

Connecting Hands



The American Massage Therapy Association Wisconsin Chapter
Volume 17-03

Promoting Wellness Through Massage
Summer 2010



Making Massage History in Wisconsin

Your AMTA-WI Chapter Board is thrilled to announce that after more than 15 years of coalition work by the massage therapy and bodywork therapy community here in Wisconsin, our dream of practice regulation became a reality on May 13, 2010. With his signature Governor James Doyle enacted 2009 Wisconsin Act 355, which will become effective December 1, 2010.

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Governor Doyle signs AB588 into law.

Chapter Meeting and Fall Conference

September 11 & 12

Paper Valley Hotel
Appleton, WI

see pages 13 - 16 for more information

You, as AMTA-WI members, are part of the core group that made this happen and deserve a big thank you! Huge kudos also to the lead authors, Representative Therese Berceau of Madison and Senator Dave Hansen of Green Bay, for steering all of our State Senators and State Assembly Representatives to vote YES on our massage licensing bill, AB588. This was a tremendous team effort that was expertly driven by AMTA-WI Chapter lobbyists, Alice O'Connor and Anthony Driessen, of Dewitt, Ross and Stevens.

For details and photos see inside this and future issues of the AMTA-WI Chapter newsletter and the website, www.amtawi.org. Photos have also been posted on the AMTA Wisconsin Chapter page of Facebook.

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The AMTA Purpose

The purposes of the AMTA shall be; To advance the science and art of massage and related techniques; To raise and maintain the standards of the massage profession; To foster a spirit of cooperation and the exchange of ideas and techniques among its members and others who are part of the massage profession; To promote legislation that supports and upholds, and oppose legislation that harms and damages, the massage profession; To protect and preserve the rights of its members; To enhance the public's understanding and appreciation of massage; To further the broad objective of improving conditions of life, or individual well being, in our society through utilization of the professional knowledge and skills of massage therapy; To advocate the rights and interests of persons seeking massage therapy as health care; To conduct any other activity in connection with the purposes stated in this Article and to undertake such other desirable activities as the Board of Directors may determine.

Connecting Hands

This newsletter is a quarterly publication of the AMTA Wisconsin Chapter, (AMTA-WI) a non-profit professional massage therapy association. This publication welcomes contributions from readers. Articles for submission may be presented in any format, but must include the name, address and phone number of the writer. Copyright materials must be accompanied by written permission by its holder. The Wisconsin Chapter reserves the right to edit material for space and clarification; accept or reject materials; and assumes no responsibility for errors, omissions, corrections or modifications to publications. The beliefs or opinions contained in this publication do not necessarily reflect those of the AMTA-WI Chapter.

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vacant

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Fax: 847-864-1178

Website: www.amtamassage.org

Email: info@amtamassage.org

For address changes, insurance questions, etc.

Wis. Dept. of Regulation & Licensing

1400 E. Washington Ave.

PO Box 8935

Madison, WI 53708-8935

Fax: 608-267-0644

608-266-2112 Automated line for credential applications

608-266-7482 For complaint forms

Website: <http://drl.wi.gov> (new web address)

To check law updates, licensee status, etc.

Wis. Educational Approval Board

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Madison, WI 53708-8696

Phone: 608-266-1354

Fax: 608-264-8477

To verify a school's status, make reports

National Certification Board

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Oakbrook Terrace, IL 60181-5243

800-296-0664 for applications

Website: www.ncbtmb.com

For application downloads, updates, etc

President's Report

At Last - Wisconsin Licensed Massage Therapists!

By Kay S. Peterson, WCMT



In 1993 I graduated from massage school and the following year was invited to attend a town hall meeting regarding the need for state licensing of massage therapists in Wisconsin. At that meeting I first met the AMTA-WI Chapter's Law & Legislation Chair, Vlad Thomas, and immediately became involved in the initiative to promote and pass licensing here in our State. I have been a volunteer for the AMTA-WI Chapter ever since. Through the encouragement of Vlad and others I sought a seat on the Board of Directors and have been proud to be a part of strengthening our profession since 1994.

In 1998 with Vlad as our Law & Legislation Chair we were granted Wisconsin Registration, voluntary licensure that basically gave us title protection only. We of course wanted mandatory licensure but the political forces at the time were unwilling to grant it. Many of us felt it was better to take a compromise for voluntary licensure than walk away with nothing. In 2002, with Betsy Krizenesky as Government Relations Chair, we made another attempt to gain mandatory licensure but were unable to convince the Assembly Health Committee it was needed. Our status was upgraded from Registration to Certification, which added an advisory council and some minor improvements to our law. During the interim times we continued to monitor the political climate and possible changes in other professions that might affect ours. Action was taken as needed.

In 2007 the time seemed right to make another attempt. Again with Betsy at the helm the AMTA-WI coordinated a massive written survey of the profession in Wisconsin. Based on a positive survey response, support was garnered from a broad coalition of Massage Therapists and Bodyworkers across the State. Our lobbyist, Attorney Tony Driessen, came up with a bill draft that was widely accepted by the coalition. With this broad support, a strong political climate and lead authors Representative Therese Berceau and Senator Dave Hansen, we were able to pass the Assembly and Senate with full bipartisan support. This means not one legislator voted against the measure. On May 13, 2010 Governor Doyle signed AB588 into law. It was a momentous occasion.

Betsy Krizenesky and her Government Relations Committee deserve the thanks of all in our profession for the thousands of hours they have put into this effort over the past years. I can attest to the difficulty of the task, having participated in many aspects. Please plan on attending our celebration at AMTA-WI's Fall Conference in Appleton!

I would like to encourage all of you who would like to make

continued on page 12

Newsletter Committee Chair

Cynthia "Sam" Licht

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Mike Rude

Editorial Committee

Board of Directors

Deadlines

November 30 (January Issue)

February 28 (April Issue)

May 31 (July Issue)

August 31 (October Issue)

Submissions will be accepted by email to:

Cynthia "Sam" Licht - brthmrk@yahoo.com

Typed or handwritten submissions are also welcome, they should be mailed to:

Cynthia Licht

2017 Mississippi St.

La Crosse, WI 54601

Advertising

Kay Peterson, amtawikay@charter.net

Advertisement should be sent in PDF format by email

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 July 30, 2010; 9a-4p
 \$120 (\$110 if paid by 7/16/10)

Integrative Reflexology for the Hands & Feet ~ 16 CE Hours

Aug 20, 2010; 6-10p,
 Aug 21, 9a-6p, Aug 22, 2010; 9a-1p
 \$310 (\$280 by 8/7/10) + \$10 supplies

Jin Shin Do®: Bodymind

Acupressure® ~ 44 CE Hours
 August 15, 22, 29, 2010; 9a-6p &
 September 2, 9, 16, 23, 30, 2010; 6-10p
 \$720 (\$660 by 8/1/10) + \$35 supplies

Whole-Person Care: Supporting People Living with Cancer through Massage & Bodywork ~ 8 CE Hours

August 18 & 25, 2010; 6-10p
 or September 26, 2010; 9a-6p
 \$180 (\$160 if paid two weeks prior)
 ~ or ~ **24 CE Hours**

October 22, 23, 24, 2010; 9a-6p
 \$400 (\$360 if paid by 10/8/10)

Nutrition for Massage Therapists

5 CE Hours
 November 6, 2010; 10a-4p
 \$140 (\$120 if paid by 10/23/10)

Deep Tissue & Myofascial Training

Introduction to Deep Tissue Techniques ~ 16 CE Hours

October 16 & 17, 2010; 9a-6p
 \$310 (\$280 if paid by 10/2/10)
 + \$10 supply fee

Intro to Myofascial Release

20 CE Hours
 July 23, 2010; 6-10p
 July 24 & 25, 2010; 9a-6p
 \$440 (\$400 if paid by 7/9/10)

Myofascial Trigger Point

20 CE Hours
 September 10, 2010; 6p-10p &
 September 11 & 12, 2010; 9a-6p
 \$440 (\$400 if paid by 8/27/10)

Intro to Myofascial Unwinding Workshop ~ 14 CE Hours

September 18 & 19, 2010; 9a-5:30p
 \$290 (\$250 if paid by 9/4/10)
 + \$10 supply fee

TIBIA's Signature Courses

Freeing the Power to Heal: The Foundation Workshop

16 CE Hours ~ \$300
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 or November 13 & 14; 9a-6p

*Intuitive Space

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 Sept 15, 22, 29, Oct 6, 13, 20, 27,
 Nov 3, 10, 17, 2010; 6:30-9:30p
 \$900 (\$750 if paid by 9/1/10)

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 September 25 & 26, 2010
 or November 20 & 21, 2010; 9a-6p
 \$310 (\$280 if paid 2 weeks prior)

*Energetic Alignment 1

4 CE Hours
 July 15, 2010 – 6-10p
 \$100 (\$75 if paid by 7/1/2010)

*Transformational Bodywork 1

8 CE Hours
 August 21, 2010 – 9a-6p
 \$200 (\$175 if paid by 8/7/2010)

* Freeing the Power to Heal:
 The Foundation Workshop is a
 prerequisite for these courses

Visit www.tibiainc.com
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Ethical Dimensions

by Kathy Ginn, WCMT NCTMB



Summer is here and the time is right for dancing in the street (as the song goes). Summer is also a time many of you tend to your gardens. Perhaps some of you remember, I often use the metaphor of the four seasons as an illustration to describe the therapeutic relationship.

