

**Illinois Athletic Trainers Association
BOARD OF DIRECTORS BUSINESS MEETING**

Sunday July 9, 2017

7-10pm

Conference Call

BOARD ROLL CALL

Present:

President	Matt Munjoy, ATC
Past-President	Mike "Sully" Sullivan, ATC
Vice President	Jordan Anderson, ATC
Treasurer	Kristin Romani, ATC
Secretary	Jenny Ludwig, ATC
Reg 1 Representative	Mike Porters, ATC
Reg 2 Representative	Joe Cunnane, ATC
Reg 3 Representative	Thad Walker, ATC
Reg 4 Representative	Vacant
Governmental Affairs Director	Kristen Streeter, ATC
Public Relations Director	Mike Gilboe, ATC
Development Director	Vacant
Communications Director	Andrea Kovalsky, ATC
IL Representative to GLATA	Joe Whitson, ATC
Membership Director	Greg Garofalo, ATC

Absent: Romani

GUEST ROLL CALL

Present:

CISM Team Coordinator	Tanya Marquez, ATC
Committee on Practice	
Advancement Chair	Holly Odean-Carpenter, ATC
Education Committee Chair	Noelle Selkow, ATC
Secondary Schools Committee Chair	Phil Dryer, ATC
Archivist	Dave Jerbi, ATC
Student Congress Advisor	Taylor Arman, ATC
Illinois Student Senator to GLATA	Jake Campbell
Illinois Student Senator to GLATA	Julia Peterson
IATA Student Congress President	Blayne Yarmat
Young Professionals Chair	Greg Nordlund

Absent: Marquez, Selkow, Campbell, Peterson, Yarmat

= Motion and Vote Expected or Possible

1.0 CALL TO ORDER/INTRODUCTIONS - 7:04 pm

2.0 # APPROVAL of the Sunday July 9, 2017 MEETING AGENDA

Sullivan moves to approve the agenda. Cunnane seconds. 11-0-0. Motion passes.

3.0 # APPROVAL of MINUTES

3.1 Approval of Minutes from the May 21 and 28, 2017 Board of Directors Meetings (*Appendices A,B*)

Walker moves to approve both the 5-21 and 5-28-17 meeting minutes. Ludwig seconds. 11-0-0. Motion passes.

4.0 Reports - Board of Directors

4.1 President Report (See report)

- Munjoy/Sullivan

4.1.1 Golf Outing Recap

There was a good turnout with 82 golfers. Barely broke even in terms of money, but overall the event was well run. Total money brought in was just over \$8500, however the cost was about \$9500. Moving forward, we will have to re-evaluate this event.

4.1.2 Initiate 2018 Budget Process

Start budget process in third quarter so it is ready for November meeting. This has been a problem in the last few years, so Past President Sullivan charges the Treasurer and Finance Committee to get this process initiated ASAP during this quarter of the year. He also requests that Board members start to think about their budget for 2018.

4.1.3 Review of lobbying firm

We have had our lobbying firm for about 12-15 years, and now there are concerns about how involved our firm is. We as a BOD have not met with Scott and his team recently, so Past President Sullivan wants the BOD to consider meeting with him to review/see if our relationship still meets our needs as an organization moving forward. If he does not meet our needs moving forward, it may be in IATA's interest to find another lobbyist.

4.1.4 Update of IATA Presidential DVD (recorded history) involving PR Director and Archivist

This was last completed in 2010. This includes interviewing every past president and learning how each term went. The idea behind it was to preserve some history. Currently there is not a lot of money set aside for this project. Archivist Jerbi has reached out to Rich Carey about how he did this in the past so that it can be updated. Archivist Jerbi and PR Director Gilboe are willing to contact former presidents to see if they will be present at the 2017 State meeting in order to do this.

4.1.5 Rich Carey to attend the IATA State Meeting to award the Rich Carey Dedicated Service Awards Winners
He will be coming in from Arizona for this award in November to present the award. He will also be recognized.

