

Placemaking meeting  
Stones Crossing Health Pavilion  
May 8th 3:30-4:30pm

Dana Monson, Jennifer Hollingshead, Cindy Cook, Heather Devocelle in attendance

Need to do a reboot; present at large group meeting that we need new members and volunteers to start new projects. Talked about displaying vision boards at next large group meeting and having Heather speak.

Heather took all our ideas over the past few months: make a connection, find common ground, increase participation, move things forward, year-at-a-glance, share our story, retain active members and recruit new members. 3 main “buckets” would love a sub-committee for each topic:

**Voice of the Community-** facilitated session, community conversation forum, speaker series.

**Home+Garden-** all things food, community garden, health and wellness, possibly beautification.

**Marketing + Sponsorship-** activity book, showcasing our efforts- Johnson County Fair, parade, etc. International festival?

Who could serve on these small groups? What will they do and when for our calendar? Send a specific request for them to join a subcommittee. Heather will draft the email to send to possible members in the next two weeks.

Potential members for-

Voice of the Community: David Pfeiffer, Janice, Rosie, Peggy R., Joe Moore, Lisa Linter, Jennifer and Dana (potential projects: Community Forum, Speaker Series, International Festival, viewpoint/awareness)

Home & Garden: Karen Burr, Erin Slevin, Nancy Voris, Alicia Geesey(?), Sam Marcello? (Possible projects: Advocacy, promotion, protection, connection = beautification, natural areas, Community Garden, Food, health and wellness)

Marketing & Sponsorships: Jody V., Katy, Rick R., Ray Gonzales, John Martin, Larry Walls, Heather D. (internal marketing, iPhone video, activity book #2, fair/ parade)

Do they know of anyone else that would like to participate?

Activity book- waiting for final PDF of thank you page, then will go to print. Would like to have final copy to show at large group.

Heather gave a copy of the Festival Country guide to her parents and they were excited about what's new. Our activity book aligned with the tourism book, even though it's going to be distributed to residents.

We need people out in the community doing things and making videos to showcase our community. It doesn't have to be an expensive professional video.

Discussion of tourism annual report.

Talked about our roots and how long we've been in Johnson County. Will plot on a timeline next meeting.

Next Large group May 23rd at 8am; please RSVP to Jennifer at [jhollingshead@jcdc.org](mailto:jhollingshead@jcdc.org) if you plan to attend.

Next Placemaking meeting-June 12th 3:30-5pm, location to be determined.

Minutes submitted by Jennifer Hollingshead