Spring is a time of planting. Being mindful of the seeds you plant invites you to explore what guides you from the inside. Summer is the time for tending ~ what do you tend to inside the therapeutic relationship? There are many dynamics within the therapeutic relationship you must pay attention to. Informed consent, dual role relationship, establishing and maintaining boundaries, skillfulness in tracking, transference & counter-transference, power differential, and others. In this issue I would like to address dual role relationships. Dual role relationships can be a source of serious ethical and relationship problems. However, at times dual role relationships are unavoidable for many reasons. Dual role / multiple role relationships are any additional relationship with your client simultaneous to the therapeutic relationship. For example, friendship, family, barter, business & financial, serving together on a committee, and social and community functions all create dual roles. First and foremost it is important to decide whether you as a professional choose to engage in dual roles, or simply avoid them altogether. If you consciously choose to enter into a dual relationship it is important you manage the dual roles with honesty, openness and attentiveness. Remember the massage therapist is responsible for 150% of what happens in the therapeutic relationship, and the client is 100% responsible.

Following are a few guidelines regarding dual role relationships:

Factors to consider in dual relationships:

Nature of the dual role.

Degree of intimacy involved.

Client and massage therapist's ability to keep the two relationships separate.

Who initiates the second role?

What percentage of your client base is dual role?

Reasons to discourage dual relationships:

Massage therapist's judgment may be impaired.

Blurred boundaries; now what role am I in?

Potential for conflict of interest.

Client can be more easily hurt by unintended comments, or casual behavior.

Excessive self disclosure ~ *falls from grace.*

Safeguards when entering into dual relationships:

Enter mindfully.

Have clear practice policies, and secure informed consent.

Track and document the impact the dual role is having on the therapeutic relationship.

Examine and re-examine the motives of both parties.

Get supervision!

Remember ~ engaging in dual role relationships with your client is not going against the code of ethics, however; it is important to consider the above guidelines upon entering a dual relationship. Enter mindfully & cautiously!

Before I close, please allow me to share a few thoughts I have regarding the recent licensing bill. I would like to gently sprinkle showers of gratitude over Betsy Krizenesky. I thank Betsy for all she has done in laying the ground-work the past several years to make this a reality!!!! Betsy was kind enough to allow me to interview her. I was searching for a broad-brush benefit that perhaps could inspire and excite both those of you that are pleased with the passing and to all of you that may be afraid of too much regulation. In a nut shell ...

The new licensing bill offers protection & safety for the general public, secures proper representation within the guidelines of scope of practice, requires accountability & responsibility to the code of ethics and standards of practice, and brings more credibility and integrity to our profession and the individual practitioner. Betsy reminded me that the licensing bill was conceived and crafted in order to be fair & effective for both the professional as well as the general public. As we all know so well, change is not always easy but often necessary.

May we continue to Learn, Grow and Live in Peace!

~ Kathy

Kathy Ginn is currently in private practice in Madison, WI. She has been active in the field of massage therapy and bodywork since 1991. She teaches Ethics and Business courses both locally and nationally. She is on staff at both TIBIA Massage School and East-West Healing Arts Institute. Kathy served with the NCBTMB ethics committee for 8 years and currently serves with the AMTA teacher development committee. Kathy is an NCBTMB approved provider. She also offers mentoring to those who seek her services.

You may visit her website@ <http://www.ethicaldimensions.com> or email her @ Kathy@ethicaldimensions.com



3rd Quarter (September - October) 2010 CE Classes

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With Sandy Anderson

Thursday, September 30, 2010 • 9:00am – 1:00pm • 4 CE Hours • Fee \$60
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With Susan Lorentzen, LaC, CMT, Yoga Instructor

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ETHICS, POWER & HEART

With Kathy Ginn

Sunday, October 17, 2010 • 9:00am – 5:00pm • 7 CE Hours • Fee \$120

THE SUN IN UNION WITH THE AWAKENING OF HUMAN CONSCIOUSNESS, A BODYWORKERS' CONNECTION WITH FLOWER ESSENCES (3 OF 3)

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Saturday, October 23 & Sunday, October 24, 2010 • 10:00am – 5:00pm • 12 CE Hours • Fee \$250

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Scholarship Award Winning Essay How a Client Encouraged Me to Pursue Continuing Education

By Dorianne Stevens, WCMT

My story truly begins as I graduated from Blue Sky School of Massage in 2002. After 21 years as a stay at home mom of 5, I found myself opening a new chapter of my life. Not unafraid, I entered this new world and found the only way to make it work for me was to give it all to God. I have never advertised my business, only trusted that He would direct my path, and allow me to work on those He thought I could help. But blessings always go both ways.

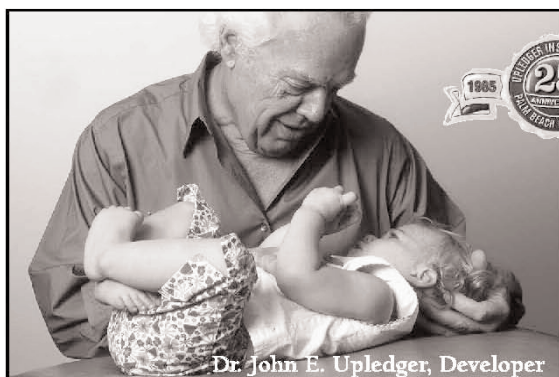
One summer day in 2005, I received a call from a distraught woman searching for a massage therapist. She had been diagnosed with stage 4 breast cancer, after having had a clear mammogram only months before. She chose to have a mastectomy, but after much prayer, she and her husband felt that she would not survive the intense, very aggressive treatment proposed. Together, they embarked on this journey of nat-

ural healing.

At this point, my experience with clients battling cancer was only one beautiful lady with leukemia. Shortly after beginning work with my new "woman of courage", I was inspired by her intensity and eagerness to learn a whole new way of living and caring for herself and her family. Her drive to research *everything* was endless. I was learning so much from her, yet I was supposed to be the care-giver!

That fall Cheryl Chapman was offering a 4 day CEU course on cancer, post-mastectomy, and breast health. My client was as excited as I was at learning yet more information! And I was driven to be able to share new techniques as well as knowledge with her, as she had with me. The course was incredible! I brought back not only a more specific way to care for her, but ways to share breast health from "phluffing the girls" (trademarked), to lymphatic issues, to other types of breast surgeries, with all my female clients. This has not only shown me an area of need in my community, but kindled a passion in my heart for women's health. To this day, my clientele reflects this.

While a good massage school is foundational, continuing education is invaluable; and it will renew that fire in your heart to continue to pursue this path that we massage therapists are on.



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New National Board of Directors Election Process For 2010!

AMTA members have been asking for the past several years to have the opportunity to reach out to National Board of Director candidates and ask questions, helping them choose the candidate of their choice.

Beginning with the 2010 elections, candidates will be allowed to make use of social media should they desire.

The candidates will be responsible for creating and maintaining their own blog using a social media outlet of their choice. The social media sites a candidate may choose from include, but are not limited to facebook, twitter and a personal website. AMTA has provided guidelines to aid candidates in the process of using social media.

Be an informed voter! Use this opportunity to get to know the candidates a little better. Find out where they stand on issues. Be the one to ask questions or read what others have asked.

You can now access candidate information on the AMTA official election website; there you will find a link(s) at the bottom of each candidate's bio information page, if any social media have been created.

Please check out "Guidelines on Campaigning" and "Guidelines for Social Media" located on AMTA's web-

site amtamassage.org.

Electronic notification on the start of the election process will be Nov 1. Voting must be completed by December 1. Do your part to contribute to your profession and **VOTE!**

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Tracy Walton, LMT, MS, is an educator, researcher, and writer in massage and cancer care. She is the author of a textbook, *Medical Conditions and Massage Therapy* (Lippincott Williams & Wilkins, 2010), and helped develop the award-winning DVD, "Touch, Caring, and Cancer." She has worked in private practice, hospital and spa settings since 1990. In 2003, the AMTA named her Teacher of the Year. In her classroom, Tracy warmly welcomes and reaches massage therapists from all levels of training.



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Wisconsin Governor James Doyle Signs Law Requiring Massage Therapists and Bodyworkers to Become State Licensed

*by Betsy Krizenesky, WCMT, AMTA-WI Chapter
Government Relations Chair*

Under the current law, a person who is not certified as a massage therapist or bodyworker by the Wisconsin Department of Regulation and Licensing may not designate himself/herself as a massage therapist or bodyworker. The passage of AB 588, now designated as 2009 Wisconsin Act 355, <http://www.legis.state.wi.us/2009/data/acts/09Act355.pdf> will make it mandatory for massage and bodywork therapists to be licensed by the state in order to practice or to use the protected titles. This essentially changes the law from title protection to a mandatory practice act and will go into effect December 1, 2010.



