



Community Benefit: A New Approach to Health Improvement Priorities

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Community Development & Health Improvement

Objectives

The objectives for this presentation are as follows:

- Explain how our priorities were identified by utilizing the results from our Community Health Needs Assessments
- Describe how one community health improvement approach was developed for each of the priorities
- Define how each community health improvement approach is measured and the expected short term outcomes

Background

Nonprofit hospitals are:

- considered charitable organizations
- tax-exempt, 501(c)3
- required to invest in the health of the communities

Regulations include:

1969 – IRS revision broadened range beyond Charity Care

2009 – Form 990 Schedule H

2010 – Patient Protection and Affordable Care Act

- *Community Health Needs Assessment (CHNA)*
- *3-Year Implementation Strategy*

Definition of Community Benefit

Community Benefit - Programs or activities that provide treatment or promote health and healing as a response to *identified community needs*.

It must meet at least one of these community benefit objectives:

- a) Improve access to health services
- b) Enhance population health
- c) Advance increased general knowledge
- d) Reduce the burden of government to improve health

Definition of CHNA

A CHNA is:

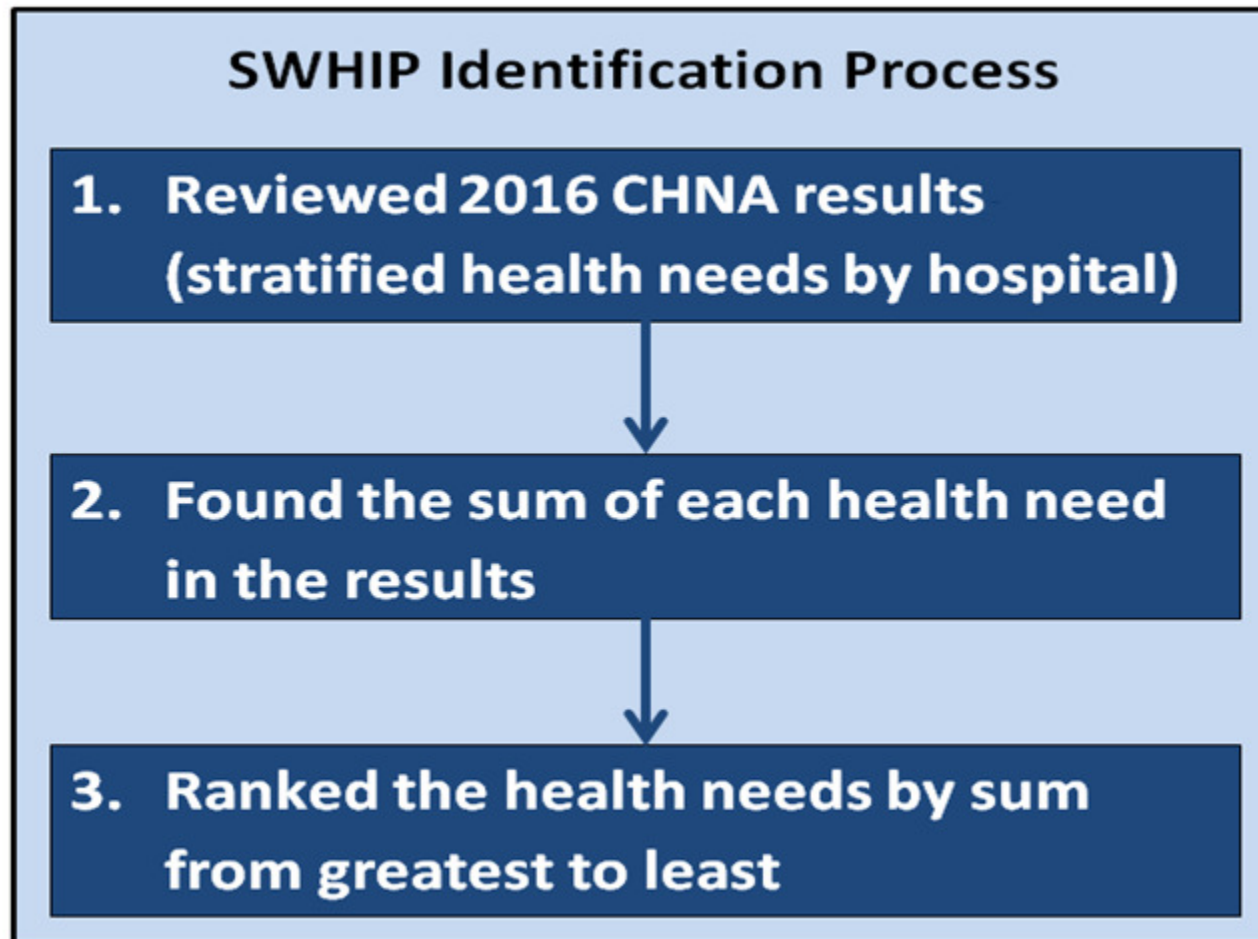
- a systematic process involving the community to identify health needs
- must have input from persons who represent the broad interests of the community and public health
- must be made widely available

