



# ALTERNATIVES INCORPORATED

## ANNUAL REPORT 2023



Alternatives Incorporated strives to eradicate domestic and sexual violence through education, prevention, and intervention in Central Indiana.

# MESSAGE FROM CEO

**JOHNA Y. LEE**

Chief Executive Officer



Alternatives Inc. is fortunate to be a part of such a great community of supporters. With your help, we are able to provide safety for those fleeing violence, specialized programming for children who have experienced or witnessed violence, advocacy and support throughout the healing process, and programs to prevent violence before it occurs. Additionally, mobile advocacy, financial assistance, and long-term support for survivors were expanded.

We have continued working to build strategies to incorporate equity across the organization and in all program services. We invite you to be a part of the social change that gives hope for a brighter future for everyone.

It takes all of us working together to end domestic violence in our communities and improve the safety and well-being of our families. Thank you for your continuing love and support for Alternatives and survivors as they travel their journey to safety and security.

A handwritten signature in white ink, appearing to read "Johna", located in the bottom right corner of the page.

# LEADERSHIP

## BOARD OF TRUSTEES

### Julie L. Hettinga

*President*  
Likens Farms

### David A. Shapiro, M.D.

*Vice President*  
Muncie Comprehensive Treatment Center

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*Treasurer*  
Whitinger & Company LLC

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### Shane E. Briggs

Pendleton Police Department

### Crystal Everhart\*\*

Volunteer

### Claire Lee, RN

IU Health Ball Memorial Hospital

### Megan McFearin

Adinamis & Saunders, P.C.

### Vida Odai\*

Winegardner & Hammons Hotel Group

### Beatrice R. Ramey

Madison County Government

### Mary Schmid

Kleenco Maintenance & Construction, Inc. & IU McKinney School of Law

### Catherine Wilson

Secretary of State's Office

### Diane R. Wilson

RE/MAX Real Estate Solutions

### Sarah Wilson

Elanco Division, Eli Lilly and Company

*\*Service Concluded*

*\*\*Joined*

## BY LAWS COMMITTEE

Mary Schmid, Chair  
David Shapiro, M.D.  
Sarah Wilson

## EXECUTIVE COMMITTEE

Tina M. Baker  
Julie L. Hettinga, Chair  
John P. Kane\*  
David A. Shapiro, M.D.

## FINANCE/PROPERTY COMMITTEE

India DeGraphenreed  
John Harris  
John Kane, Chair\*  
Christine L. Nottingham  
Aaron Reger  
David A. Shapiro, M.D.  
Terra Skinner

## PERSONNEL COMMITTEE

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Shawn Swindell  
Erin Wire

## PROGRAM COMMITTEE

Shane E. Briggs  
Julie L. Hettinga, Chair  
Julianne Jarrell  
Lessa Johnson  
Christine L. Nottingham  
Catherine Wilson

## TRUSTEE DEVELOPMENT COMMITTEE

Julie L. Hettinga, Chair  
David Shapiro, M.D.

# SERVICES FOR SURVIVORS

164

survivors utilized the emergency housing program

50

families served in long-term housing opportunities

151

survivors accessed nonresidential services

Some survivors participated in more than one program

**403** UNDUPLICATED WERE SURVIVORS SERVED

3,572

crisis hotline calls were answered—offering advocacy, assistance, and hope for survivors seeking help

111

support, education, and therapy groups helped survivors and their children heal from trauma and achieve their goals

5,832

nights of safety were provided for survivors participating in the emergency housing program

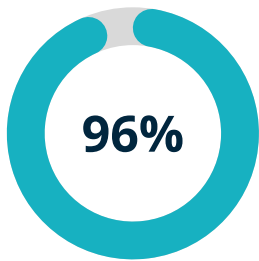
# SURVIVOR IMPACT

Alternatives Incorporated strives to provide survivor-centered, trauma-informed, equitable, and inclusive services.