Brian Rieselman of Representative Berceau's office and Betsy Krizenesky

Below are frequently asked questions that will address more common concerns. Future issues of Connecting Hands and the AMTA-WI Chapter website will provide more details as the effective date approaches.

Qualifications

Q. If I already have a Wisconsin State Certification, how does this affect me?

A. You will simply renew your credential by the regular renewal date (February 28, 2011). You will not have to reapply or start over in the application process. You will receive a renewal notice from the state in January 2011. *Make sure your address and contact information is correct by checking your profile so that you get this impor-*

tant postcard.

(<http://online.drl.wi.gov/LicenseLookup/IndividualCredentialSearch.aspx>) Also remember that as of 2008 we are required to have current certification in the use of an Automated External Defibrillator (AED) when we renew our state credentials. This very short course is usually bundled with CPR training and is widely available in most communities.

Q. Will I be required to complete continuing education in order to renew on February 28, 2011?

A. No, not for the 2011 renewal.

Q. Will my title change?

A. Yes, you will be a licensed massage therapist or bodywork therapist (LMT or LBT) instead of certified massage therapist or bodyworker (CMT or CBW).

Q. I was Wisconsin State Certified but I allowed my certification to lapse. What should I do?

A. There is a 5-year grace period during which you can simply renew your lapsed state credential instead of having to start over in the application process. *Check your status soon to avoid going over the 5-year limit, which is strictly adhered to by the state.*

(<http://online.drl.wi.gov/LicenseLookup/IndividualCredentialSearch.aspx>)

Q. How do I qualify if I am not Wisconsin State Certified on the effective date, December 1, 2010?

A. The board will determine an application process and there will be a one-year window of time to apply under the grandparenting provisions. We expect applications to be available by the end of 2010 at <http://drl.wi.gov/profession.asp?profid=25&locid=0>.

Grandparenting

A grandparenting provision was adopted in the law to recognize existing practitioners who had not previously become state certified. This grandparenting period will run from December 1, 2010 to December 1, 2011. During this period, satisfying *any one* of the following requirements to obtain a state license will be acceptable as a substitute for the usual combination of national exam plus educational program:

- * The applicant was actively engaged in the practice of massage or bodywork therapy by practicing for an average of 10 hours per week for at least 10 years;

continued on page 11

from page 10

OR

* The applicant passed a nationally administered entry-level competency exam; OR

* The person was actively engaged in the practice of massage or bodywork therapy by practicing for an average of 10 hours a week for at least 3 years and successfully completed a 200 hour licensure program approved by the affiliated credentialing board; OR

* At least 180 days before the effective date of this act (June 24, 2010 or earlier), the applicant completed a minimum 600-hour massage or bodywork training program.

Applicants will also have to attest that they have professional liability insurance, pass a state exam on massage and bodywork laws and regulations, and pay the fee.

Q. What will the qualifications for licensure be after the grandfathering provision expires on December 1, 2011?

A.

1. Complete an approved, minimum 600-hour massage or bodywork program.
2. Pass a nationally administered, entry-level competency exam accepted by the board.
3. Pass a state exam on massage and bodywork laws and regulations.
4. Attest to having professional liability insurance (*which is included in your AMTA membership*).
5. Pay the fee.

Exemptions

Q. Bodywork is a general term; are any practitioners exempt from licensure?

A. Specific practices are not named in the law. However, there are four exemption categories by description:

1. Persons manipulating only the soft tissue of the hands, feet, and ears; and
2. Persons using touch, words, and directed movement to change a client's awareness of existing patterns of movement; and
3. Persons using touch to affect the energy systems; and
4. Persons using touch and education to effect change in the structure of the body while engaged in the practice of structural integration.

Three additional groups are not required to get a license as a massage therapist or bodywork therapist: 1) persons whose scope of practice includes massage therapy or

bodywork therapy; 2) persons providing the services not for compensation; and 3) persons who are authorized to practice by another state or country and are providing a demonstration with or consultation to another license holder.



Amy Appel, Kay Peterson and Lead author, Representative Therese Berceau

Q. What title will I use if I practice one of the exempt practices?

A. A person who is exempt from licensure may use the terms "bodywork," "bodyworker," and "bodywork therapy."

Affiliated Credentialing Board

The law creates the Massage Therapy and Bodywork Therapy Affiliated Credentialing Board. A credentialing board has similar responsibilities to an examining board. Members are appointed by the governor and subject to senate confirmation; they will have authority to issue administrative rules interpreting the licensing law, and they will have authority to investigate complaints and discipline licensees.

Q. Who will be appointed to the Massage Therapy and Bodywork Therapy Credentialing Board?

A. The board will be comprised of six massage and bodywork therapists who have engaged in practice of massage or bodywork therapy for at least two years. One will represent private, occupational schools approved by the Educational Approval Board and one will represent massage and bodywork programs offered by the Wisconsin Technical Colleges. A seventh member will be a public member who is a practitioner of one of the exempt practices. Each member will serve a four-year term.

continued on page 12

Q. How do I apply to be a member of the board?

A. Members of Wisconsin state boards and commissions are vital participants in developing policy, regulation, advisory and advocacy efforts for a wide variety of issues affecting all Wisconsinites. AMTA encourages members looking for a meaningful volunteer experience within the massage therapy profession to apply. This is not a paid position and will likely be a time commitment of 10 or more hours a month.

If you wish to apply, simply complete the

Appointments Application

(<http://www.wisgov.state.wi.us/docview.asp?docid=1320&locid=19>) and return it with your resume to the governor's office by email (govappointments@wisconsin.gov) or fax it to (608) 267-7888.

AMTA-WI Chapter will keep you informed as the board is appointed and rules and regulations are developed. Stay informed at www.amtawi.org. You may also contact Betsy Krzenesky, AMTA-WI Government Relations Chair, at 920-725-0224 or Krzenesky@aol.com with questions.



Vald Thomas and Hannah Franke celebrate the signing of the of the Massage Registration Act by then Governor Tommy Thompson in 1998

from Presidents Report on page 3

a difference to volunteer for the AMTA-WI Chapter. There are many opportunities to share your skills or acquire new ones. Please check the volunteer information on pages 19 & 20.



Learn how to give Traditional Thai Massage!

Upcoming Level 1 classes:

July 23-26, 2010

Hillsboro, WI

October 22-25, 2010

Madison, WI

Please check the website for advanced
classes & other locations.



Vitality Center, Hillsboro, WI

Nuad Bo Rarn (Traditional Thai Massage) is a beautiful and elegant therapeutic healing modality. It embodies the practice of "loving-kindness" and consists of slow rhythmic compressions on the muscles, gentle flowing stretches and thumb presses on specific energetic pathways.

Lyrea Crawford is an experienced instructor who has studied in Thailand. She was a presenter at the September, 2009 WI-AMTA conference. Lyrea Crawford is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider.



Register Online!

A complete upcoming class schedule, class descriptions,
instructor information and registration details available at:

www.lyreacrawford.com

Questions? Call 608-549-2023



**"Luk Pra Kob, the
Art of Thai Herbal
Compresses"**

August 20, 2010

Hillsboro, WI

October 15, 2010

Rochester, MN

*AMTA – WI Chapter
Fall Educational Conference and Chapter Meeting
September 11-12, 2010
Radisson Paper Valley Hotel - Appleton, WI*

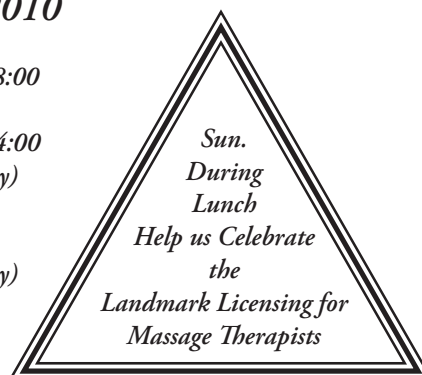
Saturday, September 11, 2010



Registration & Vendors beginning at 8:00

*Manual Lymphatic Drainage 9:00 – 4:00
(This class continues through Sunday)*

*Pilossage 9:00 – 4:00
(This class continues through Sunday)*



Sunday, September 12, 2010

(All classes include time/break for the chapter meeting)

Registration & Vendors Beginning at 7:00

Manual Lymphatic Drainage 9:00 – 12:00, 3:00 – 5:30

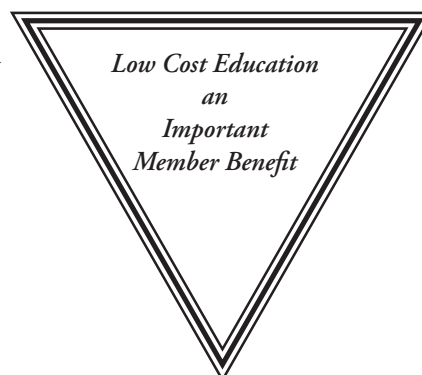
Pilossage 8:00 – 12:00, 3:00 – 5:00

Advanced Chair Massage 8:00 – 12:00, 3:00 – 5:00

Chapter Meeting/Lunch – 12:00 – 3:00



Voice Your Opinion and Vote on
Proposals
to the
House of Delegates
at the
AMTA National Convention
in Minneapolis.



