

Aspire: To grow. To achieve. To succeed.

Aspire Economic Development + Chamber Alliance drives economic development and business success in Johnson County and southern Indianapolis. We lead the area's business community by leveraging community development opportunities and providing comprehensive member services for entrepreneurs, small businesses, and large corporations.



Every business and community aspires to achieve success, but each defines it differently. With our inclusive resources and support, we provide members, investors, community partners - and all those looking for a welcoming community in which to start or expand their business - a chance to succeed.

MEMBER INVESTOR BENEFITS AND SERVICES

Member Investor Benefits	Impact Level	Advocate Level	Engaged Level <i>< 75 employees only</i>	Connected Level <i>< 30 employees only</i>
Credibility	Aspire membership window decal and online member logo to improve credibility			
Referrals	Member and investor-only business referrals from Aspire's office.			
Advocacy	Government advocacy at the local and state levels including invitation to legislative events hosted by Aspire to bring together business leaders and elected officials			
Savings	Access to Aspire's discount programs (workers compensation insurance, email marketing etc.), member-to-member promotions, and rental of Aspire's conference rooms			
Networking	Attend Aspire Business After Hours, Aspire Membership 101, and Aspire Tidings + Tinsel			
Marketing Benefits				
Category listing	5	4	4	3
Social media listings	✓	✓	✓	✓
Member expert article in e-newsletter	✓	✓	✓	✓
Member profile article in e-newsletter	✓	✓	✓	✓
E-newsletter ads	2 included + \$35 off additional	1 included + \$35 off additional	\$35 off	\$20 off
Member-to-member email (M2M)	2 included + \$100 off	1 included + \$100 off	\$100 off	\$50 off
Member and investor mailings	Monthly Excel list	1 Excel list per year	1 Excel list per year	1 set of mailing labels
Member profile with photo on website	1 month	2 weeks	1 week	
Level 2 and directory category website banner ad	1 year + 20% off	6 months + 10% off	3 months	
Top listing in online and print directory	✓			
Memberships for 2 additional locations included; benefits are shared	✓			
Event Benefits				
Celebrate Aspire admission	2	2	1	
Celebrate Aspire program recognition	✓			
Event tickets	10	6	4	2
Membership Investment	\$1,650	\$825	\$600	\$400

MARKETING RATE GUIDE

Member 2 Member (M2M)
• \$200

Enews Ads
• Main Partition \$75

Mailings
• Labels \$50 • Electronic Version \$100

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ECONOMIC INVESTOR BENEFITS AND SERVICES

Investor Benefits	Gold Level	Silver Level
Credibility	Aspire membership plaque, window decal, and online member logo	
Referrals	Member and investor-only business referrals from Aspire's office.	
Advocacy	Government advocacy at the local and state levels, public policy updates, invitation to legislative events hosted by Aspire to bring together business leaders and elected officials.	
Savings	Access to Aspire's discount programs (workers compensation insurance, email marketing etc.), member-to-member promotions, and rental of Aspire's conference rooms.	
Access	Advisory Council membership includes exclusive economic development activity briefings; access to top community business and elected leaders; economic and community development education and briefings; opportunity to guide community and economic development policy and strategies.	
Events and Council Benefits		
Ground Breaking + Ribbon Cuttings	Personal email invitation	Personal email invitation
Economic Development Advisory Council	Invitation up to 2 people to attend month meetings with voting privileges (1 vote per investor)	Invitation up to 2 people to attend quarterly meetings
Project Announcements	Advanced notice of Economic Development project announcements	
Event Tickets Celebrate Aspire	4 tickets	2 tickets
Investment	\$5,500	\$2,750