

FRIENDSHIP

BUILDING BETTER MEN

DU

QUARTERLY

Volume 135, № 2&3



CULTURE

CHARACTER

2017 MEMBERSHIP
OUTCOMES ASSESSMENT

CHAPTER ADVISORY BOARDS 101

CHAPTER NEWS

JUSTICE



LETTER FROM THE PRESIDENT

Dear Brothers,

As you are undoubtedly aware, the fraternal world was recently shaken by the tragic hazing incident and loss of a young man's life at the Beta Theta Pi chapter house on the Penn State campus. In an article titled "The Uncomfortable Truth," Judson Horras, North-American Interfraternity Conference (NIC) President and CEO, provided some insightful commentary into this situation. Jud and his team have asked all of us to pause and reflect on a number of questions. They include:

- How do students embrace meaningful and safe rites of passage instead of dangerous "traditions" that many seek no matter how many times we warn against them?
- How do students keep substance abuse and hazing out of their chapters when so many come to college having experienced these things in high school?
- How do students craft positive experiences when they are so heavily influenced by popular media sources that glorify substance abuse and hazing?
- How do students pay attention to their gut to do what is right (in this case at Penn State, call 911) rather than be overcome by desires to belong and avoid getting in trouble?
- How do students work on long-term change initiatives that require hardiness and perseverance when they have grown up in a world of instant gratification?
- How do we have authentic conversations with students about responsible drinking when so many see the legal drinking age as a speed bump to their fun?
- How do we approach students with firm expectations and accountability, while being humble and authentic about our own shortcomings?
- How do we prioritize addressing substance abuse and hazing when higher education is equally challenged with important issues like mental health, sexual assault and inclusivity?
- How do we foster the necessary stakeholder buy-in and collaboration toward significant change, requiring an investment of time, when society demands immediate results?

- How do we remain faithful that the clear majority of good students will rise to the challenge of doing the right thing?

Jud argues that it is critical to reflect on questions that go beyond our typical focus of external power. In fact, many best practices, including substance-free housing, a live-in advisor, an anti-hazing policy and strong educational programming were already in place for this particular chapter at Penn State. While our traditional standards and programming remain important, he suggests a renewed emphasis on gaining student commitment to "doing the right thing in the moment."

A foundation of the NIC's new vision (see *DU Quarterly* volume 134, number 1) is to work proactively with large campus stakeholders to move their campus culture in the right direction. Their plan is to work with more than 20 campuses next year to implement these reforms, including Penn State, and more in the future. DU believes in the direction and leadership of the NIC and is strongly committed to the support of these initiatives.

On Delta Upsilon's end, we are working closely with our Penn State Chapter, the NIC and its member groups, and Penn State University to collaboratively find solutions to issues facing the campus' fraternity/sorority community. Decisions made at Penn State have the possibility of setting precedent across higher education, and our goal is to create and foster an environment of accountability and safety. DU's work with our Membership Outcomes Assessment (see pages 2 and 4-5) is helping us better ourselves and shows members' attitudes and behaviors toward hazing, alcohol use and sexual assault are improving. Now, as always, we must continue our efforts to work arm in arm with all those in the fraternal community, just as we are doing at Penn State.

Fraternally,

E. Bruce McKinney, *Missouri '74*
President, Delta Upsilon International Fraternity
Email: ihq@deltau.org

DELTA UPSILON INTERNATIONAL FRATERNITY

North America's Oldest Non-Secret Fraternity: Founded 1834

The Principles of Delta Upsilon

The Promotion of Friendship
The Development of Character
The Diffusion of Liberal Culture
The Advancement of Justice

The Motto of Delta Upsilon

Dikaia Upotheke - Justice Our Foundation

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DU QUARTERLY

THE OFFICIAL MAGAZINE OF DELTA UPSILON INTERNATIONAL FRATERNITY SINCE 1882

VOLUME 135, Nº2&3
SPRING/SUMMER 2017

DELTA UPSILON INTERNATIONAL FRATERNITY BUTLER MEMORIAL HEADQUARTERS

Office hours: 8:00 a.m. - 4:30 p.m. Monday - Friday

Office: 317-875-8900

Fax: 317-876-1629

Email: ihq@deltau.org

Website: deltau.org

8705 Founders Road

Indianapolis, Indiana 46268, U.S.A.

(R) TM Registered U.S. Patent Office

DU QUARTERLY

Editor: Ashley Martin

Graphic Designers: Cristin Carter; Erik Kowols, *Carthage '16*

Contributing Writers: Kendall Rabeneck, *Louisville '16*

Published by: Maury Boyd and Associates, Inc.

GET PUBLISHED IN THE DU QUARTERLY

Undergraduate members and alumni are encouraged to submit chapter news and feature stories along with high resolution photographs by emailing amartin@deltau.org.

CONTENT DEADLINES

WINTER: January 1; SUMMER: May 15; FALL: August 31



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FROM THE DESK OF YOUR EXECUTIVE DIRECTOR

Brothers,

Delta Upsilon's motto is *Building Better Men*. In 2009, we strengthened our focus to create a premiere, 21st Century fraternity experience for today's college student. We asked: if DU membership is to truly be a value-added experience to one's college education, what should our organizational priorities be to make our members better equipped to make a difference on campus, in the workforce and in society?

We identified member assessment as a critical piece to creating a modern fraternity experience. By learning and understanding our members' attitudes, behaviors and needs on a continual basis, we can tailor our operations and educational programs to address the needs of our membership—needs determined based on data.

We now have two years of data from our Membership Outcomes Assessment, and it has already allowed us to identify member needs on the chapter and national level, as well as enhance our educational programming.

HOW WE ARE USING THE DATA

On pages 4 and 5 of this issue, you can find broad takeaways from this year's data. We also want you to know how we are using what we are learning. As any organization or company should, data from the assessment is being used across all departments of the International Headquarters staff, driving strategy, conversations, programming and operations.

Educational Programming

DU has been able to utilize results from the assessment to inform our educational programming curriculum. In essence, we are learning what levers to pull to obtain maximum desired outcomes. One primary example is we learned that one of our most predictive variables is Need for Cognition (problem-solving skills). When students score better on Need for Cognition, they are likely to score better on a number of other important variables. So, we maximized learning by focusing on the development of problem-solving skills through scenarios and group problem-solving activities.

Chapter Development

In addition to having data on a broad, Fraternity level, data can be segmented at the chapter level. Starting with our 2016 Leadership Institute, each chapter received a chapter specific report that outlines its data and identifies three highlights and three areas for improvement. This helps the chapter better understand its current reality in a way that is approachable

and useful. This also sets officers up to be data driven leaders and allows our Chapter Development staff to make their work more impactful and efficient.

Loss Prevention

DU has also been able to utilize the chapter profiles in our Loss Prevention work. This information has proven to be valuable for chapter reorganizations and membership reviews, and it has allowed us to better understand the core issues in the chapter, potential problems and what is really driving behavior. We saw significant improvements in the areas of hazing, alcohol use and sexual assault.

Communications

Because the assessment is providing data on attitudes and behaviors, we have been able to better define our membership. By knowing more about our membership, our Communications team has been able to talk about DU and show audiences "who DU is" better than ever before. In Year Two, as we see more results and trends, the data will help drive a year-long PR campaign to build affinity for the organization. It will also allow us to intentionally spotlight and create conversation around areas of improvement.

THE FUTURE

As a Fraternity, Delta Upsilon is excited about the value of this work, and we have become the industry leader in the area of assessment and making data driven decisions. Last month we were honored with a Laurel Wreath Award from the North-American Interfraternity Conference (NIC) for the project. The Laurel Wreath Award is presented to individuals or groups in recognition of their unique programs, community outreach, or influence within the fraternal world.

In the next 18 months, Delta Upsilon International Fraternity will begin to develop our next strategic plan. The data received through the Membership Outcomes Assessment will be a catalyst in the plan's development. Through the data, our undergraduate membership will have a strong voice in determining Delta Upsilon's future.

Fraternally,

Justin Kirk, Boise State '00
Executive Director
Email: kirk@deltatau.org



Jacob Haugen, *North Dakota '20*, performed in "Faure Requiem" at Carnegie Hall in New York City as part of the Masterwork Festival Chorus.



The men of the Central Florida Chapter show their DU pride while in Puerto Rico.



Christian Rodriguez, *San Jose '18*, showed off the DU flag on the streets of Tokyo.