Manual Lymphatic Drainage 12.5 CEUs

Saturday & Sunday

A comprehensive “must have” course for all healthcare professionals. Course covers the MLD basics in a fun and interactive format. History, A&P, compression, exercise and a basic hands on MLD sequence is covered. Attendees will be able to perform a basic full body MLD routine. You too can be effective with MLD in just 2-days.

Please Bring: Sweater, Sheets, Pen/Pencil, Yoga Mat, Massage Table, Loose Comfortable Clothes, Camera, Bathing Suit

	Before 08/13	After 08/13
AMTA member or student	\$200.00	\$220.00
Non – member	\$260.00	\$280.00

Pillossage 12 CEUs

Saturday & Sunday

“Pillossage™ it’s not just a HOT Pillow, it’s how you use it!” Pillossage™ & Thermal Connective Tissue Release Techniques.

Please Bring: Massage Tables, Linens, Lubricant

	Before 08/13	After 08/13
AMTA member or student	\$250.00	\$270.00
Non – member	\$355.00	\$375.00

Advanced Chair Massage 6 CEUs

Sunday Only

The massage chair is a powerful and often under utilized tool for providing therapeutic work for clients of all ages and physical abilities—without oils or lotions. The BodySaver Method allows therapists to provide deep tissue massage and range of motion stretching techniques while preventing the repetitive stress injury and burnout issues that shorten the careers of massage therapists.

Please Bring: Seated Massage Chair, Lubricant, Face cradle covers

	Before 08/13	After 08/13
AMTA member or student	\$160.00	\$180.00
Non – member	\$195.00	\$215.00

*****All Classes Include Lunch on Day of Class*****

Radisson Paper Valley Hotel
\$89 + tax / per night if reserved before 8/13/10.
Radisson Paper Valley Hotel
333 West College Avenue
Appleton, WI 54911
920-733-8000 or 1-800-333-333

Please Detach and send to: Mya Rowe
P.O. Box 131
Neillsville, WI 54456 myarowe@yahoo.com 715-937-3115

Please print clearly

First Name _____ Last Name _____

Address _____ City _____

State _____ Zip _____

Home Phone _____ WorkPhone _____

Email Address _____

AMTA member # _____

(Your member number is required to receive your discount. Discounts on education are a benefit of AMTA-WI Chapter membership.)

choose one

_____ Manual Lymph Drainage

_____ Pillossage

_____ Advanced Chair Massage

Method of payment: Check / VISA / MC

Amount Paid _____

Check # _____

Credit Card # _____ Exp. Date _____

Check here if you are only having lunch and are not participating in classes:

Sat. lunch _____

Sun. lunch _____

If you are not participating in any classes and will be attending the chapter meeting with lunch, you will need to submit payment.

All Members are encouraged to attend Chapter Meetings, there is no charge to attend the meeting, however of you wish to join us for lunch we will need payment listed below.

Circle if you are a member or not.

(If you are a member please include your AMTA # above)

AMTA member lunch \$15

Non member lunch \$25



Foundations of Manual Lymph Drainage :

Elisa G. DiFalco, MS, OT, CLT-LANA NCB Approved Provider # 450512-07

Elisa began working for Dr. Robert Lerner “Pioneer of Lymphedema Treatment” over a decade ago and became the owner and Clinic Director of Lymphedema Treatment Services upon his retirement. Her clinic served as the “clinic day” site for MLD certification located in Ft.

Lauderdale, FL. As educator and business owner, she recognized the need for specialized MLD studies to meet the expanding market. Professor DiFalco has served to educate insurance companies like Humana, trained the elite spas of; The Diplomat, The Ritz-Carlton, & The Grove Park Inn and worked on celebrities. She is also a guest lecturer for universities and educates healthcare professionals through continuing education, peer reviewed research and radio broadcasts. She is the author of

Course Description: A comprehensive "must have" course for all healthcare professionals. Course covers the MLD basics in a fun and interactive format. History, A&P, compression, exercise and a basic hands on MLD sequence is covered. Attendees will be able to perform a basic full body MLD routine. You too can be effective with MLD in just 2-days.



Pillossage:

Karen Kowal, RN, LMT, NCTMB NCB Approved Provider # 451143-09

“Pillossage™ it’s not just a HOT Pillow, it’s how you use it!”

Pillossage™ & Thermal Connective Tissue Release Techniques

Karen Kowal, RN, LMT, NCTMB has launched an exciting and original modality into the world of Massage Therapy! Known as the founder of Mother Earth Pillows®, Karen remains active in nursing as a member of ASPMN (American Society of Pain Management Nurses).

She is committed to promoting Massage and Thermal Therapy as vitally important therapeutic approaches for a wide range of conditions with symptoms of pain. You will learn how to integrate application of specific sequences through heated flax pillows as you add compression and stretching. These protocols offer deep therapy without pain and amazing relaxation responses using profoundly effective hands-on techniques. Karen teaches in a compelling and down-to-earth manner so you can readily apply these techniques in your practice. If clients come to you with chronic pain or high levels of stress & tension, these techniques will readily achieve treatment goals.



Advanced Chair Massage:

Patrick Ingrassia, LMT NCB Approved Provider # 333930-00

Patrick creates an exciting educational environment that allows his students to immediately benefit from his workshops with ease. He has trained massage therapists at top destination spas, massage schools, and conferences around the United States, Canada, Costa Rica, and Mexico for over 17 years. Patrick developed the BodySaver Method of Massage to address the issues with injury and burnout that stop Massage Therapists from reaching their potential. Patrick is a contributor to Massage Message and Massage Therapy Canada magazines as well as Massage Magazine. He is a NYS Licensed Massage Therapist, Registered Thai Massage Therapist & Instructor, Kripalu Certified Bodyworker, Certified Personal Trainer, and Yoga Teacher. Find out more about Patrick, BodySaver Massage, and Nayada's courses at <http://www.nayadausa.com>

The massage chair is a powerful and often under utilized tool for providing therapeutic work for clients of all ages and physical abilities—without oils or lotions. The BodySaver Method allows therapists to provide deep tissue massage and range of motion stretching techniques while preventing the repetitive stress injury and burnout issues that shorten the careers of massage therapists. Whether part of your regular menu, or in a spa, corporate, or in-service setting, massage therapists can offer full therapeutic treatments anywhere. Chair massage is also wonderful for those clients who have limited mobility, are aging, or who have concerns about removing their clothing. This course is experiential and immediately useful in your practice.

By the end this course, you will have learned the skills to provide up to a 30 minute therapeutic chair massage.

Honorable Mention

How a Client Encouraged Me to Pursue Continuing Education

By: Heather O'Flaherty, WCMT

Whether you are in your first month as a massage therapist or you've been practicing for 30 years, there are always clients that bring some new challenge to your table. I guess maybe that I should call it a learning experience instead of a challenge! It might be a new medical diagnosis that you haven't worked with before, a client needing a specific technique for a muscular issue or they need some emotional support to go along with the physical massage techniques. I view each client as a teacher that has something new to teach me!

One client in particular stands out above most when I think of my past teachers. I had been working as a massage therapist for over 8 years but had only re-taken Upledger's CST I (cranial sacral therapy) in July of '09. In August '09, had received a message to call a woman back about CST for her 14 year old daughter. When I returned her call, she explained to me that her daughter had been suffering daily headaches for the past 2 years. They had gone "everywhere" looking for someone that might be able to help get rid of the headaches. I explained how it may help her and my training so far in the curriculum. We ended up setting up 4 appointments. Unfortunately, she (the 14 year old), felt relaxed after the sessions but we didn't get any improvement of the headaches. I had already considered taking the next level course but after working with her I felt like I really needed to. I registered for the level II course shortly after our last session. I was gone on maternity leave while taking the second course and haven't heard back from the mother about trying this again. I have contacted her and hope to hear from her soon. She is the main reason why I took the class. I have been able to help improve others lives with the new techniques I learned so it was a good thing either way!

I am fortunate that I am able to take as many continuing education classes as I do. But there are so many out there that I would love to take. I don't know that I will ever get to take them all! Each technique that I know will one day be used to help improve someone's life. How can you beat that! That is why I love what I do so much ~Learn from those great teachers of yours!

Thank You From Corrin Burnell

I would like to thank all who responded to the essay contest for free continuing education from the AMTA-WI Chapter. We had a very good turn out this year! I need to thank Trisha Schmitt for all her help in deciding who won. It was a hard decision for us to make. THANK YOU TRISHA! Please remember to look for another chance to get continuing education for free from the WI AMTA coming in 2011. Education is key to our profession! The winner is Dorianne Stevens, and honorable mentions Heather O'Flaherty and Dawn Skodowski. Great job to all who responded! Congratulations to Dorianne.

