

Aspire Johnson County
Placemaking Team
April 6, 2017

Attendance: Rick Resener, Cindy Cook, Katy Cavaleri, Dana Monson, Nancy Voris, Janice Bullman, Vicky Vick, Peggy Thompson-Rutledge

Booth at the fair: The JCPLIN said we could use part of their booth for the fair. Still a little early to plan or schedule but keep on the radar. Freedom Fest will come up soon and Katy is checking with FCFCU to see if we can share their booth again this year.

Library event: At home in Johnson County. This is a program about creating awareness and understanding of cultures found in the county, immigrants, and other ways to bring education to the public. There is a planning meeting scheduled for next Thursday.

Lemonade Day: There will be an ad in Center Grove monthly and Greenwood monthly about the day as well as a small program. This can also be promoted at the Franklin Chamber luncheons. We are in need of volunteers to come on the 27th to speak to a home school group. We will also have a lemonade stand workshop in May as well as working with a robotics team to create a fun lemonade serving device. We will also have school visits and promotions on social media

Sport promotion: Nancy is continuing to work with the organization to bring Steve Grant to the county to speak to kids about drug use. Right now, he is coming to boys and girls club, job corp, Franklin high school spring athletes, Edinburgh spring athletes, Nineveh church. There is still a need for drivers to take him around.

Activity Book: Plan of action for creating the book was presented. Would like to have more participation from Aspire. Working on design ideas for the content of the book. Have had one subcommittee meeting to begin the process. Katy and Larry met with Jody Veldkamp who has a graphic designer who lives in Whiteland. He has created an activity book for Charleston so is familiar with the concept. There is also a new OCRA grant that would potentially help to fund this. The challenge is to have the funding commitment for the match.

The goal and purpose is to promote the county and if this can add to funding for Aspire that would be a benefit. There could be a different pricing for non-profits and profits. There needs to be a small introduction of Johnson county history and Aspire information.

Johnson County Horse Park promotion: Vicky Vick would like to develop a promotional piece of the horse park and the amenities offered there. It would be a way to showcase the park and promote this through real estate offices, schools etc.