The view from Bald Mountain in Maine looks good for the brothers of the James Madison Chapter.

EXPANSION NEWS

Delta Upsilon is excited to join the Illinois State University community in the fall of 2017. This will mark the first time DU has had a group on this campus. The Fraternity's newest Leadership Consultants Tom Pelarinos, *Bradley '17*, and Tyler Vasquez-Dorn, *Rochester '17*, will be charged with recruiting the colony's Founding Fathers and building a foundation of success.

If you know unaffiliated men at Illinois State you would like to recommend for membership, contact Expansion and Development Coordinator Hayden Rahn, *Oregon '16*, at rahn@deltatau.org. Recommendations from undergraduate and alumni DUs are the best way for the Leadership Consultants to begin the recruitment process.



Illinois State University *



Bucknell University *



University of Missouri *

If you would like to be involved in helping with a DU colony, contact Expansion and Development Coordinator Hayden Rahn, *Oregon '16*, at rahn@deltatau.org.

* Old Gold Expansion
* Cold Start Expansion

MEMBERSHIP

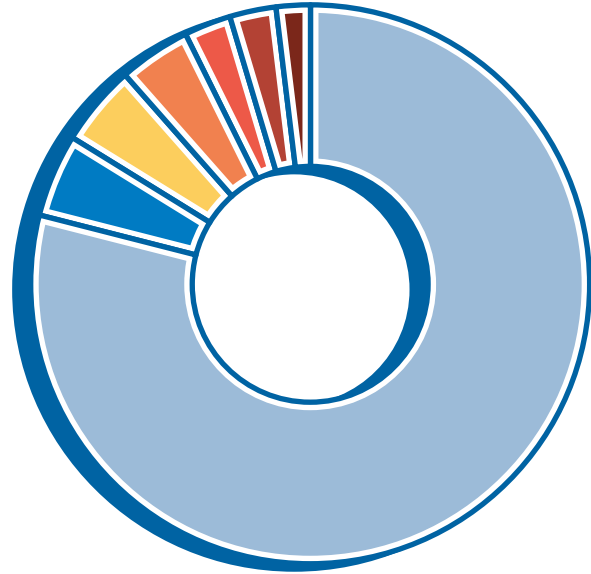
OUTCOMES ASSESSMENT

In spring 2017, Delta Upsilon completed Year Two of our Membership Outcomes Assessment. In partnership with Dyad Strategies, LLC, (a research, educational assessment and strategic planning firm), for the second consecutive year, each undergraduate and associate member was asked to complete the assessment survey. The goal: statistically analyze the Fraternity's impact on a member's personal development throughout his college experience and use results to tailor educational programming and operations to members' needs.

In Year Two, results were compared to national collegiate assessment data, as well as DU's Year One results. Survey questions were specifically designed using DU's educational learning outcomes, mission and Four Founding Principles to measure personal development in areas including problem-solving, social justice, ethical decision making and conscientiousness. As the Membership Outcomes Assessment continues, the Fraternity is able to see the effectiveness of its programming and to address areas of need.

The 2017 results provide DU with a snapshot of areas of success, as well as areas where continued concentration is needed.

MEMBER DEMOGRAPHICS:



79% COMPLETION RATE

100% COMPLETION:

CLARKSON CHAPTER
MICHIGAN TECH CHAPTER
NORTH DAKOTA STATE CHAPTER
OHIO STATE CHAPTER
WESTERN ILLINOIS CHAPTER
WICHITA CHAPTER

HIGHEST NUMBER OF COMPLETED SURVEYS:

BRADLEY CHAPTER - 85
PURDUE CHAPTER - 86
NEBRASKA CHAPTER - 88
MICHIGAN CHAPTER - 98
KANSAS STATE CHAPTER - 100

KEY TAKEAWAYS

LOSS PREVENTION PROGRAMMING IS WORKING



DU's Loss Prevention programs aim to educate members on a number of topics as a method to prevent risky situations from happening.

In the three major areas of Loss Prevention that the Membership Outcomes Survey measures, Delta Upsilon has seen members' tolerance for hazing significantly decrease, alcohol use go down, and attitudes toward sexual assault improve.

In 2016-2017, major Loss Prevention programming included: Loss Prevention tracks at all DU international educational programs, Chapter Excellence Plan criteria driving more chapter-based programming, participation in It's On Us, Loss Prevention curriculum in the new Associate Member Education Program, and member participation in GreekLifeEdu (an online program each associate member is asked to take regarding alcohol, hazing and sexual assault).

SEXUAL ASSAULT ATTITUDES



THE ASSOCIATE MEMBER EDUCATION PROGRAM HAS A POSITIVE IMPACT

2016-2017 was the first academic year in which all chapters were asked to implement the Fraternity's new Associate Member Education Program. The eight-week program is designed to create an ongoing and dynamic experience for all associate members, providing information on DU's history, Four Founding Principles, operations, local chapter history, team building, leadership success and more.

Comparing Year One and Year Two results, freshman in Year Two (those who completed the Associate Member Education Program) scored better in almost every construct related to the program than Year One freshman (those who did not complete program unless from a program pilot chapter).



PRIORITIES FOR THE YEAR AHEAD

STRENGTHEN MEMBERS' PROBLEM-SOLVING SKILLS

Following Year One of the assessment, developing members' problem-solving skills was identified as an area of focus. When a members' problem-solving skills improve—better ability to identify cause, effects and consequences—the more likely he is score better in other focus areas. In the 2016-2017 calendar year, the Fraternity aimed to increase problem-solving skills by adding more role-playing scenarios into educational programs where members talk through real-life situations and developing activities that build problem-solving. Assessment data showed an increase in problem-solving skills from Year One to Year Two, and the goal is to see further improvement in Year Three.

DEVELOP BROTHERHOOD BASED ON BELONGING

One of Delta Upsilon's organizational goals is to increase member belonging, or someone's attachment to the organization and how they identify themselves within Delta Upsilon. Cornerstones to building a brotherhood based on belonging include: trust, authenticity, care, support, and the ability to have meaningful conversations. In the year ahead, the Fraternity would like to see greater improvement in those areas. It is believed that if members feel a greater sense of belonging to DU, many of the areas assessed in the survey will further trend in the right direction.



A HERO'S TALE

6

Feb. 13 started as a typical day for Codey Thomas, *Indiana '18*. After a day of class and studying—Mondays were one of his “long days” that semester—he headed back to the Delta Upsilon chapter house. It was around 8 p.m. His day was almost over.

Codey had been at the chapter house for about 20 minutes when he heard people yelling. Naturally, he and chapter president Matthew Blossom, *Indiana '19*, headed outside to see what was happening. Across the street, a brother had noticed a woman on the ground, unconscious, face bloodied. The other DUs around were in panic. Calm and collected, Codey sprung into action.

A certified EMT, Codey surveyed the crowd. Did anyone see what happened? Who found her? Was she able to say anything? The scene in front of them was all they knew. Codey went to work.

“It was like seeing an artist or a craftsman in his shop,” said Arjun Singh, *Indiana '19*, Codey’s friend and the chapter’s vice president of external relations. “Without even hesitating—it was as if he rehearsed it—he told one person to go get water. One person to get a blanket. One person to call 911.”

Codey checked for a pulse. He couldn’t find one. The woman looked familiar, but he didn’t want to think about that. For what Codey says was about 20 to 25 minutes, he administered CPR until the proper emergency personnel arrived. When they did, he gave them his credentials and explained he, too, was an EMT. He told them to get an AED (automated external defibrillator) started. Then, in the cold, alongside the first responders, Codey continued to work on the woman for another 10 minutes. They began to

shock her and continued CPR. Finally, as they were loading the woman into the ambulance, they found a weak pulse—her first in more than a half hour.

The ambulance headed to the hospital. Codey stayed at the DU house to talk with the police while Matthew and Arjun controlled the crowd. With the lights and the sirens, many DUs and others in the neighborhood had gathered to check out the scene. They were relieved the woman had come back around, but still worried for her. All were thankful Codey had been there.

By staying in contact with the police, it was later Codey learned the woman would be ok. It had been a cardiac arrest. During the incident, she had fallen, likely hitting her head on her car then on the cold, February ground. The Indiana University professor, Helen Levesque, had been Codey’s criminal justice professor from the semester before.

“I had thought it was her, but I never want to make assumptions,” Codey said. “Doing that stuff, it’s the very last thing you want, for it to be someone you know.”