**If you are interested in working with Vets;
please contact:**

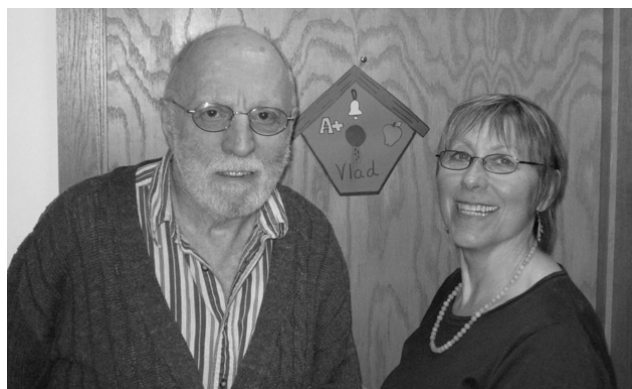
Amy Appel, amypowerhands@yahoo.com

or

Kathy Ginn, kginntouch@charter.net



Waiting for the Governor



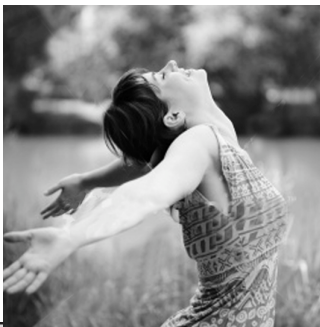
Hannah Franke visited Vlad Thomas after the signing of Wisconsin Act 355. Vlad expresses his thanks to those who carried on for licensure after his retirement.



SCHOOL OF PROFESSIONAL MASSAGE & THERAPEUTIC BODYWORK

DREAM, TRANSFORM, ACHIEVE...

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We are accepting applications NOW for August & October programs.



For your friends or family, that may be interested in learning basic massage techniques to relieve everyday stress or strains. They have their choice of a 2 hour introduction to massage class or a 8 week Please Touch class where they will learn a basic full body massage.

Call Jena at 262-376-1011 to register

To register contact Jena at 262-376-1011
or Grafton@BlueSkyEdu.org

Go online to www.BlueSkyMassage.com
for more information or view our full
list of CEU seminars. *Join us on Facebook!*

TAKE YOUR CEU SEMINARS AT BLUE SKY:

SPOTLIGHT SEMINARS!

- Healthy Breast (Grafton 7/12/2010)
- Asian & Complimentary Therapies (Grafton 9/1 - 10/7/2010)
- Review for National Exam (Grafton 7/17/10)*
- NEW Aromatherapy seminar - Women's Hormones in Balance (Grafton 10/19/2010)
- Intro. to Energy Medicine Thru Polarity Therapy (Grafton 11/5-7/2010)

PRECISION NEUROMUSCULAR THERAPY SEMINARS

- NMT Head & Neck (Grafton 7/16 - 7/18/2010 & 10/22-24/2010)
- NMT - Spine & Thorax (De Pere 7/23 - 7/25/2010 & Grafton 7/30-8/1/2010)
- NMT - Upper Body (Grafton 8/13 - 8/15/2010)
- NMT - Lower Body (Grafton 9/17-19/2010)
- Form & Function (Grafton 9/24-26/2010)
- Precision Muscular Mobilization Extremities (Grafton 8/21 - 8/22/2010 & De Pere 9/25-26/2010)
- Precision Muscular Mobilization Spine (Grafton 10/30-31/2010)

OTHER SPECIALTY SEMINARS

- Evaluation & Ethics of Animal Massage (Grafton 7/23 - 7/25/2010)
- Cancer, Aids, Post-Mastectomy (Grafton 7/9 - 7/11/2010)
- Ethics & Boundaries for Bodyworkers (Grafton 8/28/2010)
- Basic Acupressure, Part I (Grafton 9/24-26/2010)
- Lomi Lomi I & II (Grafton 10/8-10/2010)
- Lomi Lomi III (Grafton 10/11/10)
- Aromatherapy (Grafton 10/15-17/2010)
- Acupressure, Introduction (Grafton 10/29-31/2010)

*not NCBTMB Approved



www.BlueSkyMassage.com
email: info@BlueSkyEdu.org

GRAFTON

350 Double Tree Lane
Grafton, WI 53024
262-376-1011
Grafton Open House: 6pm
7/7, 8/4, 9/15, 10/6, 11/3

MADISON

2005 West Beltline Highway, Suite 201
Madison, WI 53713
608-270-5245
Madison Open House: 9:30am
7/10, 8/7, 9/18, 10/9, 11/6

DEPERE

2200 American Boulevard
De Pere, WI 54115
920-338-9500
De Pere Open House: 6pm
7/8, 8/5, 9/16, 10/7, 11/4

HELP WANTED

Chapter Website

It is the hope of the AMTA-WI Board of Directors to form a dynamic team interested in helping create and design a new interactive, user friendly website. Elements to be included are onsite registration, slide shows of recent events and much more. Your ideas are needed to make this great. Use of gotomeeting.com will allow members from across the state to participate right from home. Time commitment will vary depending on your level of interest, from a few hours to long-term maintenance commitments.

Finance Committee

Our newly formed finance committee is looking for a non-board of directors' member to be a part of the team. Responsibilities will include attendance at four gotomeeting.com meetings per year, voicing thoughts and concerns regarding the financial health of the Chapter.

Sports Massage Team Members, Captains and Chair

The idea of a strong and dynamic Sports Massage Team has long been a dream of many members. This could be the year to make it a reality. There are likely thousands of events across the state during all seasons of the year. The dream is to have regional captains who will work together with a Chairperson. The captains will help select events, decide policies and attract member volunteers to provide high quality massage services at sporting events.

Nominating Committee

This committee will be responsible for contacting likely volunteer/candidates to run for elected positions on the Board of Directors at the Annual Chapter Meeting in February. The committee will collect resume' information, determine eligibility; collect a photo and brief bio for publication in the January issue of Connecting Hands.

Massage Emergency Response Team

This committee is a team of therapists who respond by providing massage therapy to emergency and support personal when requested. Emergency situations may include: tornado, floods, earthquake or manmade disasters. Therapists will receive specific MERT training as part of their preparation for this team.

See page 20 of this Connecting Hands for the Volunteer form, or check on-line at amtawi.org
For more information contact Kay Peterson, amtawikay@charter.net



MAIL TO: Kay Peterson
2330 Golf Terrace #209
Eau Claire, WI 54701
715 835-2746
amtawikay@charter.net

AMTA-WI Chapter Volunteer Information Form

Personal Data

Name _____ Address _____
City/State _____ Zip _____ Email Address _____
Phone (Home) _____ Phone (Work) _____

I am interested in working with the following committees

___ **Awards Committee** is responsible for identifying chapter members that deserve recognition for contributing to AMTA and/or the massage therapy profession in an outstanding manner and diligent volunteerism done by an AMTA member in an altruistic manner.

___ **Education Committee** is responsible for providing educational opportunities to chapter members at chapter meetings and/or as independent education events.

___ **Law & Legislation Committee** is responsible for monitoring legislation that might influence the scope and practice of massage therapy and when directed by the board, leading the chapter effort to affect legislation.

___ **Membership Committee:** Prepares quarterly written reports for the newsletter and contacts the national office for census figures before each board and chapter meeting. Welcomes new members by mail or phone and maintains contact with the state approved massage schools.

___ **Massage Emergency Responder Team** members are to respond to emergency situations throughout the state when called upon by local emergency support staff. Members must keep current membership in the AMTA -MERT Team.

___ **Health and Business Outreach Committee** is responsible for leading the chapter's effort to inform the public about the importance of utilizing Wisconsin Certified Massage Therapists.

___ **Newsletter Committee** is responsible for the timely publication and distribution of the chapter's quarterly newsletter. Opportunities exist for writers, photographers and desk-top publishers.

___ **Sports Massage Team** is responsible for massage therapists to provide massage therapy at sporting events throughout the state.

___ **Scholarship Committee** is responsible for reading essays and awarding scholarships to members.

___ **Webpage Committee** is responsible for maintaining the chapter website.

___ **National Convention Delegates** are elected at the Annual Chapter Meeting to represent the Chapter at the convention the following year. Besides having a vote at the House of Delegates meeting, delegates attend Chapter meetings to garner member opinions. They also attend and report to the membership on convention education sessions.

Board of Directors: (circle desired position) President, First VP, Second VP, Third VP, Secretary, Treasurer

Skills & Talent Assessment

I prefer ___ a one day project ___ one time project (may last more than 1 day) ___ ongoing project
My skills include ___ accounting ___ computer expertise ___ desk-top publishing ___ marketing
___ communications ___ organizing ___ motivating people ___ listening

Please list any additional special skills you have that you believe would be of value to your organization.

AMTA 2010 National Elections!

Have you considered working for your fellow members at the National level? You can choose to run for an elected office for the National Board of Directors or the Commission on Candidacy.

