

Inherent in each staff position within the Alpha Xi Delta Foundation is an obligation to commit to the Foundation mission: to support Alpha Xi Delta Fraternity educational and leadership development programming; to provide and continue to expand scholarships, grants and member support funds; to encourage philanthropy.

All staff of Alpha Xi Delta's entities also commit to the Fraternity's vision: Inspiring women to realize their potential. Further, each position includes a responsibility to promote and carry out the Fraternity's mission: To enrich the life of every Alpha Xi Delta.

**RESPONSIBLE TO:** National Executive Director

**DEPARTMENT AND**The Director of Development is the staff administrator for

**CLASSIFICATION:** the Alpha Xi Delta Foundation.

The position is classified as exempt.

**PURPOSES AND**To oversee the fundraising and operations of the Alpha Xi Delta

**BASIC FUNCTIONS:** Foundation.

Supervises development support services for the Foundation.

To report to and maintain records and information for the

Foundation Trustees.

**INTERNAL RELATIONSHIPS:** Every Alpha Xi Delta staff member is integral in fulfilling the

Fraternity's vision and mission. Although a position may generally require collaboration more with one staff member than with another,

all staff members work cooperatively and respectfully with each

other.

Staff Position Description: Director of Development

#### **EXTERNAL RELATIONSHIPS:**

- Is the staff liaison with the Foundation Trustees and participates in Foundation meetings and conference phone calls.
- Is a non-voting member of the Foundation board.
- Is the staff liaison with the Foundation Investment Committee.
- Works cooperatively with other groups within the National Fraternity as needed to promote and reach the goals of the Foundation.
- Oversees other groups within the National Fraternity that are created to assist the Foundation.
- Develops good relationships with national, regional, and local vendors whose products and services are needed for Foundation growth and development.
- Assesses other business models in the industry in order to develop fundraising plans and projects to further advance the Alpha Xi Delta Foundation.
- May collaborate with the Associate Directors of Area
   Development or Associate Directors of Member Services,
   with FSA or other college or university personnel about
   Foundation matters.
- Participates in National Council meetings and conference phone calls as requested.
- Develop and maintain positive relationships with Alpha Xi Delta members (alumnae and collegiate) and stakeholders (donors, family members, etc.) in an effort to foster a deep understanding of Alpha Xi Delta constituents.
- Develop and foster positive relationships with other development professionals through professional conferences, networking and other professional organizations and opportunities.

#### **DUTIES AND RESPONSIBILITIES**

# Foundation Board

- Constant focus and attention to the Fundraising Action Plan of the Foundation.
- Works collaboratively with the Foundation committees and staff to prepare the Foundation annual budget.
- Assists in establishing the Foundation's investment philosophy.

- Schedules the Foundation board's conference calls and annual meeting; sets the agendas and makes any needed arrangements with the Foundation Chair.
- Provides relevant and current reports for Foundation board meetings and National Council meetings.
- Provides information on current practices and procedures of not-for-profit organizations to the Trustees, as well as to other appropriate volunteers.
- Keep a written record of all board discussions and voting in preparation for draft minutes.

# Fundraising

- Works with the National Executive Director (NED) to develop and implement fundraising
  programs for the Alpha Xi Delta Foundation that support the vision and mission of Alpha Xi Delta
  Fraternity.
- Identifies, cultivates, and solicits donors for annual, major, and planned giving programs.
- Manages an extensive portfolio of major gift donor prospects. Travel required for personal cultivation, solicitation, and stewardship.
- Works with NED on designing and implementing management and operating procedures for Foundation management.
- Works with Director of Communications and Marketing and NED in creating, developing and overseeing the marketing strategy for the Foundation.
- Prepares periodic reports for the Foundation Trustees on Foundation work and progress.

# Computer and Files

- Oversees and helps maintain the database for the Foundation.
- Prepares statistical reports and analysis.
- Monitors upward movement of donors and prospects being mindful of gift and volunteer recognition.
- Updates files and computer records regularly with new information for donors.

# Management and Staff Development

- Defines responsibilities within the Foundation, supervises employees and volunteers, and oversees
  the work activities.
- Provides appropriate training to ensure high productivity and positive interactions.

# Miscellaneous

- Continues personal and professional growth through participation in community organizations, philanthropic associations, and professional conferences.
- Undertakes additional assignments and projects as directed by the National Executive Director as requested.

# **QUALIFICATIONS**

- Bachelor's degree and 5 years of relevant experience in an organization of similar size, scope, and complexity.
- Non-profit/development experience is preferred.
- Demonstrated passion for the mission of Alpha Xi Delta.
- Positive, winning attitude.
- Energetic, driven and goal-oriented.
- Excellent oral, written, interpersonal, analytical and organization skills.
- Ability to work independently, prioritize and follow-through on assignments.
- Commitment to maintain confidentiality and high ethical standards.
- Willingness and ability to travel.
- Must have a driver's license and a safe driving record.

#### Terminology:

NC - National Council

NHC - National Housing Corporation

NED - National Executive Director

FSA - Fraternity/Sorority Life Advisors