Eleven years ago, Helen had open heart surgery to repair a prolapsed mitral valve. Scar tissue from that operation left her prone to arrhythmias, but never before had she experienced something as serious as cardiac arrest.

The night of the incident, she was leaving class in Jordan Hall to return home to her family. She always parked in the campus Atwater Garage. That day, she didn’t. For no reason other than what Helen can describe as divine intervention,

that February day, she parked on the street not far from the Delta Upsilon house.

"I really don't know why I deviated from my routine that night other than because I was clearly supposed to be where I was when I collapsed," she said.

Helen doesn't remember anything from that night, but she has heard the story of Codey's heroics and those of the police officers and first responders. Not a day goes by that she doesn't think of them. Everyday tasks now have more meaning to her: exercising in the morning, spending time in her garden, going to the grocery store, picking up her 4-year-old daughter. To Helen, her life wasn't saved; it was given back to her. Given back to her husband, her children, her family and her students.

"I was thinking about how unique CPR is; transferring the energy from one person's heart to another," Helen said. "That energy remains in me, and as I go about my days, I am constantly reminded of the gift Codey and the officers gave me."

In May, Helen and Codey had hoped to reunite. During an awards ceremony, the city of Bloomington honored Codey and the officers who helped Helen for their outstanding actions for the community. Codey, however, was unable to attend. Once again, he was busy helping others. He was in Jamaica for DU's Global Service Initiative.

Codey was diagnosed with Crohn's Disease, a chronic inflammatory bowel disease, when he was 8 years old. During his many trips to Riley Children's Hospital in Indianapolis, he would see the ambulances come in and interact with the paramedics, doctors and nurses. He knew he wanted to be involved in medicine, too. So, as a senior in high school, as soon as he was able, he became EMT certified.

At IU, Codey is an exercise science major with a minor in nutrition. His hope is to get into medical school after

graduation, but he is also applying to physician's assistant and physical therapy programs. He wants to "widen his horizons." In addition to his classes, he works for a private EMT service in Bloomington.

According to Matthew, Codey is too humble to talk about how special it is that he lives his life to help others. It's who Codey is. He is "a genuinely good guy."

In Delta Upsilon's Indiana Chapter, Codey serves as the vice president of loss prevention. Above those officer duties, he is constantly looking out for others. For example, if the brothers are outside playing football or some other sport, a 5-gallon jug of water will appear—filled by Codey—as a reminder to stay hydrated. When brothers aren't feeling well, they find Codey to get his advice. If his suggestion is to go to the doctor, it is often accompanied with an offer to drive them there. In the spring, he helped an alumnus visiting the chapter house who fell down the stairs and busted his head.

"Codey is one of the best people I have ever met," Matthew said. "He is a true gentleman and the definition of an ideal fraternity man. He has an incredibly kind heart."

In the fall 2017 semester, Codey's plan is to have the entire Indiana Chapter certified in CPR and basic first aid. He is working with the local hospital to make it happen.

"We want to eliminate risk as best we can, and one of the ways we can do that is to train everyone in some sort of basic understanding of what to do," Codey said. "You are taught to call 911 and check to see if someone is breathing, but if you aren't medically certified, you don't know what to do after that. Those few minutes between something happening and when paramedics arrive, those moments are life and death for some people and in some instances."

Helen knows this all too well.

"I am so thankful that Codey knew what to do and how to do it," she said. "[Codey and the officers] will certainly always be heroes to me and to my family."



"It's more usual to say that Codey and the officers saved my life, but I keep thinking of it as that they gave my life back to me, and in doing so, gave a wife back to her husband, a mother back to her children, a daughter back to her father, and a teacher back to her students."

-Helen Levesque



OH CANADA!

2017 marks Canada's 150th anniversary—or sesquicentennial—as a self-governing country. To pay homage to our friends and brothers in the north, the *Quarterly* team wanted to provide a little background into the country and Delta Upsilon's history in Canada.

Like many other countries, Canada has been known by multiple names and has been ruled by other countries before becoming self-governing. While the Norse and Siberians had made their way to Canada long before the French and British, it was in the late 15th Century that parts of the country were first colonized. John Cabot of Great Britain laid claim to parts of modern-day Newfoundland and Nova Scotia in 1497, however England did not attempt any permanent colonization at that time. It was in 1534 that Jacques Cartier took the land for France, and the colony of New France was formed. Over the next 200 years, French culture would take over many parts of Canada, much of which remains today.

In 1763, Canada moved back under British control after defeating the French in the Seven Year's War. Another century later, in 1867, the Province of Canada was joined by two other British colonies (New Brunswick and Nova Scotia) through Confederation, which made Canada a self-governing entity. Today, Queen Elizabeth II is still Canada's head of state, but the country has its own parliamentary democracy with its own Prime Minister and Parliament.

Delta Upsilon became an International Fraternity in 1898 when it chartered a chapter at McGill University in Montreal, our first chapter outside of the United States. The group had begun as a local fraternity, Omicron Nu, the year prior with the hopes of affiliating with an established fraternity. One of the men had a brother in Delta Upsilon's Technology Chapter, and Omicron Nu's members were impressed with what they were learning about DU. So, a group of Omicron Nus attended DU's 1897 Convention to present its petition for membership in person. In the year that followed, the Fraternity's Executive Council (now Board of Directors) visited campus to not only learn about the local fraternity, but also about McGill University. Pleased with what they saw, at the 1898 Convention, the motion to charter Omicron Nu as a chapter of Delta Upsilon unanimously carried. On Nov. 11, 1898, the men were initiated and the McGill Chapter became official.

DU's expansion efforts in Canada continued with the Toronto Chapter, which was installed into the Fraternity on Dec. 5, 1899. It was another 30 years until the next DU chapter chartered in Canada; the Manitoba Chapter on Nov. 23, 1929. For the next few years, DU's presence in Canada continued to grow, with three more chapters in the next six years. The Western Ontario Chapter joined DU on Dec. 5, 1931; the British Columbia Chapter on Jan. 16, 1935; and the Alberta Chapter on Jan. 19, 1935.

It was not again until the late 1980s that a new DU chapter opened in Canada when the Guelph Chapter was installed on March 11, 1989. Two more chapters were installed in 1990: the Calgary Chapter on March 24, and the McMaster Chapter on Nov. 17. The Victoria Chapter was the last Canadian chapter to be installed when it was established May 1, 1993.

Today, four DU chapters remain active in Canada: Alberta, Toronto, Western Ontario and Guelph. DU remains committed to helping our existing Canadian chapters succeed and honor their history in making us an International Fraternity.



Representatives from DU's Canadian chapters at the 2016 Leadership Institute

DU IN CANADA



McGill Chapter
McGill University, Montreal, Quebec
Established Nov. 11, 1898
Suspended 1971; Reinstated 1984; Suspended 2000



Toronto Chapter
University of Toronto, Toronto, Ontario
Established Dec. 15, 1899



Manitoba Chapter
University of Manitoba, Winnipeg, Manitoba
Established Nov. 23, 1929
Suspended 2017



Western Ontario Chapter
University of Western Ontario, London, Ontario
Established Dec. 6, 1931



British Columbia Chapter
University of British Columbia, Vancouver, British Columbia
Established Jan. 16, 1935
Suspended 1973



Alberta Chapter
University of Alberta, Edmonton, Alberta, Canada
Established Jan. 19, 1935



Guelph Chapter
University of Guelph, Guelph, Ontario
Established March 11, 1989



Calgary Chapter
University of Calgary, Calgary, Alberta
Established March 24, 1990
Suspended 1999



McMaster Chapter
McMaster University, Hamilton, Ontario
Established Nov. 17, 1990
Suspended 1999



Victoria Chapter
University of Victoria, Victoria, British Columbia
Established May 1, 1993
Suspended 2001

NOTABLE CANADIAN DUs

Delta Upsilon has a long history in Canada, and a number of remarkable DU alumni are from the country. Most notable is Lester B. Pearson, *Toronto 1919*, who served as the 14th Prime Minister of Canada, from 1963-1968. He also received the Nobel Peace Prize in 1957 for organizing the United Nations Emergency Force to resolve the Suez Canal Crisis. Delta Upsilon is the only fraternity to boast alumni who have held the positions of Canadian Prime Minister and United States President (James Garfield, *Williams 1856*). Juan Manuel Santos, *Kansas '73*, is the current president of Colombia.