Members may find criteria for Board or the Commission on Candidacy positions by clicking on the following link: http://www.amtamassage.org/member/governance/national_elections/home.html

This year, a member may request a candidate application packet beginning March 1, and must complete the application process by August 2. The process includes completing three online courses: About Non-Profit Associations, Responsibilities and Communications throughout AMTA and Risk Management for Association. Once the courses are completed, the member will have

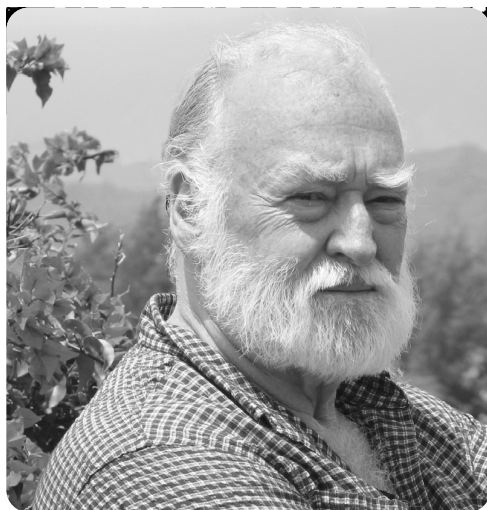
access to the application packet. After the Commission on Candidacy has reviewed the application and determined that the candidate meets the requirements of the position he or she is seeking, the candidate's profile will be posted live on the AMTA's official election website.

In addition, starting this year candidates can use social media to communicate with the members. Candidates can answer questions and respond to comments posted by the members, which is available for everyone to read any time.

If you are interested in serving, please contact the Commission on Candidacy via Gail Friedman, AMTA staff liaison to the Commission on Candidacy.

The Commission on Candidacy welcomes your questions, comments, and ideas.

2010-2011 Commission on Candidacy: Barbara Lis, Chair and members: Michael Blackmore, Jennifer C. Irving, Lucia A. Kaestner, Lee Stang and Todd Simmons



John F. Barnes, PT, LMT, NCTMB
International lecturer, author, and authority on Myofascial Release.

Learn ...

Myofascial Release

The Wave of the Future!

Myofascial Release I

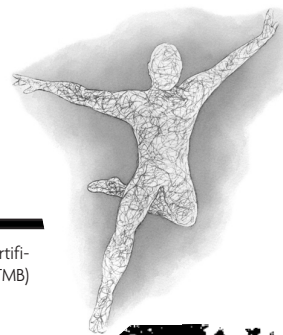
Lake Geneva, WI • August 5-8 (1½ days), 2010

Fascial - Pelvis

Milwaukee, WI • November 19-21, 2010



Myofascial Release Seminars is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. #025821-00.



Develop Your "Hands-On" Expertise ...

To Register Call **1-800-FASCIAL**
www.MyofascialRelease.com

Honorable Mention

How a Client Encouraged Me to Pursue Continuing Education

By Dawn Skodowski, WCMT

My journey has been incredible one. I have always been drawn to people that have special needs. I believe that any so called "normal person" can end up as a special needs client at any given time. During my career as a massage therapist I've met a lot of amazing people. I have had a lot of clients that come to me for relaxation, for the normal aches and pains. I also have had clients that have had Multiple Sclerosis, Liver Cancer, Cerebral Palsy etc. Within every person that I see, I see a hidden story. No matter what the story is, they all need and deserve my compassion, understanding, and respect.

Sarah* is one of those amazing people. I met her while working at a health club, her mom worked there too. She had a kidney transplant that didn't take, so she was getting dialysis three times a week. Sarah was a great massage therapist and became a good friend. Despite her personal situation, she had a positive attitude, a smile on her face and lived life to the fullest. We

always talked about the many different techniques that we could learn. Sarah taught me that there was more than just basic massage. The last time I worked on Sarah, she told me that years ago she liked deep tissue massage, but now she really likes the light work that I have learned through the years.

Sarah can no longer explore different techniques, but I can. Sarah passed away this year, at the age of 43. She always encouraged me to continue to learn, saying how it was so nice to know someone that was willing to learn and grow.

Sarah is just one of many people that have inspired me to continue to grow. I will always continue to learn, no matter what. One more technique learned - is one more tool in my "tool box". That way each massage is unique and individualized for each person and their needs.

I could go on and on with all the wonderful people that I have met and continue to learn from. I would love to learn everything and anything I can to make their lives more complete and fulfilling.

Thank you to all of my clients for everything you have taught me without you I wouldn't be who I am today. My clients are part of my life's story.

**Sarah's name has been changed to protect her and her family.*



Health and Healing Zone

Continuing Education Classes

Reiki Level 1 8 hrs – August 6, 2010 / October 16, 2010 / December 3 – 5, 2010 at Blue Sky Grafton/ January 7, 2011 Reiki 1 / February 12, 2011 / March 18, 2011

Reiki Level 2 8 hrs – June 18, 2010 / October 29, 2010 / January 8, 2011 / February 13, 2011

Reiki Advanced Level 7 hrs – 1 day class June 4, 2010 / October 22, 2010 / April 22, 2011

Reiki Master Level 7 hrs – 1 day class April 24, 2010 / June 5, 2010 / October 23, 2010 / April 23, 2011

Karuna Reiki® Master – 18 hrs – 2 day class June 25 & 26, 2010 / January 21 – 22, 2011 / March 25 & 26, 2011

Swedish Stone Massage ^{SM 5-2001} – 15 hrs – 2 day class November 6 & 7, 2010 May 21 & 22, 2011

Rainessence Reiki Massage ^{SM 12-2004} – 4 hrs – 1 day class October 15, 2010 / February 25, 2011

Sounds of Healing – 6 hrs- 1 day class November 20, 2010 at Blue Sky in Grafton/ March 12, 2011 Appleton

Reiki Stone Therapy ^{SM 2001} – 7 hrs – 1 day class July 16, 2010

Susan Cossette is an NCBTMB approved provider #388145-00 for continuing education classes for massage therapists & bodyworkers. The above classes are held in Appleton WI. Please contact me if you are interested in organizing a class anywhere in the US. If you successfully organize 6 **confirmed** students (not including self) for a local class you, as the organizer, will receive your class free of charge. For more information about the classes or to register go to **www.healthandhealingzone.com** Email hhzonereikibal@aol.com or call/text 920-428-2181. Find me on Facebook

Your Vote Counts!

Voting is not only a right, but also an opportunity. Voting is one way that you as members shape our organization.

Our National Board of Directors tackles various issues that face our organization and the massage profession. As the top leader in the profession, AMTA not only has a voice in these issues but also is often the initiator of the 'road to solutions'.

With new technology we now have better access to candidates. There are multiple opportunities to learn about each candidate to better understand their vision and goals for the future of the AMTA and the massage profession. If the candidate has established a social media site, members will have the opportunity to connect with the candidate in this interactive manner. You can now access candidate information at the AMTA official election website; there you will find a link(s) at the bottom of each candidate's bio information page, if any social media have been created. *Join in, become a more informed voter.*

We need to ensure that our organization, remains on top as the leader in the massage profession, and continues to be well represented. Our voice counts in this profession. Your voice counts in this organization. Make a decision to support one of our core values, 'to be a membership driven organization' and vote. That is what 'member driven' means. *So take a minute, review the candidates and cast your vote by December 1.*

2010 Election Timeline

November 1-5: A link to the online ballot will be sent via electronic mail to all voting members.

December 1: Completed ballots are due.

January 1: Results will be announced no later than January 1 on the AMTA Web site.

March 1: New officers assume office.

Please contact Gail Friedman at 877-905-2700 x168 or gfriedman@amtamassage.org if you have questions.

Proposed Bylaws Recommendation to the 2010 House of Delegates

Submitted by the AMTA-Arizona Chapter

Authorized by Chapter: Board Approved, October 31, 2009

Arizona Membership Approved: January 31, 2010

Subject: AMTA Membership Criteria

Whereas:

Distance education is the fastest growing sector of education in the U.S., and

According to the U.S. Department of Education 32 states have virtual school programs, and

According to the same study, outcomes in distance education are equal to or better than brick and mortar learning, and

According to the same study, hybrid programs are shown to have better outcomes than fully brick and mortar programs, and

More students are looking for flexibility in their learning environments, and

Schools have the right to determine the delivery method of their programs, and

Educators have the expertise to determine which of their courses are appropriate for online delivery, and

Distance education courses can be constructed with appropriate instructor supervision, and

All accrediting agencies, including COMTA, accept distance education for massage therapy, and

More students may be able to take advantage of massage therapy training, and

There is no known financial impact other than the potential for increased student membership,

Therefore, House of Delegates recommends the following bylaws change:

A. Professional Classification

1. Professional Active

a. Must graduate from any supervised 500 hour minimum entry-level program with

supervised in-class hours for hands-on courses, or must pass an exam

recognized by AMTA as identified in AMTA policy or must have an AMTA-

accepted state license, certification, or registration.

B. Student Classification

1. Must be enrolled as a student in any 500 supervised hour minimum entry-level program with supervised in-class hours for hands-on courses, in the United States, its territories, or Canada.

