

**Placemaking team meeting  
February 6, 2018  
10:30-11:30am**

Attendance: Beth, Katy, Janice, Dana, Jennifer, Jody Veldkamp, Bonnie Pribush, Peggy, and Heather Devocelle

Needed another designer, Rick Resener offered his designer's services, but it the project was larger than they could do pro bono. Dana connected with Betsy Schmidt and found Beth to complete the design project.

Beth hasn't been able to do much in the project due her schedule, but will be able to get more done over the next few weeks.

Greenwood page-we like clock but add corner of buildings. Beth will go to parking lot and take photo of Main and Madison Ave to work off of.

Whiteland- use the mural as focal point on Crystal Graphics and show the boulevard of flags. Vantage point facing west with the mural, road and flags. Maybe in distance, fading visual of town hall or police station. Remove corn fields; replace flags with standard American flags...count flags instead of stars or find the flag that's different.

Franklin- gateway towers: add road and trees behind pillars to add depth.

Edinburgh- minor changes- added 2 flower/ light poles to corners per our request. Done

Trafalgar- Beth needs input on that page. Looking at historic photographs that we provided. Can't decide what image to use. Discussed internal image of the gym, but it's more generic and didn't really show Trafalgar. Beth will go to Trafalgar and photograph the exterior of the gym to use for image. Activity- find the letters in the image that spell Trafalgar.

Bargersville- find the differences- could be too easy for 4<sup>th</sup> graders. Beth will adjust to make more challenging: make the sun white, correct some of the other changes to new differences.

Map of Johnson County- New Whiteland and Bargersville needed extra spaces in activity.

Pioneer Cabin at Johnson County Museum of History-will correct title for page.

Crossword puzzle- Johnson County History- Beth we adjust clues to make them easier for kids. Black out squares that aren't used. Jennifer may have old email with extra clues to send to Beth.

What's growing in Johnson County- cow- remove horns.

Word search- Beth had one suggestion- enlarge font size and change fonts to be serif style to be consistent. Remove some of the letters to simplify.

Artcraft theater- completely redoing image. Beth took new photo to use for drawing with cleaner lines. Johnson County Public Library- tweak title add "public"

Answer key- will change flag answers, crossword answers, word search answers, and numbering on Edinburg "E".

Once she has the photos of the image, Beth is estimating approximately 2 hours per image to complete the design. Beth can send out a single page to Katy, who will send to the committee to discuss via email. Any changes or input, please send to Katy who will relay back to Beth.

At March meeting Beth will provide a complete mock-up.

Jody needs a 300-dpi pdf from Beth to print the book.

Dana sent email with tourism verbiage and photos to Jody create ad for inside front cover and inside back cover.

How do we tell the story of the activity book? Could we send members of the Placemaking team out to the schools to distribute it? Also, book release library event or as a part of summer reading with JCPL. When do they do Indiana history in the school curriculum? Have a smaller quantity now, so we need to be more strategic when we pass out the books. Maybe summer launch in conjunction with Summer reading program, coordinate story walk with Johnson County history theme. Then in Fall, get book out to 4<sup>th</sup> grade students.

When we do a 2<sup>nd</sup> edition activity book, put together a 4<sup>th</sup> grade placemaking council with students to see what they want to include in the activity book. Maybe create a cover design, etc. Select kids from essay contest?

Heather will be the new placemaking co-chair for 2018.

Heart and Soul project-

Heather talked about Hometown tv show- history of the homes/ communities. Fixer Upper and Chip and Joanna Gaines doing so much for their town and increasing tourism. How can Aspire and Placemaking connect people together? Can we learn more about each other and why we live in Johnson county?

Peggy mentioned the Bicentennial and how it brought everyone together to participate.

Heather was a facilitator for a United Way discussion- what it's like to be me? Brought people together to have discussions and learn more how they are alike than different.

International festival?

Community Conversations- got people together and talked about what they liked and what they wanted for Johnson County. What do you do with the information afterwards?

Could we utilize the Aspire fair booth better? What do they love the most about Johnson County and give away a prize pack? What do you identify as a problem and how are you going to address that?

Vision board for placemaking team- to create a goal. Could this be done as a community conversation (last one 3 years ago)? What is the vision/ mission statement for Placemaking? How does the team change now that we have tourism board? Maybe tell the story of the placemaking team, what we've accomplished over the years.

Next meeting: Wait until we talk to Beth on activity book results