Norman Lloyd Axworthy, *Manitoba '63* – Canadian Cabinet Member

Robert Bonner, *British Columbia '48* – Canadian Cabinet Member

Herbert Alexander Bruce, *Toronto 1892* – Canadian Parliament Member

John Arthur Clark, *Toronto 1906* – Canadian Parliament Member

William M. Crossin, *Toronto '55* – President of Merle Norman Cosmetics

David L. Emerson, *Alberta '69* – Canadian Cabinet Member

Randy Gregg, *Alberta '75* – NHL hockey player

James D. Horsman, *British Columbia '60* – Canadian Cabinet Member

George Richard Hunter, *Manitoba '37* – Canadian Parliament Member

C. Mervin Leitch, *Alberta '52* – Canadian Cabinet Member

Edgar Peter Lougheed, *Alberta '52* – 10th Premier of Alberta

Patrick M. Mahoney, *Alberta '51* – Canadian Parliament Member

William Melville Martin, *Toronto 1898* – Canadian Parliament Member

William A. Mather, *McGill 1908* – President of Canadian Pacific Railway

Frank Mills, *McGill '65* – composer and pianist

Lester B. Pearson, *Toronto 1919* – 14th Prime Minister of Canada

J. Harper Prowse, *Alberta 1938* – Canadian Senator

John Parmenter Robarts, *Western Ontario '39* – Canadian Parliament Member

Alexander Charles Spencer, *Toronto 1907* – Major-General, Canadian Army

Alan Thicke, *Western Ontario '67* – Actor and songwriter

James B. Woodyatt, *McGill 1907* – President of Southern Canada Power Company



Lester Pearson, *Toronto 1919*

CHAPTER ADVISORY BOARDS: WHAT THEY ARE AND WHY THEY ARE IMPORTANT

Think about the last time you started a project or new endeavor from scratch. How did you begin? Likely, you sought research and guidance from those who have either previously done something similar or who have expertise or experience helpful to you. You learn tricks of the trade, gain historical context, receive advice, and sometimes gain a friend or mentor. When it comes to managing a fraternity chapter, the same concept applies.

In Delta Upsilon, a Chapter Advisory Board (CAB) is designed to provide consistent support and guidance to an undergraduate chapter. This group of advisors provides a chapter—particularly the Executive Board—with a guiding hand when it comes to chapter operations and building brotherhood. CABs are an integral part of Delta Upsilon's success and future. The Fraternity continues to see that one thing each strong DU undergraduate chapter has in common is a highly functioning Chapter Advisory Board.

WHAT IS A CHAPTER ADVISORY BOARD?

Guides. Mentors. Coaches. Advocates. Stewards. Supporters. Challengers. These are some of the words that can describe members of a Chapter Advisory Board. These dedicated volunteers help guide a chapter to reach its highest potential and can be DU alumni or any non-DU with the desire and skills to help. A CAB's goal is not to do the jobs of the undergraduate chapter's Executive Board, but to provide insight, reminders and assistance when needed.

Adam Culley, *Northern Iowa '00*, has served DU as an advisor for much of his time as an alumnus. As a Leadership Consultant for the Fraternity after graduation, he recruited advisors for the two chapters he helped start. Then, as a campus professional at North Carolina State University, he has advised for not only the DU chapter, but alongside the other campus fraternities and sororities, as well. From his perspective, advising is about connecting chapters to resources, building relationships and being available to students.

"It's great to help the students brainstorm, help them think about where they are with their leadership, show them how they can overcome some of the challenges they are facing, and say, 'You are not alone in this.'"

Ideally, a CAB consists of nine volunteer advisors—an Advisory Board Chairman and one advisor for each member of the chapter's Executive Board. However, it is possible to have strong CABs with fewer than nine advisors. The most important thing to note is that one advisor cannot do it all. Two (or more) heads are always better than one, and sharing the workload leads to less burnout and a stronger advisory experience.

The CAB should meet at least once per semester/quarter, keep in frequent contact with the Executive Board, and attend various chapter meetings and ceremonies.



Adam Culley, *Northern Iowa '00*, advises the North Carolina State Chapter.

HOW IS A CHAPTER ADVISORY BOARD DIFFERENT FROM AN ALUMNI CHAPTER?

Every undergraduate Delta Upsilon chapter has a corresponding alumni chapter made up of its alumni. These alumni chapters exist to keep alumni connected to the Fraternity and the undergraduate chapter, providing opportunities for networking, reunions and more. Many alumni chapters remain very active even if the undergraduate chapter has closed.

In the past, alumni chapter officers would most often serve as advisors to the undergraduate chapter, in addition to planning events and initiatives for the alumni. This mixture of responsibilities proved challenging as focus, time and resources would run thin. For this reason, today, Delta Upsilon recommends having a CAB that operates separately from the alumni chapter officers.

Members of a CAB can most definitely be members of the chapter's alumni chapter, but it is not required. For example, an alumnus from a different DU chapter who lives in the area can make a great advisor, as can a local non-member. And alumni chapters can help recruit advisors and support the undergraduate chapter in many ways—scholarships, housing assistance, fundraising, mentorship, etc. By having separate boards, both the undergraduate and alumni chapters benefit from extra attention, and it provides more volunteer opportunities for interested alumni. Two good examples can be found in the Kansas State Chapter and Syracuse Colony. According to Frank York, *Kansas State '71*, the Kansas State Chapter, which has received the Sweepstakes Trophy four the

past five years (2012, 2013, 2014 and 2016), attributes much of its recent success to the addition of a CAB. Its current CAB model, which began in the early 2010s, has allowed the undergraduate chapter to have strong role models and mentors, and for the alumni chapter to focus on alumni and other needs the undergraduate chapter has outside of support with day-to-day operations. With an alumni chapter board of 12, the group has been able to focus on Founders Day events, a quarterly alumni publication, an alumni/undergraduate golf tournament, fundraising and more.

When the Syracuse Colony officially re-started in fall 2016, the alumni set up three groups: a CAB, a Housing Corporation Board and a foundation. The CAB features eight advisors. The House Corporation Board deals with all things housing for the undergraduate chapter, and the nonprofit foundation focuses on raising funds to help the undergraduate chapter. As a result, the Syracuse Colony has become one of the strongest and fastest-growing DU colonies in recent years.

"With the return of our undergraduate brotherhood, our three distinct boards each have critical responsibilities and all must be strong to successfully support the colony," said Ken Hyman, *Syracuse '88*, who serves as the Advisory Board Chairman. "Having three boards provides more options for alumni who want to get involved and reduces the time commitment that any single alumnus must take on."

"I think alumni involvement is critical to teach [members] how to be a Delta Upsilon fraternity man. We have to be there to live out the Principles and be an example of what DU is about and show them what a DU man looks like."

- Craig Sowell, *Houston '92*

The Syracuse Colony poses with alumni after its Chartering Ceremony in spring 2017.



WHY SHOULD YOU BECOME AN ADVISOR?

Delta Upsilon is always looking for dedicated men and women to serve as part of a Chapter Advisory Board. The Fraternity currently has 75 active undergraduate chapters and colonies, and one expansion (Illinois State University) scheduled for fall 2017. While some chapters have full CABs, others have just one advisor.

For Craig Sowell, *Houston '92*, serving as an advisor is a no-brainer. He loves Delta Upsilon and is willing to serve in any way when asked. He is a former advisor for his home chapter and a current advisor for the Texas Colony.

"These young men of the Texas Colony have made a decision, and in that decision, they have chosen to care about something I deeply care about," Sowell said. "If they care about Delta Upsilon, then how can I not care about them?"

Sowell chose to advise the vice president of administration for the Texas Colony based on his level of interest and expertise as a former International Headquarters staff member and DU historian. By leveraging his knowledge and passions, he is able to help the colony even more.

"The men at Texas are bright and intelligent and certainly capable of starting a fraternity on their own," Sowell said. "But with no real precedent in front of them, they are literally starting their own experience from scratch ... I think alumni involvement is critical to teach them how to be a Delta Upsilon fraternity man. We have to be there to live out the Principles and be an example of what DU is about and show them what a DU man looks like."

While undergraduate chapters and Executive Board officers clearly benefit from the guidance and mentorship of advisors, it is a mutually beneficial experience. Advisors also gain from the experience in many ways. They can sharpen leadership skills, reconnect to the Fraternity, create deep friendships, enhance professional skills and more.

"I have formed very deep relationships with the other advisors who I respect and admire," Hyman said. "Plus, the colony members are really great men. I sincerely enjoy every interaction with them and consider them my friends, as well. [The experience] has been tremendously rewarding."

