

AMTA-WI Meeting Minutes
January 7, 2013
Go-To-Meeting (online)

Meeting called to order at 8:08 pm by President Mya Rowe.

Board Members and Committee Chairs present: Mya Rowe (President), Ellen Wittwer (1st Vice President/Awards Chair), Kelsey Lyons (2nd Vice President/Newsletter Chair), Mindy Murkley (Treasurer), Casey Guilfoyle (3rd Vice President/Website Chair), Terry Bauer (Sponsorship Chair)

Agenda for this meeting: Newsletter Deadlines and Ad Pricing Brochure Approval

Board must vote and approve of all changes in the Newsletter print dates/deadlines.

Mya Rowe noted we need to discuss the current newsletter deadlines. In order to get issue out before the March meeting we need to talk of changing the deadline to Jan. 31, 2012. Reasons why we are discussing this issue, Education Conference/Meeting advertising, Members receiving notice of any business to be voted on 30 days before a chapter meeting, and allowing presenters advertising/article publication opportunity in our chapter's methods of communication (newsletter/website) before classes happen.

Current Issue Dates of Newsletter & Deadlines:

April issue (a.k.a. Spring) - deadline February 28

Aug issue (a.k.a. Fall) - deadline June 30

December issue (a.k.a. Winter) - deadline Oct 30

Motion: Kelsey moved to not switch the 2013 next print date of the April issue. Ellen seconded. Discussion: People are getting the information from emails, education issue, newsletters, Facebook, E-Blasts which will assist in making sure people get the see the election bios 30 days prior to meeting and we have been booking education 18 months in advance now. It was noted that printing takes two weeks, and the newsletter needs to be edited as well. However, it was stated that it would be a very quick turn around for edits, and information would need to get in earlier, in order to get Spring 2013 newsletter to the membership 30 days before March 2013 meeting/elections.

Moved to vote. (Called the question) All approved. No changes for April Issue - February 28 deadline.

Motion: Casey moved to change the August issue to July Issue, having deadline May 31. Mindy seconded.

Discussion on all print dates with deadlines to publish 30 days before the conferences. Wanting a bigger turnout for the August Education Conference.
Moved to vote. All approved. July Issue deadline May 31.

Motion: Casey moved to change March Issue to February Issue, with deadline Dec 31. Kelsey seconded.

Discussion on 30 days before conference/meeting. 3 months in a row of deadlines and editing.
Moved to vote: Motion defeated, with one aye.

Motion: Casey moved to make the "Education Mailer" a January Issue with deadline November 30. Ellen seconded.

Voted. All approved.

Mindy asked where Kelsey is at with printing prices. Kelsey has a few quotes but wants to visit a few more. She will email us with more details to follow.

Ad Pricing Brochure:

Editing done by all in attendance.

Motion: Ellen moved to approve final Ad Pricing Brochure. Casey seconded.

All approved.

Make sure to update Policy Manual

Motion: Ellen Wittwer moved to close the meeting. Kelsey Lyons seconded. All approved.

Meeting adjourned at 10:04pm.

Final Newsletter Dates:

January Education Mailer - Deadline November 30

April Issue - Deadline February 28

July Issue - Deadline May 31

December Issue - Deadline October 30

Respectfully submitted,

Kelsey Lyons, 2nd VP/Newsletter Editor