Definition of Implementation Strategy




An I.S. is:

- the hospital's plan for addressing community health needs.
- must develop goals and objectives
- evaluating and selecting approaches to meet these goals

System Wide Health Improvement Priority Approach



System Wide Health Improvement Priorities

FY17-19 St. Vincent SWHIPs	
SWHIP	Priority Need
	Access to Health Services
	Nutrition & Weight Status
	Tobacco Use

Access to Health Services

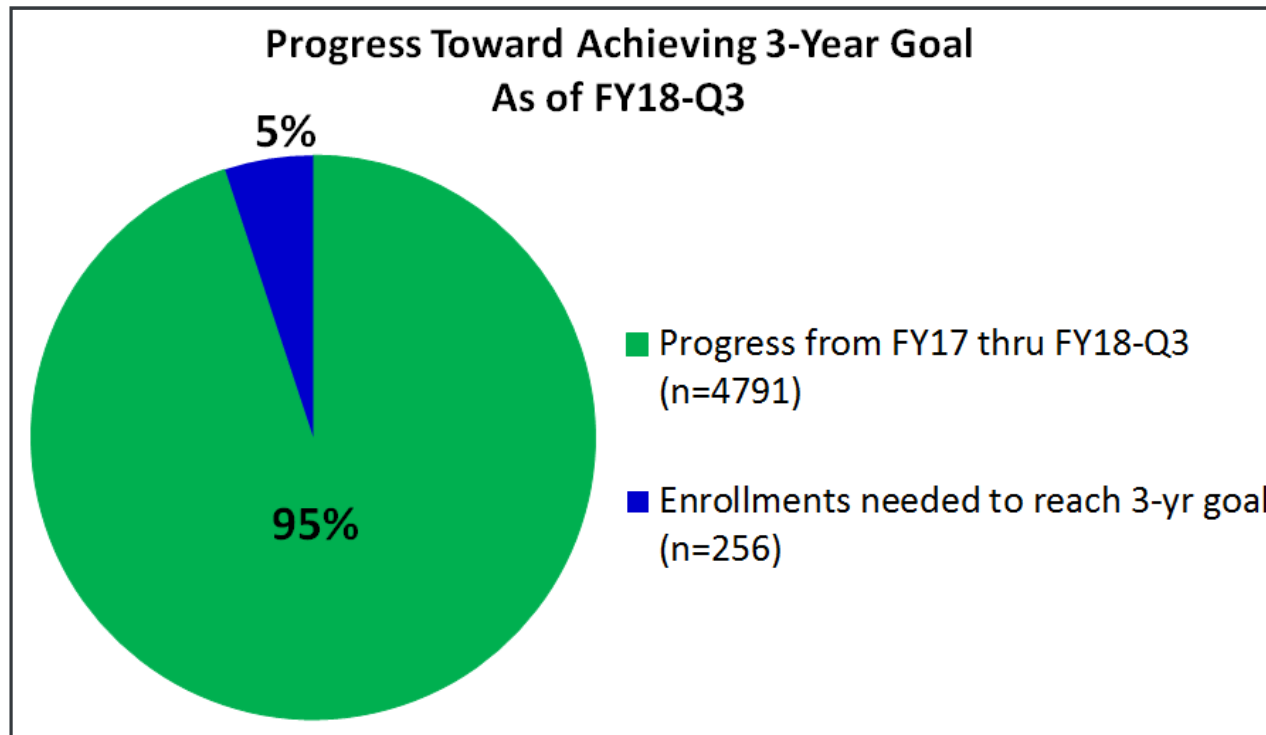


Health Need	Healthy People 2020, AHS-1.1
Goal	↑ proportion of persons with medical insurance
Strategy	Health Advocates
Measurement Tool	FSSA confirmed insurance status
Expected Outcome	↑ (n) completed enrollments by 5%