To help its advisors, the International Fraternity offers training at its educational programs like the Leadership Institute and the Advisors Academy held in conjunction with the Regional Leadership Academy. A monthly



Craig Sowell, *Houston '92*, advises the Texas Colony.

advisor webinar series provides added continuing education to advisors on a wide variety of topics.

Culley, like Sowell and many others, has also found great benefit from advising a DU chapter this is not their own. After his chapter, Northern Iowa, closed in 2008, the North Carolina State Chapter members and alumni adopted him as one of their own.

"I don't think I truly understood what it meant to be a member of Delta Upsilon as an undergraduate," Culley said. "For me, it really started to connect as an advisor and realized this really is a lifelong membership. Building the relationships and seeing the growth and development in the students, that's the best part."

HOW DO YOU BECOME AN ADVISOR?

To become an advisor for a Delta Upsilon undergraduate chapter near you, reach out to Senior Director of Chapter Development Michelle Marchand at marchand@deltatau.org.

IN THEIR OWN WORDS

San Diego State Chapter Advisors



Bruce Howard, *San Diego State '70*; John Little, *San Diego State '72*; and Vaughn Jeffery, *San Diego State '69*

Bruce Howard, '70; Vaughn Jeffery, '69; and John Little, '72, have served as Delta Upsilon chapter advisors at their alma mater, San Diego State University, for nearly a decade. During this time, the men have helped the chapter grow from a fledgling group to a 2016 Sweepstakes Finalist. The *DU Quarterly* team recently spoke with the men about their advisor experience, how they have seen the chapter grow because of advisor support and what they get out of their volunteer role.

Why did you become an advisor?

Howard: We did not have a chapter advisor until fall of 2009. To that point, our Alumni Board and treasurer/house manager had the primary role of interacting with the undergraduate chapter because we did not fully understand the role of a chapter advisor. After attending DU's 175th anniversary celebration at the Leadership Institute and receiving training as alumni, did we begin to understand the role.

Little: Bruce stepped in and started serving as an advisor in 2009. The reason I came in a few years later was to share the load. It was a crucial time, and we wanted to make sure we were covering all the bases. Bruce was wearing nine hats.

Jeffery: When Bruce approached me about advising, my kids were recently through college, and I really was involved with them when they were in school. I wanted to stay involved with undergrads because I knew how they think and talk because I had two of them at home. I knew it would be a good thing for me.

You have seen the chapter grow in so many ways since becoming its first real Advisory Board. Why do you think having a strong advisory board is so important to the strength of a chapter?

Jeffery: The students need to hear from older brothers to figure out where they belong in the whole Fraternity

structure—where they are now, where they want to be in the future. They can feel the culture of Delta Upsilon, not by just a few people in their chapter, but by connecting with the older alumni and those they meet at programs like the Leadership Institute and Regional Leadership Academies.

Little: I would say that the undergraduates are bright people, but they are still 18- to 22-year-old young men who can be immature in many ways, understandably so, and need that guidance.

Howard: We know what happens when you don't have advisors. We almost had to close a second time. [The chapter closed in 1994, re-charted in 2001, but continued to struggle without advisors.] Chapters need alumni guidance to help to set goals, follow up, ensure accountability, and to shape the chapter with DU Principles. Advising has led to a complete change in chapter culture, patience and quality recruitment.

You also attribute much of the chapter's success to what it has learned by attending DU's inter/national programs (Leadership Institute, Regional Leadership Academy, Presidents Academy, DU Emerging Leaders Experience and Global Service Initiative). Why have you continued to encourage participation in those events?

Jeffery: In our case here at San Diego State, we're kind of isolated. There is a physical distance between us and any other local chapter. These kids don't have a lot of surplus money laying around to pay registration fees and airfare. So without alumni support, they won't be connected to DU as a whole, with the Fraternity's strategic plan, or with the rollout of training programs.

Howard: DU leadership training is the most important element in our chapter success, and we want to fund a plan that will ensure that scholarships are available each year for worthy undergraduate brothers. We fundraise for our CEA every year, and we've been very successful in doing that. But that money goes quickly. The Chapter Legacy Plan through the Delta Upsilon Educational Foundation is so important because it sets something in perpetuity so we don't have to scramble every year to keep this leadership going.

Serving as an advisor is mutually beneficial for the chapter and you all as individuals. What have you personally gotten out of being an advisor?

Jeffery: Satisfaction that what we teach and the experiences we provide are truly beneficial in the character development

of these young men. To me, if you are a person of good character, all the rest of the Four Founding Principles—friendship, justice, culture—all that comes easy if you are a person of good character. You know how to treat people. You know how to behave. You have respect, loyalty, all those character traits, they really need to be beefed up during that critical year as a freshman.

Howard: Guiding these men, witnessing them grow, and seeing them try to live our motto of *Building Better Men*. And then the added benefit of working with our close friends from college at a different time in our life.

Little: For me, it's about relationships. As an advisor, it is so fun to see how excited the undergrads are and what potential they have. It's also spending time with Bruce and Vaughn. And, by the way, being an advisor got me more involved at the school. I'm spending more time at San Diego State and meeting other fraternity advisors for other fraternities. It's been a wonderful time to relate and reconnect.

If you had to give an elevator pitch to convince another DU alumnus to become an advisor, what would it be?

Jeffery: Dip your toe in the water, and it will just suck you right in. You'll want to do more and more. It's gratifying to be a part of these smart kids' lives. These are really smart kids, and they need to have some mentorship with the alumni. You'll enjoy it. Just get involved in the smallest way up front.

Little: This is a way to impact the leaders of tomorrow. These guys are going to impact our culture. They are going to impact our country. You can do a lot of stuff. I have charities that I support. I'm involved in church. But my focus is helping these young people who are going to be leaders work against the culture. Because the culture is telling us all these things that aren't great. Here is a way to impact young people with a model, and I love DU's model. I see this as an opportunity to help our kids and our grandkids because we can impact the leaders of tomorrow just by giving up our time and a little bit of our money.

Howard: Well said.

CHAPTER NEWS

ALBERTA



The Alberta Chapter volunteered for Big Brothers Big Sisters with the sorority women of Kappa Alpha Theta and Delta Gamma.

The brothers enjoyed building friendships with the women while playing with the children and providing a positive influence for the kids. The chapter also earned an overall GPA of 3.5, which was the highest average of all fraternity/sorority organizations at the University of Alberta.

BRADLEY



For the third consecutive year, the Bradley Chapter won the Bradley IFC All-Sports Championship. Additionally, the men participated in Sexual Assault Awareness

Month. They listened to speakers discussing domestic abuse and participated in Coffee with the Cops, an event dedicated to spreading campus awareness of sexual assault. The event helped fundraise for the Center for Prevention of Abuse.

BOISE STATE



The Boise State Chapter had a successful spring semester. The men fundraised more than \$3,000 for GSI and had their largest spring associate member class ever. The

brothers also competed in the Boise State Greek Week and took home first place overall. During a brotherhood retreat in Cascade, Idaho, the chapter members enjoyed camping in a cabin, bonding with each other and planning future events. Toward the end of the semester, the chapter adopted a Boise city park, where the men conducted a clean-up day and will continue to maintain the premise weekly. At the Boise State Greek Awards, the men were named the Most Improved Chapter on campus.

In terms on philanthropy, the chapter co-sponsored a donation drive with the Boise State Student Leadership Center and a local middle school. The event had about 100 attendees who went out into the community and gathered supplies for Boise's refugee population. A week before the event, the chapter canvased several neighborhoods asking for furniture donations. On the day of the event, the men received calls informing them of donations to be picked up. They were able to fill an entire moving van. This event was so successful that the Student Involvement and Leadership Center established the drive as an annual event.



Bradley Chapter

CHICAGO



The Chicago Chapter co-hosted a dog toy making philanthropy event with a sorority on campus. The two groups took donated T-shirts and braided them into dog toys for the Anti-Cruelty Society of Chicago, a local animal shelter. About 100 toys were made for dogs in the shelter.

CORNELL



The Cornell Chapter co-hosted Delta Gamma Sorority's fifth annual Anchor Jam competition to benefit the sorority's national philanthropy, Service for Sight. The event is a dance competition between 13 Cornell fraternity/sorority chapters, all coached by sisters of Delta Gamma. The event concluded with a three-way tie resulting in a dance off to determine the winner. The chapter would like to thank vice president of administration Mike Ferranti, *Cornell '18*, and philanthropy chairman Jonny Levenfield, *Cornell '19*, for making the event possible.

