support local businesses and be eligible for prizes.

**Support local businesses all year long!**

# MAKE SHOPPING SMALL

your way of life for BIG impact



**DIRECTOR'S NOTES**  
**Rosie Chambers,**  
executive director

The Franklin Chamber is excited to celebrate its designation as a Neighborhood Champion for Small Business Saturday

for the eighth consecutive year! And although the COVID-19 pandemic has changed the way we do business, we know it will still be one of the highlights of our year. We appreciate our small businesses and value what they contribute to make Franklin such a unique and special place.

You might not realize it, but every time you meet for coffee at your favorite local spot or buy a gift from the retail shop down the street, you are

making a difference. You are contributing to the charming, vibrant atmosphere that we treasure in Franklin. In fact, for every dollar spent at a small business in the U.S., approximately 68 cents stays in the local community. **So, when you Shop Small you can create a big impact.**

Remember the t-shirt fundraiser we had over the summer? The Chamber is using the proceeds from the fundraiser to purchase gift cards from local restaurants and retail shops to give away during a virtual event. **Check out our Facebook event page for details on how to receive these gift cards.**

The event will take place November 16-20 and will be an interactive scavenger hunt! By doing it online, we help reduce the number of people in our businesses at one time and create awareness of the importance of supporting local

businesses. The Franklin Chamber is so proud to be able to make a financial impact for our small businesses by gifting over \$3,000 in gift cards to happy shoppers and diners.

In addition, because you read all the way to the end of my letter, drop me an email before November 16 and let me know how you plan to **support your favorite local businesses (or discover a new favorite) and be entered into a special drawing.** Today and every day we ask you to make a big difference by supporting local businesses in our community.

**Small Business Saturday is more than a day...it's a way of life!**



## UPCOMING EVENTS

**Social distancing will be observed at all events.** Events may be impacted by emerging health and safety guidelines related to COVID-19. Visit [franklincoc.org](http://franklincoc.org) for latest event updates.

### NOVEMBER

#### CHAMBER LUNCHEON\*

**Date:** November 12, 2020  
**Time:** 11:30-1:00 p.m.  
**Location:** Garment Factory Events, 101 E. Wayne St., Franklin  
**Program:** Kerry Prather, Franklin College President

#### SHOP SMALL VIRTUAL SCAVENGER HUNT

**Date:** November 16-20, 2020  
**Time:** All day!  
**Location:** Social Media  
**Program:** In support of Small Business Saturday

### DECEMBER

#### CHAMBER LUNCHEON\*

**Date:** December 10, 2020  
**Time:** 11:30 a.m.-1:00 p.m.  
**Location:** Garment Factory Events, 101 E. Wayne St., Franklin  
**Program:** TBD

A ribbon cutting celebration on October 29, 2020 launched Johnson County Humane Society's Whiskers on Wheels mobile adoption vehicle.



**Look for event details and updates on the events calendar at [www.franklincoc.org](http://www.franklincoc.org)**

Culver's is now open! The Chamber facilitated their ribbon cutting celebration during the grand opening on October 19, 2020. Visit Culver's at 191 Granville Drive, Franklin. →





## OFFICE HOURS

### CHAMBER OFFICE IS CLOSED:

- Veterans Day – November 11
- Thanksgiving – November 26-27
- Christmas – December 24-25
- New Year's – Dec 31 – Jan 1
- Martin Luther King – January 8

## MEMBER BENEFITS DID YOU KNOW?

Did you know...nomination forms for Business Hall of Fame, Community Service Award and Community Impact Award are available on the Chamber website. Nominate a deserving business today!



[franklincoc.org/member-resources](http://franklincoc.org/member-resources)

## JANUARY

### CHAMBER LUNCHEON\*

**Date:** January 14, 2021

**Time:** 11:30 a.m.-1:00 p.m.

**Location:** Garment Factory Events,  
101 E. Wayne St., Franklin

**Program:** TBD

\* For all monthly luncheons please RSVP by the Tuesday prior to the event. Lunch is \$20.



Thank you **HOMEVIEW HEALTH & REHAB** for your diamond level sponsorship!

Homeview Health & Rehab in Franklin has provided south-central Indiana with exceptional, successful rehabilitation programs and long term care needs for loved ones for more than 50 years.

