

AMTA-WI Meeting Minutes
January 27, 2013
Go-To-Meeting (online)

Meeting called to order at 3:08 pm by President Mya Rowe.

Board Members and Committee Chairs present: Mya Rowe (President), Ellen Wittwer (1st Vice President/Awards Chair), Kelsey Lyons (2nd VP/Newsletter Chair), Mindy Murkley (Treasurer), Casey Guilfoyle (3rd Vice President/Website Chair), Sam Licht (Membership Chair), Diane Pandl (Finance Chair), Kara Phernetton (Outreach Chair), Terry Bauer (Sponsorship Chair), Lynn Kutz (Display/Social Media Chair/Scholarship (Temp)Chair), Roxi DeTrude, Tom Reich, Doug Radtke

Agenda for this meeting: Committee Reports

Website Committee via Casey Guilfoyle: Committee is looking for members. Recent updates to website include election information, updated education calendar page, home page banner has new pictures. Terry Bauer, Angela Emmanuele and Ronnie Frederick have been added to website administrator list. February 2013 eblast call for content 1/31/13. Pending project still includes new member education discount/coupon.

Awards Committee via Ellen Wittwer: All certificates are printed for anniversary years as a AMTA-WI member and will be handed out at the March meeting or sent by mail right after if not in attendance. One nomination each for Humanitarian and Meritorious Awards. Waiting for reports to complete Chapter Hands Award. Waiting for pin ideas for the 2013 AMTA National convention. May 1, 1955 AMTA-WI started their own chapter! Maybe want to do a 60 year pin in 3 years.

Membership Committee via Cynthia "Sam" Licht: Emailed Massage Therapy Foundation requesting goodie packs. They will send us 50 for the membership packets. How should we make the packets look? Request for more help with her committee and these packets. She does get the roster so if needed, please let Mya know.

Outreach Committee via Kara Phernetton: Committee chair working on Statewide activities. CP Telethon in Green Bay the first week in March. A bit late to do anything this year for them. Sam suggests getting the massage schools involved in the events to get more MTs involved.

Display Committee via Lynn Kutz: No one checked out the displays this month.

Social Media Committee via Lynn Kutz: Blog address is amtawiblog.weebly.com -requests BOD members review and offer feedback. 426 people saw the AMTA-WI facebook page in most popular week during previous month. 128 "likes" thanks to Kelsey for adding new people. No videos added to Youtube. Twitter account is active @AMTA_WI

Scholarship Committee via Lynn Kutz: No entries yet for spring scholarship.

Sports Committee, from Ronnie Artero Frederick via Mya Rowe: Commercial Tent was bought. Great Lakes Annual Multi-Sports Expo Jan 26-27, 2013 via Dave Gerow. Could use two more LMTs. for this event. Survey Monkey test with BOD and get it up and running. No new update on the brochure as of now.

More information about new events coming up in 2013.

Sponsorship Committee via Terry Bauer: Sent out all invoices. Wrote the job description for this job. Reviewed job description and edited. Casey and Sam will help edit it and the BOD will vote on it at a later date.

Treasurer's Report via Mindy Murkley: 1099s are done for all presenters for last year. Discussed pending checks. Requests for reimbursement must be received in 90 days.

Financial Committee via Diane Pandl: Edward Jones accounts were reviewed and confirmed the numbers. Doesn't have access to the Checking Account. Mindy will work with her on the account. Chapter credit card approval and pending last steps were discussed.

Education Committee from Angela Emanuele via Mya Rowe: March 14-17, 2013 Marriott Madison- West: has room rates. Budget and totals for everything needed for the meetings/classes. BOD Room requests need to be in by the first week of February. Please let Angela know which classes the elected officers will be taking. March 5-9, 2014 is now booked for Crown Plaza Milwaukee.

Feb 5 at 7:30 next Education Meeting topics to be discussed volunteer committee for input on presenters, etc.

Casey suggested we need a list of inventory of items the AMTA-WI owns. Ellen will make

Newsletter Committee via Kelsey Lyons: Education Mailer is going along...had delay in obtaining list from the State.

Final Newsletter Dates:

January Education Mailer - Deadline November 30

April Issue - Deadline February 28

July Issue - Deadline May 31

December Issue - Deadline October 30

March 14, 2013 deadline for Newsletter printer prices.

Candidates Committee from Mary Schweiger via Mya Rowe: Doug Radtke is looking at the

Delegate position that is open this year.

New Business:

- Next Board Meeting: Thursday March 14th, 2013 @ 1:00pm. No longer doing Leadership Training with Kathy Ginn at the same time as this meeting. No meeting after dinner either. March 2013 Chapter meetings Friday 15th Committee Reports 1:30-2:30pm, Saturday 16th Budget approval & Elections 12:30-2:30pm and Sunday 17th quick board meeting during lunch 12-1:00pm with the newly elected officers.
- OTHER BOD MEETINGS 2013:
 - Monday May 6, 2013 in Green Bay morning meeting 10:00am-4:00pm.
 - Go-to-Meeting July or June, 2013
 - Thursday August 22, 2013 @1:00-5:00pm in Chula Vista, Wisconsin Dells
 - November 2013 Budget Meeting/Board Retreat still working on time/place

Voting on 1/7/13 Meeting Minutes via email. Mya will email out approval notice to approve. Due 1/31/13.

Lynn Kutz, Social Media Chair requested approval \$25 for 5 promoted posts on Facebook to advertise before March 2013 Education Conference.

Motion: Casey moved to approve \$25 for 5 Chapter promotions on Facebook. Kelsey seconded.

All approve. Motion passed.

Scholarship Contest Format: Lynn: Policy states that we are limited to only essays for scholarships, would like to open that up to addition things besides essays (aka voting on survey monkeys, art work, etc).

Motion: Kelsey moves to approve opening Scholarship Contest up to other creative avenues besides the essay, but also to honor Renate Egeness for Continuing Education and growth of the massage therapy field. Ellen seconds. Table to discussion of this until next meeting in March

Social Media Chair Appointment: Tom Reich: would like to become the Social Media Chair. Lynn has had Tom to help her with this committee and would like to have him as the chairperson. Sam asked him for ideas. Mya Rowe asked for BOD approval to appoint Tom as Social Media Chair. Approved by voice vote.

Kelsey Lyons had to leave the meeting.....sorry!
Casey Guilfoyle started to take minutes.

National BOD Meeting attendance: Has to be BOD voting member. Group uncertain of specific date. Kelsey indicated interest in attending. Mya will contact Kelsey regarding representing AMTA WI Chapter at this meeting.

Motion: Casey moved to approve purchase of FileMaker Pro12 software for Chapter. Ellen seconded. Education Committee expense \$299.00. Approved by voice vote. Casey will purchase and submit receipt for reimbursement.

Reimbursements:

Mya: Postage to send Letterhead to Angela \$16.20

Casey: Postage for May EOE \$4.50

Ellen will submit Award postage receipts via email for approval.

Terry made Deposit for Advertising: \$370.00

Sam submitting mileage BOD Meeting November 2012 \$103.23

Ellen moved to approve reimbursements. Mindy seconded. Approved

Ellen moved adjournment. Casey seconded. Approved.

5:28 p.m.