

**AMTA-WI Board Meeting
September 8, 2007
Waukesha, WI – Country Springs Hotel & Convention Center**

Meeting called to order at 7:39pm by Amy Remillard.

Board Members and Committee Chairs present: Amy Remillard (President), Kay Peterson (1st VP/Newsletter Editor), Katherine O’Keeffe (2nd VP), Kirsten Severeid (3rd VP/Finance Chair), AnnMarie Kolb (Secretary), Marty Ferris (Treasurer) Paulette Gehrke (Education Chair) and Betsy Krizenesky (Immediate Past President/Law & Legislation).

Approve Minutes from August 19, 2007

MOTION: Kay Peterson moved to approve the minutes of the August 19, 2007 meeting as corrected. Katherine O’Keeffe seconded. All approved.

Officer and Committee Reports

President: Amy Remillard reported she is meeting with Delegates in the morning to discuss the upcoming Convention proposals and what is expected of them at the convention.

MEMBERSHIP REPORT: 1,718 total members as of September 4, 2007. 32 Associate members, 1,509 Professional Members, 12 Schools, 162 Students, 3 Supporting Members.

Amy also reported on a Chapter Loyalty study done by AMTA National. See the attached results.

1stVP: Kay Peterson reported the next newsletter is coming out the first week of October. She needs articles no later than September 13, 2007.

2nd VP: Katherine reported we have 165 people coming tomorrow for the Education Session. Overall participants are excited about the lower price and the presenter. February Conference is set for February 23 & 24, 2008 in Madison, WI. David Kent will present. We are offering an Early Bird special again. She reminded us that the February 2008 conference is the last time people can use their credit voucher from the February 2007 conference. We have not set a date for the September 2008 conference, but do have the dates for February 2009. The surveys she has received continue to want education in the Madison/Milwaukee area, 2 day format and like discounts. Katherine has started to work with Paulette Gehrke and Amy Remillard in transitioning out of the Education Chair.

3rd VP/Finance Committee Chair: Kirsten Severeid reported that she has reviewed some ways to improve our record keeping and storage of financial records. She is looking for volunteers to form a Finance Committee.

Treasurer: Marty Ferris reported that we have a balance of \$62,465.62 in our checking account. We have to pay the bills for this weekend's education conference. Marty has contacted US Bank, to have the bank statements sent to Kirsten Severeid, the new Finance Chair. It is required by AMTA-National that someone sees the statements first.

Amy Remillard asked for bills to be submitted and directed Marty to pay bills.

Immediate Past President/Law & Legislation chair: Betsy Krizenesky reported on some of the comments received on the July 2007 licensing surveys. The top reasons FOR moving forward with legislation: professional credibility, uniform standards of practice, public assurance of quality. Reasons NOT to move forward with legislation: Hate governmental regulation of any kind was number one! Fear that the state licensing fee would be too high, let the consumer figure out who they want to see, no need to change anything and fear it won't cover their scope of practice. A large portion of people said they were willing to contact their legislators. She will be holding the first two Town Hall Meetings tomorrow. We will need to hire a lobbyist to begin in March 2008, if we want them to help draft the bill. Betsy and Kirsten will research lobbyists and present that in November.

OLD BUSINESS

POLICY MANUAL: Amy Remillard asked that we please take time to look over the current draft by the November meeting, so that we can review it at that time.

Chapter Volunteer Orientation Program REPORT: Kirsten Severeid was given a "Leadership Challenge Workbook" with worksheet that might be helpful to all board members. CVOP is a program offered yearly by AMTA National for chapter volunteer training.

NEW BUSINESS

Massage Therapy Foundation check was written for \$1718. Amy Remillard will take the check to the National Convention in Cincinnati and deliver it personally at the Chapter President's Council Meeting.

MOTION: Kay Peterson moved to continue to use the services of Rooney Printing, Chippewa Falls and L&M Mailing Service, Eau Claire for the newsletter and chapter bulk mailings. Marty Ferris seconded. All approved.

Marty Ferris reported that Digital Forest our web host has increased their monthly fee from \$20 to \$21.

Kay Peterson reported that Judy Wu is going to be a full time acupuncturist and no longer will be doing massage. Judy would like to continue to be the Chapter webmaster.

National Convention: Amy Remillard, Marty Ferris and Kirsten Severeid are attending as board members.

National Massage Therapy Week: Kirsten Severeid and Lynn Kutz will be in Madison at the Madison Massage Fair on October 20, 2007 to promote the AMTA and hand out information on the massage licensing initiative.

Amy Remillard reported that AMTA National has a Mentoring Program. We are going to be involved.

Kirsten Severeid is going to draft Rules of Engagement for the AMTA-WI Chapter BOD, to be presented in November.

Chapter Mission Statement: Amy asked that we all have something written for the BOD meeting in November and present it.

MOTION: Katherine O’Keeffe moved to adjourn the meeting. Marty Ferris seconded. All approved.

Meeting adjourned at 9:40 pm by Amy Remillard.

Respectfully submitted by AnnMarie Kolb, Secretary.