

**AMTA-WI Chapter Meeting  
March 19, 2016  
Institute of Beauty and Wellness, Milwaukee, WI**

Meeting called to order at 1:00pm by Lynn Kutz, President

**Board Members, Committee Chairs and Delegates Present:** Lynn Kutz (President), Casey Guilfoyle (1st VP/Education), Kelsey Lyons (2nd VP/Membership), Mindy Murkley-Kruckeberg (3rd VP/Awards/Finance/Alternate Delegate), Marilyn Heckert (Treasurer), AnnMarie Kolb (Secretary), Jacci Horstman (Member-At-Large), Mary Schweiger (Commission on Candidacy/Community Service Massage Team), John Botsford (Delegate), Ronnie Artero Frederick (Sports Massage Chair)

Lynn Kutz assigned Jamie Ehmer as Sergeant-At-Arms for this meeting. Twenty-one professional members in attendance. Quorum of 12 needed.

**Motion:** Jon Botsford moved to accept the agenda with corrections. Loretta Bleindeo seconded. Approved. 1 abstention.

Approval of meeting minutes: **Motion:** Casey Guilfoyle moved to approve the July 25, 2015 Chapter meeting Minutes as corrected. Jon Botsford seconded. All approved.

Lynn Kutz reported that we brought home an unprecedented amount of awards at the national convention. She reported that the Sports Massage Team has been very active. We have a lot of open positions on the Chapter Board of Directors, to be voted on at today's meeting.

**Government Relations:** Lynn Kutz reported that it was brought to our attention by our legislative watch person about bill SB 568 to eliminate the massage credentialing board and consolidate it into the physical therapy board DID NOT advance beyond hearings this legislative session. There was considerable opposition from all professions the bill would have affected.

Lynn reported that she testified at an Assembly "Red Tape Review" where sections of our Admin Code were scrutinized. This was utilized as an opportunity to introduce concepts for our proactive legislative effort. During the hearing Lynn also addressed questions from legislators regarding our continuing education, amount of liability insurance, and the length of licensing periods.

The proactive legislative effort the Chapter authorized last year continues. The contract with our lobbyist runs through Dec. 31, 2016. The Bills SB 747/AB 870 encountered opposition from the WCA (Wisconsin Chiropractic Association) and the physical therapy association.

Amendments were introduced that were able to eliminate their opposition, passed hearings, but did not make it to the floor for votes. There is a possibility for addition to the budget bill. We will continue to create relationships with law enforcement, anti-human trafficking organizations and legislators.

**Treasurer's Report:** Lynn Kutz reported to the membership, National AMTA has advised Chapters not to print the proposed budget to membership any longer. She has questioned this

decision, and is looking at proposing something to the House of Delegates. Marilyn Heckert reported on National changes to the Treasurer duties. She presented the current budget to the membership and fielded questions. **Motion:** Kelsey Lyons moved to accept the 2016-2017 AMTA-WI Chapter Budget as presented. Andrea Muench seconded. Approved.

### **New Business:**

Awards: Mindy Murkley-Kruckeberg reported that she is currently printing off the milestone membership anniversary certificates. If this is your anniversary year you will be getting one the mail. Lynn Kutz presented Jon Botsford with the President's Award for "Outstanding Membership".. Representatives from the Institute of Beauty and Wellness were presented with President's Award to thank them for allowing AMTA-WI to use and utilize their facility. Julie C and Sandy Tamel were presented with the President's Award on behalf of The Milwaukee School of Massage to also thank them for allowing AMTA-WI chapter to use their facility for BOD meetings.

Mindy Murkley-Kruckeberg handed out special awards to the outgoing Chapter Board members.

**Motion:** Sandy Tamel moved that the AMTA-WI proposed budget be printed for the membership and distributed as a hard copy, no less than 30 days before the Chapter meeting it is being presented at. Carol Buckholtz seconded. Discussion. 3 abstentions, approved.

**Motion:** Sandy Tamel moved to amend the motion on the floor to read: To seek approval from AMTA National to grant permission to send the budget to membership no less than 30 days before the Chapter meeting it is being presented at. Carol Buckholtz seconded. 2 abstentions, motion approved.

**Motion:** Carol Buckholtz moved that the membership be given notice of all Board meetings and Chapter meetings at least 30 days prior to them occurring, in hard copy. Sandy Tamel seconded. 2 nays, motion passed.

**Nominations and Elections:** Mary Schweiger read the report on open positions on the Board of Directors. Mary received one application before the deadline for President. Lynn Kutz opened the floor for the open position of 2nd VP. Casey Guilfoyle nominated Kelsey Lyons, who accepted. Lynn asked for nominations for the open position of Secretary. No nominations made. In the event of an open seat, the BOD may accept and swear in outside of the Chapter meeting. Lynn asked for nominations for the two open positions of Member At Large. Terry Bauer was nominated and accepted. Joanne Jones-Holden was nominated and accepted.