CULVER-STOCKTON



In January, the men conducted their annual Homeless Rally, where they raised almost \$2,000 for programs that support the homeless population. They also held a philanthropy event called Clicks for Cans, where college students donate their meal exchanges to provide cans for a local food pantry. The chapter raised more than \$800 worth of cans for the Horizon Food Pantry. The amount would feed more than 1,000 people.

HAMILTON



This past spring, the Hamilton Chapter ushered in a brand new associate member class. The chapter holds high expectations for its newest members based on the community involvement of the brothers. Several brothers attended America's Greatest Heart Run & Walk at Utica College to help raise money in the fight against heart disease and stroke. Additionally, the brothers volunteered weekly at the Country Pantry to support families in need with nutritious food items. This semester, the chapter showed its competitive spirit and finished in the top three in basketball, softball and dodgeball intramurals.

ILLINOIS



The Illinois Chapter is planning its sixth summer work weekend at the chapter house. During this weekend, a group of dedicated alumni and about 20 energetic undergrads make repairs to the historic DU house. Past projects included adding new flooring to the second and third floor hallways, repairing the brick walkway, painting the outside wood trim, and renovating the kitchen. The group has also painted the main living area, seal coated the basement floor and replaced all of the wood paneling in the dining room. With any 90-year-old structure, continuous improvements are a necessity. This summer, the group's plan is to paint the hallways and repair stucco and wood fascia.

INDIANA



In April, the Indiana Chapter co-hosted Bonnamu with Phi Mu. The event included local Bloomington performers and saw more than 600 attendees. The event raised more than \$8,000 for both the Global Service Initiative and Children's Miracle Network. The chapter welcomed and initiated 22 new members into the brotherhood this spring. Additionally, the chapter received the Most Sustainable Chapter award at the 2016-2017 IU Greek Assessment & Awards and won the Greek Energy Challenge for three consecutive semesters.

LAFAYETTE



The Delta Upsilon Lafayette Chapter had a busy semester raising money for multiple causes. Through three philanthropy dances, which the chapter calls Spinnings, it raised a total of \$600 for men's mental health and \$300 for the family of a fellow Lafayette student who passed away during the semester. Along with this, the chapter held its inaugural Joey Towers Memorial Bike-a-thon, raising \$8,340 for men's mental health. On the intramural front, the men won two volleyball tournaments and indoor soccer, as well as placed in second place in softball, ping pong and basketball.

MARYLAND COLONY



The men of the Maryland Colony worked with the American Red Cross to help install 246 smoke alarms in Greenbelt, Maryland. The colony partnered with local volunteers, the police department and the fire department to complete the effort. The goal was to reduce the number of preventable



Maryland Colony

deaths and injuries caused during home fires by installing the alarms free of charge. Due to the successful work this spring, the local Red Cross and community partners are planning to work with the Maryland Colony again in the fall as part of its Sound The Alarm installation and fire safety event. This is a nationwide effort to install 100,000 free smoke alarms in neighborhoods with a high risk for home fires.

MIAMI



This semester, the Miami Chapter initiated 29 associate members bringing the total membership to 92 brothers. The chapter paired with Delta Delta Delta sorority to host its annual Puddle Pull philanthropy event. Many fraternities and sororities participated in the tug-of-war styled event to raise funds for the Global Service Initiative and St. Jude's Children's Research Center.

MICHIGAN TECH



This semester, the Michigan Tech Chapter focused on improving its campus image through several events. A large campaign for the men was to create a snow statue at Michigan Tech's Winter Carnival. The statue was built over the course of a month and was an improvement from previous statues. For Spring Fling, the brothers made it into the local newspaper for hosting a Frisbee challenge booth, which allowed the winners to paint a DU. At the campus Greek Awards, the chapter received the Most Improved GPA award and a \$1,000 gift certificate for home improvement.

NORTH CAROLINA



The North Carolina Chapter would like to congratulate Cristian Robinson, *North Carolina '18*, on being admitted to UNC's Order of the Bell Tower, the official student ambassadors and tradition keepers to the university; David Cuppett, *North Carolina '18*, and Chris Antonello, *North Carolina '18*, on being inducted into Gamma Sigma Alpha National Greek Academic Honor Society; and Justin Kiser, *North Carolina '20*, on co-founding Roc Solid Carolina Club, an organization that provides services for children with cancer.

OHIO STATE



The Ohio State Chapter had a memorable year in recruitment. With its biggest class in more than 25 years, the chapter gained 12 new brothers this spring. Vice president of recruitment Richard Flowers said, "Once our brotherhood found our common goal, we knew we could achieve anything." The brothers used social media advertising and community outreach to assist with the great recruitment success.

To add to the chapter's successful year, each brother averaged eight hours of community service by volunteering at the Mid-Ohio Foodbank, Ohio State's MLK Day of Service, College Mentors for Kids, and university sanctioned service trips. The chapter also participated Phi Sigma Rho's philanthropy, Phi Rho Your Boat, an event to benefit the Lymphoma and Leukemia Society.



Above: Rutgers Chapter
Left: Quinnipiac Colony



QUINNIPIAC COLONY



The Quinnipiac Colony attended QThon, the campus' dance marathon, where the university raised more than \$218,000 for Connecticut Children's Hospital. Nick Grasso, *Quinnipiac '19*, was personally recognized at the event for raising more than \$1,100. Additionally, the brothers won Greek Week. The chapter paired with the sisters of Phi Sigma Sigma sorority for the competition.

ROCHESTER



The Rochester Chapter would like to congratulate its graduating brothers: Adam Roman, Andrew Arjana, Arion Karimi, Dan Metherell, Josh Wolfgang, Lee Murphy, Loudon Blake, Mark Kenney, Michael Pagan, Nick Vohra, Nick Wachter, Owen Perlowski, Suneet Waghmarae, Tyler Vasquez-Dorn, Vito Martino, Wilfred Wallis and Yash Patel. The chapter is proud of its seniors for receiving jobs, pursuing graduate or medical school, or taking advantage of University of Rochester's Take 5 program, a free fifth year to study points of interest.

RUTGERS



The brotherhood took part in Rutgers Dance Marathon, the largest student-run philanthropic event in New Jersey. Under the leadership of director of finance Damon Namin, *Rutgers '17*, and his assistant Gurvinder Sidhu, *Rutgers '18*, the men raised \$40,452, the second highest amount raised out of IFC fraternities and fifth highest overall, for Embrace Kids Foundation. Sidhu will serve as the director of event logistics for next year's Dance Marathon.

Many brothers won awards at the annual Spring Greek Award Ceremony. These brothers are: Mike McCormick, *Rutgers '18*, Spirit of Service Award; Damon Namin, *Rutgers '17*, Outstanding Greek Man Award; Arnav Roy, *Rutgers '18*, Greek Award of Distinction; Vishnu Venkatesh, *Rutgers '17*, Greek Scholar Award.

SAN DIEGO STATE



The San Diego State Chapter reached its goal of establishing a 100-man chapter this spring semester. The chapter has also found success with the annual Aztec Dance Marathon. It

had 10 brothers stay on their feet for the full 15-hour event. Together, they raised more than \$6,000, the highest amount of any fraternity. This allowed them to bring home a Dance Marathon trophy for the second year in a row. The chapter looks forward to continuously improving as an organization, while managing its strong brotherhood and chapter size.



San Diego State Chapter

SAN JOSE



This spring semester, the San Jose Chapter hosted its second annual Delta Upsilon Duck Race. The event is a three-day competition between sorority members to be crowned the title of "Daisy Duck." Each day gave the participants the opportunity to receive points. The woman with the most points wins the competition.

The Duck Race kicks off with a shirt sale a month prior to the event. The first event of the race is a painting contest called Canvas for Kids. Each contestant paints a canvas that best represents Jamaican culture and history. This is to help educate the fraternity/sorority community of the Global Service Initiative and provide a gift to the schools the program benefits. The race also consists of a coin jar donation day, relay races and more. Alpha Phi member Jada Cayentano became the newest Daisy Duck. The whole event raised a total of \$5,525.48 for the Global Service Initiative.

SOUTH CAROLINA



The brothers of the South Carolina Chapter volunteered for the 2017 Midlands Heart Walk at Colonial Life Arena. The men helped set up the walk, direct traffic and transferred more than 4,000 bottles of water to different locations on the course. The walk helps fight heart disease and stroke.

