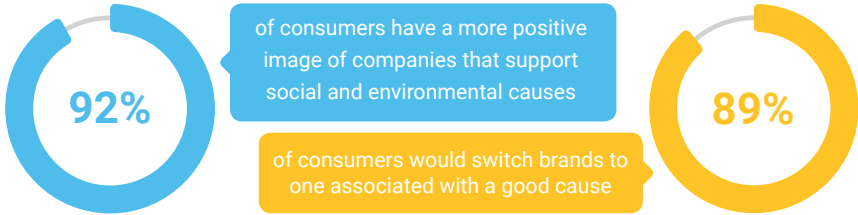




# FamiliesFirst

STRONGER FAMILIES.  
STRONGER COMMUNITIES.

## Support a cause you, your employees, and your customers can feel great about.



At Families First, we'd love to be the good cause you support. We have lots of great sponsorship opportunities that give engaged organizations like yours excellent exposure to the people you want to reach—and allow your employees and customers to feel proud of the good work they help support.

### Great exposure for your message

Becoming a Families First sponsor is more than a feel-good gesture. It's also a great way to get your image and message in front of lots of potential customers and influencers.



Large consumer market of moms, dads, and families of all ethnicities



Significant presence in both Indianapolis and Greenfield



1,700+

Total followers on Facebook, Twitter, and Instagram



36,000

Annual website visits



4,000

Monthly e-newsletter subscribers



500

Annual event attendees



150

Employees and volunteers

# Partnership Opportunities

Families First has a number of à la carte sponsorship opportunities to fit any budget—or let us work with you to develop a custom sponsorship program that fits your needs. Opportunities include:

## Logo, Ad, or Message

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- On main office reception area TV: 400 average individuals/month
- Greenfield reception area: 200 average individuals /week
- Counseling room signage

## Logo/Recognition

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- Salute to Families: on program, table signs, nametags, large screen, marketing materials; in remarks and e-blasts; and at place-settings
- Give A Wrap: on table signs and large screen, and in remarks and news releases
- Purchased media: for example, IJB Giving Guide printed insert (30,000+ copies)
- Families First website
- Families First monthly e-newsletter (4,000+ subscribers)
- Social media posts with mentions of your social media handle
- Blog post
- Story pitch about the partnership to local media

## Employee Perks

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- Preferred seating at Salute to Families event
- Mental Health First Aid or Youth Mental Health First Aid training
- Suicide prevention course (Question Persuade, Refer; or safeTALK)
- Suicide Intervention Skills Training
- Lunch and Learns on parenting, domestic violence, sexual abuse/assault, addiction, family wellness, etc.
- Parent Cafés

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## Contact Us

Let us help you find the right sponsorships for your organization.

Please call us at **317-634-6341**, or find out more at [familiesfirstindiana.org](http://familiesfirstindiana.org).



*Annual UWCI support to Families First may include unrestricted, program, and capital grants. Companies are encouraged to engage with the UWCI so it can continue to support agencies.*