**Motion:** Marilyn Heckert moved to accept the candidates by acclamation. Mary Schweiger seconded. Approved.

**House of Delegates:** Mary Schweiger reported that she received the required amount of delegates, Douglas Radtke and Andrea Muench.

**Motion:** Kelsey Lyons moved to accept the nominations on the floor through acclamation. Ken Ring seconded. 1 nay, ballots handed out and votes were taken. Votes tallied, each candidate received 20, both will be representing the National Conventions in 2016 and 2017.

Mary Schweiger reported that she did not receive nominations for Alternate Delegates. We need to take nominations from the floor to fill 5 open spots. Jacqui Horstman, Ruta Jaras, Sandy Tamel, Ken Ring, Jamie Emer, and Ronni Artero Frederick were all nominated and accepted.

Ballot counts: *Alternate Delegate 1: Sandy Tamel 2: Ronnie Artero Frederick 3: Jacci Horstman 4: Ruta Jaras 5: Jamie Emer*

Lynn Kutz reported that we need to fill the position of 3rd Vice President. She took nominations from the floor. Jacci Horstman and Douglas Radtke accepted nominations. Jamie Emer declined nomination at this time. Douglas Radtke is our new 3rd VP.

**Officer Installation:** Lynn Kutz called Mindy Murkley-Kruckeberg, Kelsey Lyons, Douglas Radtke, Terry Bauer, and Janet Jones-Holden to be sworn in.

**Committee Reports:**

**Community Service Massage Team:** Mary Schweiger reported that AMTA-WI participated in a few events over the winter: Burn Camp, Cystic Fibrosis Climb for a Cure, and AIDS Walk Milwaukee. If you have an event you would like AMTA to be a part of, please let me know. You can find me under the "About Us" tab on our chapter's website.

Mary Schweiger reported that she has been calling our fellow colleagues individually, asking about interest in creating an Emergency Response Team. She reported that she is personally making calls and she has found that approximately 10% of us want to be a part of the team. If that trend holds, we will have a team of approximately 200 therapists. Mary reported she wants to hold a training in May, near Milwaukee. She would like to hold meetings near Crivitz in July, Eau Claire in September, and La Crosse or Madison in November.

**Display:** Lynn Kutz reported that it was utilized by our Chapter for a conference for nurses.

**Education:** Casey Guilfoyle reported that we are having our next Education on Saturday, April 9 with Business & Marketing Themed classes. Online Registration available until 4.6.16 and you can walk up day of at MATC Truax Campus. Classes offered Visual Side of Marketing, Everything Social, Small Business Accounting Tips and Ethics.

Casey Guilfoyle promoted the August 26 & 27 education event in Green Bay, WI. Registration is open and your participation is needed! The class is Working with People in Pain and Functional Integrative Therapy.

Casey asked the membership if we still want to offer continuing education? We have been seeing lower and lower numbers in attendance.

National Convention is in Milwaukee October 26-29. 18+ hours of vetted CE available. Registration is open.

**Membership:** Kelsey Lyons reported that our chapter has 2,072 members. She reported that we are working with the school liaison to get students to the National Convention in October in Milwaukee. She also reported that we are still holding "Meet and Greets" around the state. If you are interested in hosting one, contact her.

**Newsletter:** Lynn Kutz reported that the newsletter deadline has passed. It is currently in layout process. We are looking for volunteers to help with all that goes into getting our newsletter out.

**School Liaison:** Mary Alice Dorman reported that Nancy Rezmer spoke with Mike Donovan who is the National AMTA School Liaison. Nancy has school visits planned in the near future.

**Store:** Lynn Kutz reported that we have received some contributions for AMTA WI branded items that you can donate proceeds to today!

**Sponsorship/advertising:** Lynn Kutz reported there are two display ads for the April 2016 newsletter, no classified ads were received. Event listings and banner ads are available on our website.

**Sports Massage Team:** Ronnie Artero Frederick reported that the team has been slow. She is hoping to see an increase in members after the free class that was held last year. She is looking for events to be present at.

Casey Guilfoyle introduced Leah Strutz who is interested in being AMTA-WI Chapter Website Chair person.

Lynn Kutz thanked everyone for attending and bringing great feedback.

**Motion:** Kelsey Lyons moved to adjourn the meeting. Douglas Radtke seconded. Approved.

Lynn Kutz adjourned the meeting at 5:02pm.

Respectfully submitted by AnnMarie Kolb, Secretary