SWARTHMORE



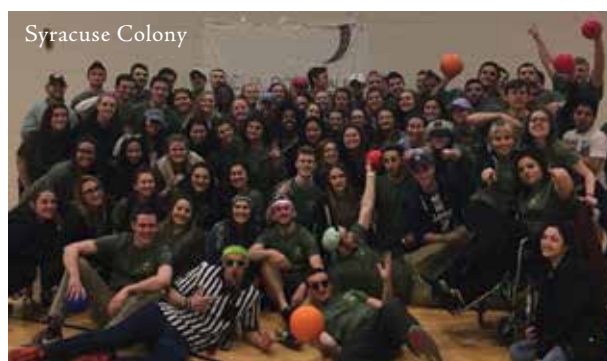
Throughout the academic year, the Swarthmore Chapter volunteered at All Riders Up, an organization that provides therapeutic horse riding for riders with special needs. The men hosted a 3-on-3-basketball tournament and a dodgeball tournament. The event raised funds for the horse farm, while encouraging other students to volunteer for the organization, as well.

The chapter held an Alumni Pig Roast to celebrate the brotherhood. At the roast, the following brothers received awards: Dr. Christian B. Alfinsen Scholarship Award to Charles Kuchenbrod, *Swarthmore '18*; William F. Lee Sr. Service Award to Steven Matos-Torres, *Swarthmore '17*; Alumnus of the Year Award to Matthew Meltzer, *Swarthmore '06*.

SYRACUSE COLONY



The colony partnered with Delta Phi Epsilon sorority to host the first ever Delta Dodgeball, two dodgeball tournaments held in the university's gymnasium. The event had more than 20 fraternity/sorority organizations and clubs participate and raised more than \$2,000 for the two organizations' philanthropies. The men also won Alpha Epsilon Pi's handball tournament and raised more than \$1,000 for SU's Relay for Life event. The colony participated in spring recruitment and brought in 17 new men to the colony, for an overall total of 76 brothers.



Syracuse Colony

South Carolina Chapter





TORONTO



The Toronto Chapter was busy over the spring semester. It hosted two philanthropy events in support of the Global Service Initiative. The men focused on maintaining their brotherhood by utilizing retreats and cultural events. The chapter would like to wish the best of luck to its graduating brothers who are attending law school, graduate school or newfound jobs.

Delta's Mr. Greek; and Connor Lough, *Washington '18*, as the DU Anchorman in Delta Gamma's Anchorsplash competition.

In addition, Will Sanchez, *Washington '20*, was granted a Merit Award from the UW Office of Minority Affairs and Diversity for academic achievement. Brian Kim, *Washington '20*, recently started working in the Hofstetter Lab in the Neurological Surgery department at the UW. Kim is a student research assistant and currently researching a treatment for traumatic spinal cord injuries.

VERMONT COLONY



The Vermont Colony has been heavily involved in the campus community. The men have participated in many service projects around Burlington, Vermont, ranging from trash clean-ups to landscaping. At the University of Vermont's Fraternity & Sorority Life Night, the colony received the Excellence in Campus Involvement award.

WISCONSIN



At the end of Philanthropy Week at University of Wisconsin, the brothers hosted their first North Frances St. Block Party. They provided a dunk tank, live funk music, races and grilled food. Friends in other fraternities and sororities especially enjoyed dunking brothers in the dunk tank. The men raised more than \$200 for GSI.

Along with fundraising at the Block Party, the chapter launched a grieks4good.com link that accepted small donations from friends and family for Global Service Initiative efforts.

WASHINGTON



Many members of the Washington Chapter have found personal successes. Two brothers were successful in sorority male pageants: Jack Campbell, *Washington '20*, in Alpha Gamma

ALUMNI NEWS

ALBERTA

After more than two years of planning, the alumni chapter has recently launched its DU Chapter Legacy Campaign. This fund through the Delta Upsilon Educational Foundation will provide undergraduate leadership experiences and scholarships. Between the Legacy Plan and kitchen rebuild project, the chapter is 80 percent of the way to its fundraising goal. The kitchen renovations are scheduled to finish July 2017. The chapter also held a gifting ceremony in April, where Alumnus Dr. Allan Warrack, *Alberta '61*, presented the undergraduates with his DU flag. He received the flag with his Distinguished Delta Upsilon Award in 2005.



Alberta Alumni Chapter

NEBRASKA

For the eighth year, the Nebraska Alumni Chapter presented undergraduate members with the Roy James Harvey – Four Founding Principles Scholarship. The awards are given to recognize brothers who have most successfully demonstrated the ability to carry out DU's Principles. Harney was a 1917 graduate of the University of Nebraska College of Law. This year's scholarships went to Aaron Halvorsen, *Nebraska '19*, and Noah Brittenham, *Nebraska '20*.



Nebraska Alumni Chapter

NEW YORK CITY

On April 30, the March of Dimes NY hosted the annual walk, the March for Babies. This is the biggest fundraising event held and produced by the March of Dimes. For the first time, The New York City Alumni Club for Delta Upsilon had a walking team (along with close friends). The team raised more than \$4,000 for the walk and helped give every baby a fighting chance.

SAN DIEGO STATE

The San Diego State Alumni Chapter is currently in the process of preparing a new house for the undergraduates at San Diego State University. The old chapter house was demolished in February, and construction of the new house is well underway. The alumni expect the new house to be complete by the fall semester. They are hosting monthly fundraising events, including wine tasting and golf, through the year to reach their goal of \$500,000.



New York City Alumni Group



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ENDOWING A LEGACY



DELTA UPSILON
EDUCATIONAL FOUNDATION



Above: Roy Harney, Nebraska '17

Right: Thomas Harney, San Jose '52.



ABOUT ENDOWED FUNDS

Donors wishing to provide a gift of support that will have an impact year over year can establish an endowment fund. An endowment provides ongoing funding for a specific purpose through the income generated by the endowed asset. The original asset is kept intact and only the income generated is utilized.

If you are interested in setting up an endowed fund, contact Executive Director Justin Kirk at kirk@deltatau.org.

Thomas Harney, *San Jose '52*, was looking for a way to honor his father, Roy. 2017 marks 100 years since Roy was initiated into Delta Upsilon's Nebraska Chapter. He wanted the gesture to be meaningful, something to honor his father and their shared love of DU.

Thanks to Thom, there are now two endowed scholarships in his father's name through the Delta Upsilon Educational Foundation: the Roy James Harney – Four Founding Principles Scholarship Award. One benefits his father's chapter, Nebraska, the other his own chapter, the San Jose Chapter, for which his father had also served as an advisor.

Thom first created a scholarship to honor his father for the San Jose Chapter in 2009. A year later, he did the same for the Nebraska Chapter. Each year, Thom would provide the funds needed for the scholarship awards. By making them endowed scholarships through the DU Educational Foundation, Thom's money is being invested, and the income earned on that investment is used to keep the scholarship going.

"Delta Upsilon is very important to me," Thom said. "I feel very good that I was given the opportunity to make these awards, and Justin Kirk and the Foundation certainly made it easy for me."

At Thom's request, both scholarships are given to undergraduate men who have most successfully demonstrated the ability to carry out the Fraternity's Four Founding Principles. As in the past, at both chapters, applicants will write essays for the scholarships that show how the men have lived their lives in the chapter through the Principles and have been contributing members of the Fraternity since joining.

"The Four Founding Principles, I think, are the defining part of what makes Delta Upsilon special among all the fraternities," Thom said. "The friendship, the character, the liberal culture and advancement of justice. I think those are the principles that will lead a person to live a better life. And a better life for Delta Upsilon."

Thom, who has who has had careers in the U.S. Air Force, as a teacher and as an attorney, is dedicated to making an impact in the lives of others. In addition to his Delta Upsilon scholarships, he and his wife, Carol, have multiple scholarships set up at other schools. Schools they either attended or taught at.

"I think above all, young people need recognition for what they do," Thom said. "It just gives them a whole new boost going out into the world ... I hope that these young people, as they go forward after they receive the award, go on to great things."

REMEMBERING JOHN MCCONNELL



John McConnell, *DePauw* '66, was a generous man. For decades, fundraising and giving were his job. Giving was also a part of who he was.

McConnell passed away March 27, 2017, at age 72. However, his spirit and knowledge of giving will live on both through his work and his volunteer efforts as the Vice President of Development for the Delta Upsilon Educational Foundation Board of Trustees.