Total Community Benefit: Access to Health Services

- Enrollment Goal for 3 years = 5,047
- Persons Served = 4,791 (95%)
- Community Benefit = \$1,110,769

FY17-19 Implementation Strategy		
FY17	FY18	FY19
Progress from FY17 thru FY18-Q3 (n=4791)		Enrollments needed to reach 3-yr goal (n=256)



Nutrition & Weight Status - Food Insecurity

- The USDA defines food security as being able to readily obtain nutritious food in socially acceptable ways (e.g., without scavenging) at all times.
- In Indiana, 1 in 7 Hoosiers are considered food insecure.
- Almost half (47%) of public school students in Indiana qualify for free and reduced rate lunch.
- Nearly 20% of children in Indiana are food insecure.

Nutrition & Weight Status



Health Need	Healthy People 2020, NWS-13
Goal	↓ food insecurity
Strategy	Weekend Feeding Programs
Measurement Tool	6-item Food Security Survey
Expected Outcome	↓ (n) self-reported food insecure by 5%

Total Community Benefit: Nutrition & Weight Status

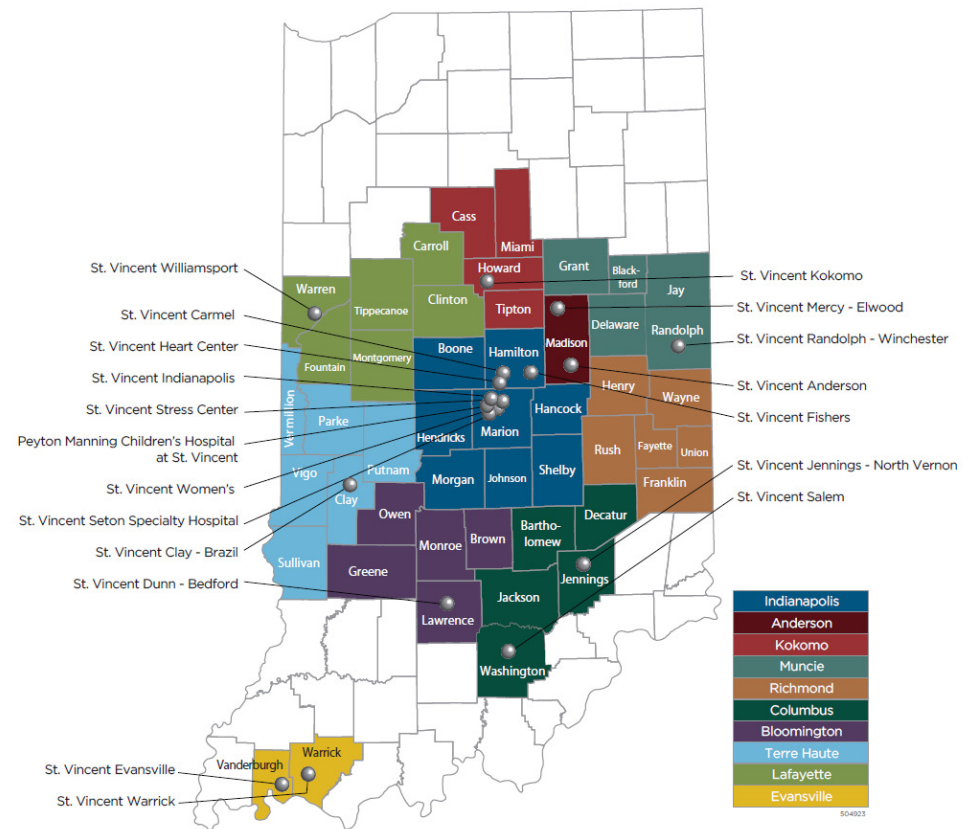
- Community Benefit = \$166,756
- Staff Time= 1632.7 hours
- Persons Served = 1,054 students each week

FY17-19 Implementation Strategy														
Fiscal Yr	Action	Qtr1			Qtr2			Qtr3			Qtr 4			
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
FY17	Completed Checklist	█												
	Submitted Meeting Notes				█									
	Developed Protocol							█						
	Sent Partnership Letters										█			
FY18	Weekend Feeding Program		█									█		
	Survey #1		█											
	Survey #2											█		
	Preliminary Analysis				█									
FY19	Weekend Feeding Program		█											
	Survey #3		█											
	Survey #4											█		
	Final Analysis													