C. Massage Therapy Schools and Educators Classification

1. Must be school administering an entry level massage therapy program consisting of
 - a. minimum of 500 hours with supervised in-class hours for hands on courses and operating legally within its jurisdiction.

Meeting Minutes

AMTA-WI Board Meeting

February 20, 2010

Madison, WI - Marriot West

Meeting called to order at 8:14 pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor/Education), Ellen Wittwer (2nd VP/Awards), AnnMarie Kolb (Secretary), Erin Witthun (3rd Vice President/Outreach) and, Mya Rowe, Erin Collier & Amy Appel (Education Committee).

Approval of Meeting Minutes. MOTION: Ellen Wittwer moved to approve the minutes from November 15, 2009 and November 29, 2009 as corrected. Kay Peterson seconded. All approved.

Board/Committee Reports

Education Committee: Amy Appel reported that day one of the February Conference has been great. The committee is busy getting ready for the September 2010 Conference. Chair Massage, Lymphdrainage and Pillossage. They have also started looking into other locations for future conferences. The February 2011 Conference, will be at the Olympia Resort in Oconomowoc.

Amy Appel suggested that we offer online registration.

The committee asked about setting a deadline date for presenters to get their equipment requests. They also asked about vendor policies and fees.

It was suggested that we send out a special flyer for our Conferences. The chapter would like to see more attendees at the conferences.

President/Membership/Nominating Committee: Amy Remillard reported that we have 1788 members in the AMTA-WI chapter at this time.

1st Vice President/Newsletter Chair: Kay Peterson reported that the newsletter committee is working hard to watch for mistakes in the newsletters.

Newsletter deadline is February 28, 2010. Send articles to Mike Rude and to Kay.

2nd Vice President/Awards: Ellen Wittwer reported for Lynn Kutz about the new banner displays. She reported that we have 4 new

banners and are receiving some great feedback on them. Lynn tested some repairs to the old display boards and these are holding up, but she is still doing some testing.

Ellen also reported that she will be asking membership at the Chapter meeting tomorrow for nominations for the Meritorious and Humanitarian Awards.

3rd Vice President/Outreach: Erin Witthun reported that her Outreach project was for this conference. Claire Marie Miller wanted pregnant women for the class to work on and Erin sent out information to the local Birthing Center. There will be 15 or so ladies coming to class on Sunday.

Treasurer: Mya Rowe reported that she has received Quick Books and will be meeting with Ruth from the National AMTA office this coming week. Mya suggested we switch the bank account to a bank closer to her home.

Continuing and New Business

Election Information: Amy Remillard was contacted by the AMTA National in regards to the Treasurer and Secretary elections. She was told that the Treasurer will need to be nominated and elected to office for one year at tomorrows meeting.

Amy Remillard reported that Bob King's wife passed away. Bob has been a presenter for AMTA-WI many times. It was suggested by the AMTA National that each chapter do something to remember her and support Bob.

Ellen Wittwer recommended that the AMTA-WI Outreach committee put together a policy to determine who our chapter should donate memorials to in times of someone's death, who is significant to our chapter.

Amy Remillard reported that AMTA National is asking that chapters waive Chapter fees for the next year. National is being asked by many members to offer this due to the recession.

It was suggested again that we need to start collecting data on creating a new Website for AMTA-WI. The Board discussed other committee needs we need.

MOTION: Ellen Wittwer moved to adjourn the meeting. Mya Rowe seconded. All approved.

Meeting adjourned at 10:25pm by Amy Remillard.

AMTA-WI Board Meeting

February 21, 2010

Madison, WI - Marriot West

Meeting called to order at 8:20 pm by Kay Peterson.

Board Members and Committee Chairs present: Kay Peterson (President/Newsletter Editor/Education), Ellen Wittwer (2ndVP/Awards), AnnMarie Kolb (outgoing Secretary), Terry Bauer (Secretary), Erin Witthun (3rd Vice President/Outreach) Mya Rowe (Treasurer), Erin Collier (Education Committee Member), Amy Remillard (Immediate Past President), Corrin Burnell (guest).

Welcome new Board members: Mya Rowe (Treasurer), Terry Bauer (Secretary)

Thank you to the outgoing President Amy Remillard and Secretary AnnMarie Kolb: Kay extended a gracious and warm goodbye to our Board members that are leaving us.

Succession following election: Kay asked Ellen Wittwer if she was interested in moving up into the vacant 1stVP position. Ellen graciously agreed. Erin Witthun (3rd VP/Outreach) mentioned that she would like to resign from her position for personal reasons. That left our

2nd and 3rd VP positions open. Amy Appel was not able to attend the Board of Directors meeting but had expressed to Kay that she was interested in being on the Board of Directors. Kay expressed that since Amy A. had attended the past four Board meetings she was an excellent candidate for this role. Hearing no objections Amy Appel was appointed 2nd VP. Corrin expressed interest in the 3rd VP position, was asked to serve and graciously accepted the role.

Discuss job descriptions: Kay said she would email the information to all new board members.

Rules of Engagement: Kay read through the Rules of Engagement and new members signed.

Sign Code of Conduct: Kay read through the Volunteer Code of Conduct and all agreed we would go to AMTA National site to sign the Volunteer Code of Conduct ASAP.

Set future meeting dates and locations: Kay let the new members know that we need to attend all Chapter and Board meetings. If that is not possible we could attend by teleconference. The next Chapter meeting is set for September 11&12. Kay will set the rest of the meeting times by e-mail and let us know.

Define committee descriptions: Kay read to us the descriptions of the new and existing committees that had vacancies.

Discuss chapter laptop:

MOTION: Mya moves that the AMTA-WI Chapter purchases a laptop to be used for chapter business. Corrin seconded Amy R. will research and find us one that fits the need of the Chapter business.

Discussion took place about the need for an LCD Projector.

MOTION: Ellen moves to purchase a LCD Projector for chapter functions. Amy R. seconded, motion passed. Kay will follow through to acquire the projector.

Kay appoints Corrin to receive all financial information to review and forward on to the chapter treasurer Mya.

MOTION: Mya moves to approve BOD expenses. Corrin seconded, motion passed.

MOTION: Ellen Wittwer moved to adjourn the meeting. Corrin seconded. All approved.

Meeting adjourned at 10:04pm.

Respectfully submitted by Terry Bauer, Secretary

AMTA-WI Chapter Meeting

February 21, 2010

Madison, WI - Marriot West

Meeting called to order at 12:40pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Ellen Wittwer (2nd VP/Awards), Erin Witthun (3rd VP/Outreach Chair), Ann Marie Kolb (Secretary), Mya Rowe (Treasurer), Betsy Krizenesky (Immediate Past President/ Law & Legislation Chair), Amy Appel, Erin Collier, and Mya Rowe, (Education Committee), Lynn Kutz (Display Unit Chair), Alan Weld (Supervisor of Elections).

Approval of Minutes:

MOTION: Ken Ring moved to approve the minutes from September 13, 2009. Karen Streif moved to second. All approved.

Roll Call of Board of Directors

Officer Reports

President: Amy Remillard reported that currently AMTA-WI has 1788 members. Amy reported that she and Erin Witthun are working on the Nominating Committee process. They are looking for committee members.

1st VP/Newsletter: Kay Peterson reported that the newsletter deadline is February 28, 2010. Kay asked for articles for the newsletter from this weekend's classes. Laura Haberstroh is our newest newsletter committee member.

2nd VP/Awards: Ellen Wittwer reported that the awards committee is making a new chapter pin. Everyone who attends the Chapter Conference in September will receive the new pin!

Ellen asked for membership to submit nominations for Meritorious Award and the Humanitarian Award. These names need to be submitted to the AMTA-National in March!

3rd VP/Outreach: Erin Witthun reported that she helped Claire Marie Miller's class by getting pregnant women to the class this weekend.

Education Committee: Amy Appel reported that our next conference is in September 2010 at Paper Valley in Appleton. She reported that the February 2011 will be in Oconomowoc. There will be some social events planned in the evenings and mornings.

Immediate Past President/Law & Legislation: Betsy Krizenesky thanked Alice O'Connor for coming to report on our bill status. Betsy reiterated that it is very easy and very important to contact our legislators. She reported that there are 5 steps in the process, and we need to get through the process by April 2010, or the whole process starts over.

Display Board Chair: Lynn Kutz reported on the new pop up display boards. We have 3 of them to use now. These are available for you to borrow from the chapter.

ELECTIONS:

Determine a Quorum: 67 members present. We need a vote of 34 to elect to office.

Amy Remillard explained that we need to elect a President, a 2nd Vice President, a Secretary, all whose terms will be for 2 years. We also need to elect a Treasurer for a 1 year term, per the AMTA National guidelines.

President Nominations: Alan Weld nominated Kay Peterson, who accepted the nomination. MOTION: Ken Ring moved to elect Kay Peterson as President. Amy Appel seconded. Kay is the new President.

2nd Vice President Nominations: Ellen Wittwer was nominated and accepted the nomination. MOTION: Jean Nygren moved to elect Ellen Wittwer to the office 2nd VP. Cindy Spitzza seconded. Ellen remains the 2nd Vice President.