A native of Salem, Indiana, McConnell was born June 4, 1944. While at *DePauw* University, he joined Delta Upsilon and Phi Beta Kappa honor society, graduating with a bachelor's degree in mathematics and economics in 1966. He later received a master's of arts degree in economics and a certificate in Russian and East European Studies from the University of Michigan.

Using his economic degrees, McConnell spent much of his career working at universities, helping them pioneer new ways of fundraising. He had held senior development positions at *DePauw*, Purdue University, University of Alberta, and University of Denver. At Bentz Whaley Flessner, a fundraising consulting firm for whom he worked at the time of his passing, he continued to manage fundraising campaign planning and implementation, major gift strategy and staff training for higher education institutions and medical centers. This work was important to McConnell as he had a passion for education. And it carried over into his personal life.

"In the last few years, he had prioritized reconnecting with key institutions in his life and becoming active in causes, particularly relating to education, that were personally important to him," said Matthew McConnell, John's son. "I think after many years helping institutions he admired reach their philanthropic goals in his professional life, he wanted to define a legacy for himself via the organizations that were most important in his own life."

One such organization was Delta Upsilon.

McConnell served on the International Fraternity's Board of Directors from 1987-1988, then joined the Educational Foundation's Board of Trustees in 2014. Because of McConnell's background in fundraising, DU Educational Foundation President Steve Rowley, *Ohio* '65, and DUEF staff recruited him to join the Board as the Vice President of Development. For years prior, McConnell had been advising DUEF staff, lending his expertise.

"The number one job that the Foundation has is to fundraise to support the educational experiences of the Fraternity, and we knew he had that experience," said Rowley. "Coupled with that, we knew he also had a good knowledge and love of Delta Upsilon. One of John's most visible contributions to the Foundation was the formalization of our major gift program. It is probably our most important program. He also came at a critical time in our staff development and was able to provide valuable training for our staff in fundraising."

McConnell's leadership and guidance will be greatly missed. He served as a go-to advisor and mentor to staff, helping it develop and grow the DUEF's major gift program, which cultivates donors with the capacity to make large gifts. He was also willing to help in any way possible. Rowley describes McConnell as one who truly wanted to help in any way, even if the task was beyond his area of expertise. No question was too small, and nothing was turned away.

"My father was a generous, hardworking leader, and warmly sentimental," Matthew said. "I think his legacy will be how much he did to support causes he believed in, most notably education, but also other organizations dedicated to helping others or the world at large. His satisfaction in doing so is why he found his work so fulfilling."

McConnell is survived by his wife Bettina, son Matthew and daughter-in-law Joanna.

ALPHA AND OMEGA

ALBERTA

Renwick D. Bradley, '67
Lionel Ambrose Singleton, '62
John G. Emerson, '64

AMHERST

Phillip H. McClure, '60

ARIZONA

Douglas A. Lapins, '61
George B. Stoesser, '63

BRADLEY

Michael L. Burns, '70
Paul R. Hellermann, '74
Arnold J. Parus, '53

CHICAGO

Stephen B. Appel, '54

COLGATE

Robert D. Rathbun, '48

COLORADO

Charles F. Murray, '57

DEPAUW

John S. McConnell, '66

FLORIDA

Richard P. Meyers, '76

FRESNO

George D. McKean, '69
Jeffery T. Takeda, '71

HAMILTON

Joseph C. Raho, '48

INDIANA

Gilbert Bernard Causey, '46

IOWA

Charles W. Joiner, '37
Keith D. Nelson, '44

IOWA STATE

Jarold R. Lein, '62
Michael A. Nickey, '65

KANSAS

James R. Scholten, '65

KANSAS STATE

Kevin M. Barge, '95

LAFAYETTE

James E. Wren, '52

LEHIGH

Douglas L. Marlow, '68

LOUISVILLE

Hewitt T. Wilkinson, '51
Robert L. Lipps, '46

MANITOBA

Dennis L. Olafson, '81

MARIETTA

Joseph R. Bako, '63
Clyde W. Campbell, '42

MARYLAND

Steven M. Pascarella, '78

MCGILL

Herbert Robert Hawkins, '61

MIAMI

Harlan P. Bosworth, '52
Thomas A. Herr, '53
Marvin J. Lundgard, '38
Glenn M. Reiter, '57
William R. Stratton, '52

MICHIGAN

Leland Bartholomew, '50
Robert E. Brown, '55

MICHIGAN STATE

William D. Herz, '65

MIDDLEBURY

William F. Trask, '52

MINNESOTA

John W. Gausman, '50
Bernard F. Gratton, '47

MISSOURI

James K. Hoel, '65
Jack M. Rogers, '49

NEBRASKA

Kirk C. Lewis, '49
Fred S. Alexander, '45

NORTH CAROLINA

Charles A. Schumacher, '73

NORTHERN IOWA

Christopher W. Nyguard, '91

OHIO

Thomas W. Stang, '83

OHIO STATE

Patrick C. Winans, '61

OKLAHOMA

Daniel P. Murphy, '85
William Kyle O'Brien, '19
Donald M. Sherry, '56

OREGON

F. Warren Lovell, '49

OREGON STATE

Dean E. Auenson, '75

PENNSYLVANIA STATE

Robert G. Noah, '57
Herbert H. Axford, '51

PURDUE

Thomas Stewart Pearson, '59
Kenneth E. Trabue, '55

RIPON

Robert M. Uehling, '70

ROCHESTER

Robert J. Rohr, '63

RUTGERS

Charles A. Adelizzi, '62
Hugh M. Cleveland, '39

SOUTH CAROLINA

John Idle, '19

SWARTHMORE

Lee F. Hailberg, '55

SYRACUSE

John D. Shaver, '45

TORONTO

Ross T. Prince, '58

WASHINGTON

Melvin H. Iverson, '48

WESTERN ONTARIO

William L. Britton, '58

WISCONSIN

Marvin E. Truebenbach, '56
Richard C. Day, '72

Please notify the Fraternity of deceased brothers or any errors in this list. This list reflects notices received at the International Headquarters between Feb. 2, 2017 and June 20, 2017.

Memorial gifts may be directed to the Delta Upsilon Educational Foundation at the address below or online at www.duef.org.

Delta Upsilon
8705 Founders Road
Indianapolis, IN 46268
ihq@deltau.org

DELTA UPSILON HONORED WITH AWARDS

Delta Upsilon International Fraternity is the proud recipient of two awards from the Fraternity Communications Association and two from the North-American Interfraternity Conference.

At the 2017 Fraternity Communications Association Annual Conference, held May 3-5, in Charlotte, North Carolina, Delta Upsilon and the *DU Quarterly* were honored with two awards: Second Place Writing—Human Interest Article (Long) for “Remembering Will Keim,” and Second Place Writing—Human Interest Article (Short) for “Nick Principi: Brother & Survivor.” Both articles are from the spring/summer 2016 issue of the *DU Quarterly*.

On May 31, Delta Upsilon was honored with a Laurel Wreath Award from the North-American Interfraternity Conference for its work with the Membership Outcomes Assessment. This award is presented to individuals or groups in recognition of their unique programs, community outreach or influence in the fraternal world. The Kansas State Chapter of Delta Upsilon also received a Chapter of Distinction Award. The chapter is one of seven fraternity chapters to receive the honor that recognizes undergraduate chapters that are highly functioning, in compliance with NIC standards, seek to educate others about the benefits of a values-based fraternity experience, and work to maintain a healthy relationship with their inter/national organization.

CHANGE OF ADDRESS?

✉ **MAIL** updated information to Delta Upsilon International Fraternity

☎ **CALL** 317-875-8900

✉ **EMAIL** jana@deltau.org (subject line: Change of address)

💻 **VISIT** deltau.org/meetus/internationalheadquarters

Please include your full name, chapter and graduation year.

PARENTS: Your son's magazine is sent to his home address while he is in college. We encourage you to review it. If he is not in college and is not living at home, please send his new permanent address to: jana@deltau.org.

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Chapter: _____ Graduation Year: _____



UPDATE YOUR CONTACT INFORMATION

Did you recently graduate or move? Make sure DU has your updated information!

Send us your updated mailing and email address—especially if you used a school email—to keep getting important DU news and mailings like the *DU Quarterly*!

**EMAIL IHQ@DELTAU.ORG WITH YOUR UPDATED ADDRESS
AND/OR EMAIL**