Criteria for Weekend Feeding Program

Criteria for Identifying Schools

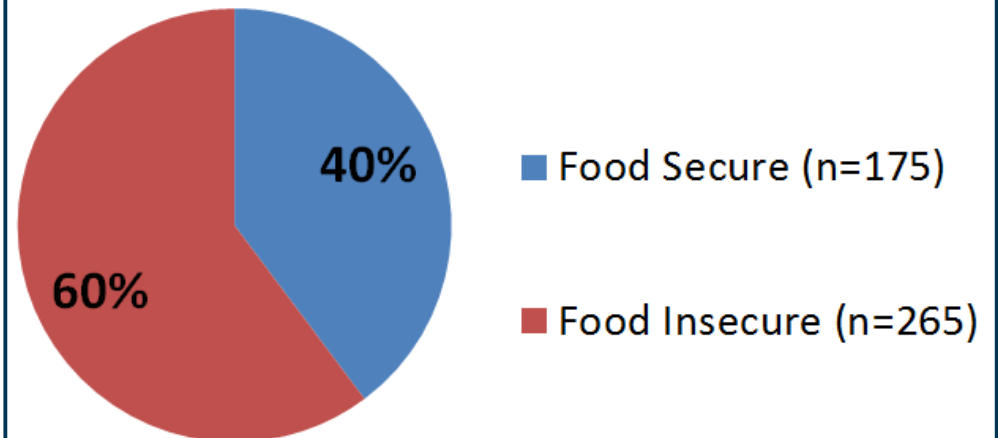
- Located within St. Vincent service area
- High free & reduced rate lunch participation
- Willingness to partner



Preliminary Results



**Food Security Survey
Preliminary Analysis (n=440)
Survey #1**



Key Considerations for Success

Leadership

Jonathan Nalli, St. Vincent
CEO

Local Partnerships Essential Partners

- Schools
- Food Source

Valuable Partners

- Business
- Media



<https://www.youtube.com/watch?v=Bcw9RORarKA>

Tobacco Use

- Indiana ranks 41st out of the 50 states in our adult smoking rate. One of five adults in Indiana smokes.
- Each year, 11,000 Hoosiers die from smoking-related illnesses.
- Hoosier businesses lose more than \$3 billion each year in productivity as a result of smoking

Tobacco Use



Health Need	Healthy People 2020, TU-9
Goal	↑ tobacco screening in health care settings
Strategy	Rx for Change community trainings
Measurement Tool	Baseline and 30-day Follow-up Surveys
Expected Outcome	↑ (n) participants screening for tobacco use by 10%

Total Community Benefit: Tobacco Use

- Community Benefit = \$61,918
- Staff Time= 1161.25 hours
- Persons Served = 309 health professionals trained

FY17-19 Implementation Strategy													
Fiscal Yr	Actions	Qtr1			Qtr2			Qtr3			Qtr 4		
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY17	Submitted Checklist	█											
	Scheduled ≥2 Dates for Trainings				█								
	Attended Train-the-Trainer session							█					
	Developed promotion strategy									█			
FY18	Promote & Offer ≥2 Trainings	█									█		
	Baseline Survey	█									█		
	30-day Follow-up	█	█									█	
	Schedule ≥2 Dates for Trainings				█								
FY19	Promote & Offer ≥2 Trainings	█											
	Baseline Survey	█											
	30-day Follow-up	█											

Tracker Report Management

Sample Report

Priority	Exercise, Nutrition, & Weight	
Reported	Total=\$986	
Benefit	Paid Associate Hours=13	
Status	Action Step	Due Date
●	Completed checklist	Q1
●	Met with stakeholders	Q2
●	Completed protocol	Q3
●	Reported community benefit	Q4

Successful Results

FY17 - Completed

Successes

- On-Time Completion
- Monthly Tracker
- Dissemination

Challenges

- New Approach
- Technical Assistance
- Monthly Tracker

Sustainability

1. Community interest
2. Partnerships
3. Infrastructure

Preventive/Corrective Actions

1. In-person meetings & trainings
2. Webinars
3. Teleconferences & individual calls
4. Emails with step-by-step instructions

Lessons Learned

What Worked:

- Onsite Presentation
- Ongoing Technical Assistance
- Partnership Development
- Measurable Outcomes
- SWHIP Management



Lessons Learned

Improvement for Next Cycle:

- Better Communication
- Ask for Feedback on Programs
- Add More Opportunities for Creativity
- Select only 1 or 2 priorities and do them well!





**Thank You for Your
Attention**

QUESTIONS?

June 27, 2018