Living well is the lifestyle residents find at Homeview Health and Rehab. Well-trained, compassionate staff supervise every aspect of resident's wellness. With 24-hour nursing care, Homeview focuses on the entire spectrum of one's well-being, from their physical and emotional health to their needs for friendship and intellectual stimulation. Homeview Health & Rehab knows that living well changes everything. Call Homeview's admission team at 317-736-6414.

### HOMEVIEW AWARDS:

- 2017 AHCA Silver Quality Award. → Indiana's Best Nursing Homes by US News,
- 5 Star Quality Rated Facility by Centers for Medicare and Medicaid Services,
- Indiana Healthcare Association 2016 Administrator of the Year

**LEARN MORE AT [HOMEVIEWHEALTHANDREHAB.COM](http://HOMEVIEWHEALTHANDREHAB.COM)**



**Homeview**

Health & Rehabilitation Center

# Welcome New Members

## JULY

### Faulkenberg Printing Company

**James Faulkenberg,  
Brad Rund**

1670 Amy Lane  
Franklin, IN 46131  
faulkenberg.net  
graphic design, printing

### MVP National Title

**Candice Cooper**

71 E Jefferson Street  
Franklin, IN 46131  
mvptitle.com  
real estate/development,  
title companies

### Optimal Health Indy, LLC

**Ruth Scott**

2797 N Morton Street,  
Suite E  
Franklin, IN 46131  
salon/spa, wellness

### Sexton Advertising

**Steve Daley**

312 W 2nd Street  
Columbus, IN 47274  
sextonadv.com  
advertising, graphic design,  
promotional products

## The Local Grind

**Emily Worley**

25 N Main Street  
Franklin, IN 46131  
coffeehouse, soda shop

## AUGUST

### Culver's

**Ashley Mitchell**

191 Granville Drive  
Franklin, IN 46131  
culvers.com  
restaurants

### Hampton Inn & Suites

**Debbie Speziale**

361 Paris Drive  
Franklin, IN 46131  
hilton.com  
banquets/conferences,  
hotels, lodging

### Natura Wellness

**Kelly Doerr**

30 S Water Street, Suite B  
Franklin, IN 46131  
naturalwellness.org  
healthy living, salon/spa,  
wellness

## SEPTEMBER

### Koenig Equipment

**Aaron Koenig**

1280 Sloan Drive  
Franklin, IN 46131  
koenigequipment.com  
agribusiness, lawn care/  
garden equipment sales &  
service, retail stores

### KW Commercial

**Teresa Harwood**

1510 Willshire Drive  
Greenwood, IN 46143  
harwoodcommercialgroup.com  
real estate/development

### Summers Plumbing Heating & Cooling

**Rick Jenkins**

410 International Drive  
Franklin, IN 46131  
summersphc.com  
heating & cooling,  
plumbing, water softening  
& conditioning



Find **MEMBER  
PROFILES** at

[www.franklincoc.org](http://www.franklincoc.org)



## Jumping for Joy ↑

After a four month delay due to the COVID-19 pandemic, the Franklin Chamber was overjoyed to welcome more than 220 participants, sponsors and volunteers to the 42nd Annual Chamber Golf Outing at Hillview Country Club on October 1, 2020. The outing is the longest running golf outing in the county.

# CHAMBER BOARD AND STAFF

**President**  
Shellee Pietras

**Vice President**  
Jeff Dutton

**Treasurer**  
Krista Linke

**Member At Large**  
Kristen Loy

**Member At Large**  
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Dr. David Clendening  
Bryan Epperson  
Mark Gavorski  
Kim Henderson  
Andy Kinsey  
Andy Moorman  
Lezlie Richards  
Amy Richardson  
Chris Rynerson  
Betsy Schmidt  
Sally Wells

**Executive Director**  
Rosie Chambers

**Assistant Director**  
Anya McConnell

## Diamond SPONSORS

Special thanks to our dedicated partners who support the Chamber and our mission.



Homeview  
Health & Rehabilitation Center



120 East Jefferson Street | Franklin, IN 46131

**P:** 317-736-6334 **F:** 317-736-9553 | **W:** franklincoc.org |    

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