4.2 Past-President Report (See report) - Sullivan

4.2.1 2017 IATA BOD elections

Available BOD positions: President-Elect, Vice President, Secretary, and Region 3 and Region 4 Representatives. A special call for Development Director should go to President Munjoy. The elections run in September/October. Nominations in August/September. Vice President Anderson brings up timing of elections coinciding with time of current BOD members creating their budget for the next fiscal year. Can improvements be made? Past President Sullivan brings up point that if a brand new person comes into role, it is ideal to have a budget already created for them. GLATA Rep Whitson contributed to conversation by saying what GLATA BOD does (by including a line item for other expenses that could be incurred from a new Board member).

#4.3 Vice President Report (See report) - Anderson

#4.3.1 Secure 2018 meeting location (Appendices C,D)

There are two options - Embassy Suites in East Peoria, and Marriott in Normal. Appendices C and D show quotes for the two. The Marriott did not provide exact cost details, while the Embassy Suites will cost about \$17,500. Last year's meeting in Lisle cost \$27,500, which is quite the difference.

Anderson motions to have the 2018 State meeting at the Embassy Suites in East Peoria. Sully seconds. 12-0-0. Motion passes.

#4.4 Treasurer Report (See report) - Romani

4.4.1 Account Updates, as of 7/6/2017

1. Operations = \$ 172,120.48
2. PAC = \$ 15,650.00
3. Money Market = \$ 45,123.76
4. Development = \$ 19,904.90

4.4.2 IATA Bank Update

There has been some difficulty in changing banks due to the official name status of our organization dating a few years back. This issue has been resolved and Treasurer Romani is working to move forward with this change.

4.5 Secretary Report (See report) - Ludwig

As reported. Please continue to submit meeting documents by the stated deadlines.

- 4.6 Membership Director Report (See report)** - Garofalo
As reported. Garofalo expressed appreciation for the recent golf outing.
- 4.7 Region 1 Representative Report (See report)** - Porters
As reported.
- 4.8 Region 2 Representative Report (See report)** - Cunnane
4.8.1. How to improve regional CEU attendance?
Held a regional CEU event and had 10 people in attendance. Cunnane asks those on the call what can be done to increase attendance?
Secretary Ludwig suggests reaching out to Athletico administration to send out in their weekly emails. Perhaps Communications Director can send out separate Eblasts about it (instead of just including it in monthly Eblasts). Vice President Anderson suggests continuing to hold these events and push for attendance so that the events and word of mouth about these builds over the years. YPC Nordlund also suggested having his regional reps send out information in emails as well.
- 4.9 Region 3 Representative Report (See report)** -Walker
As reported.
- 4.10 Region 4 Representative Report** - Vacant
- 4.11 Governmental Affairs Report (See report)** - K. Streeter
As reported. Already touched upon some of the lobbyist concerns noted above .
- 4.12 Public Relations Director Report (See report)** - Gilboe
4.12.1 Remaining Cubs tickets
Any idea of what is happening with those? Money from previous raffle brought in about \$900. Options can include donation, use for lobbying purposes, special guests, another raffle, or selling on a third party market. Membership Director, YPC, PR Director, President and Vice President will determine how to do this moving forward.
- 4.12.2. Hips For Life
Video for this just completed. Gilboe will share shortly. He is also trying to get in contact with IBJI and NorthShore representatives about future projects.
- 4.13 Development Director Report** - Vacant
- 4.14 Communications Director Report (See report)** -Kovalsky
As reported. Please send Kovalsky any requests for the website. Vice President Anderson asks if there is potential for Twitter and Facebook pages to be streamed on the website as well. Kovalsky will look into this.

4.15 State Rep to GLATA Report (See report) -Whitson

4.15.1 Online CEU Update (Appendix E)

See appendix. As reported.

5.0 Reports – Committees

5.1 Finance Committee -Romani

5.2 Committee on Practice Advancement (See report) -Odean-Carpenter

5.2.1 3rd party pilot study - IATA involvement?