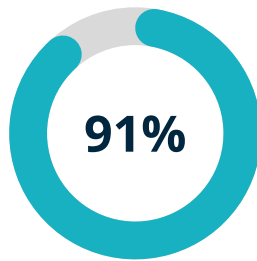


## ACHIEVING SUCCESS

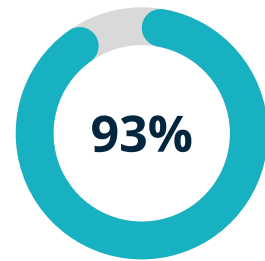
We believe survivors best define what success looks like for them. Our dedicated staff help survivors establish goals, develop a plan of action, and provide support for overcoming barriers to achievement.



of survivors  
participating in our  
programs established  
a safety plan



of survivors in the  
housing programs  
increased their  
self-sufficiency



of survivors in the  
housing programs  
achieved their goals

# COMMUNITY IMPACT

Alternatives Incorporated engages the community in our work. We participate in awareness events and provide education and training opportunities. These are customized to the audience and focused on how to help break the cycle of violence and connect survivors to our programs. In addition, we provide prevention programming in middle and high school classrooms. Sessions are focused on helping youth identify red flags of unhealthy relationships, discuss boundaries, and learn about consent.

## 394

prevention  
presentations  
provided, engaging  
youth in healthy  
relationship skill  
building

## 75%

of students said  
they were ready to  
intervene if they  
witnessed dating  
violence

## 2,285

community  
members engaged  
in awareness,  
education, and  
training  
opportunities



# FINANCIAL STATEMENT

END OF YEAR NET ASSETS  
**\$3,346,343**

## Revenue

Community Support	\$	213,994
Inkind Contributions	\$	127,402
Special Events	\$	85,173
Federal & State Grants	\$	1,046,954
Foundations	\$	124,533
United Ways	\$	139,931
Program Fees	\$	48,390
Investments	\$	47,232

TOTAL REVENUE \$ 1,833,609

## Expenses

Personnel	\$	907,921
Professional Fees	\$	57,663
Supplies	\$	135,727
Occupancy Expenses	\$	159,696
Client Assistance	\$	370,427
Travel Expense	\$	12,872
Miscellaneous	\$	14,699
Depreciation	\$	96,815

TOTAL EXPENSES \$ 1,755,820

## Where our funds come from



## How we use our funds





# FUNDERS

- Anderson Community School Corporation
- Anderson Rotary Club
- The CenterPoint Energy Foundation
- Christ Church Cathedral Women
- City of Anderson CDBG
- City of Elwood
- City of Greenfield
- City of Tipton
- Community Foundation of Hancock County
- Community Health Network
- County Materials Corporation
- Crosser Family Foundation, a Fund of the Hamilton County Community Foundation
- DCI Cares
- Emergency Food and Shelter Program
- Glick Community Relief Fund
- Heart of Indiana United Way
- Indiana Criminal Justice Institute
- Indiana Department of Education
- Indiana Housing and Community Development Authority
- Madison County Coalition Against Substance Abuse
- Madison County Community Foundation
- Mary Kay Foundation
- PNC Foundation
- MIBOR Foundation
- The REALTOR Foundation
- Sam's Club/Walmart Foundation
- Tipton County
- Tipton County Foundation, Inc.
- Town of Sharpsville
- Town of Windfall
- United Way of Central Indiana
- Women's Fund of Central Indiana, a fund of CICF

The programs and services provided by Alternatives Incorporated are made possible by donations, sponsorships, and grant funding. We are grateful to the many grant funders listed who have made it their mission to assist those less fortunate. Thank you for your past and continuing support.



# CONTACT US

**CRISIS LINE**

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**TOLL FREE CRISIS**

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## THANK YOU!

Thank you to the many individuals who give their time, talents, and treasures to support Alternatives Incorporated and our mission to eradicate violence. Without you, none of this would be possible. Together we can end domestic violence!