Secretary Nominations: Corrin Burnell was nominated and accepted the nomination. Terry Bauer was nominated and accepted the nomination. Terry Bauer is our new secretary by ballot vote.

Treasurer Nominations: Mya Rowe was nominated and accepted the nomination. MOTION: Amy Appel moved to elect Mya Rowe to the office of Treasurer. Robin Brauner seconded. Mya Rowe is the newly elected Treasurer.

Officer Installation - Oath of Office

Alan Weld installed the new officers.

Amy Remillard asked the membership to waive the chapter fees, per AMTA National's request, for one year. Kay Peterson read the AMTA-WI Chapter standing rule, that states "The AMTA-WI Chapter Fee shall be \$20 per member to be used for Law & Legislation efforts within the State. This fee must be renewed and approved by the membership every two (2) years."

MOTION: Alan Weld Moved to waive the AMTA-WI Chapter fee for the next year. Amy Appel seconded. All approved.

MOTION: Lyn Kutz moved that "The AMTA-WI Chapter Fee shall be \$20 per member to be used for Law & Legislation efforts within the State. This fee must be renewed and approved by the membership every two (2) years."

Ken Ring seconded. All approved.

NEW BUSINESS:

Amy Remillard presented the proposed budget to the chapter.

MOTION: Alan Weld moved to accept the budget as presented. Amy Appel seconded. All approved.

Awards: Ellen Wittwer acknowledged the 25 year members in attendance their awards, as well as the outgoing board members.

Amy Remillard explained that we will not elect House of Delegate members this year per the AMTA National ruling in effect. Our chapter will elect House of Delegate members to a two year term in 2011.

MOTION: Cindy Spitz moved to adjourn the meeting. Vicki Gongorek seconded. All approved.

Amy Remillard adjourned the meeting at 2:19pm.

Door Prizes were awarded by the Education Committee.
Respectfully submitted by AnnMarie Kolb, Secretary

AMTA-WI Chapter Board of Directors Meeting

Via gotomeeting.com link

April 14, 2010 7pm

Meeting called to order by Kay Peterson at 7:12pm

Board members and Committees Chairs present;
Kay Peterson (President), Terry Bauer (Secretary), Ellen Wittwer (1st Vice President/Awards), Betsy Krizenesky (Government Relations), Amy Remillard (Immediate Past President), Amy Appel (2nd Vice President/Education), Mya Rowe (Treasurer/Education) via gotomeeting

February 20 & 21, 2010 Board of Directors Meeting minutes will be discussed and approved via e-mail. Feb. 21st Chapter meeting minutes will be corrected via e-mail and approved at the next Chapter Meeting.

Expenses were submitted to President Kay Peterson and the Board approved them for reimbursement.

Board/Committee Reports

President/Newsletter Kay Peterson reported for Cynthia Licht regarding the newsletter. The possibility of creating a Fall issue devoted to education across the state was discussed. At a recent Newsletter Committee meeting it was also suggested to try and cut down registration from 4 pages to 3.

1st Vice President/Awards - Ellen Wittwer reported she received nominations from the Chapter Membership for the Humanitarian and Chapter Meritorious Award they will be announced at the September meeting.

2nd Vice President/Education - Amy Appel reported the Education Committee would like to secure the Hotel Olympia for two consecutive years for our February conferences in 2011 and 2012.

3rd Vice President/Scholarship -Corrin Burrell- nothing to report at this time.

Government Relations -Betsy Krizenesky- Reported our bill has passed the Senate with full bipartisan support and now on to the Governors desk for his signature in May. Please send all questions to Betsy to avoid any misinformation.

Finance - Alan Weld- not present

Website- (No Current Chair) Kay Peterson -reported that there are two suggestions for designers for our new website. No designer has been chosen at this time, we are waiting for more options to choose from. The current committee consists of Amy Appel, Betsy Krizenesky, Mike Rude, Alan Weld and Ken Ring. No Committee Chair has been appointed.

Display Unit-Lynn Kutz - not present

Immediate Past President/Membership/Nominating Committee- Amy Remillard reported membership (need numbers please) she also presented nominating qualifications and everyone made suggestions for some changes.

Outreach- Erin Witthun- not present

Treasurer/Education- Mya Rowe reported our new checking account has been opened at Associated Bank. Kay Peterson and Mya have met with the new Financial Advisor at Edward Jones. Mya also submitted to National the Chapter fee waiver voted on by the membership.

New Business

Board Directory: necessary changes were made

Code of Conduct for new board members- Kay Peterson suggested that since some have had trouble filling them out online, so it is decided at our next meeting that paper copies will be available to sign and we will mail in together.

CVOP: Description and call for volunteers to attend - Amy Appel agreed to attend as well as Kay Peterson.

Mileage reimbursement/change rate: It was suggested and discussed that our reimbursement rate for mileage be changed to match that of the national AMTA rate.

Motion: Amy R. moved to adopt the mileage rate that has been set forth by AMTA National. Ellen seconded the motion. Motion passed the new rate will be 48.5cents per mile.

2010 National Convention in Minneapolis, MN: Attending from the Board of Directors Mya, Terry, Corrin, Amy A, Ellen, Amy R., and Kay. Some discussion took place that due to the tough economic times some of the board members do not have funds to register for the convention.

Motion: Amy A. moved that checks be sent to those board members who need to get registered for the National Convention Ellen seconded. Approved.

Policy manual and job descriptions Kay is working to present the policy manual to the board for further work.

Call for Additional New Business

No new business at this time.

Adjournment was at 8:55pm.

Highlighting Massage Therapy in Complementary and Integrative Research

sponsored by the Massage Therapy Foundation – view from an attendee.

By Carole Ostendorf, WCMT

When considering attending, I was initially put off by traveling all the way to Seattle, WA. However, I was eager to hear what the researchers were going to present pertaining to Massage Therapy. There were over 320 participants including: scientists doing research primarily on fascia, massage therapy, chiropractic researchers doing clinical research, university professors (who are also massage therapists) reporting on their research and schools reporting on their training or research activity. Attendees were from many different countries including, Canada, New Zealand, Spain, Italy and South Africa. Also attending were distinguished educators such as Leon Chaitow, Whitney Lowe, Sandy Fritz, Patricia Benjamin among other experts in the field of massage therapy and bodywork.

Can you tell that I was excited? There were presentations on the current research in fascia. Have you considered that fascia actually has two levels? Fascia actually has a sensory nerve supply and tendons of the muscle insert into fascia, which then inserts into the bone. In addition to the informational presentations there were two hands-on experiential workshops that integrated the concepts.

Another panel was on the topic of “Translational Research”, which is considered the integration and dialogue between research scientists and clinical practitioners who are curious about what they are experiencing in their practice. It was an exciting dialogue and those present delivered various points of view and suggested approaches that could be taken to meld the work of the practitioner with researcher.

One of the most significant viewpoints I heard was from one of the researchers who in doing a literature search found only eight references to massage therapy case studies. Perhaps as a profession we need to improve our communication with the scientific community in regards to the efficacy of our work through case studies.

The follow-up questions I was left with are:

- Are massage therapists comfortable or interested in research?
- How do massage therapists develop relationships with those who understand research?
- How do we work to improve access to this information through the Internet?

Research on the benefits of massage seems to be seriously lacking. Did you know that there is research out there that suggests that massage only affects local circulation? We all know it does far more than that.

Here are my thoughts:

- Should we add some research literacy information to the Connecting Hands?
- Would anyone be interested in a course at one of the chapter meetings?
- Would setting up interest groups in our respective areas be of interest?

It seems as we continue to move forward and learn more about what is happening in Translational Research we need to consider how it affects our practice. We don't always have the means to attend CE workshops to provide the information; however, our therapeutic decision-making is based on our understandings of the human body, mind and spirit.

If you want additional information about the presenters, please check the Massage Therapy Foundation web site at: www.massagetherapyfoundation.org. All of you would have been very proud of your profession in action!

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Calendar

September 11-12, 2010

AMTA – WI Chapter

Fall Educational Conference and Chapter Meeting

Radisson Paper Valley Hotel - Appleton, WI

September 10

BOD Meeting

4 pm, Appleton, Communication workshop with Kathy Ginn all BOD members including committee chairs urged to attend

September 11

BOD Meeting

6 pm BOD meeting all BOD members including committee chairs urged to attend

September 22 - 25

AMTA National Convention

Minneapolis, MN

October 24

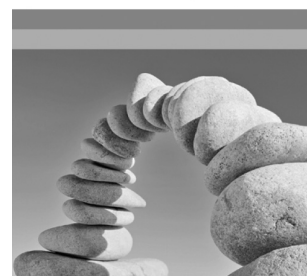
BOD Meeting

11am Budget meeting attendance for all BOD members Stevens Point

October 24 - 30

Massage Therapy Awareness Week

balance



**AMTA 2010
NATIONAL
CONVENTION**

Minneapolis MN

September 22-25

register now!