As reported. Odean-Carpenter wants to get feedback from the BOD about future participation in this study. What would be the commitment level from the IATA (in terms of funds, people, time, etc.)??

At this time, Joe Green is in charge of this study, and there will be a second phase of the pilot study. Because the IATA has not had many changes to the practice act, the IATA still stands where it did for the first phase. Before committing, it might be best to see what inclusion criteria will be.

#5.3 Secondary Schools Committee Report (See report) - Dryer

#5.3.1. Approval/Funding of Proposal for a Presence Awareness Campaign (Appendix F, G)

As a reminder, this project came out of a Secondary Schools meeting a few years back. It was mainly to help spread the word on the profession to increase jobs at the secondary school level. This would be a two day exhibit event where direct conversations could occur with individuals in the secondary school setting that make decisions about school needs. Dryer proposes ideas about raffle prizes, handing out flyers, etc. to help drive conversation. Hard cost for this event (because this is a well-attended event) is about \$2300. Pamphlets and brochures would be free (Dryer has already made these). Other potential costs include travel for those helping out (but would not need to include overnight costs because of location). Dryer has reached out to KSI (through Joe Cunnane) about potential funding for this. Dryer has also reached out to Whitson about potential GLATA funds, but there are no funds allocated for events like this. Additional discussion about this includes the fact that it has to be precise and cannot be done poorly given the message behind this. Walker also brings up facts about the State of Illinois' budget and potential funds for these positions in schools. Other concerns brought up by Ludwig include what will the message be behind this? Is the message to have an ATC in general at every high school? Or is the message to try to convince school districts to hire ATCs through the district? Whitson asked how many schools exist in IL do not have an ATC at all? Are there any grassroots efforts to try to target districts/schools that do not have athletic trainers? Streeter brought up concerns about funding.

Cunnane moves to allocate funds to Proposal for a Presence Awareness Campaign. Walker seconds. 3-8-0. Motion does not pass.

- 5.4 YP Committee Report (See report)** -Nordlund
As reported.
- 5.5 Education Committee Report (See report)** -Selkow
As reported.
- 5.6. Archives Committee Report (See report)** - Jerbi
As reported. Jerbi is meeting with more people that have expressed interest in assisting him. He will look into finding more artifacts to archive moving into the future. Jerbi will collect facts to include in future Eblasts.
- 5.7 CISM Team Report (No report submitted)** -Marquez
- 5.8 Student Congress/Advisor Report (See report)** -Arman
- 5.8.1 Student Congress Update
Last minute update that Arman learned about - One of the GLATA Student Representatives is changing her major, so she will need to be replaced. Arman will work on this and reach out to the IL programs.
- 5.8.2 IATA College Bowl Moderator
The BOD is in need of a moderator for the IATA College Bowl. Potentially this will be someone with moderating experience. Arman is hoping Illinois program directors will again create questions like last year.
- 5.9 Student Senator Report** -Yarmat/Cap
- 5.10 PAC Committee** -K Streeter/Walker
Raffle items will be explored in the early fall. The idea of the trivia night is still on a possibility. Now that 2018 location has been determined, the BOD can work on this for 2018 as well.
- 6.0 UNFINISHED BUSINESS**
- 6.1 Region Rep Newsletters Update** -All Reps
Region 1: None
Region 2: None
Region 3: None
Region 4: None
- 7.0 Executive Session** - Munjoy
None.

8.0 NEW BUSINESS

#8.1 Approve Honors and Awards recipients (Appendix H)
Discussion around creating an additional scholarship.

Anderson moves to accept the Honors and Awards scholarship recipients.
Porters seconds. 9-0-2. Motion passes.

9.0 ANNOUNCEMENTS (Informational Only)

9.1 Next Official BOD Meetings: September 24th (conference call)

9.2 Next Newsletter Deadline: July 25th

9.3 Next NATA News Deadline: July 14th

9.4 MOR White Sox Invite: lookout for email from Munjoy

10.0 Adjournment: Gilboe motions to adjourn. Cunnane seconds. 9:25pm.