



National Lifetime Engagement Director

Bold Goals:

- To perpetuate lifetime membership in all aspects of the Fraternity and ensure that all alumnae understand the many ways they can participate in Alpha Xi Delta.
- To develop and support alumnae programming that is accessible and engaging to all Sisters and that increases alumnae support for chapters and involvement with the National Fraternity.
- To cultivate growth within communities of Alpha Xi Deltas across the country.

Outline of Responsibilities:

- Communicate across the Fraternity that membership in Alpha Xi Delta is for a lifetime.
- Guide the National Lifetime Engagement Team members to assist alumnae associations and alumnae engagement initiatives.
- Maintain frequent and open communication with National Lifetime Engagement Team members, delegating responsibilities to meet goals, and follow up on reports and correspondence. Recommend strategies where needed.
- Research and identify needs of Alpha Xi Delta alumnae and create programs to improve their experience and increase engagement.
- Lead opportunities to engage with alumnae via in-person or virtual programming and events.
- Continually assess and encourage development of programs and services for alumnae. Recommend changes as necessary.
- Collaborate with National Lifetime Engagement Team volunteers to determine and communicate expectations of alumnae associations and provide new ideas and motivation to associations.
- Improve the alumnae membership experience.

Time Commitment:

- Approximately 10 – 15 hours per month.
- Attend monthly team calls and other calls as needed.
- Time commitment may increase as alumnae involvement grows.
- Attend training and educational opportunities provided by the Fraternity.

Staff Liaison:

- Director of Lifetime Engagement