

Placemaking Team
June 12, 2018

Erin Slevin, Davin Kalderup, Sam Marcello, Bonnie Pribush, Jennifer Hollingshead, Dana Monson, Kelli Knecht, Danielle Dennis, Amy (JCPL), Patrick Tisdale, Alicia Geesey

Heather has working on getting more involvement and engagement in the Placemaking group. Spent about 1 year on Activity book. What is our identity and how can we narrow down ideas and do things moving forward? Thank you for coming and being interested in Placemaking Team. Very excited about the turn out today!

Introductions: name/ where you work/ volunteer and what made you interested in the Placemaking Team

We brainstormed specific people to be a part of the subcommittees. Heather can rearrange as needed if you have a passion for a different topic.

Patrick Tisdale- Creative Council- about 1 ½ years ago, met in Franklin with a teacher and an entrepreneur about an idea he had to connect with other creative people in town. He moved to Bloomington after graduation, then to Fountain Square, then moved back to Franklin and new they would be missing cultural connection they had in those other areas. Decided to create a new solution in Franklin. Gotten together approx. dozen times to talk about barriers to creativity. Part one: The Creative Council of Franklin exists to encourage creative work from all disciplines, to educate our community about the value of creative work, and to connect creators to the community. Part two- a little more difficult. Moving forward with more formal programming. First event- June 23rd Art to Finish 9-3pm at Smoke on the Square. Looking for a space to turn the art in for judging. Lastly, talked to Steve Barnett about partnering with organization. Excited to be here with our team.

Has he considered a creative maker space? Don't want to create an engine that needs too much gas. Is aware of a group of artists has purchased a building for that sort of thing. Wants to connect the creative people. Has looked a lot of different arts organizations in other places. Doesn't want to duplicate something, but look at our strengths in Johnson county. Has a website Creativecouncilfranklin.org and a Facebook group too.

Need a Placemaking team co-chair. Please let Heather or Dana at dmonson@jcdc.org know if you're interested. Maybe you'd want to be a subcommittee co-leader? Many ways to collaborate and share ideas.

Activity Book- about a 1-year project, from inception to print. 4000 printed, will be distributed to 4th graders, CVB, public libraries, The Artcraft, Freedom Springs. Big picture, we have a diverse county that not everyone is aware of. We have tourism bureau to market outside the county, but Aspire still needs to market to residents inside county. CVB provided us a grant to pay for this book's printing.

Adult coloring activity learning program- Danielle thought she would love to use the book for her program. Mentioned that it's currently available on the Aspire website to print.

Subcommittee breakouts:

- Voice of the Community- viewpoint awareness, speaker series, international fest
- Home and Garden- food, community garden, health, beautification
- Marketing and Sponsorship- communication, storytelling, videos, activity book series, county fair booth, parade

Each team needs to select a leader/ co-leaders

Voice of the community-

Kelli, Sara, Bonnie, Jennifer, Dana

International Festival- great need for this program, JCPL already of working on it. Community of voices that we're not hearing from, how to amplify? Tie speaker to an activity to make a broader appeal for the community. Speaker or lecture won't appeal to families/ multigenerational.

Step one determining topics? International festival template- groups that don't have a voice, barriers, people stay away from things they don't understand. Burmese, Sikh population and others; getting them involved, and asking them what they want to do to tell their story.

Opioid epidemic- put a face to addiction.

Homeless, Impoverished

Sex trafficking

Suicide/ mental health

LGBTQ/ pride event

Turn each speaker into an event, not just a speaker

JCPL will do event again in September, film at Artcraft, dance, etc. 4 Saturdays at different branches- could partner with them. Help to make existing event more widely known. Sarah Taylor plans event overall/ film festival. Could give us a big picture view. Maybe she could attend our next meeting or if there is legwork behind the scenes, let us know.

Action plan/ planning calendar (timing)/ budget

Marketing/ Sponsorship-

Wanted to know what our projects were

Awareness first

How to get coloring books into schools- game plan to distribute to schools

Video- snapchat (Kelli), Facebook live videos- ongoing project

Storytelling of small groups- ongoing

Home and Garden-

local food guide or online database/ app (Center Grove or Franklin coders). Show you where the food stands, farmers market, restaurants are located that source local foods.

Community garden network/ sharing produce/ eggs

Natural resources- Northwest area to connect with nature. Opportunity before it gets developed.

Maybe trails to connect our resources. Central Indiana Land Trust/ Eagle's nest. Johnson County Parks- creating awareness for what we have now and grow into bigger dreams.

Artwork/ signature bench or bike rack for each town.

If we had 2 of these ideas happen in 2018, that would be exciting. What could be a quick win?

Activity book needs to happen pretty quick.

Calendar for 2018:

Fall- Activity book distribution, getting into the school presentation (marketing team)

September International Festival (event)
Spring app/ brochure launch for local food guide

Talked about sub-committee point person/ liaison. Do we want to have that at this point?

Minutes submitted by Jennifer Hollingshead